WHAT WF DO -WHAT WE DELIVER -WHY WE MATTER -Community Partnerships with Academic Unparalleled and statewide Access through Enhanced Opportunities for High-tech, corporations Leading the nation scholarships strengths in a Committed faculty. opportunities initiatives collaborations innovative spaces and businesses Upholdina experience Determined broad range of in fields we are dedicated to for student that advance and specialized approach that leads through learning across the university for ideas, startups, through the our land-grant mentorship and disciplines, from involvement in uniquely prepared to economic support for communities and to tackle the to creative solutions and entrepreneurs Business mission STEM to arts and support internships and address development first-generation collaborations at the LaunchLab pressing issues Engagement culture research and contribute students Center to culture World-changing innovation and research Economic and social engine for our state and beyond Academic engagement and excellence Relentless in our pursuit of solutions and discoveries that matter **Attributes** At West Virginia University, we are... (what we offer) Core Message **Benefits** So we... (what they get) Create the ideas and opportunities that shape and advance our state, nation, and world Become character-driven, entrepreneurial leaders Make a lasting impact in critical areas of expertise Enhance overall health and vitality of society Community and Lifelong learners and Contribution through Prepared, motivated. statewide initiatives A network and Resilience to try new collaborators with energy, water quality, rural Practicality to Opening doors to a Stewards of the state's and confident in their community of mentors approaches, pushing for that advance economic health, and forensics and envision the outcome stronger, brighter future strong social and economy and culture knowledge and abilities and supporters a better outcome development and communication skills biometrics contribute to culture