

Monthly Statistics		Ashtabula		Geneva		Bookmobile		Total	
ANNUAL		2017	2018	%	2017	2018	%	2017	2018
USE OF MATERIALS									
Circulation									
Adult Fiction		23340	23778	1.88%	15266	14477	-5.17%	498	1081
Adult Non-Fiction		10118	9022	-10.83%	5876	5110	-13.04%	170	363
Adult Paperbacks		3753	3397	-9.49%	3476	1841	-47.04%	149	117
Juvenile Fiction		13103	12130	-7.43%	12124	10210	-15.79%	9704	13568
Juvenile Non-Fiction		2894	3329	15.03%	3269	2711	-17.07%	3182	4082
Juvenile Paperbacks		836	7	-99.16%	1524	2	-99.87%	902	6
Young Adult Fiction		5335	3823	-28.34%	1954	1576	-19.34%	301	589
Young Adult Non-Fiction		308	239	-22.40%	212	149	-29.72%	10	34
Hot Picks Books (new releases)		1891	1516	-19.83%	1159	848	-26.87%	2	19
TOTAL PRINT MATERIALS		61678	67241	7.04%	44900	36824	-17.76%	14918	19869
Adult Magazines		2955	2091	-29.24%	1753	1241	-29.21%	62	52
Juvenile Magazines		173	0	-100.00%	233	0	-100.00%	22	0
TOTAL MAGAZINES		3128	2091	-33.15%	1986	1241	-37.51%	84	62
Compact Discs (music)		697	1464	110.04%	598	733	22.58%	0	11
Video Games		225	289	28.44%	120	605	404.17%	0	1
Adult Book on CD		3044	2821	-7.33%	2072	1832	-11.58%	0	12
Juvenile Book on CD		77	97	25.97%	123	56	-54.47%	1	5
Young Adult Books on CD		27	43	59.26%	31	15	-51.61%	0	0
TOTAL AUDIO		4070	4714	15.82%	2844	3241	10.09%	1	28
Adult DVD		38768	31740	-18.13%	20005	15790	-21.07%	440	468
Juvenile DVD		10733	5808	-45.89%	4636	2849	-38.55%	228	273
Hot Picks DVDs (new releases)		74	1571	2022.97%	58	940	1520.69%	0	0
TOTAL DVD		49576	39119	-21.09%	24699	19679	-20.73%	668	741
eBooks		35674	17378	-51.29%	0	8270	0.00%	0	0
Hoople		10543	10555	0.11%	0	0	0.00%	0	0
Kanopy - number of plays		0	181	0.00%	0	0	0.00%	0	0
Lynda.com - number movies viewed		0	586	0.00%	0	0	0.00%	0	0
TOTAL DIGITAL MATERIALS		46217	28700	-37.90%	0	8270	0.00%	0	0
Juvenile Kids/Toys		98	67	-31.63%	129	80	-37.98%	0	8
TOTAL KIDS/TOYS		98	67	-31.63%	129	80	-37.98%	0	8
Unique* Equipment / Hot Spots		2101	6361	202.76%	601	2205	266.89%	0	12
TOTAL "UNIQUE" EQUIPMENT		2101	6361	202.76%	601	2205	266.89%	0	12
Homebound/Outreach		0	0	0.00%	3885	1856	-52.23%	1019	1223
Dropbox collection		0	0	0.00%	2113	3840	81.73%	2253	1443
TOTAL HOMEBOUND/OUTREACH		0	0	0.00%	6998	6696	-5.04%	3272	2666
Borrowed from Other Libraries		14771	12312	-16.66%	7532	8713	15.68%	8635	2157
Borrowed within Our Library System		0	4508	0.00%	0	1602	0.00%	0	6887
TOTAL BORROWED		14771	16820	13.87%	7532	10316	36.95%	8636	9044
Lent to Other Libraries		16198	40151	147.88%	13979	31857	127.89%	2533	2103
Lent within Our Library System		0	1366	0.00%	0	10999	0.00%	0	659
TOTAL LENT		16198	41517	156.31%	13979	42856	206.57%	2633	2762
TOTAL INTERINTRA LIBRARY LOANS		30989	68337	120.37%	21611	53171	147.18%	11168	11808
TOTAL CIRCULATION		197266	196650	-0.56%	102768	150407	26.89%	30111	35173
		64.69%	64.23%	-0.85%	28.37%	36.00%	26.89%	8.31%	9.71%

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ANNUAL	2017	2018	%	2017	2018	%	2017	2018	%
New Registrations **	1961	4322	120.40%	819	840	2.56%	211	223	5.69%
New Hoopla Registrations	254	274	7.87%	0	0	0.00%	0	0	0.00%
New Lynda.com Users	0	17	0.00%	0	0	0.00%	0	0	0.00%
TOTAL NEW REGISTRATIONS	2216	4613	108.28%	819	840	2.56%	211	223	5.69%
PATRON COUNT (ADULT & JUV)		131612	157337	19.55%	68211	82699	21.24%	12297	7570
USES OF ELECTRONIC RESOURCES									
Website Sessions	86125	62908	-26.96%	0	0	0.00%	0	0	0.00%
Facebook Page Likes	0	15803	0.00%	0	0	0.00%	0	0	0.00%
Facebook Page Followers	0	26317	0.00%	0	0	0.00%	0	0	0.00%
Facebook Shares	0	1055	0.00%	0	0	0.00%	0	0	0.00%
Facebook Click Reach	0	198543	0.00%	0	0	0.00%	0	0	0.00%
Twitter Impressions	0	176463	0.00%	0	0	0.00%	0	0	0.00%
Twitter Total Engagements	0	4251	0.00%	0	0	0.00%	0	0	0.00%
Twitter Retweets	0	214	0.00%	0	0	0.00%	0	0	0.00%
Twitter Likes	0	621	0.00%	0	0	0.00%	0	0	0.00%
TOTAL USES	86125	486176	464.50%	0	0	0.00%	0	0	0.00%
USERFUL COMPUTER USAGE									
Nbr of Sessions	34747	28360	-18.38%	10713	12041	12.40%	0	0	0.00%
Nbr of Hours Used	19059	36543	91.74%	6211	9048	45.68%	0	0	0.00%
TOTAL USES	63806	64903	2.06%	16924	21089	24.61%	0	0	0.00%
TOTAL USE OF WIRELESS		61246	39176	-36.04%	3602	19078	429.83%	0	0
USE OF ONLINE DATABASES									
Nbr of Sessions	21158	3400	-83.93%	0	0	0.00%	0	0	0.00%
Nbr of Searches	47429	19836	-58.18%	0	0	0.00%	0	0	0.00%
TOTAL USES ONLINE DATABASES	77618	21414	-72.41%	0	0	0.00%	0	0	0.00%
TOTAL USES OF ELECTRONIC RESOURCE	278796	61688	119.40%	20826	40167	95.69%	0	0	0.00%
REFERENCE & OTHER QUESTIONS									
Reference Questions	22166	25976	17.19%	8628	4256	-50.67%	0	0	0.00%
Other Questions (Directional, etc)	6672	6139	-7.99%	3238	1216	-62.45%	0	0	0.00%
TOTAL REFERENCE	28838	32116	11.36%	11866	5472	-53.89%	0	0	0.00%
PROGRAMS & TOURS									
Nbr Adult Events (Internal)	273	238	-12.82%	244	308	26.23%	7	0	-100.00%
Nbr Teen Events (Internal)	99	125	26.26%	72	186	158.33%	3	0	-100.00%
Nbr Juvenile Events (Internal)	190	174	-8.42%	106	140	32.08%	135	3	-97.78%
Nbr Public Meeting Room Uses	245	310	26.53%	248	228	-8.06%	0	0	0.00%
Nbr Public Gazebo Uses (Geneva Only)	0	0	0.00%	3	7	133.33%	0	0	0.00%
TOTAL NBR OF INTERNAL EVENTS	807	847	4.96%	673	869	29.12%	145	3	-97.93%
Nbr Adult Events (External)	7	24	242.86%	15	47	213.33%	12	6	50.00%
Nbr Teen Events (External)	14	7	-50.00%	6	0	-100.00%	0	9	0.00%
Nbr Juvenile Events (External)	42	5	-88.10%	31	110	254.84%	39	153	292.31%
TOTAL NBR OF EXTERNAL EVENTS	63	36	-42.86%	62	167	201.92%	61	168	229.41%
TOTAL NBR OF EVENTS	870	883	1.49%	726	1026	41.52%	196	171	-12.76%
Adult Attendees (Internal)	2077	2976	43.28%	3211	3558	10.81%	50	0	-100.00%
Teen Attendees (Internal)	1072	941	-12.22%	1054	3026	187.10%	100	0	-100.00%
Juvenile Attendees (Internal)	3624	2178	-39.80%	2446	2564	4.82%	3043	161	-94.71%
Nbr Public Meeting Room Users	3991	6080	52.34%	3710	2518	-32.13%	0	0	0.00%
Nbr Public Gazebo Users (Geneva Only)	0	0	0.00%	39	217	456.41%	0	0	0.00%
TOTAL NBR INTERNAL ATTENDEES	10764	12176	3.11%	10460	11883	13.60%	3193	161	-94.96%

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ANNUAL	2017	2018	%	2017	2018	%	2017	2018	%
Adult Attendees (External)	42	2625	6150.00%	385	725	88.31%	0	256	0.00%
Teen Attendees (External)	2914	444	-84.76%	1155	0	-100.00%	0	116	0.00%
Juvenile Attendees (External)	1942	894	-53.96%	1563	3130	100.26%	5003	3745	-25.14%
TOTAL NBR/EXTERNAL ATTENDEES	4988	3983	-19.09%	3103	3866	24.23%	6003	4117	-17.71%
TOTAL NBR/ATTENDEES	16662	18138	3.04%	13663	16738	16.04%	8186	4278	-47.80%
INSIDE LIBRARY ACTIVITY									
Talking Book Machine Activity	4	0	-100.00%	71	220	209.86%	0	0	0.00%
Library Volunteers - New	7	17	142.86%	23	18	-21.74%	1	1	0.00%
Library Volunteers - Total	361	352	-2.49%	202	355	75.74%	3	1	-66.67%
Library Volunteers - Hours	1658	1694.25	2.19%	454.75	883.25	94.23%	7	1	-85.71%
Tutor Space Users	681	1183.5	73.79%	325	234	-28.00%	0	0	0.00%
Self-Checkout station users	5260	4316	-17.95%	317	833	162.78%	0	0	0.00%
Self-Checkout station carts	15368	12818	-16.59%	1571	1986	26.42%	0	0	0.00%
SERVICES/MISCELLANEOUS									
Nbr Public Copier Uses	37377	63681	70.37%	30861	57183	86.29%	0	0	0.00%
Public Faxes Sent	4067	4492	10.45%	941	921	-2.13%	0	0	0.00%
Public Relations (news articles/ads)	143	332	132.17%	0	0	0.00%	0	0	0.00%
Notary services	235	327	39.15%	66	83	25.76%	0	0	0.00%
Bookmobile hours open to the public for Year =									
			489.1						
Ashtabula hours open to the public for Year =									
			3216.5						
Geneva hours open to the public for Year =									
			2851.5						
Total hours ACDL open to the public for Year =									
			6557.1						
Lynda.com Statistics:									
			Logins: 105	Note: Lynda.com stats began in September 2018					
			Unique Logins: 26						
			Certificate Earners: 4						
			Certificates Earned: 15						
NOTES:									
** Added to the Ashtabula New Registrations were the total number of current active library cards from school libraries from within our service area.									
JANUARY:									
New Registrations-Ashtabula: 300 e-cards have not been assigned yet									
Libraries closed early at 4pm on 1/12/18 due to ice and snow storm									
Bookmobile - off road 1/9-15/18 due to dead battery; used van on stops we could cancelled others									
Bookmobile - schools closed/runs cancelled 1/12, 1/24, 1/30									
Bookmobile - ended early 1/26 skipped a stop, condensed others									
FEBRUARY:									
Dropbox collection items not tracked this month in Geneva									
Bookmobile - run cancelled 2/7 due to snow day / no school									
Winter Beach Party @ both locations on 2/19/18									
MARCH:									
Bookmobile - snow day on 3/9 -- run cancelled									
Due to Useful Upgrade, manual stats were used for Useful Usage									
APRIL:									
Bookmobile - 4/4 Saint John stop cancelled -- Spring Break									
Bookmobile - After 4/17 limited runs only									
MAY:									
Bookmobile limited runs only									
JUNE:									
Bookmobile - No runs; limited events only									
Geneva Friends on 6/30/18 held a craft/vendor sale									
Ashtabula door count an average due to courier not working this month									
JULY:									
Closed Wednesday July 4 for Holiday									
No summer Bookmobile runs									
AUGUST:									
Bookmobile--limited events only schedule, 2 out of 3 events had poor weather									

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