

# THE 21ST CENTURY GOVERNMENT LEADERSHIP PROGRAM

**Training designed to meeting the evolving needs of federal agency managers, through new tools for effective government, empowering them to make effective, data-driven decisions, and develop new relationships with other government leaders who share a passion for making government work better.**

For more information go to: [21stcenturygovernment.org](http://21stcenturygovernment.org)  
To apply, go: [HERE](#)

## 21<sup>ST</sup> CENTURY GOVERNMENT LEADERS PROGRAM

### TODAY'S CHALLENGE

Every day, managers in the Federal Government must make decisions about strategy, what problems to tackle, how to prioritize, how to take stock of how things are going and whether to make changes or not, if and how to engage stakeholders and how to implement new policies. While you are required to operate in an increasingly complex environment, you are being asked at the same time to make your operations more efficient, effective, and innovative. It is critical for 21<sup>st</sup> Century Government leaders to develop new skills and deepen their understanding of how to navigate Federal systems in these times. If you are a manager in a Federal agency, after attending this program, you will return to your job able to make better decisions, have many tools to use, and have a new set of relationships with people wanting government to work better.

FIND OUT MORE AT  
OUR WEBSITE BY  
CLICKING  
[HERE](#)

### APPLYING TO THE PROGRAM

This is the Inaugural class of the Program, and we are looking for people who are willing to show up, commit to learning, and want to use their federal job for good in the world. We will carefully curate our first class, so there is a short application process for selection. [CLICK HERE TO APPLY](#). Some leadership programs ask only for money to contribute. The Schmidt Family Foundation is sponsoring the first group of participants, so we are asking for only \$250 in payment for materials. More importantly, your contribution consists of commitment, to attend all sessions, your participation, and your willingness to help us shape future classes by actively engaging in this pilot and giving us feedback and advice. The class has been shaped by hundreds of interviews with federal innovators, and has benefited from the Partnership for Public Service's experience in leadership training, the Better Government Movement, and experienced facilitators and practitioners of Design Thinking.

### WHAT YOU WILL LEARN

You will leave the 21<sup>st</sup> Century Government Leaders Program with:

- Tools to better frame the problems you are trying to solve,
- Strategies for creating a participatory culture,
- Methods to apply to policy, operations, employee engagement, and program design, and
- Processes to more rapidly and flexibly hire and procure for pressing needs.

#### 1. FOUNDATIONAL SKILLS

Learn participatory facilitation skills to increase focus, energy and engagement in meetings, increase productivity, and create a culture of participation and learning.

#### 2. USING DESIGN THINKING FOR STRATEGY, PROBLEM SOLVING AND NEW INITIATIVES

Practice framing the right problem to solve, develop a mindset of experimentation and testing, learn useful practices to apply to new and existing programs, and get exposed to practical innovation methods.

#### 3. TAKE SHORTCUTS BASED ON SCIENCE AND DATA

Learn how insights from Behavioral Science can improve your program design and your own operations. Explore ways to use evidence to make decisions, inform strategy, and resource allocation.

#### 4. LEVERAGE RESOURCES TO DO BETTER AND GO FASTER

Explore the resources in the Better Government Toolkit, and hear from experts in procurement, hiring, prizes, and other modern methods for getting things done.

## 21<sup>ST</sup> CENTURY GOVERNMENT LEADERS PROGRAM

### PROGRAM AT A GLANCE

#### FOR

A selected group of GS 14s-15s and  
A few "Rising Leaders" GS 12-13  
Limited number of spaces. Short  
application required.

#### WHEN

October 11th 9:00 to 5:00  
October 12th 9:00 to 3:00  
October 25th 9:00 to 5:00  
October 26th 9:00 to 3:00  
November 15th 9:00 to 4:00

Optional Thursday Salon  
evenings

#### WHERE

American Institutes for Research  
1000 Thomas Jefferson NW  
+  
Partnership for Public Service  
1100 New York Ave NW

#### COST

Inaugural Class sponsored by the  
Schmidt Family Foundation with a  
\$250 contribution required from  
each participant. Future courses  
will be \$2500 plus per participant.

## LEARN FROM EXPERTS + EACH OTHER

**Learn by engaging with innovators and your fellow participants.**

**A partial list of guest speakers:**

**Virginia Hamilton**, Senior Lead for Design Thinking and Innovation, American  
Institutes for Research and former Innovation Council Chair, DOL  
(Program Facilitator)

**Dan Correa**, Strategic Advisor for Government Innovation, Partnership for Public  
Service, Former Assistant Director for Innovation Policy, White House Office of  
Science and Technology Policy

**Andrew Marshall**, Director for Leadership Development, Partnership for Public  
Service

**Katie Malague**, VP for Government Effectiveness, Partnership for Public Service  
**Josh Marcuse**, Executive Director, Defense Innovation Board, DoD, and Founder,  
Federal Innovators Network

**Amy Wilson**, Director, Better Government Movement + Innovation.Gov, White House  
Presidential Innovation Fellow

**Sydney Heimbrock-Smith**, Executive Director, the Lab at OPM

**Phil Auerswald**, Director, Policy Design Lab and Professor, George Mason University

**Samia Amin**, Director, Workforce Practice Area, American Institutes for Research

**Ingo Rauth**, Adjunct Professor in Design and Innovation Management,  
Rotman School of Business, University of Toronto

**Jenn Gutestic**, Small Business Innovation Research Program Executive, NASA

**Holly O'Driscoll**, Global Design Thinking Leader, Proctor & Gamble, and CEO at  
AmperSand Innovation, LLC

**Doreen Rizopolous**, Manager, National Recruitment, OCC (invited)

### YOU ARE A FEDERAL EMPLOYEE

**You help carry out the mission of your Agency.**

**You show up every day. You work behind the scenes.  
You do not seek attention. You are a public servant.  
You work for the American people. You get things  
done.**

**But you know that there is more that needs to be  
done.**

**You've seen the same problems present themselves  
over and over. And over. You feel government still  
lives in the 20th Century. Last Century.**

**You know there are better ways. New ways to do  
things. Ways that emphasize agility. Ways that  
emphasize impact. Ways that emphasize the unique  
skill sets and perspectives that career federal  
employees have. Ways to make government work  
look and operate in a way that is... modern. Like this  
Century. The 21st Century.**

**This is for you.**

### Who this program is designed for:

GS 14s and GS15s who have an interest in  
making things better for their staff and their  
stakeholders, who want to grow professionally,  
who want new methods and tools, and who  
want to meet fellow trail blazers.

A small number of GS12s and GS13s who are  
aspiring leaders and want to learn new tools  
and methods to become a modern  
government manager.