BIZPLACETM

We help companies decide where to set up their business. Because, location matters.

WHO WE ARE

Demetris Stavrou, Backend Developer

Marios Kyriakou, GIS

Michalis Skitsas, Frontend Developer

Demetris Eliades, Algorithms, Business Development

THE PROBLEM

Companies need to decide where to set up their businesses

Marketers need to decide where to target their advertisements

Governments need to decide where to establish public facilities

Real estate agents need targeted advertising tools

POTENTIAL COMPANIES



Pharmacies, Doctors, Baby Daycare, Bakeries, Private Tutoring Schools, Franchises, Elderly Homes, Customer service centres, Coffee houses,...

THE SOLUTION

Open spatial data coupled with demographics

Provide a visual tool to identify good locations

Use algorithms to suggest the best locations

REVENUE STREAM

€ 200 per month subscription for SMEs.

Report preparation for specific niche industries and marketing purposes.

Subscription from real-estate agents

Begin with a small niche market, then expand.