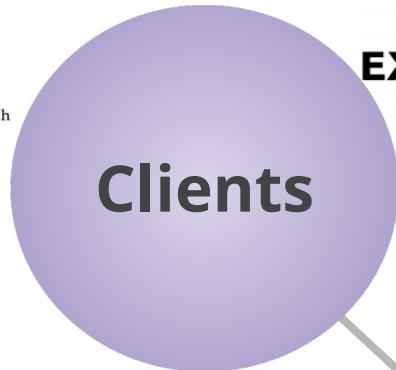




OpenBook





EXPRESS





EXPRESS

Clients



Talents



OpenBook

Agencies

Found.

WILHELMINA
Models

Communication





Communication
Scheduling



Communication



Scheduling



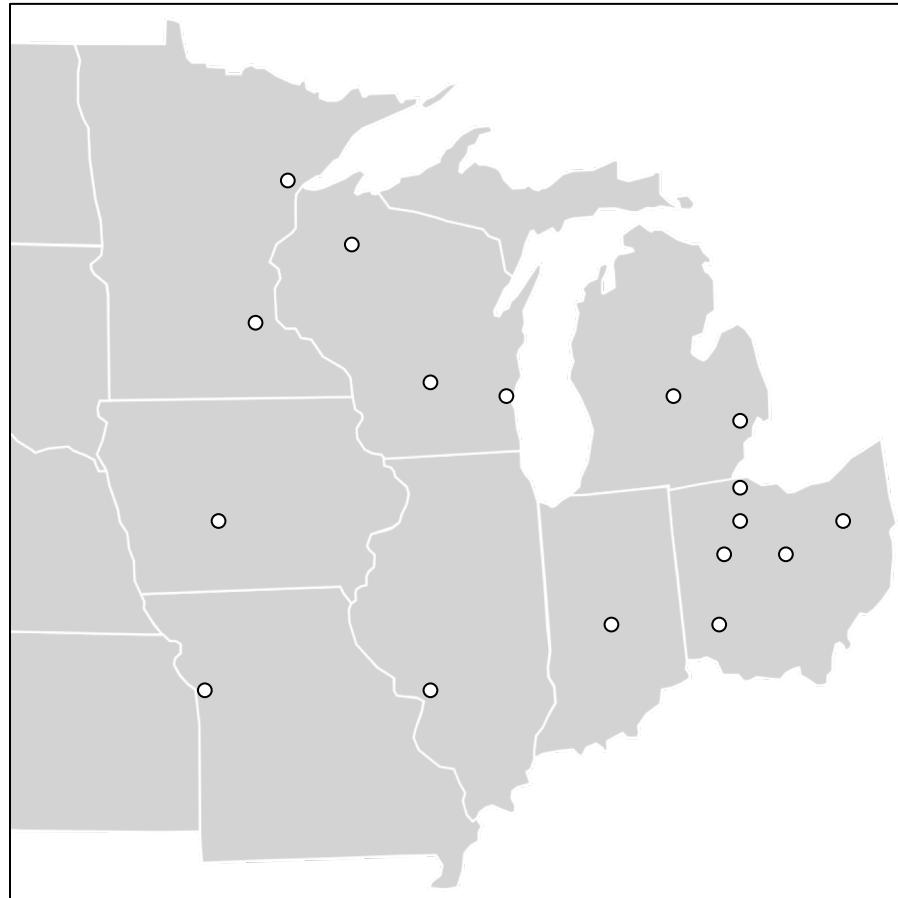
Finance

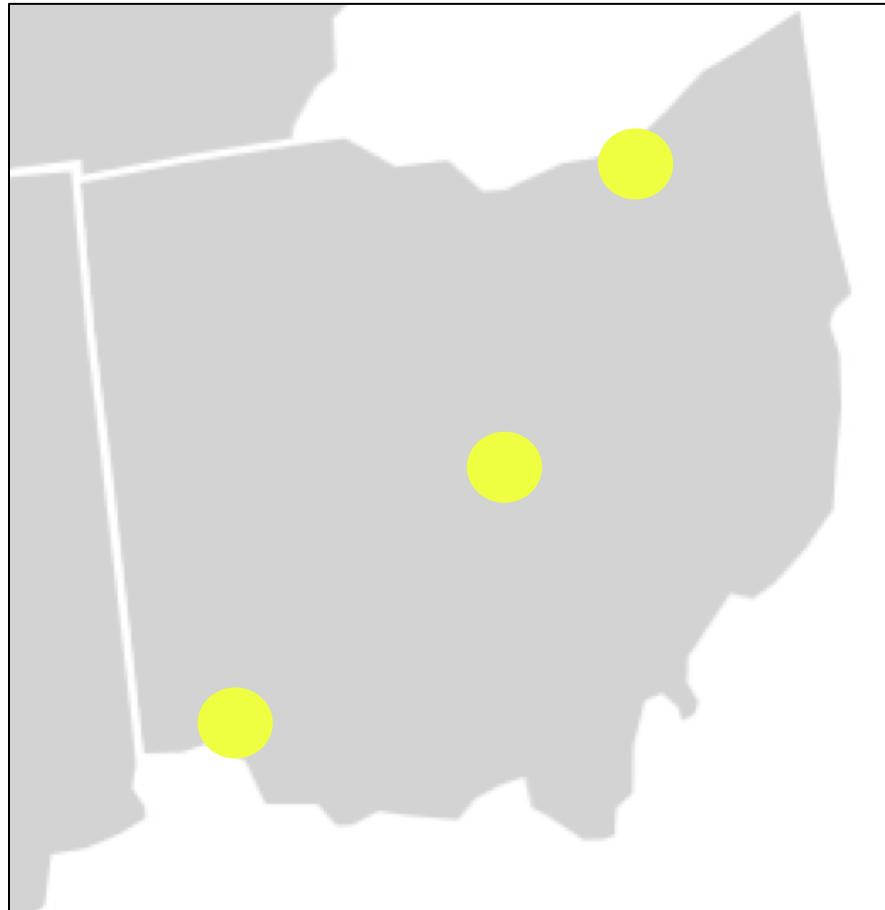


A solution on
ONE
platform

DEMO

Video

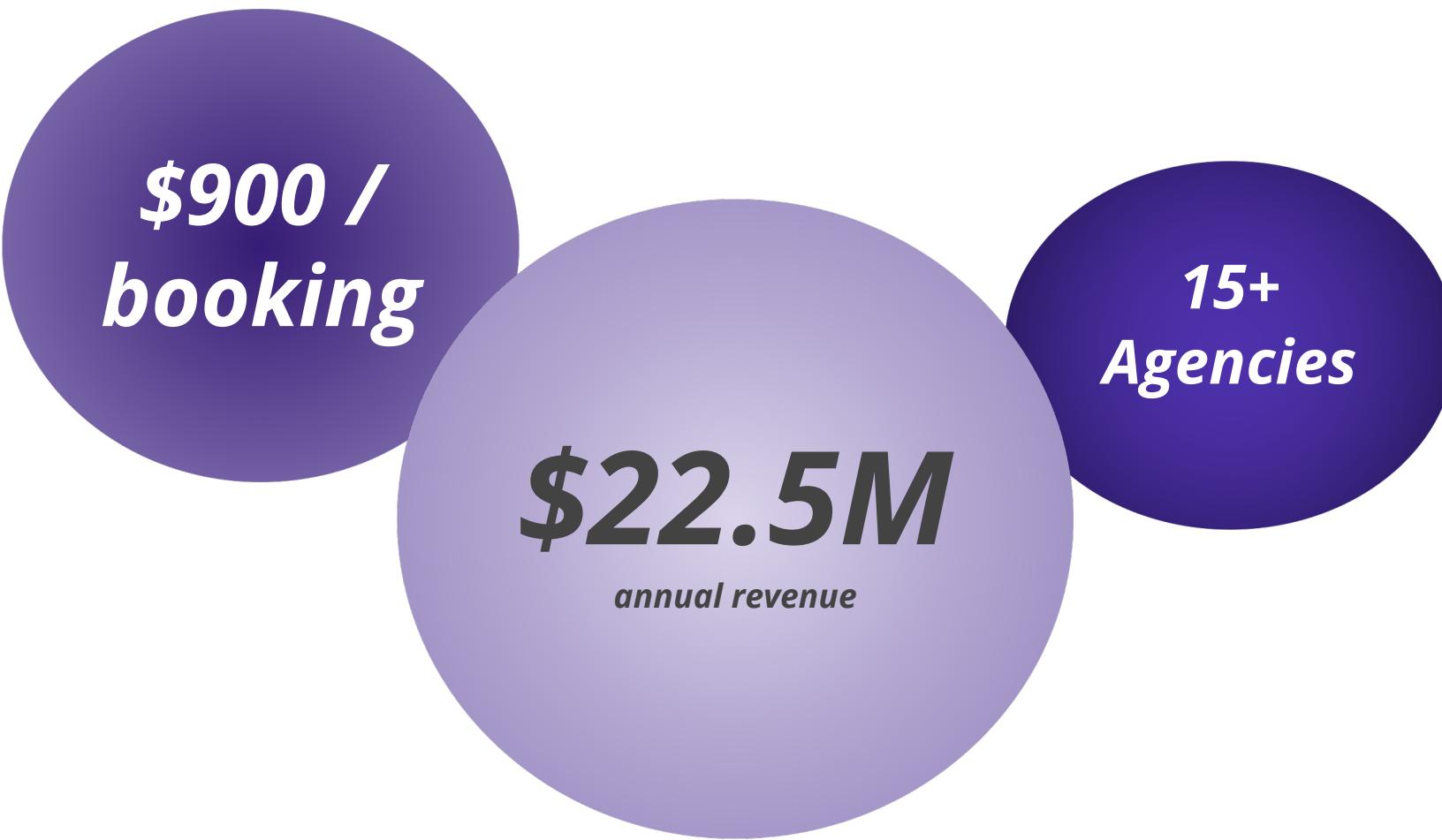




15+
Agencies

\$900 /
booking

15+
Agencies



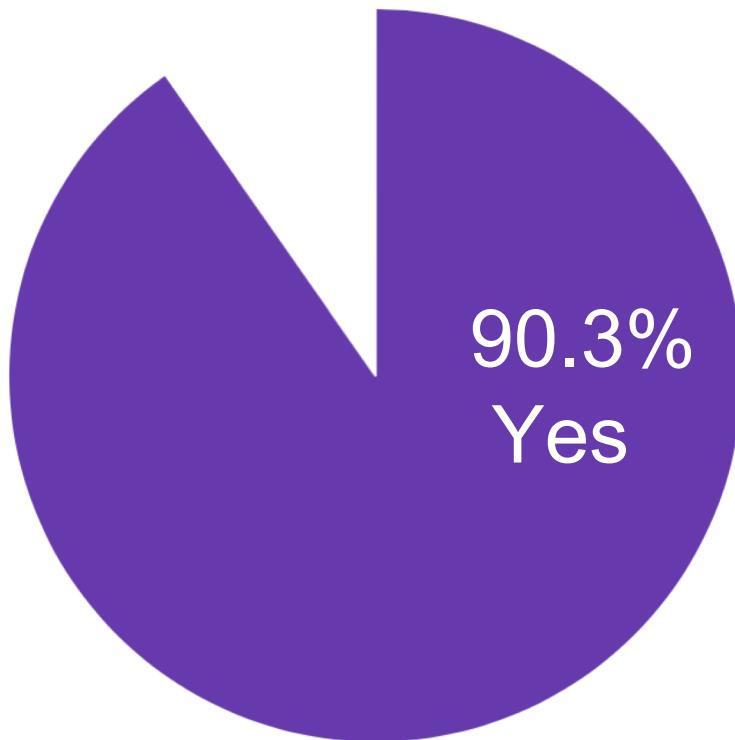
**\$900 /
*booking***

\$22.5M

annual revenue

**15+
*Agencies***

Is the industry overall inconsistent?





Revenue

The diagram consists of three purple chevron-shaped boxes pointing right, set against a white background. The central box contains the word "Revenue" in large bold letters and "\$466k annual" below it. To its left, another box contains "2% Trans. Fee". To its right, a third box contains "\$90* m/r".

2%
Trans.
Fee

Revenue
\$466k annual

\$90* m/r



“It would be so helpful to run the agency with a better software- I am so excited to use OpenBook.”

- Heather Hattaway

*Found Model Management Founder
& our Agent



"I just need some modeling work, and I need to be paid for it." - Sierra

"So many agencies are not paying!!!!!!!" - Olivia

"It would be so helpful to run the agency with a better software- I am so excited to use OpenBook."

"Really cool! Excited to learn more!" - Lexi

- Heather Hattaway

*Found Model Management Founder
& our Agent

"I respect the desire and need for regulation, and it has to start somewhere" - Erika

"OpenBook is about putting the power back into the hands of models, especially with finances." - Gail

Thank you
for your
time!

The people behind OpenBook



Competition



"Work smarter...not harder"



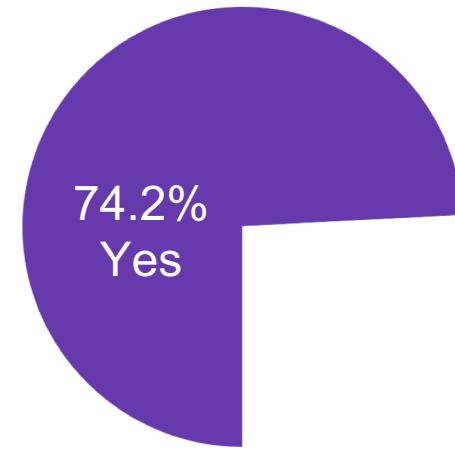
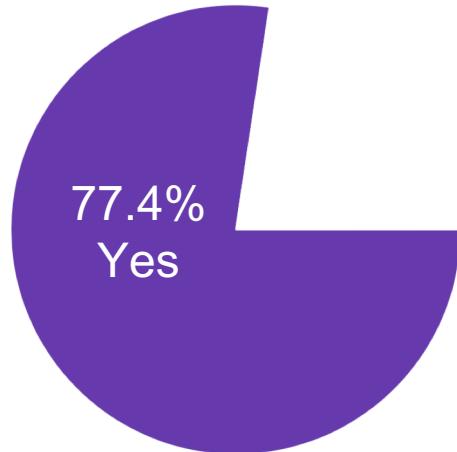
"A Dynamic Talent and Model Management Platform brought to you by Casting Networks"



"Work smoothly"

Survey

Have you had
booking/scheduling issues?



Do you usually know when you
are receiving payment for jobs?

15+
Agencies

\$1.5M

avg annual rev / agency