

Agency Priority Goals (APGs) Overview

What is an APG?

APGs are a management mechanism (legally required by the GPRA Modernization Act) of raising up a few key priorities of Agency leadership which might benefit from regular, focused conversations and additional monitoring.

Why APGs?

APGs are a known effective mechanism for advancing priorities. The 3 pronged approach includes public goal setting, quarterly leadership discussions and regular public updates which have been shown to advance mission outcomes when appropriately chosen and adequately supported by leadership.

What makes an ideal APG?

- ❖ The goal advances Administration and Agency leadership priorities.
- ❖ The goal relies primarily on strong execution to be accomplished (not legislation or new funding).
- ❖ The goal focuses on mission outcomes, customer service, or efficiency.
- ❖ The goal regularly uses data to inform decision-making and is able to make measurable progress in 2-year time frame.
- ❖ The goal focuses on improving collaboration across components or scales up a previously successful model.

Leadership Role in APGs

Agency Leadership (including Deputy Secretaries, PIOs, CFOs, and CHCOs) have significant roles to play in the development, support and realization of APGs. Specifically leadership should set goals that reflect Agency priorities and align with mission accomplishment, spearhead efforts to review progress on those goals and make sure program leaders are identifying course corrections, and promote a culture of using data and evidence to make decisions and monitor progress.

Anatomy of an APG

Problem Trying to Address	Completion Date	Target	Indicator
Support the global effort to end preventable child and maternal deaths. By September 30, 2015, U.S. assistance to end preventable child and maternal deaths will contribute to reductions in under-five mortality in 24 maternal and child health U.S. Government-priority countries by 4 deaths per 1,000 live births as compared to a 2013 baseline.			

APG Development and publication

