

AT&T

12:34 PM

20pt

44pt

20pt bold white  
Helvetica Neue  
horizontally & vertically centered

Conferences

11pt

20pt

+

happening now

gradient from #b0b9bf (top) - #85929c (bottom)  
at 90% opacity

20pt

55pt

11pt

solid white background

Conference title 1

16pt bold Helvetica Neue black  
vertically centered

55pt

invited

20pt

16pt bold Helvetica Neue black

Conference 2

4:00PM, October 27

10pt bold Helvetica Neue black

Grouping of text is vertically centered

More conferences

7:30PM, October 31

upcoming

Even more conferences

11:15AM, November 6

Last one!

12:00PM, November 10

28pt

39pt

24pt

10.5 pt

conferences

10pt bold #9abddf Helvetica Neue

text & icon are white  
centered horizontally

contacts

44 pt

account

34.5 pt