

# Open Camps

## 2017 Partnership Prospectus

The World's Largest Mission-Driven Open Source Conference

10,000+ Attendees • 650+ Sessions • 40+ Conferences • Free & Open to All

# A Mission-Driven Open Source Conference

## One of The World's Largest Open Source Gatherings

In **2016**, we hosted **6,000+** attendees across **35+ conferences** that featured **400+ sessions** on dozens of open source technologies.

For **2017**, we'll be raising the bar with **10,000+ attendees** at **40+ conferences** over **4 days** from **Sep 7-10** in **midtown NYC**. We'll also be bringing back our talent fair, and running more free trainings & industry summits.

This document outlines the partnership opportunities available for Open Camp 2017. We're very grateful for the financial support of our **generous partners** who help fund Open Camps and keep it free & open to all.

For more info please contact us at  
[info@opencamps.org](mailto:info@opencamps.org) or **212.203.8052**.



**40+ Conferences**  
with  
**Dozens of Events**  
and  
**650+ Sessions**  
and  
**10,000+ Attendees**  
from  
**35+ States & Countries**  
and  
**Hundreds of Companies**

# 100% Mission Driven

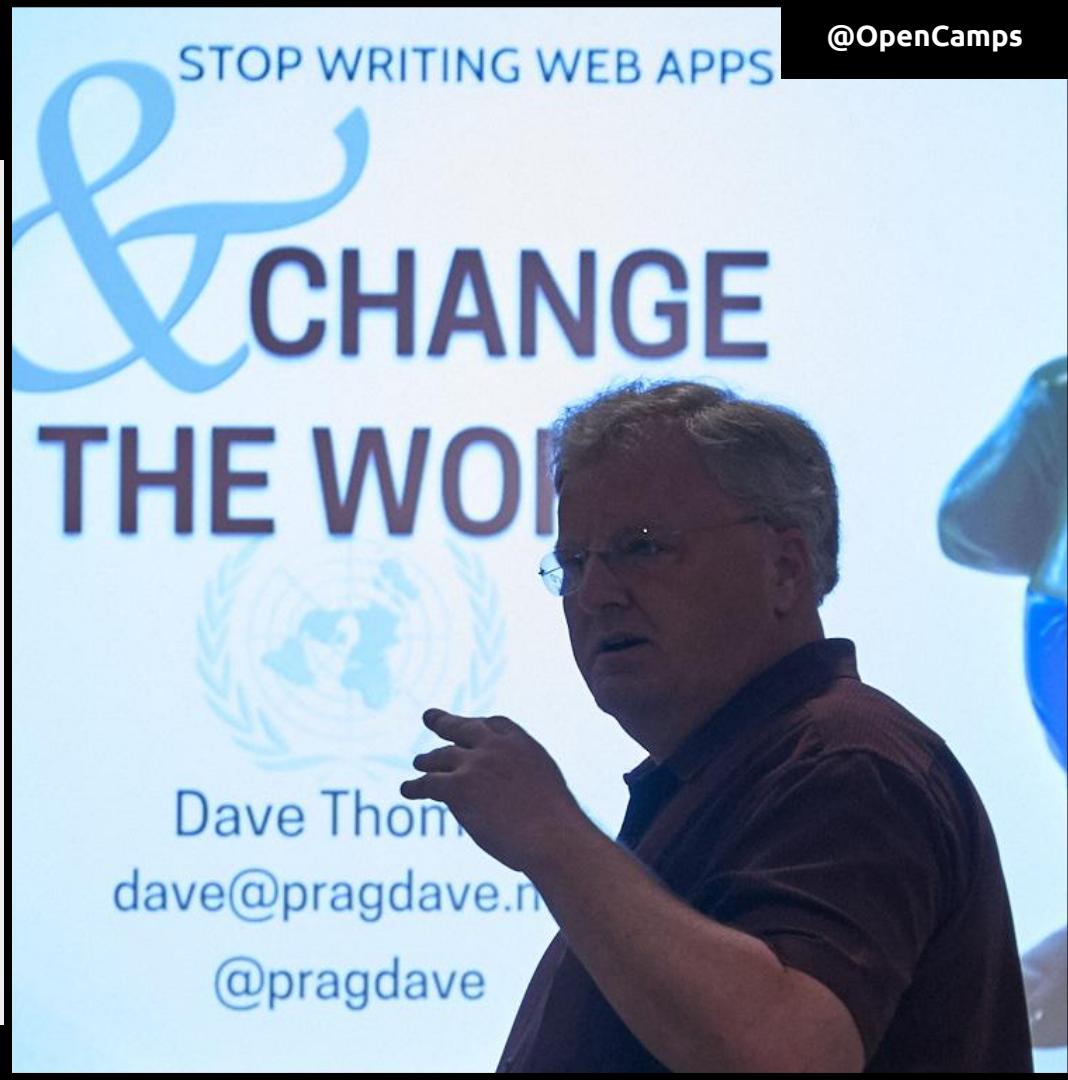
## An Open Conference for Everyone

Open Camps' mission is to foster greater contribution to, collaboration among and adoption of open source technologies.

Open Camps is run on a **not-for-profit** basis by a team of over **250+ volunteers** from across many open source communities. Our volunteer team and fundraising efforts help to keep Open Camps free to attend and '*open to all*'.

We also appreciate the support of the multiple open source communities and the UN's Open Source Innovation Initiative ([Unite Open Source](#)), whose effort the past several years helped make Open Camps possible.

@OpenCamps

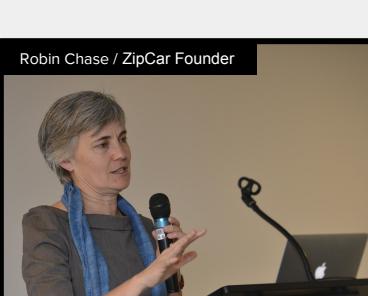
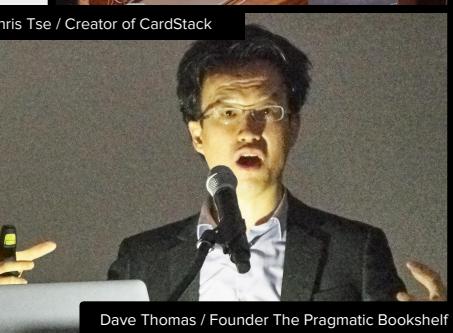


# Conference Program

## A Global Open Source Gathering

Open Camps aims to provide a mission-driven arena for open source leaders to help share their mission and engage with developers and community members.

In recent years, Open Camps has emerged to provide a global stage that's open to all, and committed to ensuring there are no barriers between the world's best open source developers, technologies and organizations.



@OpenCamps

# 2017 Partnership Options

## Connect with Open Source Communities

Open Camps is made possible thanks to the support of our generous partners. We strive to deliver excellent value to all Open Camps partners, and can tailor a package to provide the best possible exposure for any partner budget.

Conference highlights include:

- 10,000+ attendees at 40+ camps
- Multi-day partner pavilion (Fri-Sun)
- Hiring & talent fairs on Fri & Sat
- Labs rooms for platform providers

For more info contact us at 212.203.8052 or by email at [partnerships@opencamps.org](mailto:partnerships@opencamps.org).

See Partnership Level Benefits on next page

### Founding Partner

\$35,000

### Lead Partner

\$25,000

### Platinum Partner

\$15,000

### Gold Partner

\$10,000

### Silver Partner

\$5,000

### Bronze Partner

\$2,500

### Community Partner

\$1,000



# Partnership Benefits

## Options for Any Budget



Level	Cost	Table	Signage	Program/Website	Job Fair
<b>Founding Partner</b> Permanent Recognition Each Year	<b>\$35,000</b>	XX-Large Table (96)" 4 Staff Chairs	Large Booth or 4 Banners and Large LCD at Table	Fixed Logo on All Pages XXX-Large on Program	All Open Camps partners are able to participate in Job Fair
<b>Lead Partner</b>	<b>\$25,000</b>	X-Large Table (72)" 3 Staff Chairs	Small Booth or 3 Banners and Small LCD at Table	XX-Large Logo on Key Pages and on Back of Program	
<b>Platinum Partner</b>	<b>\$15,000</b>	Large Table (60)" 2 Staff Chairs	2 Banners at Table & Logo on OC Screens	X-Large Logo on Key Pages (Rotating) and in Program	
<b>Gold Partner</b>	<b>\$10,000</b>	Medium Table (48)" 1 Staff Chair	1 Banner at Table & Logo on OC Screens	Large Logo on Partner Page and in Program	
<b>Silver Partner</b>	<b>\$5,000</b>	X-Small Table/Stand No Staff/Chairs	1 Banner at Stand & Logo on OC Screens	Med Logo on Partner Page and in Program	
<b>Bronze Partner</b>	<b>\$2,500</b>	Space on Common Materials Area Tables, No Staffed Table/Chairs	1 Banner at Banner Area & Logo on OC Screens	Small Logo on Partner Page and in Program	
<b>Community Partner</b>	<b>\$1,000</b>	Space on Common Materials Stands or Tables, No Staffed Table/Chairs	No Banner, Logo on Common OC Banners/Screens	X-Small Logo on Partner Page and in Program	



# Trainings & Contribution Sprints

## Solving the Hiring & Contributor Gap

Open Camps features many trainings, industry-focused camps, and code/contribution sprints geared towards helping create more open source developers & contributors.

### Trainings

A wide range of free open source technologies, Including: Android, AI, Drupal, Elixir/Phoenix, Git, NodeJS

### Industry Camps & Summits

Capital Camp  
Community Camp  
Data Viz Camp  
Design Camp  
EdTech Camp  
Gov Camp  
Libraries Camp  
Non-Profit & NGO Camp  
Security & Privacy Camp  
Tech Transfer Camp



# Special Initiatives

## Collaborating for Good

In addition to fostering open source innovation and collaboration, Open Camps also includes multiple initiatives with a social & humanitarian focus.

### Diversity Camp

Striving for greater diversity in open source communities

### Hack for Humanity

Striving for greater diversity in open source communities

### Next Gen Camp

A mission-driven open source conference for young developers

### Women in Open Source Camp

A conference focused on improving gender balance in open source communities



# Roadmap



## The Best is Yet to Come

We started Open Camps in order to help create the sort of world we want for future generations.

Over the last 5 years we've achieved our initial goals making Open Camps one of the largest developer conferences in NYC, and then the largest open source conference in the world. Our rationale for these goals, was to establish Open Camps as a platform to help foster open source contribution, collaboration & growth.

For 2017, our focus is on formalizing and implementing best practices. However, once that's achieved, we believe that Open Camps has incredible potential to grow (likely to 10,000+ attendees) and have a massively positive impact on open source in the years and decades ahead. Thanks to each of our volunteers, all our partners (especially the UN), and the many source community members who've helped us reach this point.

