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Open Camps

2017 Sponsorship Prospectus

The World's Largest Mission-Driven Open Source Conference

10,000+ Attendees • 650+ Sessions • 40+ Conferences • Free & Open to All

Sep 29 to Oct 2, 2017 • www.OpenCamps.org • Midtown NYC

A Mission-Driven Open Source Conference

One of The World's Largest Open Source Gatherings

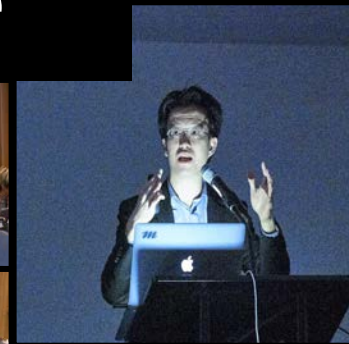
In **2016**, we hosted **6,000+ attendees** across **35+ conferences** that featured **400+ sessions** on dozens of open source technologies.

For **2017**, we'll be raising the bar with **10,000+ attendees** at **40+ conferences** over **4 days** from **Sep 29 to Oct 2, 2017** in **midtown NYC**. We'll also be bringing back our talent fair, and running more free trainings & industry summits.

This document outlines the sponsorship opportunities available for Open Camp 2017. We're very grateful for the financial support of our **generous sponsors** who help fund Open Camps and keep it free & open to all.

For more info please contact us at info@opencamps.org or **212.203.8052**.

40+ Conferences
with
Dozens of Events
and
650+ Sessions
and
10,000+ Attendees
from
35+ States & Countries
and
Hundreds of Companies



100% Mission Driven

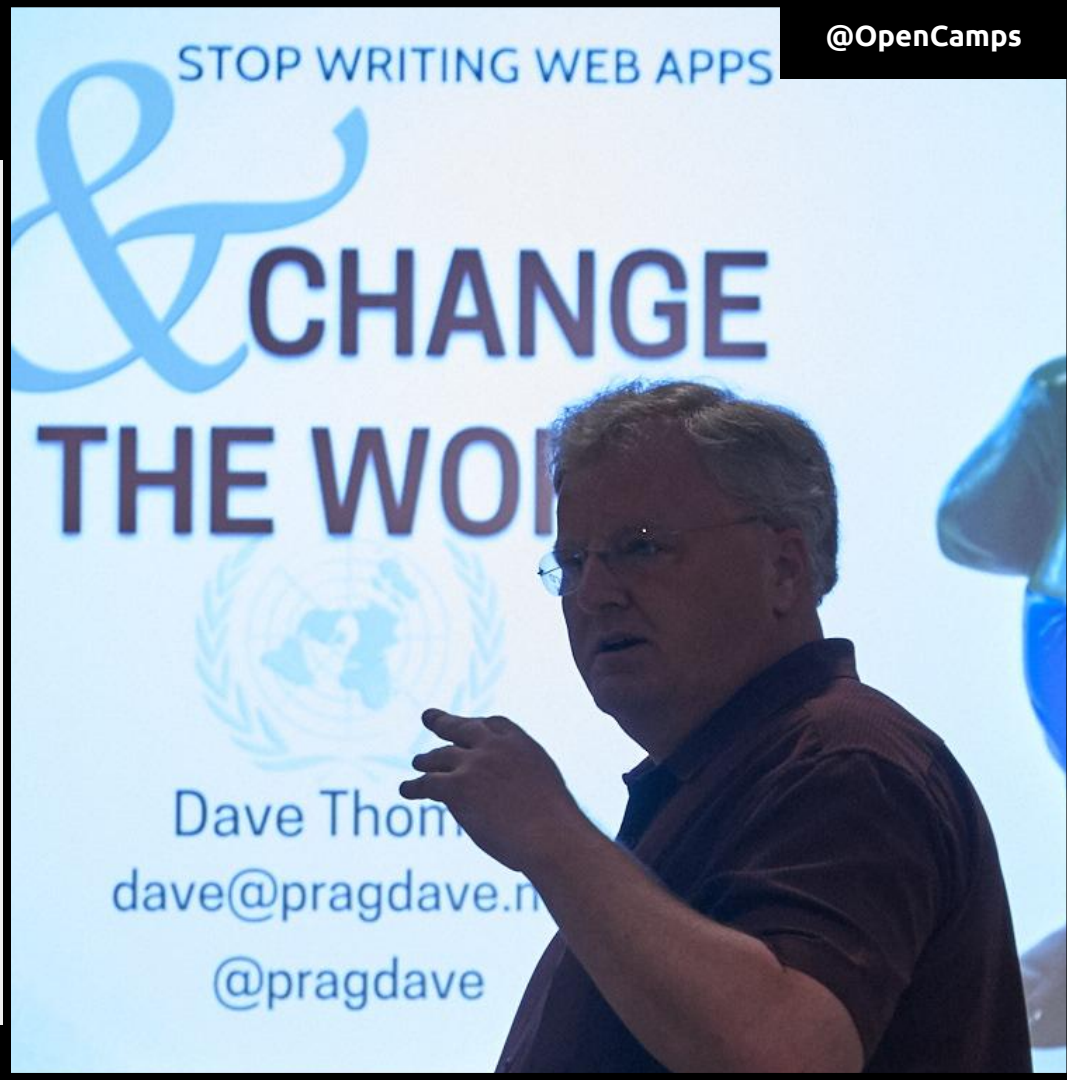
An Open Conference for Everyone

Open Camps' mission is to foster greater contribution to, collaboration among and adoption of open source technologies.

Open Camps is run on a **not-for-profit** basis by a team of over **250+ volunteers** from across many open source communities. Our volunteer team and fundraising efforts help to keep Open Camps free to attend and *'open to all'*.

We also appreciate the support of the multiple open source communities and the UN's Open Source Innovation Initiative ([Unite Open Source](#)), whose effort the past several years helped make Open Camps possible.

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Conference Program

A Global Open Source Gathering

Open Camps aims to provide a mission-driven arena for open source leaders to help share their mission and engage with developers and community members.

In recent years, Open Camps has emerged to provide a global stage that's open to all, and committed to ensuring there are no barriers between the world's best open source developers, technologies and organizations.

Michael "Monty" Widenius / Creator of MySQL & MariaDB

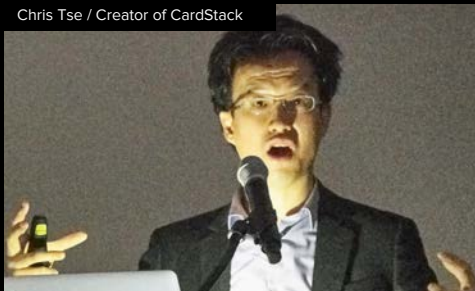


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Edward Tufte / Yale, Professor Emeritus



Chris Tse / Creator of CardStack



Dave Thomas / Founder The Pragmatic Bookshelf



Minerva Tantoco / NYC 1st CTO



Robin Chase / ZipCar Founder



2017 Sponsorship Options

Connect with Open Source Communities

Open Camps is made possible thanks to the support of our generous sponsors. We strive to deliver excellent value to all Open Camps sponsors, and can tailor a package to provide the best possible exposure for any sponsor budget.

Highlights include **10,000+ attendees at 40+ camps** & a multi-day **sponsor pavilion** & **job fair**.

We also offer combined **discounts of up to 20%** for: early bird sponsors that proceed by Apr 15/17 (10%) or Apr 30/17 (5%), returning partners from previous years (5%), and back-to-back partners from 2016 (5%).

See Sponsorship Level Benefits on next page.
For more info contact us at 212.203.8052 or by email at sponsorships@opencamps.org.

Founding Sponsor
\$35,000

Lead Sponsor
\$25,000

Platinum Sponsor
\$15,000

Gold Sponsor
\$10,000

Silver Sponsor
\$5,000

Bronze Sponsor
\$2,500

Community Sponsor
\$1,000



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Sponsorship Benefits

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Options for Any Budget

Level	Cost	Table	Signage	Program/Website	Job Fair
Founding Sponsor Permanent Recognition Each Year	\$35,000	XX-Large Table (96)" 4 Staff Chairs	Large Booth or 4 Banners and Large LCD at Table	Fixed Logo on All Pages XXX-Large on Program	All Open Camps sponsors are able to participate in Job Fair
Lead Sponsor	\$25,000	X-Large Table (72)" 3 Staff Chairs	Small Booth or 3 Banners and Small LCD at Table	XX-Large Logo on Key Pages and on Back of Program	
Platinum Sponsor	\$15,000	Large Table (60)" 2 Staff Chairs	2 Banners at Table & Logo on OC Screens	X-Large Logo on Key Pages (Rotating) and in Program	
Gold Sponsor	\$10,000	Medium Table (48)" 1 Staff Chair	1 Banner at Table & Logo on OC Screens	Large Logo on Sponsor Page and in Program	
Silver Sponsor	\$5,000	X-Small Table/Stand No Staff/Chairs	1 Banner at Stand & Logo on OC Screens	Med Logo on Sponsor Page and in Program	
Bronze Sponsor	\$2,500	Space on Common Materials Area Tables, No Staffed Table/Chairs	1 Banner at Banner Area & Logo on OC Screens	Small Logo on Sponsor Page and in Program	
Community Sponsor	\$1,000	Space on Common Materials Stands or Tables, No Staffed Table/Chairs	No Banner, Logo on Common OC Banners/Screens	X-Small Logo on Sponsor Page and in Program	



Trainings & Contribution Sprints

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Solving the Hiring & Contributor Gap

Open Camps features many trainings, industry-focused camps, and code/contribution sprints geared towards helping create more open source developers & contributors.

Trainings

A wide range of free open source technologies, including: Android, AI, Drupal, Elixir/Phoenix, Git, NodeJS

Industry Camps & Summits

- Capital Camp
- Community Camp
- Data Viz Camp
- Design Camp
- EdTech Camp
- Gov Camp
- Libraries Camp
- Non-Profit & NGO Camp
- Security & Privacy Camp
- Tech Transfer Camp



Special Initiatives

Collaborating for Good

In addition to fostering open source innovation and collaboration, Open Camps also includes multiple initiatives with a social & humanitarian focus.

Diversity Camp

Striving for greater diversity in open source communities

Hack for Humanity

Striving for greater diversity in open source communities

Next Gen Camp

A mission-driven open source conference for young developers

Women in Open Source Camp

A conference focused on improving gender balance in open source communities



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Roadmap



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The Best is Yet to Come

We started Open Camps in order to help create the sort of world we want for future generations.

Over the last 5 years we've achieved our initial goals making Open Camps one of the largest developer conferences in NYC, and then one of the world's largest open source conferences. Our rationale for these goals, was to establish Open Camps as a platform to help foster open source contribution, collaboration & growth.

For 2017, our focus is on formalizing and implementing best practices. However, once that's achieved, we believe that Open Camps has incredible potential to grow (likely to 10,000+ attendees) and have a massively positive impact on open source in the years and decades ahead. Thanks to each of our volunteers, all our sponsors (especially the UN), and the many source community members who've helped us reach this point.

