Lecture 4: Linear Regression and Classification

Reading: Chapter 3 and Chapter 4

STATS 202: Data mining and analysis

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Potential issues in linear regression

- 1. Interactions between predictors
- 2. Non-linear relationships
- 3. Correlation of error terms
- 4. Non-constant variance of error (heteroskedasticity).
- Outliers
- 6. High leverage points
- 7. Collinearity

We assumed that the errors for each sample are independent:

$$y_i = f(x_i) + \varepsilon_i$$
 ; $\varepsilon_i \sim \mathcal{N}(0, \sigma)$ i.i.d.

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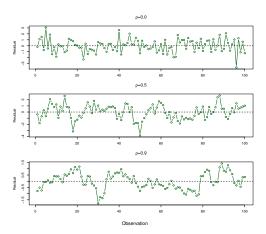
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Example: Suppose that by accident, we double the data (we use each sample twice). Then, the standard errors would be artificially smaller by a factor of $\sqrt{2}$.

When could this happen in real life:

- ➤ Time series: Each sample corresponds to a different point in time. The errors for samples that are close in time are correlated.
- ► **Spatial data**: Each sample corresponds to a different location in space.
- ▶ Predicting height from weight at birth: Suppose some of the subjects in the study are in the same family, their shared environment could make them deviate from f(x) in similar ways.

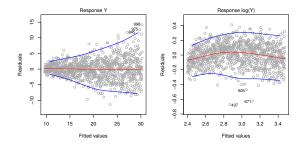
Simulations of time series with increasing correlations between ε_i .



Non-constant variance of error (heteroskedasticity)

The variance of the error depends on the input.

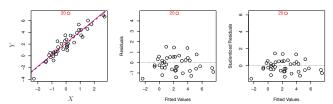
To diagnose this, we can plot residuals vs. fitted values:



Solution: If the trend in variance is relatively simple, we can transform the response using a logarithm, for example.

Outliers

Outliers are points with very high errors.



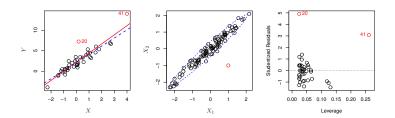
While they may not affect the fit, they might affect our assessment of model quality.

Possible solutions:

- ▶ If we believe an outlier is due to an error in data collection, we can remove it.
- ► An outlier might be evidence of a missing predictor, or the need to specify a more complex model.

High leverage points

Some samples with extreme inputs have an outsized effect on $\hat{\beta}$.

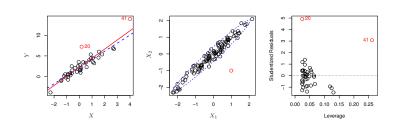


This can be measured with the **leverage statistic** or **self influence**:

$$h_{ii} = \frac{\partial \hat{y}_i}{\partial y_i} = (\underbrace{\mathbf{X}(\mathbf{X}^T\mathbf{X})^{-1}\mathbf{X}^T}_{\text{Hat matrix}})_{i,i} \in [1/n, 1]$$

Studentized residuals

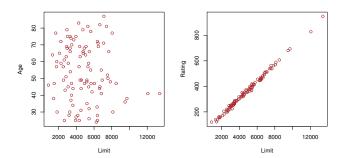
- ▶ The residual $\hat{\epsilon}_i = y_i \hat{y}_i$ is an estimate for the noise ϵ_i .
- ▶ The standard error of $\hat{\epsilon}_i$ is $\sigma \sqrt{1 h_{ii}}$.
- ▶ A studentized residual is $\hat{\epsilon}_i$ divided by its standard error.
- ▶ It follows a Student-t distribution with n p 2 degrees of freedom.



Two predictors are collinear if one explains the other well:

$$limit = a \times rating + b$$

i.e. they contain the same information



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$$\begin{split} \text{balance} &= \beta_0 + \beta_1 \times \text{limit} + \beta_2 \times \text{limit} \\ &= \beta_0 + (\beta_1 + 100) \times \text{limit} + (\beta_2 - 100) \times \text{limit} \end{split}$$

The fit $(\hat{\beta}_0, \hat{\beta}_1, \hat{\beta}_2)$ is just as good as $(\hat{\beta}_0, \hat{\beta}_1 + 100, \hat{\beta}_2 - 100)$.

If 2 variables are collinear, we can easily diagnose this using their correlation.

A group of q variables is **multilinear** if these variables "contain less information" than q independent variables. Pairwise correlations may not reveal multilinear variables.

The Variance Inflation Factor (VIF) measures how *necessary* a variable is, or how predictable it is given the other variables:

$$VIF(\hat{\beta}_j) = \frac{1}{1 - R_{X_j|X_{-j}}^2},$$

where $R^2_{X_j|X_{-j}}$ is the R^2 statistic for Multiple Linear regression of the predictor X_j onto the remaining predictors.

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$$K = 1 \qquad K = 9$$

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- ▶ When *n* is not much larger than *p*, even if *f* is nonlinear, Linear Regression can outperform KNN.

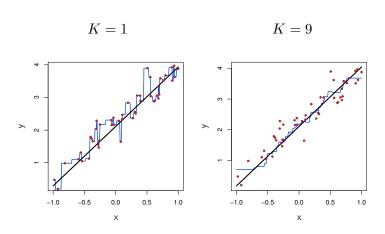
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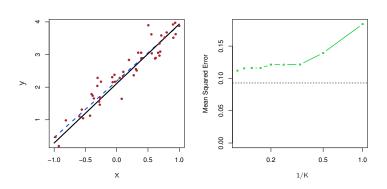
Long story short:

- ▶ KNN is only better when the function *f* is not linear.
- ▶ When *n* is not much larger than *p*, even if *f* is nonlinear, Linear Regression can outperform KNN. KNN has smaller bias, but this comes at a price of higher variance.

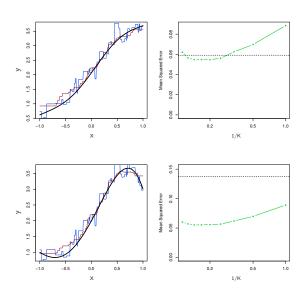
KNN estimates for a simulation from a linear model



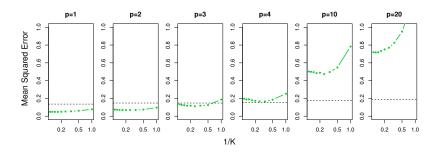
Linear models dominate KNN



Increasing deviations from linearity

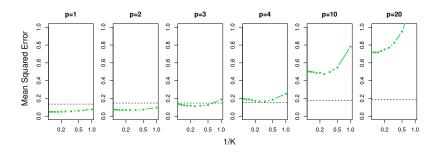


When there are more predictors than observations, Linear Regression dominates



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When $p\gg n$, each sample has no nearest neighbors, this is known as the *curse of dimensionality*. The variance of KNN regression is very large.

Classification problems

Supervised learning with a qualitative or categorical response.

Just as common, if not more common than regression:

- ► *Medical diagnosis:* Given the symptoms a patient shows, predict which of 3 conditions they are attributed to.
- Online banking: Determine whether a transaction is fraudulent or not, on the basis of the IP address, client's history, etc.
- Web searching: Based on a user's history, location, and the string of a web search, predict which link a person is likely to click.
- Online advertising: Predict whether a user will click on an ad or not.

Strategy: estimate $P(Y \mid X)$

If we have a good estimate for the conditional probability $\hat{P}(Y \mid X)$, we can use the classifier:

$$\hat{y}_0 = \operatorname{argmax}_y \, \hat{P}(Y = y \mid X = x_0).$$

Suppose Y is a binary variable. Could we use a linear model?

$$P(Y = 1|X) = \beta_0 + \beta_1 X_1 + \dots + \beta_1 X_p$$

Problems:

- ► This would allow probabilities <0 and >1.
- Difficult to extend to more than 2 categories.

Logistic regression

We model the joint probability as:

$$P(Y = 1 \mid X) = \frac{e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}}{1 + e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}},$$

$$P(Y = 0 \mid X) = \frac{1}{1 + e^{\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p}}.$$

This is the same as using a linear model for the log odds:

$$\log \left[\frac{P(Y=1 \mid X)}{P(Y=0 \mid X)} \right] = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p.$$

Fitting logistic regression

The training data is a list of pairs $(y_1, x_1), (y_2, x_2), \dots, (y_n, x_n)$. In the linear model

$$\log \left[\frac{P(Y=1 \mid X)}{P(Y=0 \mid X)} \right] = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p,$$

we don't observe the left hand side.

We cannot use a least squares fit.

Fitting logistic regression

Solution:

The likelihood is the probability of the training data, for a fixed set of coefficients β_0, \ldots, β_p :

$$\prod_{i=1}^n P(Y=y_i\mid X=x_i)$$

$$= \underbrace{\prod_{i:y_i=1} \frac{e^{\beta_0+\beta_1x_{i1}+\dots+\beta_px_{ip}}}{1+e^{\beta_0+\beta_1x_{i1}+\dots+\beta_px_{ip}}}}_{\text{Probability of responses} = 1} \underbrace{\prod_{j:y_j=0} \frac{1}{1+e^{\beta_0+\beta_1x_{j1}+\dots+\beta_px_{jp}}}}_{\text{Probability of responses} = 0}$$

- ► Choose estimates $\hat{\beta}_0, \dots, \hat{\beta}_p$ which maximize the likelihood.
- ▶ Solved with numerical methods (e.g. Newton's algorithm).

Logistic regression in R

```
> glm.fit=glm(Direction~Lag1+Lag2+Lag3+Lag4+Lag5+Volume,
   data=Smarket, family=binomial)
> summary(glm.fit)
Call:
glm(formula = Direction ~ Lag1 + Lag2 + Lag3 + Lag4 + Lag5
   + Volume, family = binomial, data = Smarket)
Deviance Residuals:
  Min
          10 Median
                        30
                               Max
 -1.45 -1.20 1.07 1.15
                              1.33
Coefficients:
          Estimate Std. Error z value Pr(>|z|)
(Intercept) -0.12600 0.24074 -0.52 0.60
Lag1
        -0.07307 0.05017 -1.46 0.15
Lag2
         -0.04230 0.05009 -0.84 0.40
Lag3
          0.01109 0.04994 0.22 0.82
          0.00936 0.04997 0.19
                                      0.85
Lag4
Lag5
          0.01031 0.04951 0.21
                                      0.83
Volume
           0.13544 0.15836 0.86
                                       0.39
```

Logistic regression in R

- ▶ We can estimate the Standard Error of each coefficient.
- ► The *z*-statistic is the equivalent of the *t*-statistic in linear regression:

$$z = \frac{\hat{\beta}_j}{\mathsf{SE}(\hat{\beta}_j)}.$$

▶ The p-values are test of the null hypothesis $\beta_j = 0$.

Example: Predicting credit card default

Predictors:

- student: 1 if student, 0 otherwise.
- balance: credit card balance.
- ▶ income: person's income.

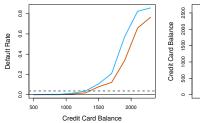
In this dataset, there is confounding, but little collinearity.

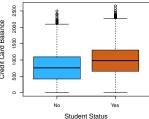
- ► Students tend to have higher balances. So, balance is explained by student, but not very well.
- People with a high balance are more likely to default.
- Among people with a given balance, students are less likely to default.

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Example: Predicting credit card default

Logistic regression using only balance:

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-10.6513	0.3612	-29.5	< 0.0001
balance	0.0055	0.0002	24.9	< 0.0001

Logistic regression using only student:

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-3.5041	0.0707	-49.55	< 0.0001
student[Yes]	0.4049	0.1150	3.52	0.0004

Logistic regression using all 3 predictors:

	Coefficient	Std. error	Z-statistic	P-value
Intercept	-10.8690	0.4923	-22.08	< 0.0001
balance	0.0057	0.0002	24.74	< 0.0001
income	0.0030	0.0082	0.37	0.7115
student[Yes]	-0.6468	0.2362	-2.74	0.0062

Some issues with logistic regression

- ► The coefficients become unstable when there is collinearity. Furthermore, this affects the convergence of the fitting algorithm.
- When the classes are well separated, the coefficients become unstable. This is always the case when $p \ge n 1$.