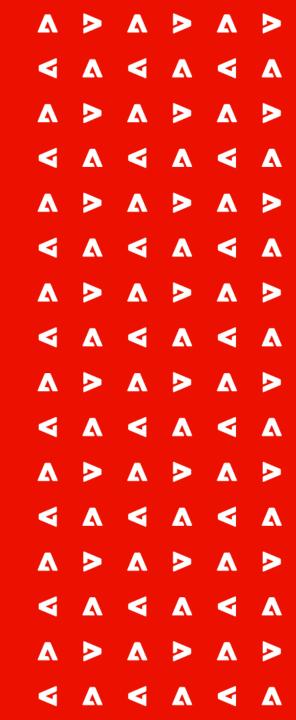


OpenSource 101

Victor Varza | Sr. Cloud Software Engineer



Agenda

What is Open Source?

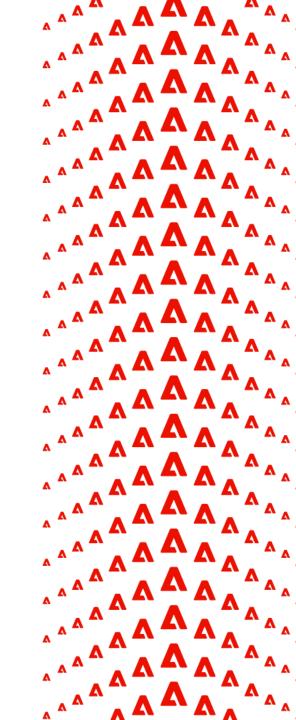
Principles

Downsides

Advantages

Monetizing an Open Source project

Successful projects



Jamila's tart

500 g puff pastry with butter

100 g powdered sugar

400 g cream cheese

1 teaspoon vanilla extract

50 g of currants





Jamila's tart

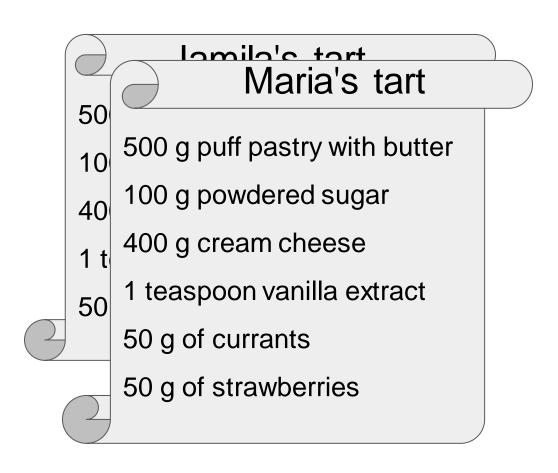
500 g puff pastry with butter

100 g powdered sugar

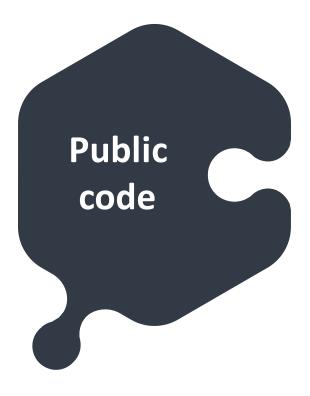
400 g cream cheese

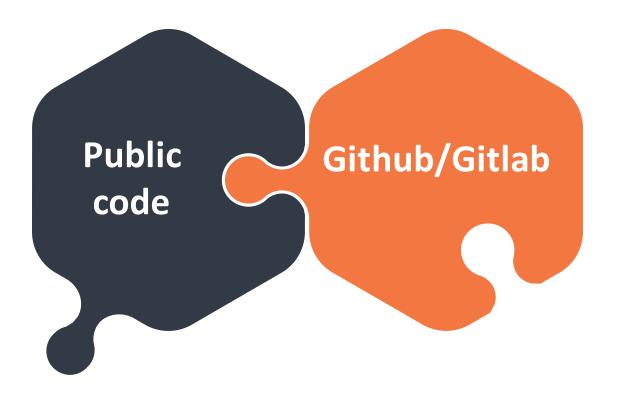
1 teaspoon vanilla extract

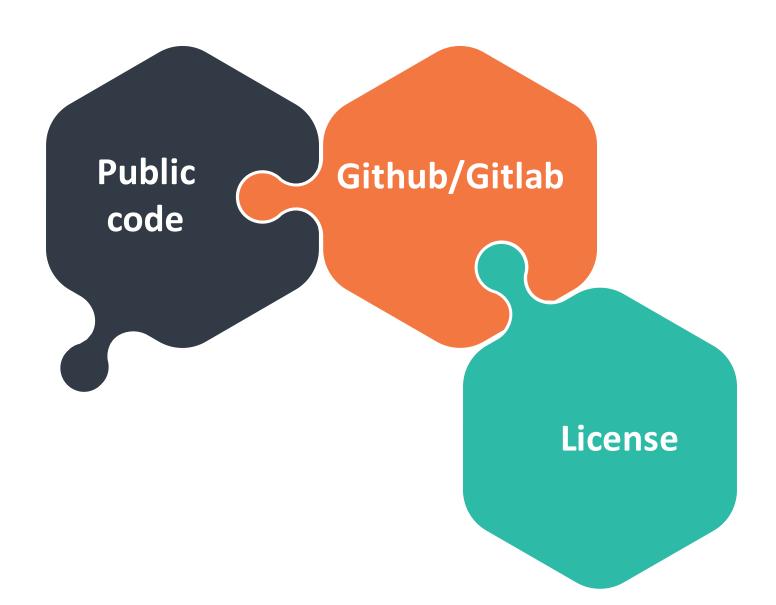
50 g of currants

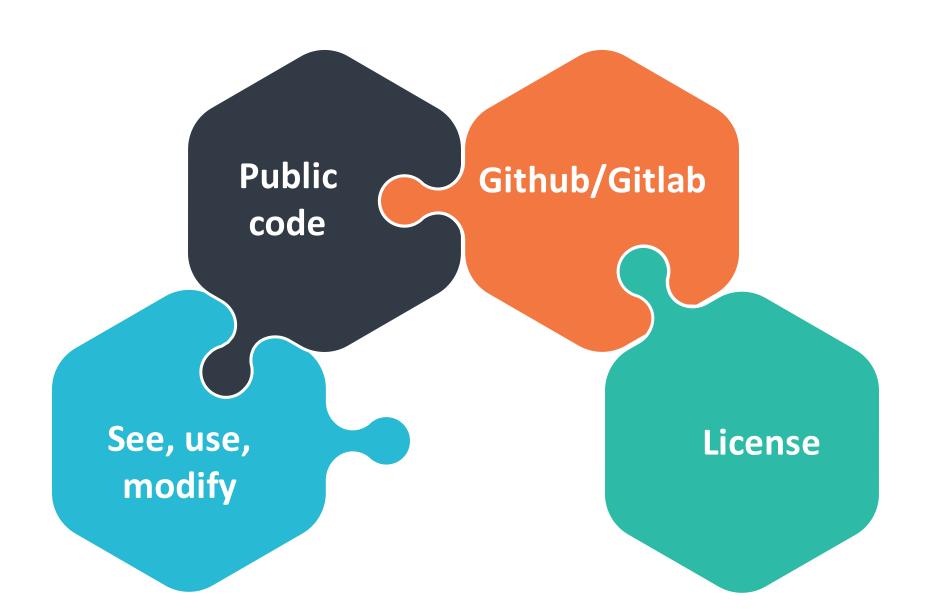


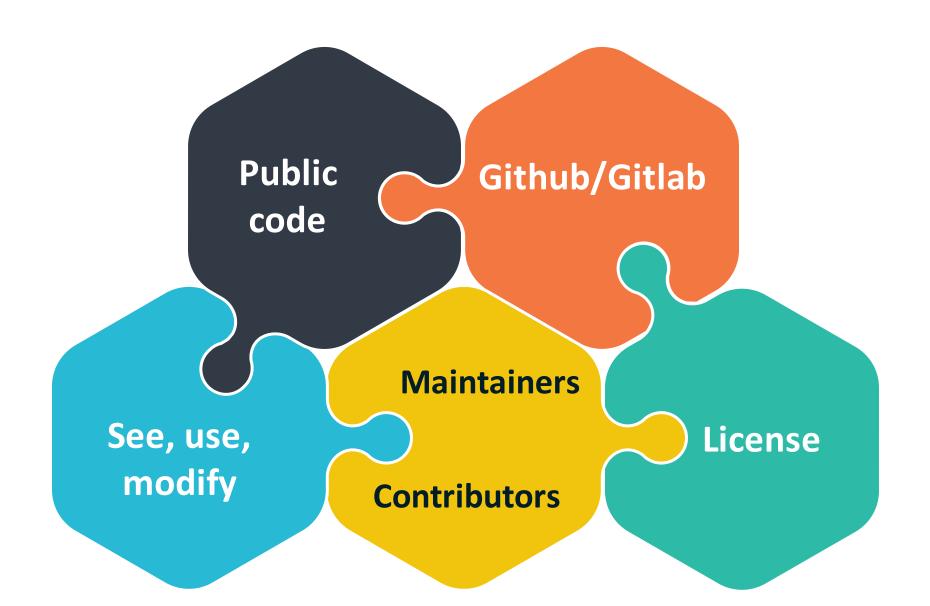












1950s

IBM allowed customers to access and modify the source code of their software products

1950s

IBM allowed customers to access and modify the source code of their software products

1980s

Richard Stallman founded the Free Software Foundation

1950s

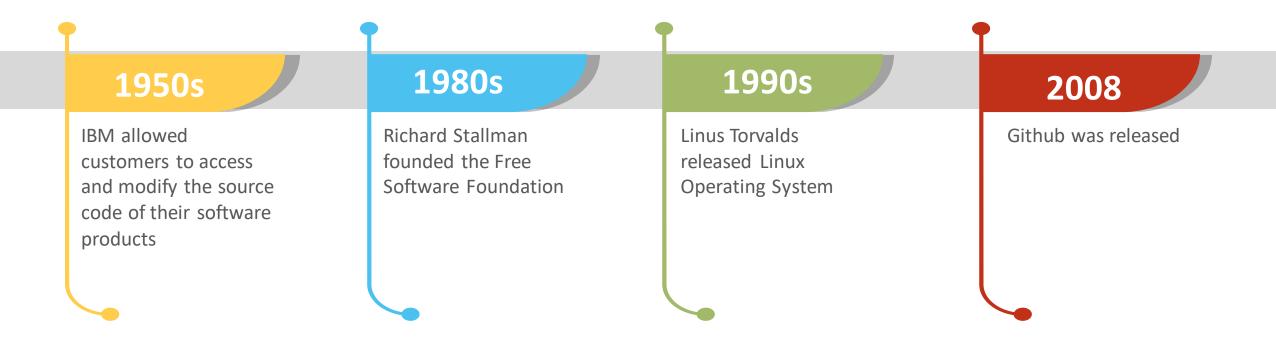
IBM allowed customers to access and modify the source code of their software products

1980s

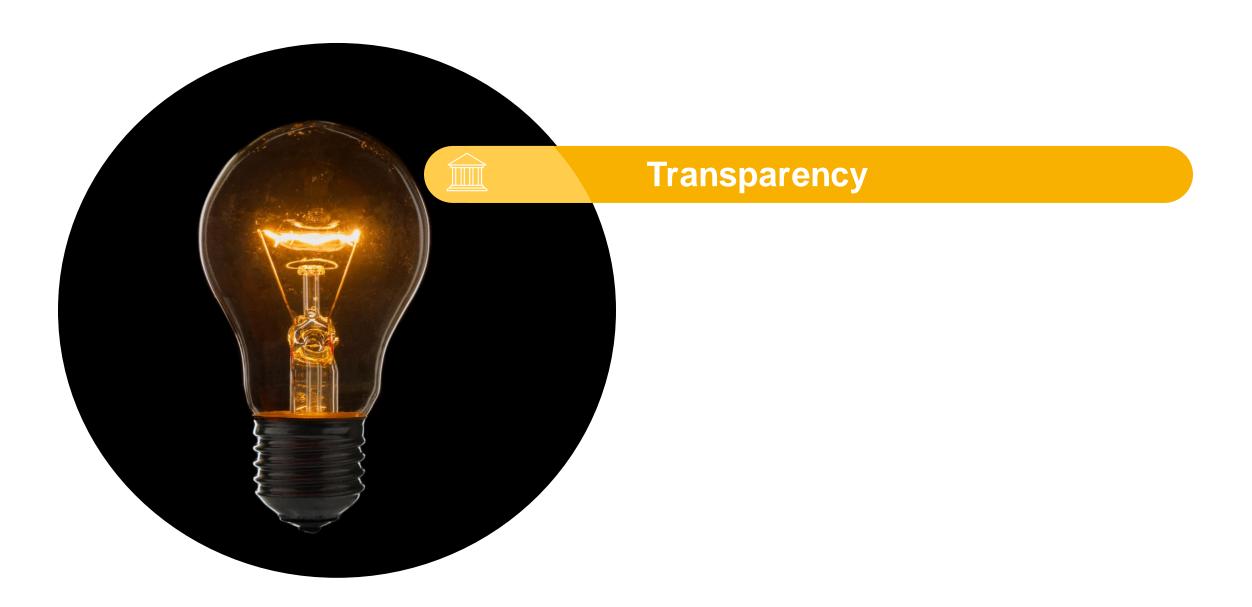
Richard Stallman founded the Free Software Foundation

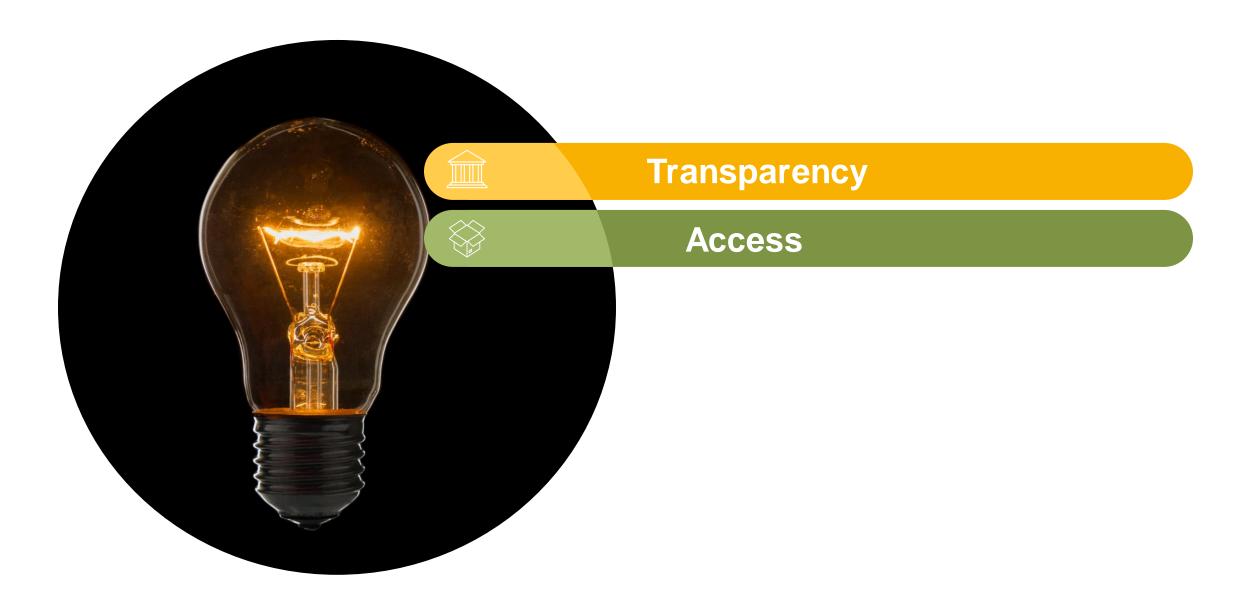
1990s

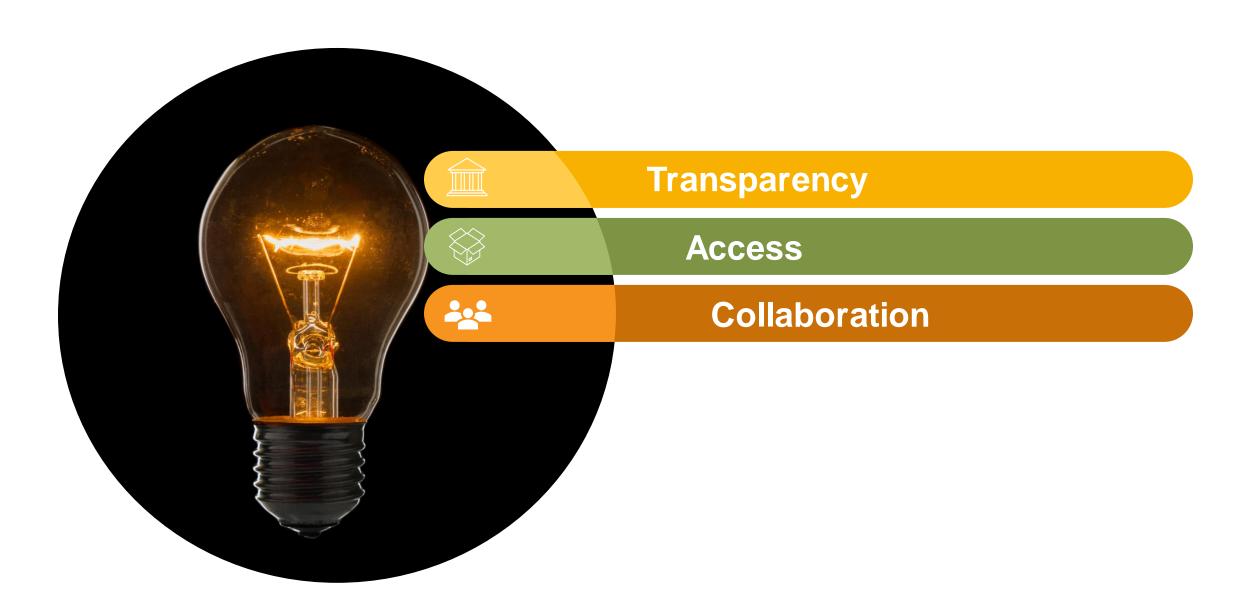
Linus Torvalds released Linux Operating System

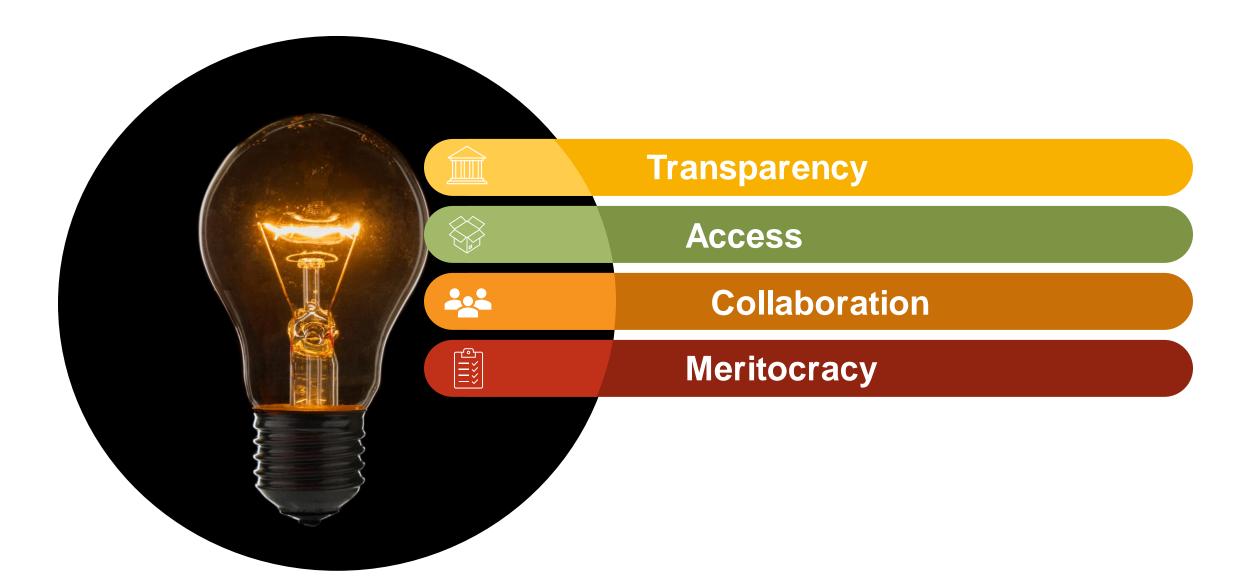


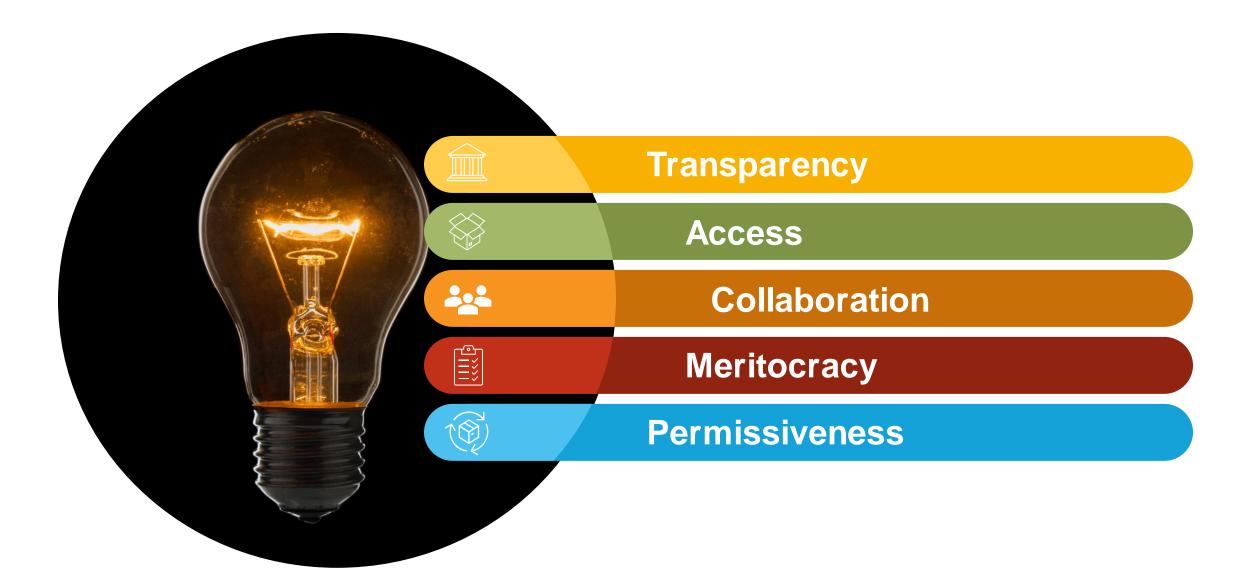


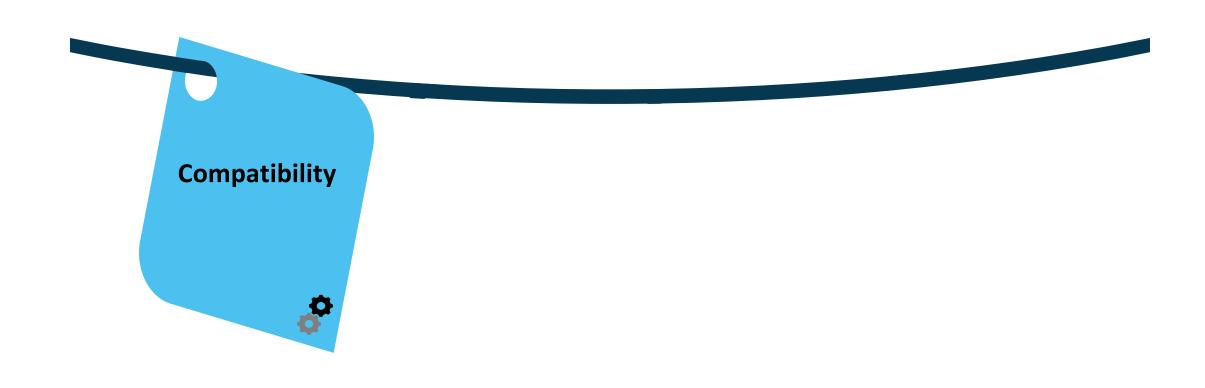


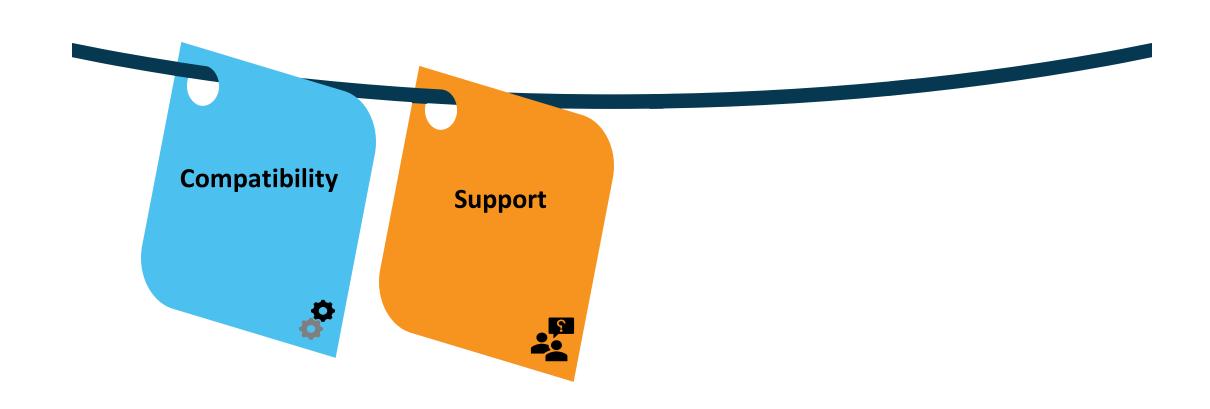


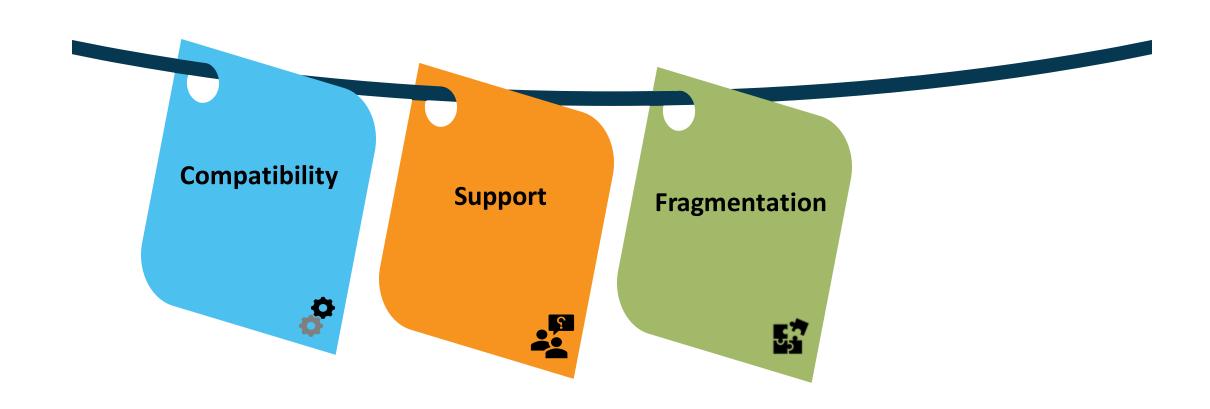


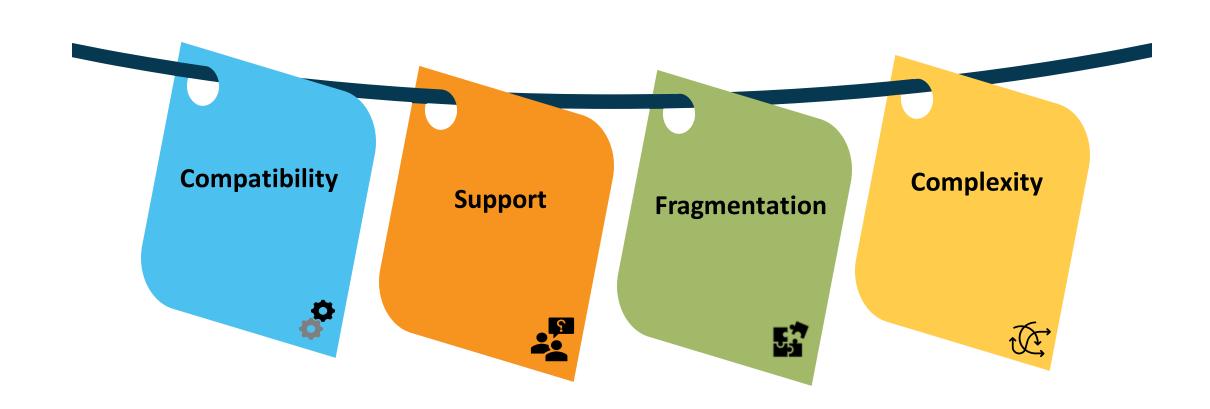


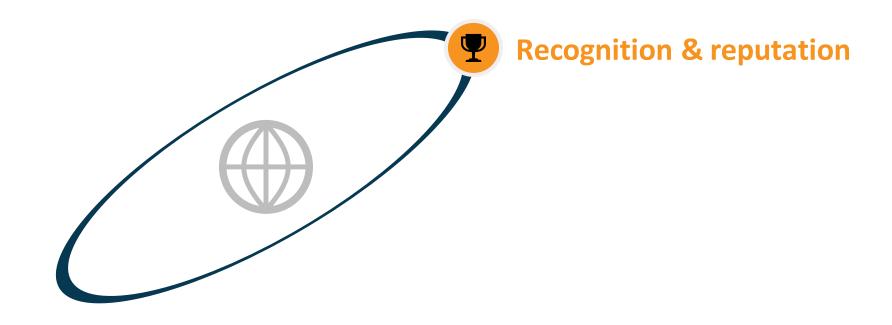


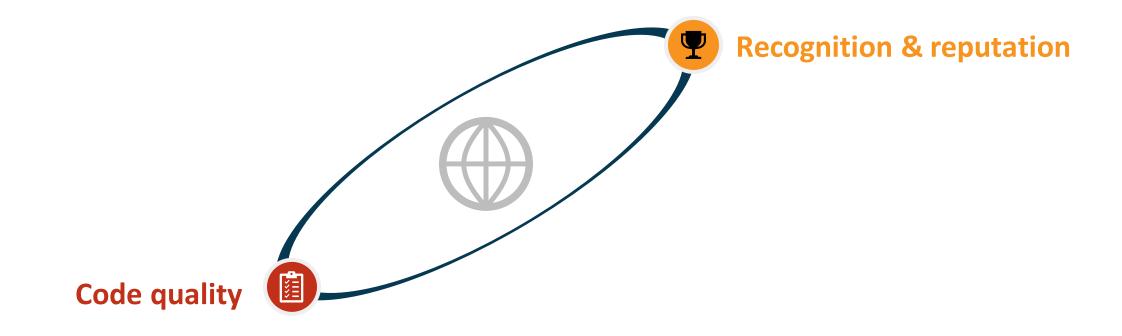


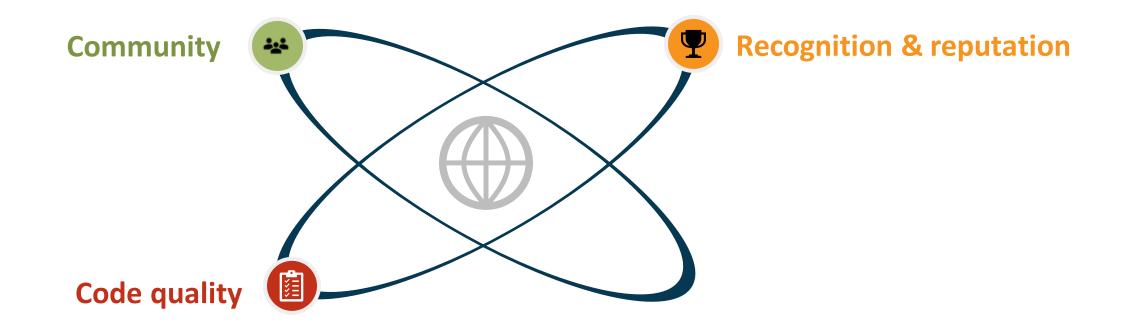


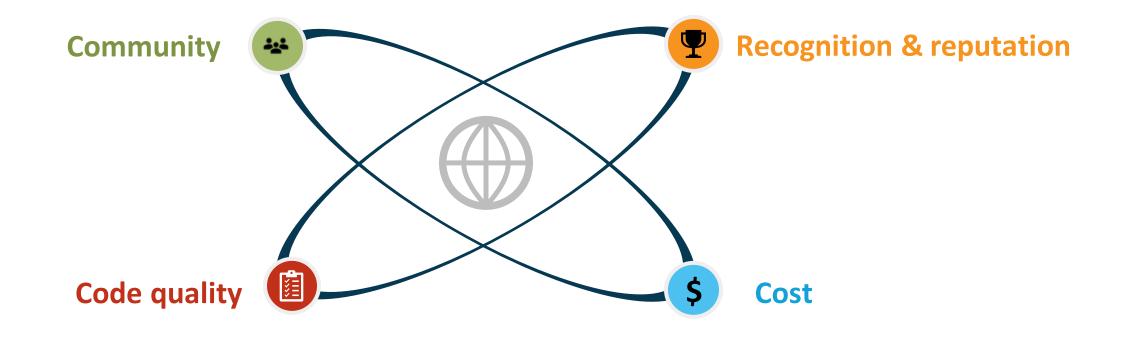


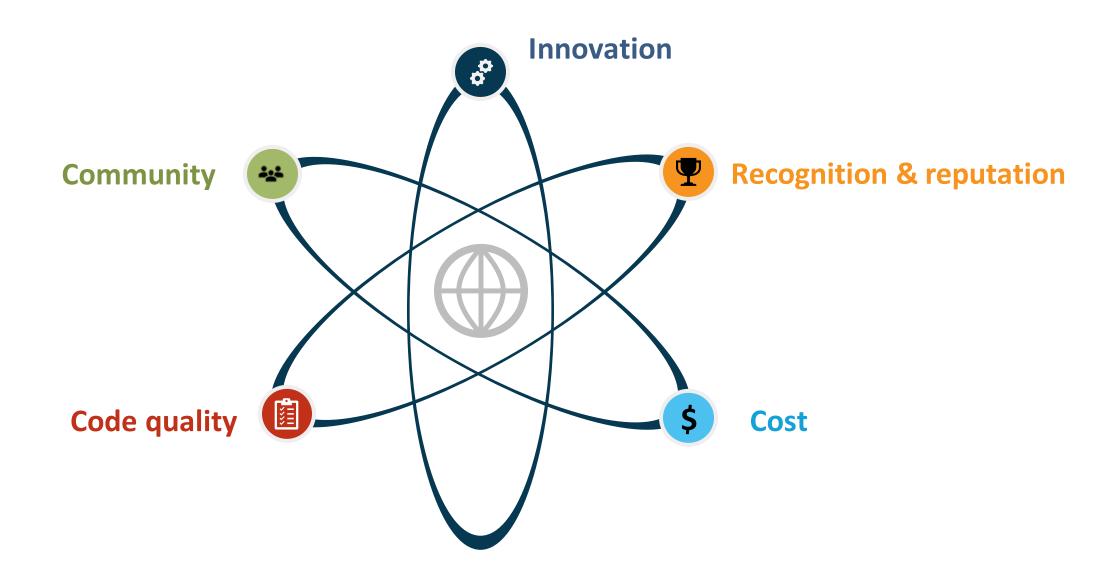


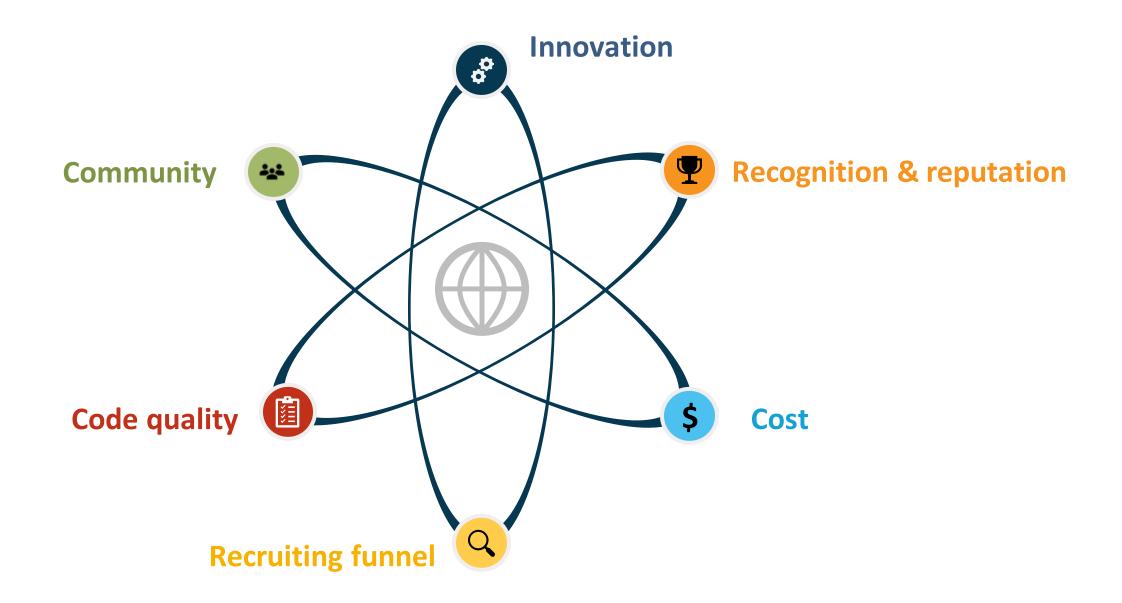












Monetizing an Open Source project



Offer a free, basic version of the software

Donations



Selling merchandise

Offer a free, basic version of the software

Donations

Charge for additional features

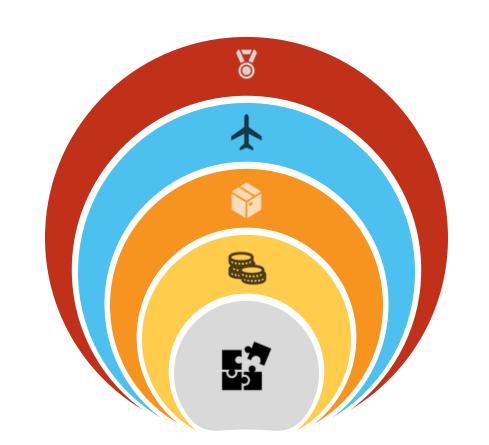
Donations



Selling merchandise

Charge for additional features

Donations



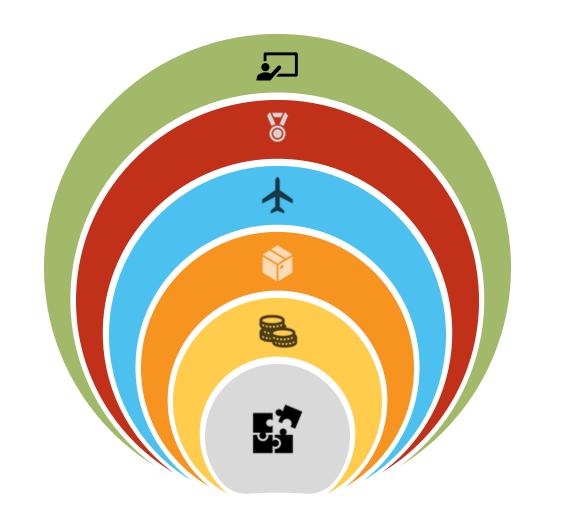
Provide premium support

Selling merchandise

Offer training and consulting

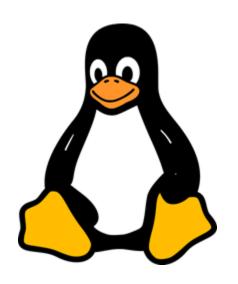
Charge for additional features

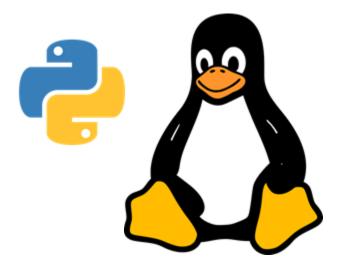
Donations



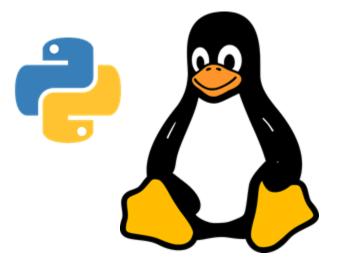
Provide premium support

Selling merchandise

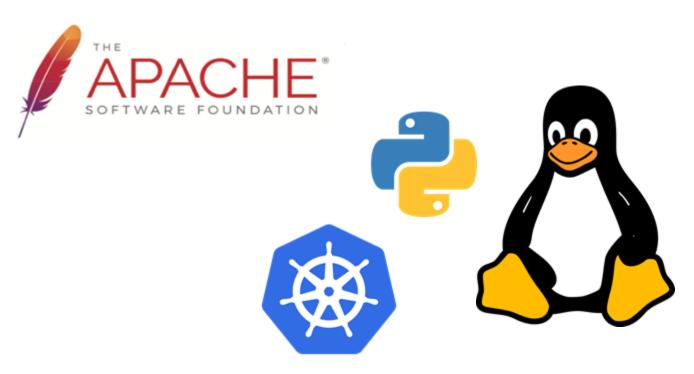






















What's next?

How To Get Involved?

How to Upstream an Internal Project?

Legal Implications in Open Source

