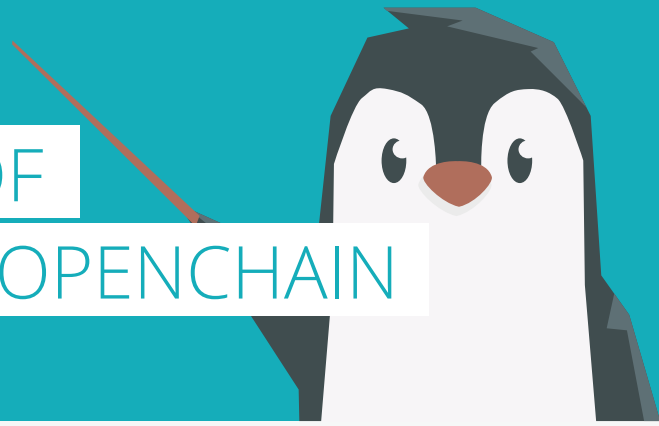




# BENEFITS OF ADOPTING OPENCHAIN



1

## **OpenChain makes Free and Open-Source Software (FOSS) more accessible to your developers**

OpenChain provides a framework for shared, compliant use of FOSS. Conforming companies create an environment that supports use of FOSS internally and sharing of FOSS with partners.

2

## **OpenChain reduces overall compliance effort, saving time and legal and engineering resources**

OpenChain allows companies in a supply chain to work together toward FOSS compliance and provides a consistent standard to which all must perform. By contrast, in a typical supply chain, each member of the chain has to perform FOSS compliance for software of others in the chain, wasting time and resources in a duplication of effort.

3

## **OpenChain may be adapted to your existing systems**

OpenChain allows you to choose your own processes to meet its requirements. OpenChain provides resources that help you design new processes from the ground up, or you may choose to use the systems you have in place.

4

## **OpenChain helps your business teams work together toward a common goal**

OpenChain provides a blueprint for your legal, engineering and business teams to work together toward FOSS compliance.

5

## **OpenChain allows you to conform to a stable, community-backed specification**

When you adopt OpenChain, you conform to a stable specification that is widely backed by industry and community participants. OpenChain was developed in an open, collaborative process, with contributors from a wide range of industries across Asia, Europe and North America. OpenChain is being formally adopted by a growing number of both small and larger companies.

## SUPPORTING YOUR ENTIRE TEAM:

### **Legal & Compliance**

- Establishes one standard for all members in the supply chain
- Increases license compliance and awareness across the supply chain
- Provides resources to educate vendors, suppliers and other partners on FOSS compliance

### **Procurement**

- Simplifies vendor standards in contracting
- Provides a stable, widely supported specification

### **Executive Team**

- Reduces overall compliance costs and risks
- Provides a blueprint for cooperation between internal teams

### **Software Development**

- Makes FOSS more accessible to engineering teams
- Reduces overall engineering time in legal diligence
- Allows you to design processes to fit your developer culture

### **Sales and Marketing**

- Helps you build trust among your customers
- Reduces business, legal and reputational risks
- Offers access to OpenChain branding

