

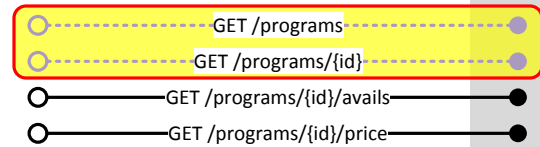
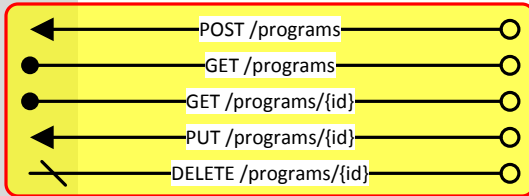
Programmatic Direct Open Advertising Protocol

Buyer API

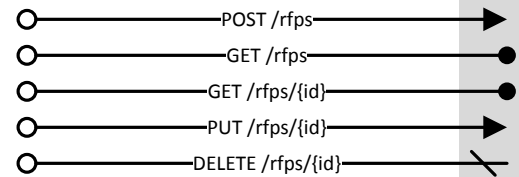
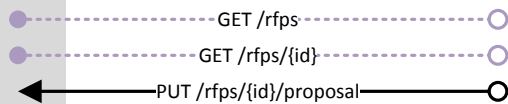
MVP

Seller API

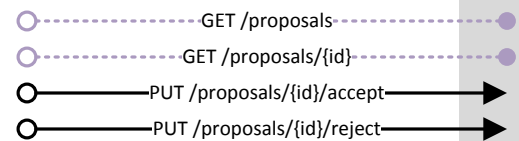
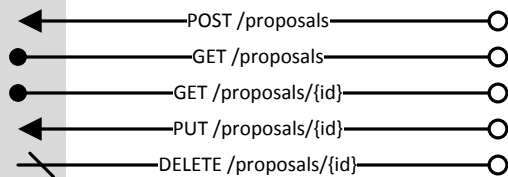
Programs



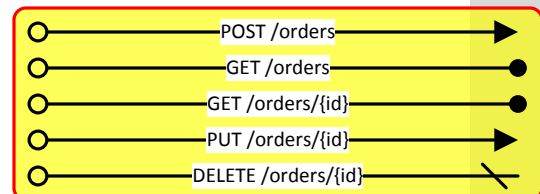
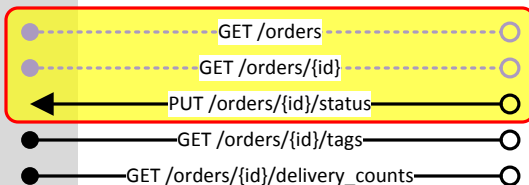
Requests for Proposals (RFPs)



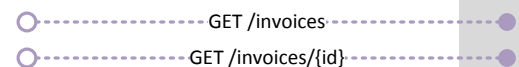
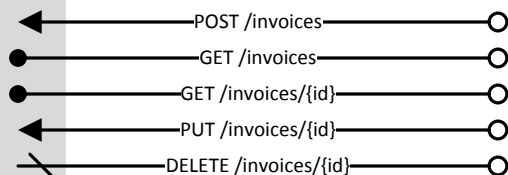
Proposals



Orders



Invoices



Payments

