

# WELCOME TO TWITTER:

A QUICK-START GUIDE TO GET YOU UP AND TWEETING

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#### WHERE HAVE YOU BEEN?

It's 2023, and if one thing has taken over the modern world, it's social media. Try listening to the digital highway, and you'll catch mentions of "tweets", "reposts", "likes", and such. If you ever hear these, I'm almost certain they're talking about Twitter.

Twitter's been around since March 21, 2006, when it was released 17 years ago as a micro-blogging platform. With a 280-character count, as well as photos and videos, entire

conversational landscapes have been formed, spawning businesses and movements and connecting the ends of the world.



# Why use Twitter?

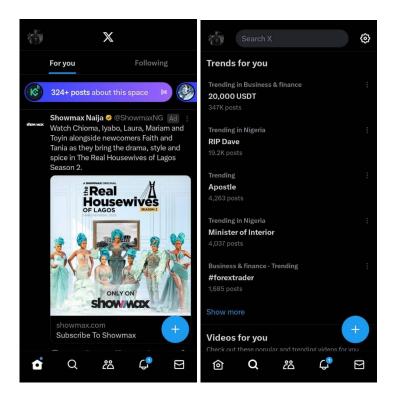
Is there still room for you after 17 years? Let's see! So far, 2023 has seen 528.3 million active users. As more first-time users sign up, that number is expected to swell to 652.23 million by 2028. That's plenty of new space for new conversations, meaning lots of room for you.

Twitter lets you discover stories, news, and events; follow brands and creators that post content you enjoy consuming; or simply communicate with friends.

A few more reasons:

#### Twitter is user-friendly:

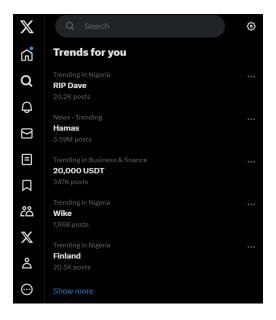
Whatever your reason for joining Twitter is, you can find your way around it without much trouble. The interface largely guides you. Besides, it's a short journey through its parts and features.



# Twitter lets you in on the latest news in seconds:

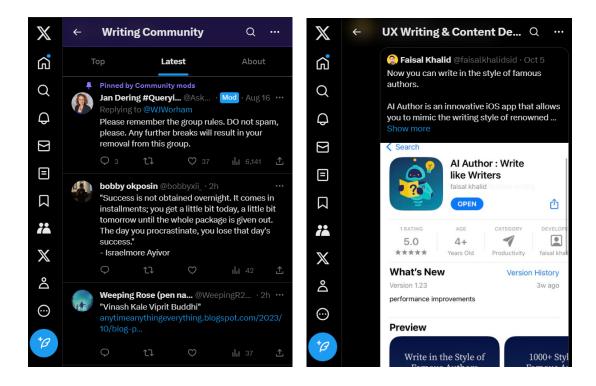
Imagine you're driving a fast car on a highway and trying to catch the news from billboards and screens. It's almost impossible. With the many different interests you have, how

would you know where to look? Luckily, Twitter brings these trends to your fingertips.



# Twitter lets you be a part of different communities

We're social creatures, and we thrive in communities. Twitter knows this too. You can interact with like-minded people in different virtual communities that are aligned with your interests.



#### In this guide, you'll learn how to

- Create your new Twitter account
- Complete your profile
- Find accounts to follow
- Post your first tweet

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#### You'll also learn

- Basic Twitter etiquette
- How to stay safe and protect your privacy

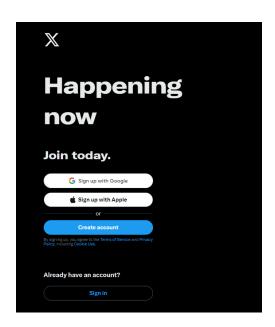
Ready to get started? Let's explore!

#### CREATING YOUR TWITTER ACCOUNT

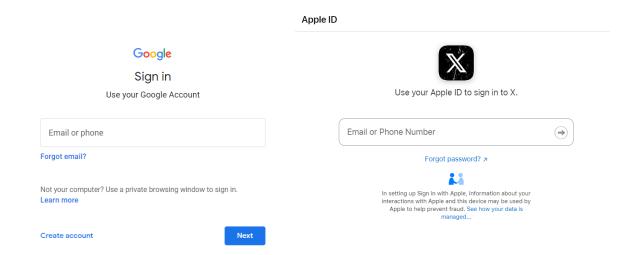
Signing up on Twitter begins with creating an account. Although "Twitter" has rebranded to "X", the website still says "Twitter". For this guide, we'll use "Twitter".

To create your new Twitter account, follow these steps:

1. Go to www.twitter.com

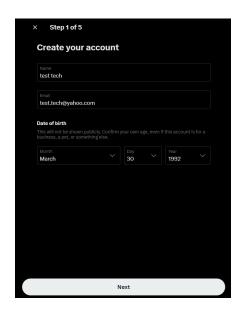


2. Sign up with Google or Apple, and follow the instructions.

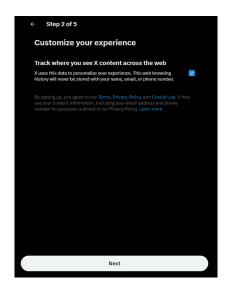


Or click "Create Account". This takes you through the following simple steps:

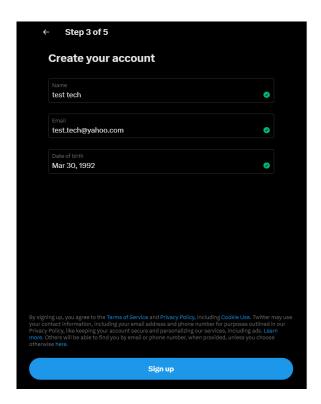
- Enter your name
- Enter your email
- Enter your date of birth, following the format given
- Click "Next"



- Tick the box to personalise your Twitter experience
- Click "Next"



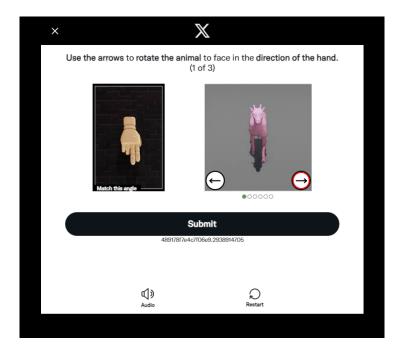
- You'll find your details now ticked and confirmed
- Click "Sign up"



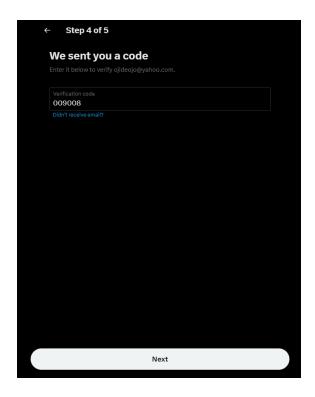
• Click "Authenticate"



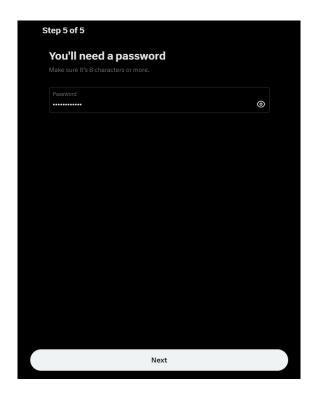
- Complete the authentication by clicking the arrows, until the images face the same direction.
- Click "Submit"



- Repeat the authentication two more times.
- Enter the verification code sent to your email, and click "Next"



• Set your password



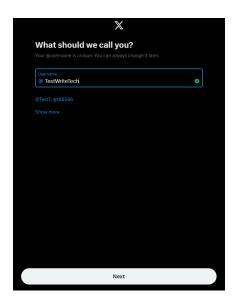
## **COMPLETING YOUR PROFILE**

Follow these steps to complete your profile:

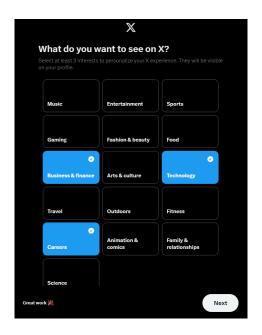
• Click on the image finder to pick a profile picture



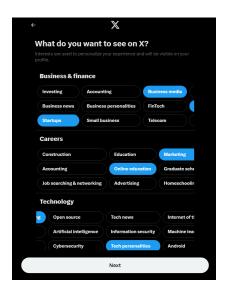
• Choose a unique username. Don't overthink it; you can always change it later.



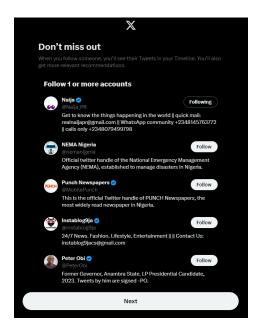
- You may skip notifications for now.
- Select at least 3 interests to personalise your Twitter experience, and click "Next".



• Under the interests you selected, select suitable subinterests, and click "Next".



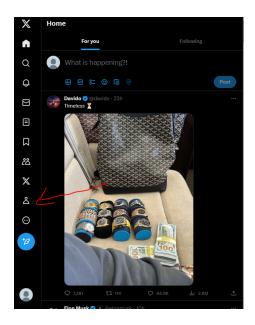
• Select accounts to follow, and click "Next"



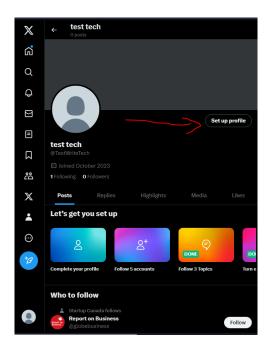
#### Setting up your bio

Your bio is the first thing visitors see when they check your account. It's like the front yard of your house that says what they might find inside. To set up your bio for the first time, follow the following steps:

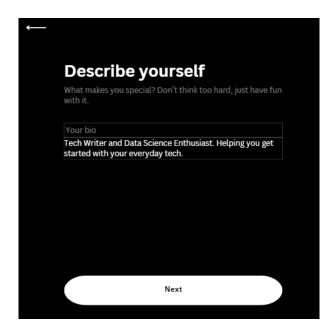
• Click on the profile icon



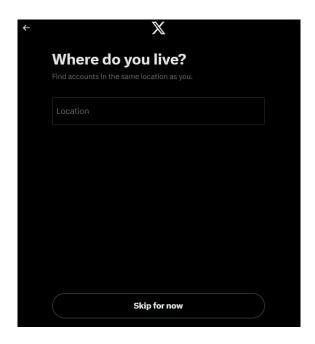
• Click "Set up profile"



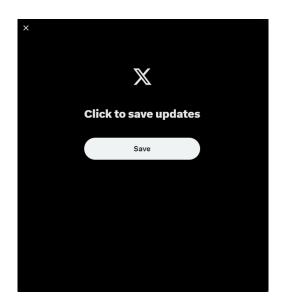
- Enter a short description of yourself or your brand. You don't have to over-think it. You can always change it.
- Click "Next"



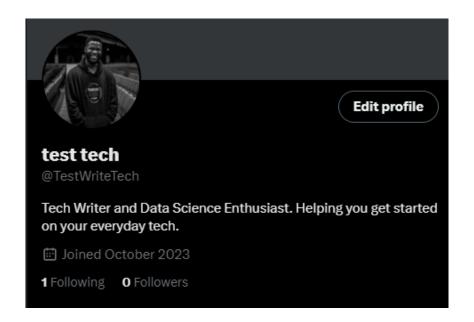
- Enter your location, to help provides accounts in the same location as you.
- Click "Next"



• Click "Save"



There! Your bio has been created!!!

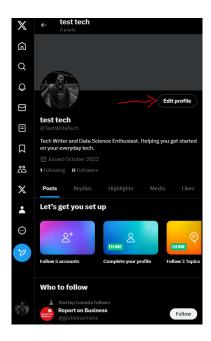


#### Adding a Cover Photo

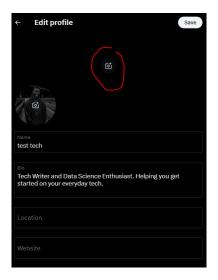
Just like your profile photo and your bio, your cover photo also represents you, and should tell others what you're all about. I'm a writer, and my cover photo says so.

To add your cover photo, follow these steps:

• Click "Edit profile"



• Click on the camera icon

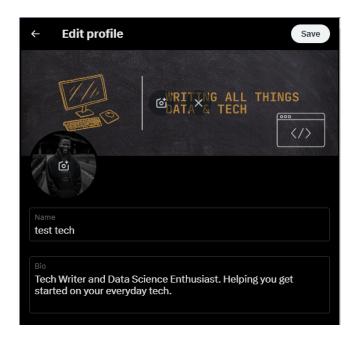


• Select a photo

#### • Click "Apply"

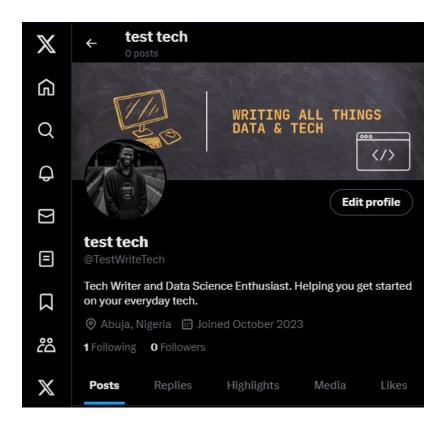


#### • Click "Save"



Note: the dimensions for your cover photo are 1500x500 pixels.

There! Your cover photo is all set!

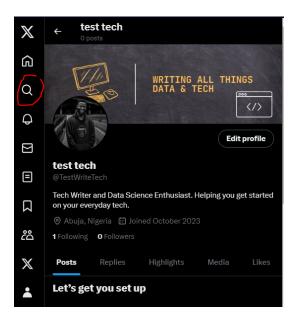


## FOLLOWING ACCOUNTS

As a social media platform, Twitter is all about making connections. Making these connections starts with finding accounts to follow.

To follow an account, follow these steps:

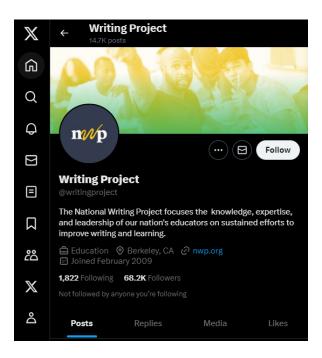
• Click on the "Explore" icon



• In the search bar, try searching for people you know, or keywords. A drop-down menu will appear, with likely accounts.



• Make a selection and click "Follow" when the profile of the account you select opens.



There! You've just connected with a new account!



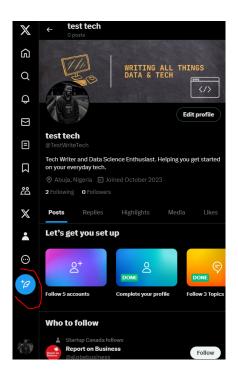
## **COMMUNICATING ON TWITTER**

After you follow a few relevant accounts, you want to make a post. Making posts is how you speak with people on Twitter (except when you send direct messages to them).

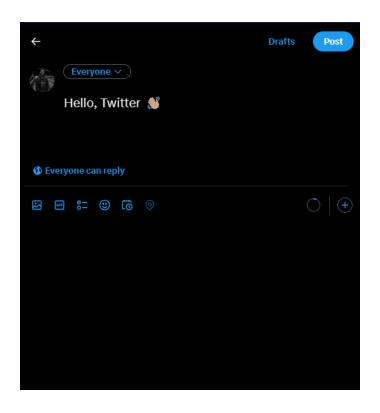
## Making your first post

Making your first post is as easy as saying hello. To make your first post, follow these steps:

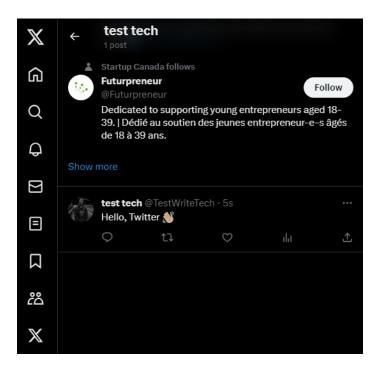
• Click on the "Post" icon.



• Type in the text box and click "Post".



There! You've just made your first post!



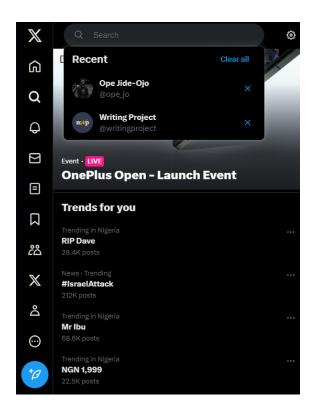
Note: Every post you make is public and can be seen by... well, everyone.

#### Sending Direct Messages

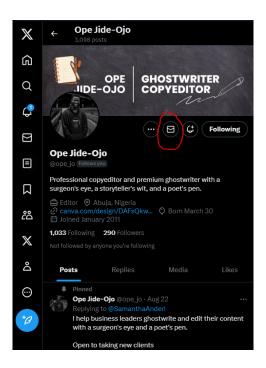
Sometimes you want to have a private conversation with a friend. While posts are public, direct messages, also known as "DMs", or "Chats", are private and cannot be seen by anyone outside of the chat.

To send a DM, follow these steps:

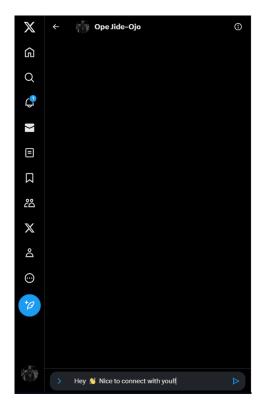
- Click on the "Explore" icon.
- Enter an account you want to chat with



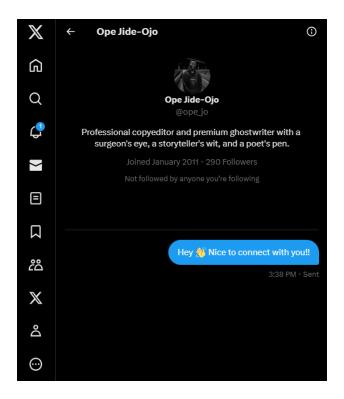
• Click on the "Messages" icon.



• Type in the text box



• Press "Enter" to send.



There! You've just sent your first direct message!

#### FINAL NOTES

Well, not so final. Twitter is a fun and great social media platform. However, it does require a bit of exploring to get the full hang of it.

But don't sweat it! Use this guide to get started. Follow the steps to

- Create your new account
- Complete your profile
- Find an account to follow
- Make your first post

• Send your first direct message

Cheers, and Happy Tweeting!