# Final Project Stat 5310

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## Introduction

Several psychologists agree that the main goal of rational human beings is to find happiness irrespective of their geographical locations, the time they lived or other demographic variables. Happiness is defined differently in each community, hence, there is no common ground to describe happiness (McMahon, 2008). However, there are entities that go deep in trying to answer and assess the happiness of the world, by taking worldwide surveys in all the countries, and utilizing distinct factors, to measure happiness.

For our project, we will use the World Happiness Reports from the year 2021, provided by the Gallup World Survey year 2021, which is a poll that continually surveys citizens in 160 countries, representing more than 98% of the world's adult population. The poll has over 100 global questions and region-specific items. Gallup also works with organizations, cities, governments, and countries to create custom items and indexes to gather information to provide a score to the "happiness" of each country.

The main purpose of our regression analysis is to predict the world Ladder.score - Happiness score (Dependent variable) based on different variables like GDP per capita, social support, healthy life expectancy, freedom to make life choices, generosity (independent variables). We will also determine which variables have more influence on the response variable. Lastly, we hope to provide a distinct perspective to our readers, as often, we define happiness with material things, and we do not measure it with other variables that are important in our lives, like peace, freedom of choices, generosity, etc.

#### Approach for Regression analysis

We will start with data exploration by viewing the basic statistics of the variables , different data types, and review if there is need for data preprocessing. We then will proceed to visualize the data, plotting the different variables and see the correlation with a scatterplot matrix.

We will develop our regression models based on the most relevant features for our dependent variable. Run different models to pick the most accurate one and improve the model. Finally, we will show our prediction based on the selected best fitted model. # Library, packages and data

```
library(ggplot2)
library(tidyverse)
library(GGally)
library(corrplot)
library(compareDF)

hr_2021 <- read.csv("2021.csv", stringsAsFactors = TRUE) #World Happiness Report 2021</pre>
```

## **Data Preparation**

#### **Data Source**

Dataset "World Happiness Report 2021", was obtained on Kaggle, the link is attached below:

https://www.kaggle.com/datasets/mathurinache/world-happiness-report?select=2020.csv

The data set "The World Happiness Report", is a publication of the Network, powered by the Gallup World Poll data.

#### **Dataset**

The World Happiness Report 2021 contains 149 observations and 20. It contains 18 numerical variables like "Ladder.score" (happiness score), "Logged.GDP.per.capita", "Generosity" among other scores. Also contains 2 nominal variables: "Country" and "Regional.indicator" (Most useful for our analysis).

```
Top 3 countries: Finland (1) | Denmark (2) | Switzerland (2)
```

Bottom 3 countries: Rwanda (147) | Zimbabwe (148) | Afghanistan (149)

Rank of the Unites States: United States (19)

```
#Top 3 countries
head(hr_2021, n = 3)
```

```
Country.name Regional.indicator Ladder.score Standard.error.of.ladder.score
##
                                                                               0.032
## 1
          Finland
                       Western Europe
                                              7.842
## 2
          Denmark
                       Western Europe
                                              7.620
                                                                               0.035
## 3
                                              7.571
                                                                               0.036
      Switzerland
                       Western Europe
     upperwhisker lowerwhisker Logged.GDP.per.capita Social.support
## 1
            7.904
                          7.780
                                                10.775
                                                                 0.954
## 2
            7.687
                          7.552
                                                10.933
                                                                 0.954
## 3
            7.643
                          7.500
                                                11.117
                                                                 0.942
     Healthy.life.expectancy Freedom.to.make.life.choices Generosity
##
## 1
                         72.0
                                                      0.949
                                                                 -0.098
## 2
                         72.7
                                                      0.946
                                                                  0.030
## 3
                         74.4
                                                      0.919
                                                                  0.025
     Perceptions.of.corruption Ladder.score.in.Dystopia
## 1
                          0.186
## 2
                          0.179
                                                      2.43
## 3
                          0.292
                                                      2.43
     Explained.by..Log.GDP.per.capita Explained.by..Social.support
## 1
                                 1.446
                                                                1.106
## 2
                                 1.502
                                                                1.108
## 3
                                 1.566
                                                                1.079
##
     Explained.by..Healthy.life.expectancy
## 1
                                       0.741
## 2
                                       0.763
## 3
                                       0.816
##
     Explained.by..Freedom.to.make.life.choices Explained.by..Generosity
## 1
                                            0.691
                                                                       0.124
## 2
                                            0.686
                                                                       0.208
## 3
                                            0.653
                                                                       0.204
##
     Explained.by..Perceptions.of.corruption Dystopia...residual
```

```
## 2
                                        0.485
                                                             2.868
## 3
                                        0.413
                                                             2.839
#Bottom 3 countries
tail(hr_2021, n = 3)
       Country.name Regional.indicator Ladder.score Standard.error.of.ladder.score
##
             Rwanda Sub-Saharan Africa
## 147
                                                3.415
## 148
           Zimbabwe Sub-Saharan Africa
                                                3.145
                                                                                0.058
                                                2.523
                                                                                0.038
## 149
       Afghanistan
                             South Asia
       upperwhisker lowerwhisker Logged.GDP.per.capita Social.support
##
## 147
              3.548
                            3.282
                                                   7.676
                                                                  0.552
              3.259
                                                   7.943
                            3.030
                                                                  0.750
## 148
## 149
              2.596
                            2.449
                                                   7.695
                                                                  0.463
       Healthy.life.expectancy Freedom.to.make.life.choices Generosity
                         61.400
## 147
                                                        0.897
                                                                   0.061
## 148
                         56.201
                                                        0.677
                                                                   -0.047
## 149
                         52.493
                                                        0.382
                                                                  -0.102
       Perceptions.of.corruption Ladder.score.in.Dystopia
## 147
                            0.167
## 148
                            0.821
                                                       2.43
                            0.924
## 149
                                                       2.43
       Explained.by..Log.GDP.per.capita Explained.by..Social.support
                                   0.364
## 147
                                                                 0.202
## 148
                                   0.457
                                                                 0.649
                                   0.370
## 149
                                                                 0.000
       Explained.by..Healthy.life.expectancy
## 147
                                        0.407
                                        0.243
## 148
## 149
                                        0.126
##
       Explained.by..Freedom.to.make.life.choices Explained.by..Generosity
## 147
                                              0.627
                                                                        0.227
## 148
                                              0.359
                                                                        0.157
## 149
                                              0.000
                                                                        0.122
       Explained.by..Perceptions.of.corruption Dystopia...residual
## 147
                                          0.493
                                                               1.095
## 148
                                          0.075
                                                               1.205
## 149
                                          0.010
                                                               1.895
#United States Rank
hr_2021[which(hr_2021$Country.name == "United States"), ]
##
       Country.name
                        Regional.indicator Ladder.score
\#\# 19 United States North America and ANZ
                                                   6.951
##
      Standard.error.of.ladder.score upperwhisker lowerwhisker
## 19
                                0.049
                                             7.047
                                                           6.856
##
      Logged.GDP.per.capita Social.support Healthy.life.expectancy
## 19
                     11.023
                                       0.92
##
      Freedom.to.make.life.choices Generosity Perceptions.of.corruption
## 19
                              0.837
                                         0.098
                                                                     0.698
      Ladder.score.in.Dystopia Explained.by..Log.GDP.per.capita
## 19
                           2.43
                                                            1.533
```

0.481

3.253

## 1

## Data Variables

#### Nomival variables

We can see that "Regional.indicator" is not distributed in a proportional way, since there are regions in the world with more countries than others.

#### table(hr\_2021\$Regional.indicator)

```
##
##
           Central and Eastern Europe Commonwealth of Independent States
##
##
                             East Asia
                                               Latin America and Caribbean
##
                                                                          20
                                                      North America and ANZ
##
         Middle East and North Africa
##
##
                            South Asia
                                                             Southeast Asia
##
##
                    Sub-Saharan Africa
                                                             Western Europe
##
                                     36
                                                                          21
```

#### Numerical variables

Our dependent variable (Ladder.score) shows that the scores range from 2 - 7 approx., in a scale from 0 - 10, with a median of 5 and a mean also of 5, showing how most of the country's "happiness" is. The summary of the data set also allows us to see that some variables are whole numbers of scores and some are percentages such as "perceptions.of.corruptions" and "Generosity".

#### summary(hr\_2021)

```
##
                                                Regional.indicator Ladder.score
         Country.name
##
    Afghanistan:
                      Sub-Saharan Africa
                                                          :36
                                                                    Min.
                                                                            :2.523
                                                          :21
                                                                    1st Qu.:4.852
    Albania
##
                  1
                       Western Europe
    Algeria
                  1
                      Latin America and Caribbean
                                                          :20
                                                                    Median :5.534
##
                      Central and Eastern Europe
                                                                    Mean
                                                                            :5.533
##
    Argentina
                  1
                                                          :17
    Armenia
                      Middle East and North Africa
                                                          :17
                                                                    3rd Qu.:6.255
##
    Australia
                       Commonwealth of Independent States:12
                                                                            :7.842
                                                                    Max.
    (Other)
               :143
                       (Other)
##
   Standard.error.of.ladder.score upperwhisker
                                                      lowerwhisker
                                                            :2.449
  Min.
           :0.02600
                                    Min.
                                            :2.596
                                                     Min.
                                    1st Qu.:4.991
##
  1st Qu.:0.04300
                                                     1st Qu.:4.706
##
   Median :0.05400
                                    Median :5.625
                                                     Median :5.413
           :0.05875
                                           :5.648
                                                            :5.418
   Mean
                                    Mean
                                                     Mean
```

```
## 3rd Qu.:0.07000
                                3rd Qu.:6.344
                                                3rd Qu.:6.128
## Max. :0.17300
                                Max. :7.904
                                               Max. :7.780
##
## Logged.GDP.per.capita Social.support
                                       Healthy.life.expectancy
## Min.
         : 6.635
                        Min.
                             :0.4630
                                        Min.
                                              :48.48
## 1st Qu.: 8.541
                        1st Qu.:0.7500
                                        1st Qu.:59.80
## Median: 9.569
                        Median :0.8320
                                        Median :66.60
## Mean : 9.432
                                        Mean :64.99
                        Mean :0.8147
                        3rd Qu.:0.9050
   3rd Qu.:10.421
                                        3rd Qu.:69.60
                        Max. :0.9830
## Max. :11.647
                                       Max. :76.95
##
## Freedom.to.make.life.choices Generosity
                                                 Perceptions.of.corruption
         :0.3820
                               Min. :-0.28800
                                                Min.
                                                       :0.0820
## Min.
## 1st Qu.:0.7180
                               1st Qu.:-0.12600
                                                 1st Qu.:0.6670
## Median :0.8040
                               Median :-0.03600
                                                Median :0.7810
## Mean :0.7916
                               Mean :-0.01513
                                                Mean :0.7274
## 3rd Qu.:0.8770
                               3rd Qu.: 0.07900
                                                 3rd Qu.:0.8450
                               Max. : 0.54200
## Max. :0.9700
                                                Max. :0.9390
##
## Ladder.score.in.Dystopia Explained.by..Log.GDP.per.capita
## Min.
         :2.43
                          Min.
                                :0.0000
## 1st Qu.:2.43
                          1st Qu.:0.6660
## Median :2.43
                         Median :1.0250
## Mean :2.43
                          Mean :0.9772
## 3rd Qu.:2.43
                           3rd Qu.:1.3230
## Max. :2.43
                          Max. :1.7510
##
## Explained.by..Social.support Explained.by..Healthy.life.expectancy
                              Min.
                                    :0.0000
## Min.
         :0.0000
## 1st Qu.:0.6470
                               1st Qu.:0.3570
## Median :0.8320
                               Median :0.5710
## Mean :0.7933
                               Mean :0.5202
## 3rd Qu.:0.9960
                               3rd Qu.:0.6650
## Max.
         :1.1720
                               Max.
                                    :0.8970
##
## Explained.by..Freedom.to.make.life.choices Explained.by..Generosity
## Min.
         :0.0000
                                            Min. :0.000
## 1st Qu.:0.4090
                                            1st Qu.:0.105
## Median :0.5140
                                            Median :0.164
## Mean :0.4987
                                            Mean :0.178
## 3rd Qu.:0.6030
                                            3rd Qu.:0.239
## Max. :0.7160
                                            Max. :0.541
##
## Explained.by..Perceptions.of.corruption Dystopia...residual
         :0.0000
                                         Min. :0.648
## 1st Qu.:0.0600
                                         1st Qu.:2.138
## Median :0.1010
                                         Median :2.509
## Mean :0.1351
                                         Mean :2.430
## 3rd Qu.:0.1740
                                         3rd Qu.:2.794
## Max. :0.5470
                                         Max. :3.482
##
```

## **Data Cleaning**

We have no missing values in our data set, and with "str" function, we can check if there are any inconsistent factors, which we do not have in our data set. We also were able to see some variables have data that's repetitive so we will make them "NULL", data ready for exploratory analysis.

```
sum(is.na(hr_2021))
## [1] 0
str(hr_2021)
  'data.frame':
                   149 obs. of 20 variables:
##
   $ Country.name
                                              : Factor w/ 149 levels "Afghanistan",..: 41 34 129 55 9
                                              : Factor w/ 10 levels "Central and Eastern Europe",..:
  $ Regional.indicator
## $ Ladder.score
                                                     7.84 7.62 7.57 7.55 7.46 ...
##
   $ Standard.error.of.ladder.score
                                                     0.032 0.035 0.036 0.059 0.027 0.035 0.036 0.037
##
   $ upperwhisker
                                                     7.9 7.69 7.64 7.67 7.52 ...
                                                num
## $ lowerwhisker
                                                     7.78 7.55 7.5 7.44 7.41 ...
## $ Logged.GDP.per.capita
                                                     10.8 10.9 11.1 10.9 10.9 ...
                                                num
## $ Social.support
                                                     0.954 0.954 0.942 0.983 0.942 0.954 0.934 0.908
                                                     72 72.7 74.4 73 72.4 73.3 72.7 72.6 73.4 73.3 ...
## $ Healthy.life.expectancy
                                              : num
## $ Freedom.to.make.life.choices
                                                     0.949 0.946 0.919 0.955 0.913 0.96 0.945 0.907 0
                                              : num
## $ Generosity
                                                     -0.098 0.03 0.025 0.16 0.175 0.093 0.086 -0.034
                                              : num
## $ Perceptions.of.corruption
                                              : num
                                                     0.186 0.179 0.292 0.673 0.338 0.27 0.237 0.386 0
                                                     ## $ Ladder.score.in.Dystopia
## $ Explained.by..Log.GDP.per.capita
                                                     1.45 1.5 1.57 1.48 1.5 ...
                                              : num
## $ Explained.by..Social.support
                                              : num
                                                     1.11 1.11 1.08 1.17 1.08 ...
## $ Explained.by..Healthy.life.expectancy
                                                     0.741 0.763 0.816 0.772 0.753 0.782 0.763 0.76 0
                                              : num
## $ Explained.by..Freedom.to.make.life.choices: num
                                                     0.691 0.686 0.653 0.698 0.647 0.703 0.685 0.639
## $ Explained.by..Generosity
                                                     0.124 0.208 0.204 0.293 0.302 0.249 0.244 0.166
                                              : num
## $ Explained.by..Perceptions.of.corruption
                                                     0.481 0.485 0.413 0.17 0.384 0.427 0.448 0.353 0
   $ Dystopia...residual
                                              : num 3.25 2.87 2.84 2.97 2.8 ...
# Make NULL variables with repetitive data
hr_2021[13:20] <- NULL
```

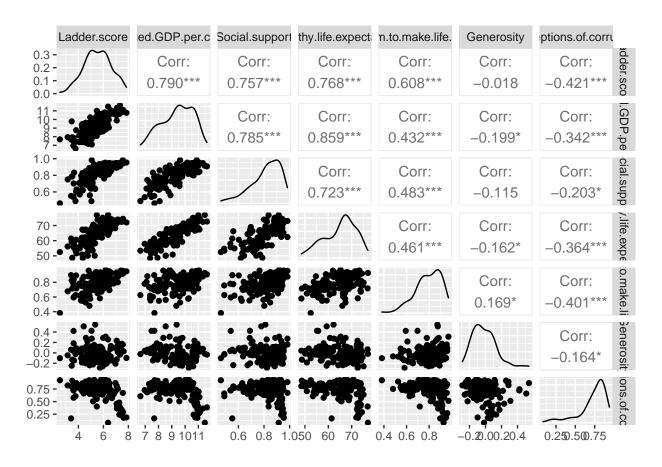
## **Exploratory Data analysis**

#### Correlation

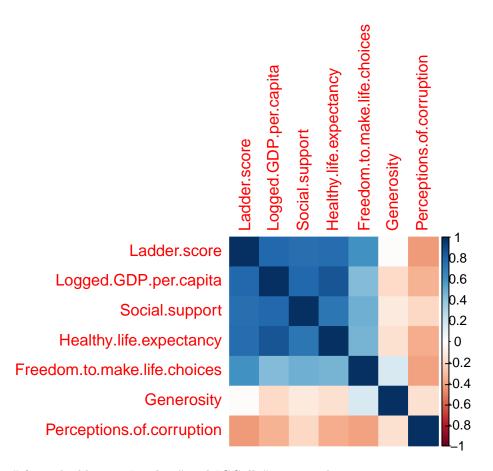
Scatter-plot matrix

hr\_2021[4:6] <-NULL

```
#Scatter-plot matrix
ggpairs(hr_2021[3:9])
```



#heat map
#Positive correlations are displayed in blue and negative correlations in red.
#Color intensity and the size of the circle are proportional to the correlation coefficients.
corrplot(cor(hr\_2021[3:9]), method = "color")



With "ggpairs" from the libraries "ggplot2" and "GGally", we visualize

the different correlations between variables in a scatter plot matrix, better than the usual matrix that we obtain with "plot", as it provides one score, and proper

visualization of the distribution of data in each of the variables. We can see that the variables about GDP, social support, and healthy life expectancy, have the highest correlation with our dependent variables "Ladder.score". Meaning that has these variables increase, so does the ladder score. We can still see correlation between the variables, freedom to make life choices, generosity, and perception of corruption, but they are not as strong as the other three variables mentioned before. Our heat map with "corrplot" function, from the package "corrplot", supports our previous observations, as positive correlations are displayed in blue and negative correlations in red. Th color intensity and the size of the are proportional to the correlation coefficients.

# Regression Models

Our goal with our regression analysis, will be to predict Ladder.score . We will perform different models, using singular, multiple and all the variables.

Our exploratory data analysis showed us the variables that are more correlated with Ladder.score.

Model 1 will be a simple linear regression will be a simple linear regression L adder.score  $\sim$  Logged.GDP.per.capita.

Model 2 will contain all the variables that showed more correlation with Ladder.score, which are: Logged.GDP.per.capita, Social.support, Healthy.life.expectancy and Freedom.to.make.life.choices.

Model 3 will have all the variables in the dataset. Including interaction between the nominal variable of region.

We will use the summary() function to obtain an analysis of each model, which will be of use when selecting the best one.

```
#Model 1
model_1 <- lm(Ladder.score ~ Logged.GDP.per.capita , data = hr_2021)</pre>
##Model 1 summary
summary(model_1)
##
## Call:
## lm(formula = Ladder.score ~ Logged.GDP.per.capita, data = hr_2021)
##
## Residuals:
##
                 1Q Median
                                   3Q
       Min
                                           Max
## -2.32190 -0.46198 0.08206 0.50740 1.32618
##
## Coefficients:
##
                        Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                         -1.3719
                                 0.4456 -3.079 0.00248 **
## Logged.GDP.per.capita 0.7320
                                     0.0469 15.610 < 2e-16 ***
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 0.661 on 147 degrees of freedom
## Multiple R-squared: 0.6237, Adjusted R-squared: 0.6212
## F-statistic: 243.7 on 1 and 147 DF, p-value: < 2.2e-16
#Model 2
model_2 <- lm(Ladder.score ~ Logged.GDP.per.capita + Social.support +</pre>
                Healthy.life.expectancy + Freedom.to.make.life.choices, data = hr_2021)
##Model 2 summary
summary(model_2)
##
## Call:
## lm(formula = Ladder.score ~ Logged.GDP.per.capita + Social.support +
       Healthy.life.expectancy + Freedom.to.make.life.choices, data = hr_2021)
##
## Residuals:
##
       Min
                 1Q Median
                                   3Q
                                           Max
## -1.99295 -0.32898 0.07857 0.38442 1.04540
##
## Coefficients:
##
                               Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                           0.45703 -6.808 2.48e-10 ***
                               -3.11157
## Logged.GDP.per.capita
                                0.29182
                                           0.08632
                                                     3.381 0.000931 ***
## Social.support
                                2.16586
                                           0.66232
                                                     3.270 0.001345 **
## Healthy.life.expectancy
                                0.03308
                                           0.01343
                                                     2.463 0.014954 *
                                           0.46452 5.378 2.97e-07 ***
## Freedom.to.make.life.choices 2.49817
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## Residual standard error: 0.5506 on 144 degrees of freedom
```

```
## Multiple R-squared: 0.7442, Adjusted R-squared: 0.7371
## F-statistic: 104.7 on 4 and 144 DF, p-value: < 2.2e-16
#Model 3
#Data used for model 3, since we dont want name of countries on the linear regression
model_3_data <- hr_2021[3:9]
model_3 <- lm(Ladder.score ~ ., data = model_3_data)</pre>
##Model 3 summary
summary(model_3)
##
## Call:
## lm(formula = Ladder.score ~ ., data = model_3_data)
## Residuals:
##
       Min
                  1Q
                      Median
                                    3Q
                                            Max
## -1.85049 -0.30026 0.05735 0.33368
                                       1.04878
##
## Coefficients:
##
                                Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                -2.23722
                                            0.63049 -3.548 0.000526 ***
## Logged.GDP.per.capita
                                 0.27953
                                            0.08684
                                                      3.219 0.001595 **
                                                      3.706 0.000301 ***
## Social.support
                                 2.47621
                                            0.66822
## Healthy.life.expectancy
                                 0.03031
                                            0.01333
                                                      2.274 0.024494 *
## Freedom.to.make.life.choices 2.01046
                                            0.49480
                                                      4.063 7.98e-05 ***
## Generosity
                                 0.36438
                                            0.32121
                                                      1.134 0.258541
## Perceptions.of.corruption
                                -0.60509
                                            0.29051 -2.083 0.039058 *
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Residual standard error: 0.5417 on 142 degrees of freedom
## Multiple R-squared: 0.7558, Adjusted R-squared: 0.7455
## F-statistic: 73.27 on 6 and 142 DF, p-value: < 2.2e-16
```

We will select model 2, since it explains variance of 74.42% compared to model 1 which explains 62.37%, and compared to model 3, which explains variance of 75.58%, that is higher than our model 2, howevere model 2 has only 4 variables while model 3 has 7.

#### summary(model\_2)

```
##
## Call:
  lm(formula = Ladder.score ~ Logged.GDP.per.capita + Social.support +
##
       Healthy.life.expectancy + Freedom.to.make.life.choices, data = hr_2021)
##
## Residuals:
                                    3Q
##
        Min
                  1Q
                       Median
                                            Max
## -1.99295 -0.32898 0.07857 0.38442
                                       1.04540
##
## Coefficients:
##
                                Estimate Std. Error t value Pr(>|t|)
                                            0.45703 -6.808 2.48e-10 ***
## (Intercept)
                                -3.11157
                                 0.29182
                                            0.08632 3.381 0.000931 ***
## Logged.GDP.per.capita
```

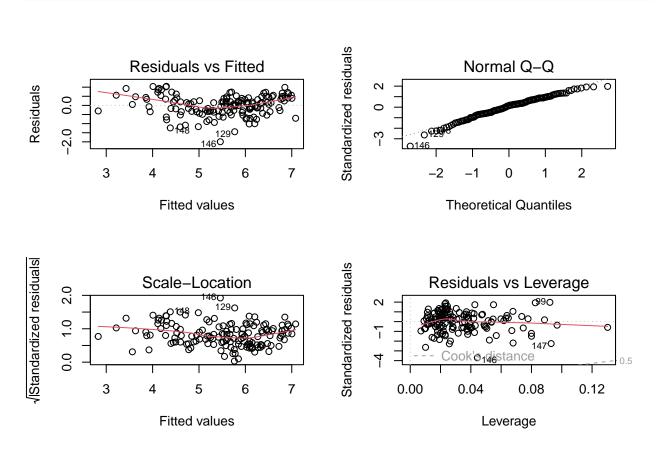
```
## Social.support
                                 2.16586
                                             0.66232
                                                       3.270 0.001345 **
## Healthy.life.expectancy
                                 0.03308
                                             0.01343
                                                       2.463 0.014954 *
## Freedom.to.make.life.choices
                                 2.49817
                                             0.46452
                                                       5.378 2.97e-07 ***
##
## Signif. codes:
                     '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.5506 on 144 degrees of freedom
## Multiple R-squared: 0.7442, Adjusted R-squared: 0.7371
## F-statistic: 104.7 on 4 and 144 DF, p-value: < 2.2e-16
```

Summary of model 2 provide us with insights about the performance of the model, such intercept and the coefficients of the independent variables and the dependent variable. A unit increase in Logged.GDP.per.capita will increase the score by 0.292 in Ladder.score. Summary of model 2 also shows us that all the 4 variables are statistically significant, with values lower that 0.05. In addition R square of 74.42% indicates that the variation is explained by the model is good. For now, we will move to try to improve the results of the summary of model 2.

## Diagnostic and transformations

### Regression diagnostic plots

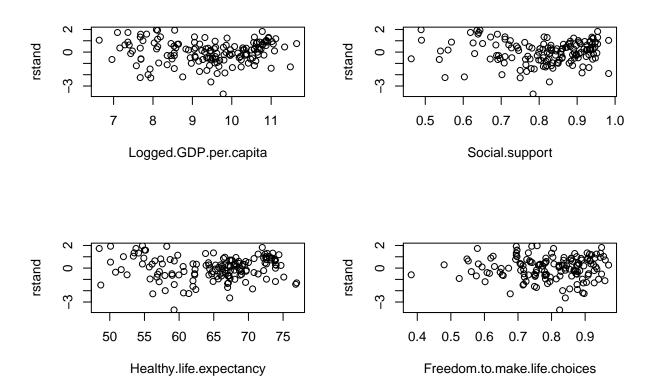
```
#Regression diagnostics on model 2
par(mfrow = c(2,2))
plot(model_2)
```



- Residual vs Fitted: Doesn't show a great horizontal line, looks more like a U shape. At least there is not a distinct pattern which is an indicator for relationship.
- Normal Q-Q: Good residual distribution as the points follow the straight dashed line. just a few outliers on the lower left side, and the upper right side.
- Scale-Location (or Spread-Location): Shows some variance in our residuals, as we don't have a horizontal line, but some inclination.
- Residuals vs Leverage: Shows there are few extreme values that would affect our regression, However, nothing too severe.

## Standarized residuals against each predictor.

```
par(mfrow = c(2,2))
rstand <- rstandard(model_2)
plot(rstand ~ Logged.GDP.per.capita, data = hr_2021)
plot(rstand ~ Social.support, data = hr_2021)
plot(rstand ~ Healthy.life.expectancy, data = hr_2021)
plot(rstand ~ Freedom.to.make.life.choices, data = hr_2021)</pre>
```



The standardized residuals plot shows Homoscedasticity, among the variables, since there are no cluster of data points. This plot also strength, our initial visualization of the correlation of the data, where we could see that most of the data showed normal distribution, good histogram. Implying that even transformations such as applying

log() on our linear regression mode, will not have a significant change in the results previous results of our model.

## Transformation

### Developing model based on Log transformations

## [1] 0.7317535

As expected, since the data on the World Happiness Report is on a good part, very good distributed, utilizing log() on our dependent variable, did not improve the results of our previous model 2, even after adding interaction between two of the variables that have a significant impact on our dependent variable (GDP and Social Support).

#### Conclusions

It seems out model 2 is the best fit, the summary also supports this, since the model has p-value less than 0.05, all the variables are statistically significant, low residual to standard error ratio, and well distributed data, as well, both previous log() on lm() didn't surpass the 74.42% obtained previously.

We can see which variables are related the most to the "ladder.score (happiness score)" and it is remarkably interesting to see that happiness cannot be measured just by money

(GDP per capita), or only for freedom. However, our model shows us that freedom of choice and life expectancy, has a significant impact on the happiness score. Of course, a combination on high scores on the other variables is important, but these two are the ones with the biggest impact on the score.

#### Predictions based on selected model

Our fitted regression model is the next: Ladder.Score = -3.11157 + 0.29182(Logged.GDP.per.capita) - 2.16586(Social.support) + 0.03308(Healthy.life.expectancy) + 2.49817(Freedom.to.make.life.choices)

Prediction case 1 - Balanced GDP - Freedom and life expectancy Country with scores of: GDP = 9.750, Social support = 0.854, healthy life expectancy = 70.000, freedom to make life choices = 0.9000

## 6.154323

Prediction case 2 - High GDP and low life expectancy and freedom Country with scores of: GDP = 6.750, Social support = 0.8000, healthy life expectancy = 65, freedom to make life choices = 0.8000

Prediction case 3 - Low High GDP and high life expectancy and freedom Country with scores of: GDP = 6.750, Social support = 0.8000, healthy life expectancy = 65, freedom to make life choices = 0.8000

## 1 ## 5.922274

## 4.630125

## Limitation and future improvements

There are improvements that could be made to the analysis, the data was well distributed overall, however, for a future project, we could gather data from previous year, and that will improve our prediction power, as all models feed of the amount of data available. We could also do comparison on year that there were some catastrophes or big event for the world and see if the independent variables correlation with the happiness score changed.

## Thank you