

# Website Revamp Proposal

## Empowered Servants Organization

### Executive Summary

This proposal outlines a comprehensive website revamp for Empowered Servants Organization. After careful analysis of your requirements, we recommend building a completely new, modern website rather than modifying the existing WordPress site. This approach will deliver the advanced functionality you need while ensuring optimal performance, security, and scalability.

### Current Situation Analysis

Your existing website runs on WordPress 6.6.2 with WooCommerce 9.3.4 and PHP 8.3. While WordPress is excellent for basic websites, your new requirements go far beyond its capabilities.

**Why WordPress Cannot Handle Your Requirements:** 1. Complex User Authentication System – Limited role flexibility and security 2. Advanced File Management – Weak secure file organization and permissions 3. Modern UI/UX – Limited customization for modern, mobile-first experiences 4. Performance & Security – Vulnerable to plugin conflicts, slowdowns, and attacks

### Recommended Solution: Modern Full-Stack Website

#### Technology Stack:

Frontend: React.js/Next.js, Tailwind CSS, Framer Motion

Backend: Node.js + Express.js, JWT Authentication

Database: PostgreSQL

Additional Integrations: Google Maps API, WhatsApp Business API, Email Automation, Cloud Storage

### Project Scope & Features

#### Core Features:

- Modern responsive design
  - Improved navigation and global footer
  - Social media integration
  - Floating WhatsApp icon
  - Live Google Map integration
  - Enhanced donation form
  - Redesigned contact page
- #### Advanced Functionality:
- Secure user authentication with roles
  - File upload and management
  - Admin dashboard
  - Donation tracking
  - Leadership hierarchy display

- #### Security Features:
- Role-based permissions

- Data encryption
- Regular security updates

## Development Timeline

- Phase 1: Foundation (Week 1-2)
- Phase 2: Core Features (Week 2-3)
- Phase 3: Advanced Features (Week 4-5)
- Phase 4: Testing & Deployment (Week 6)

**Total Duration:** 6 weeks

## Cost Breakdown

Component	Service Provider	Monthly Cost	Annual Cost
Domain (.org)	Namecheap	-	\$16.98 (~\$26,000)
Frontend Hosting	Vercel (Pro Plan)	\$20	\$240 (~\$368,000)
Backend Hosting	Render (Hobby Plan)	\$7	\$84 (~\$129,000)
Database (PostgreSQL)	Neon (Serverless)	\$19	\$228 (~\$350,000)
File Storage (10GB)	Cloudflare R2	\$1.80	\$21.60 (~\$33,000)
Total Annual Infrastructure			\$590.58 (~\$906,000)

### Project Total Summary

- Development Workmanship (One-time): \$800,000
- First Year Infrastructure (Domain, Hosting, Database, Storage): \$906,000
- **Total First Year Investment: \$1,706,000**

### Payment Schedule

- 50% Upfront: \$400,000 (to commence development)
- 50% on Completion: \$400,000 (upon project approval and deployment)

### Important Notes:

- All domain, hosting, and infrastructure accounts will be owned and managed by the organization or the client directly.
- The organization will handle yearly renewals and ongoing maintenance of these services.
- Work will commence once this proposal is reviewed and approved by the client.
- One month of free post-launch support is included, with further maintenance available at negotiated rates.