

# GROWTH & OUTREACH

## Introduction

This document is for the Open Data Alliance to guide growth within the alliance and outreach from the alliance to the public. The growth section will focus on resources for alliance members grouped by open data and by technical skills. The outreach section will focus on resources to help aid in community engagement and outreach.

## Growth

### Open Data

#### [WA OCIO – Guidance: Agency Open Data Plans](#)

- *Intended to guide the creation of an open data plan.*

#### [WA OCIO – Guidance: What Data to Publish](#)

- *Intended to guide the selection of data for publication as open data.*

#### [City of Seattle Open Data Playbook](#)

- *Originally used for Seattle's Open Data Champions – useful tips for selecting datasets.*

#### [The Sunlight Foundation – Guidelines for Open Data Policies](#)

- *Includes direction on what data to choose, how to make it public, and policy creation.*

#### [The Sunlight Foundation – Public Policy for Public Data](#)

- *Intended for initial policy creation regarding open data.*

#### [U.S. City Open Data Census](#)

- *Helpful for comparison to other cities and to understand what is published elsewhere.*

#### [Open Government Data by Joshua Tauberer](#)

- *A book about the principles, practices, and history of open government data.*

#### [Open Data Institute – Guides](#)

- *A curated set of guides that deal directly with all aspects of open data.*

#### [Open Knowledge International – Open Data Handbook](#)

- *A website dedicated to providing guides, value stories, and resources about open data.*

#### [IRM: Aligning Supply and Demand for Better Data Governance](#)

- *A paper with a focus on government and open data utilization.*

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## Technical Skills

### [Sunlight Academy](#)

- *A plethora of interactive tutorials for working with government data.*

### [LearnPython.org](#)

- *Provides interactive Python tutorials for data science.*

### [Swirl](#)

- *Provides interactive R tutorials for data science.*

### [NNIP – Beyond PDFs: Visualizing Your Data](#)

- *Video presentation about visualizations and recommendations.*

### [Open Data in a Day](#)

- *An introductory course focused on open data properties such as cleaning.*

## Outreach

### [The Sunlight Foundation & What Works Cities: A Guide to Tactical Data Engagement](#)

- *A guide for government officials to work with the community regarding open data.*

### [The Sunlight Foundation: Tactical Data Engagement Playbook: Data User Groups](#)

- *Similar to the TDE above but with a focus on user groups.*

### [National Neighborhood Indicators Partnership's Guide to Starting a Local Data Intermediary](#)

- *For possible future use when funding becomes a factor. Focus on local usage.*

### [The Sunlight Foundation: Does your Open Data project match community needs?](#)

- *A quiz for identifying the compatibility of an OD project and community needs.*

### [Western Pennsylvania Regional Data Center: Create Your Own Data User Guides](#)

- *A template creating data user guides for your public users.*

### [Open Seattle](#)

- *A Code for America Brigade that works on projects in the state of Washington.*

### [Washington State Agency Databases](#)

- *A list of annotated databases produced by Washington State Agencies by subject.*