

Opportunity Statement	What does success look like?	Taking action
Opportunity Description	What is our Ambition?	Which key stakeholders need to do something to support us now?
Who is impacted?	What Measures can we use to tell us that we have achieved it?	What is the plan to gain their support?
Why is it Significant?	What are the potential barriers to success?	What is the role of the enterprise architects?
Why now?	What is our Realistic planand Timescale to deliver success?	Actions /next steps