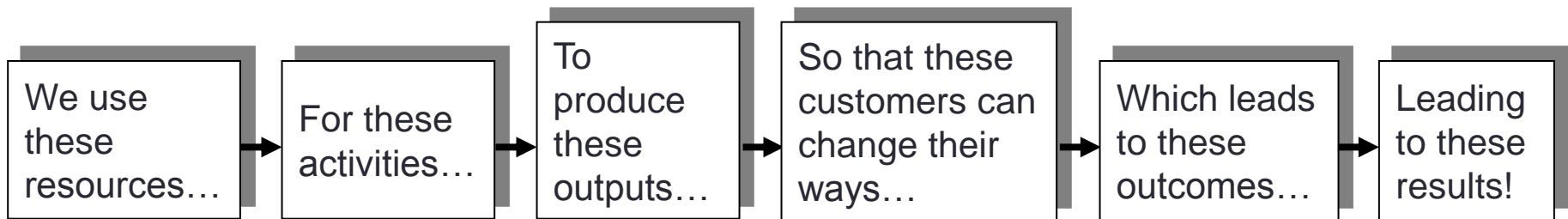


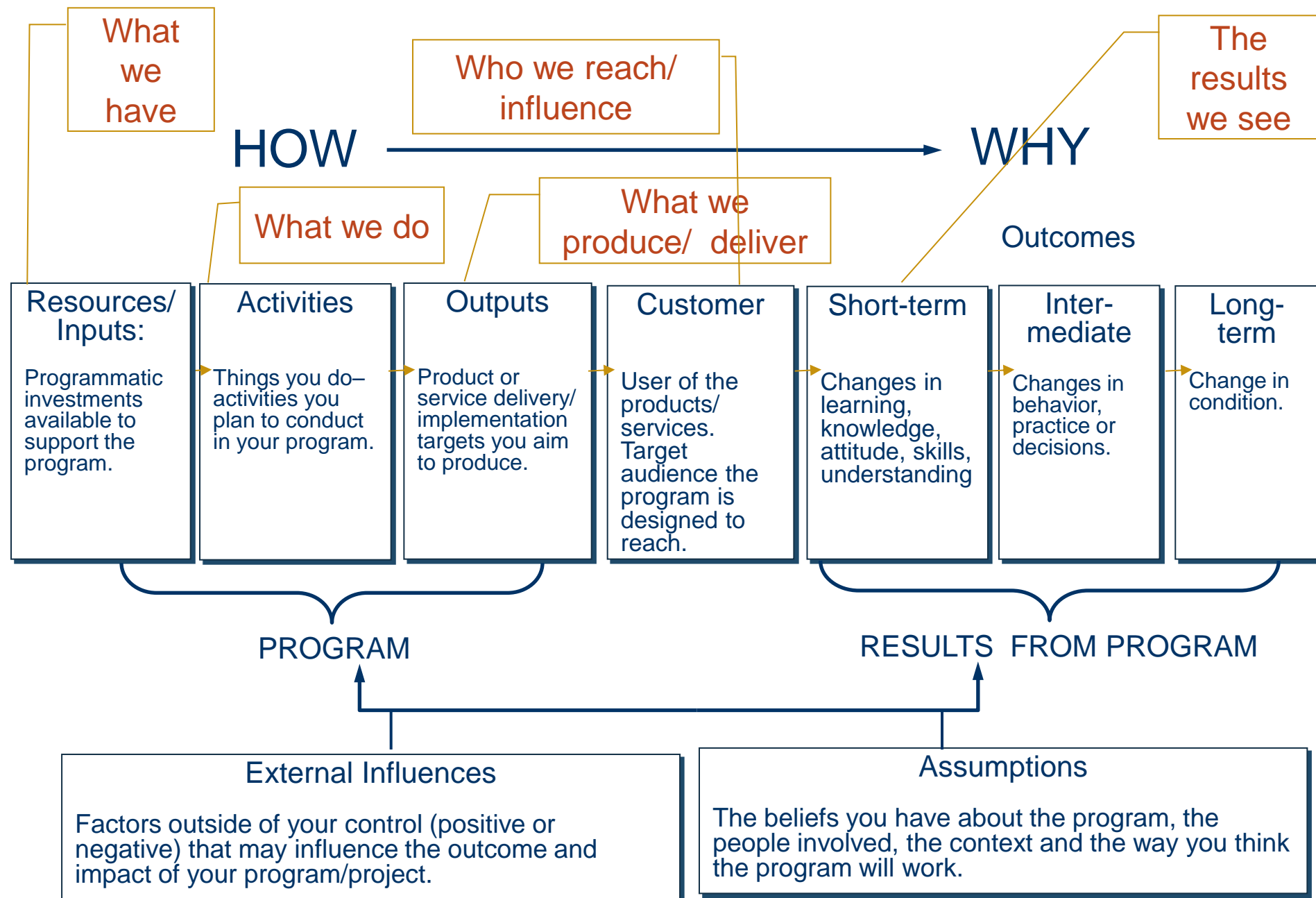
# LOGIC MODELING

---

## What is a logic model?

A picture. Graphic and text that illustrates the relationship between a program's activities and its intended outcomes and results.





## What are logic models used for?

- Planning tool
- Program design
- Communication tool
- Implementation tool
- Measurement design
- Evaluation design

## What are the benefits of logic models?

- Illustrates the logic or theory of the program or project.
- Focuses attention on the most important connections between actions and results.
- Builds a common understanding among staff and with stakeholders.
- Establish a framework for measurement and evaluation and informs program design.
- Finds “gaps” in the logic of a program and works to resolve them.

# When can logic models be used?

## **Work with grantees:**

- Ensure grantee compliance and accurate reporting of activities, outputs and outcomes

## **During planning to:**

- clarify program strategy
- identify appropriate outcome targets (and avoid over-promising)
- negotiate roles and responsibilities

## **During advocacy to:**

- justify why the program will work
- explain how resource investments will be used

## **During staff and stakeholder orientation to:**

- explain how the overall program works
- show how different people can work together
- define what each person is expected to do

## **During implementation to:**

- provide an inventory of what you have and what you need to operate the program or initiative
- make mid-course adjustments

# HOW DO WE DEVELOP ONE?

---

Logic Models

## Convene & Consult

Working Group  
Leadership Team  
Stakeholders  
Online Input

*Who & How else?*

## Define & Commit

Issue/Intent/Purpose  
Scope  
Current State  
Desired End State

*What & Why else?*

## Design & Develop

Starting Point  
Direction(s)  
Type of Entry  
Level of Detail

*What & How else?*



## Basic Anatomy of a Logic Model

---



Degree of Control  
Internal vs External  
Degree of Inclusion

# WHAT DO THEY LOOK LIKE?

---

Logic Models

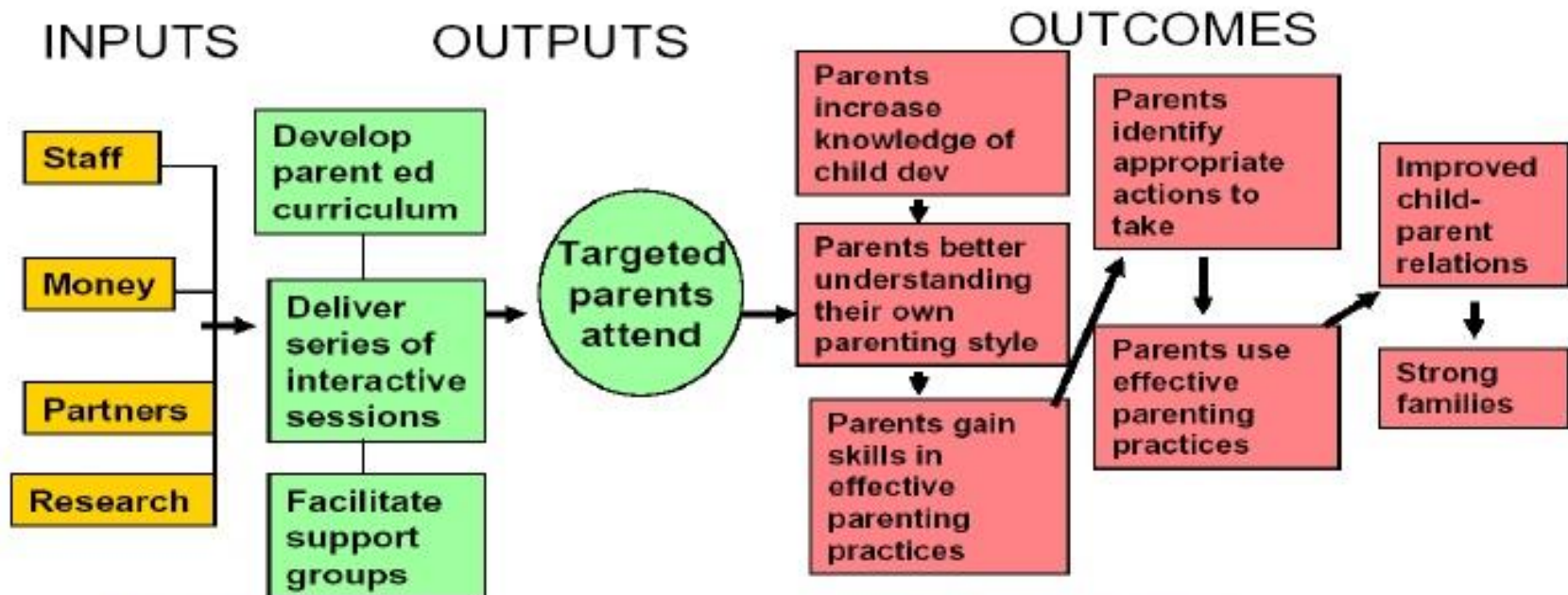
# Sample Logic Model



University of Wisconsin-Extension

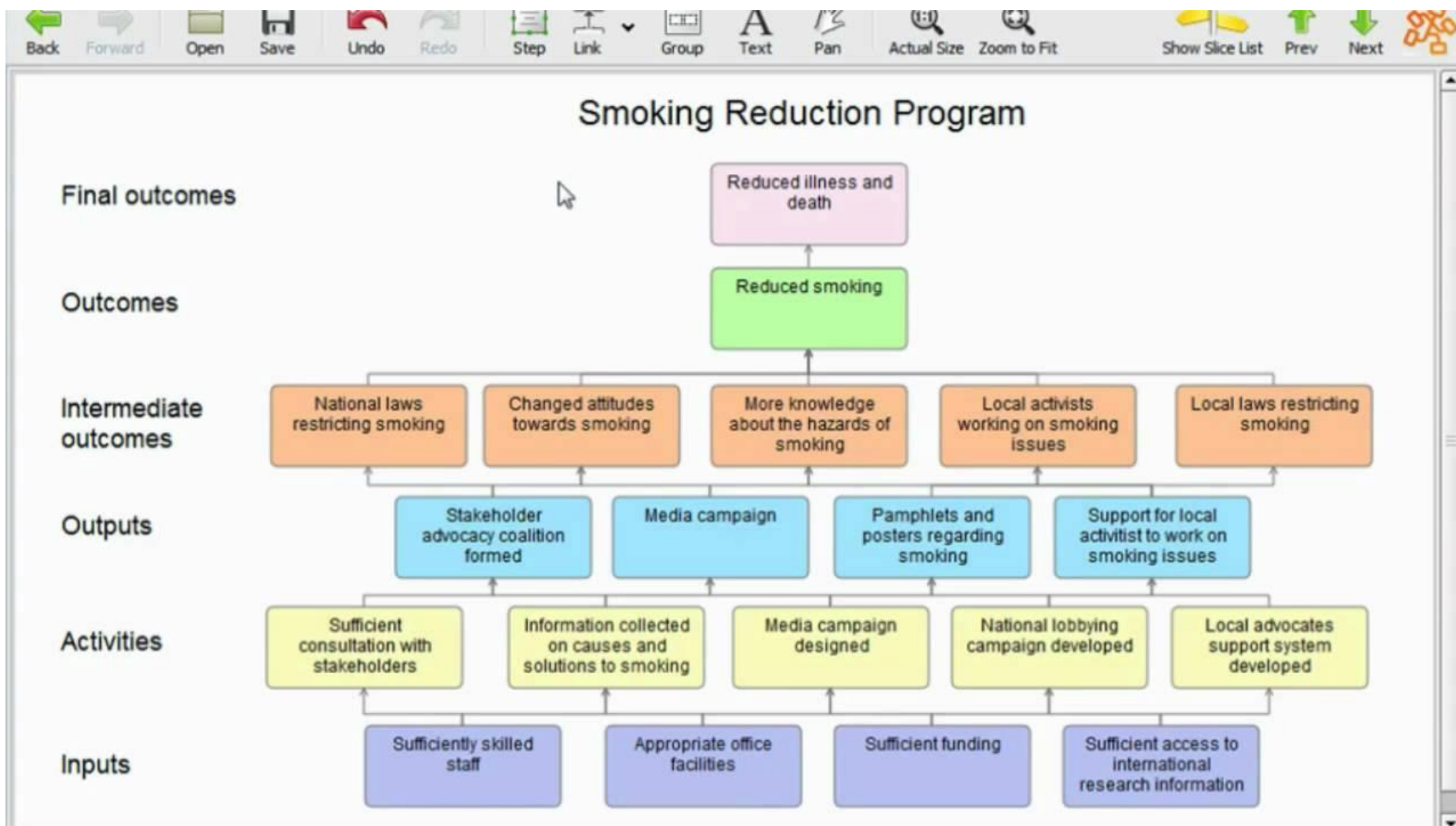
Example: One component of a comprehensive parent education and support initiative

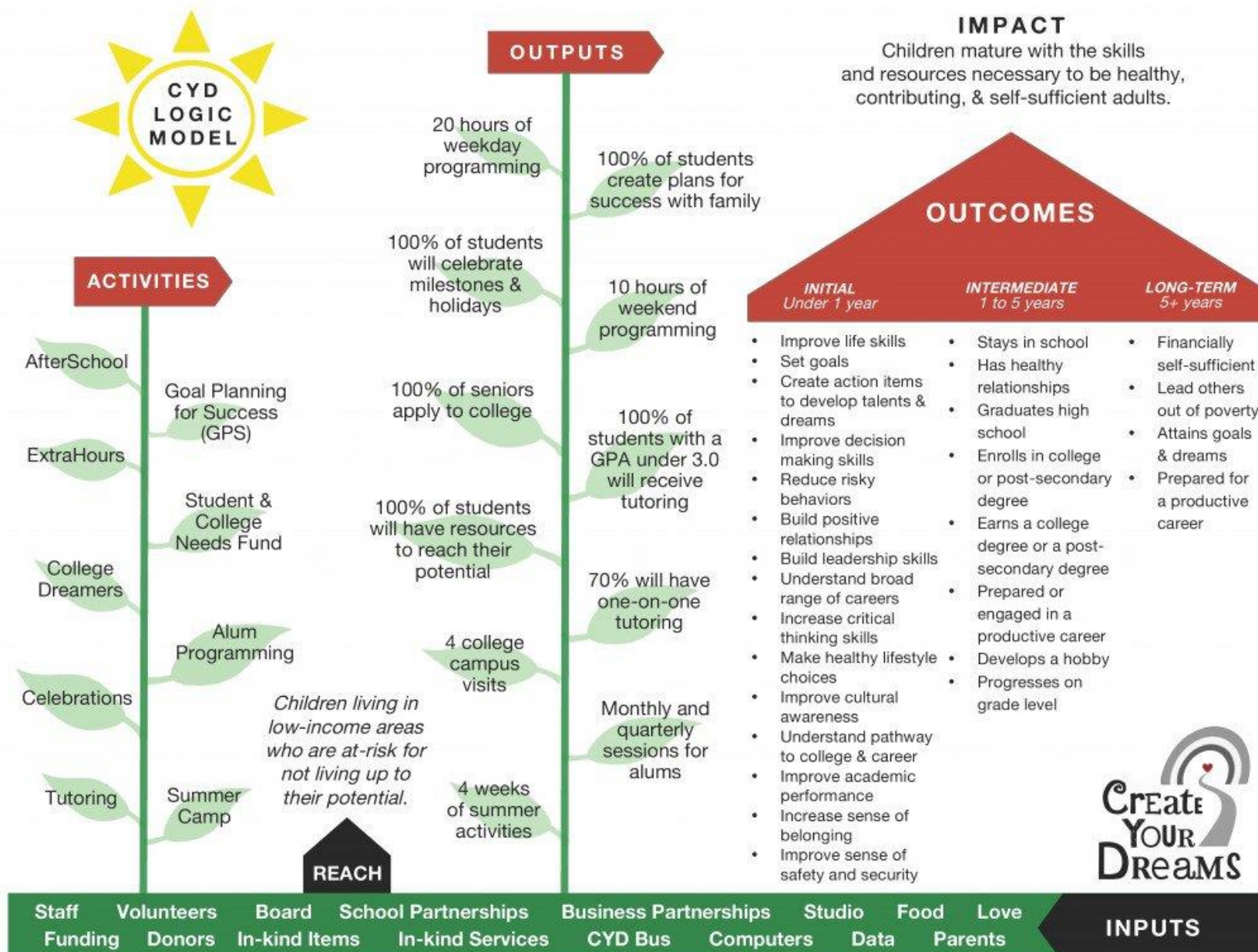
**Situation:** During a county needs assessment, majority of parents reported that they were having difficulty parenting and felt stressed as a result



Assumptions:

External factors:





# SOME TEMPLATES AND FORMS

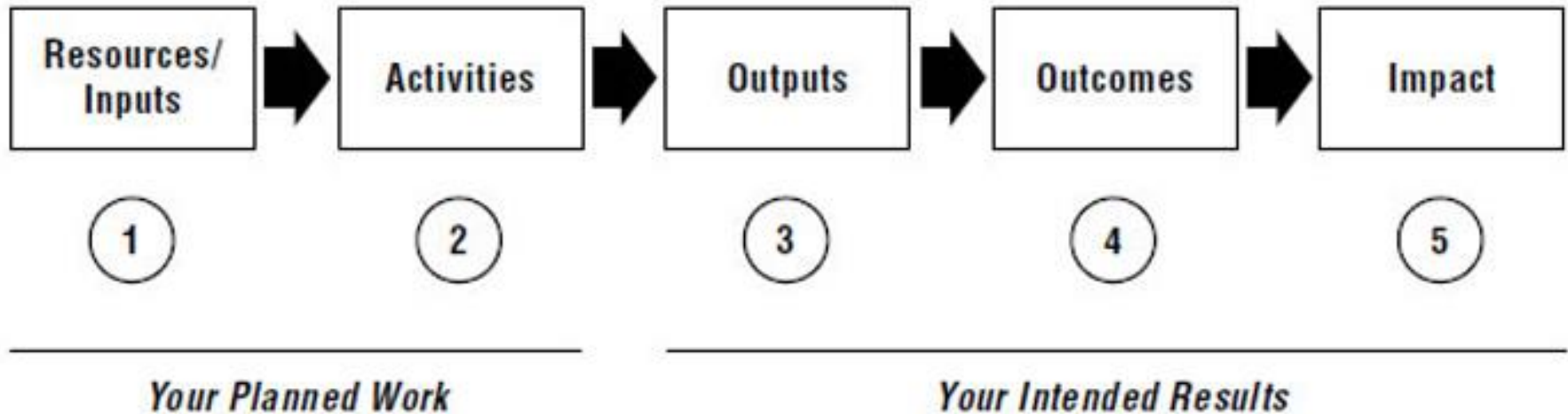
---

Logic Models



# Worksheet

---

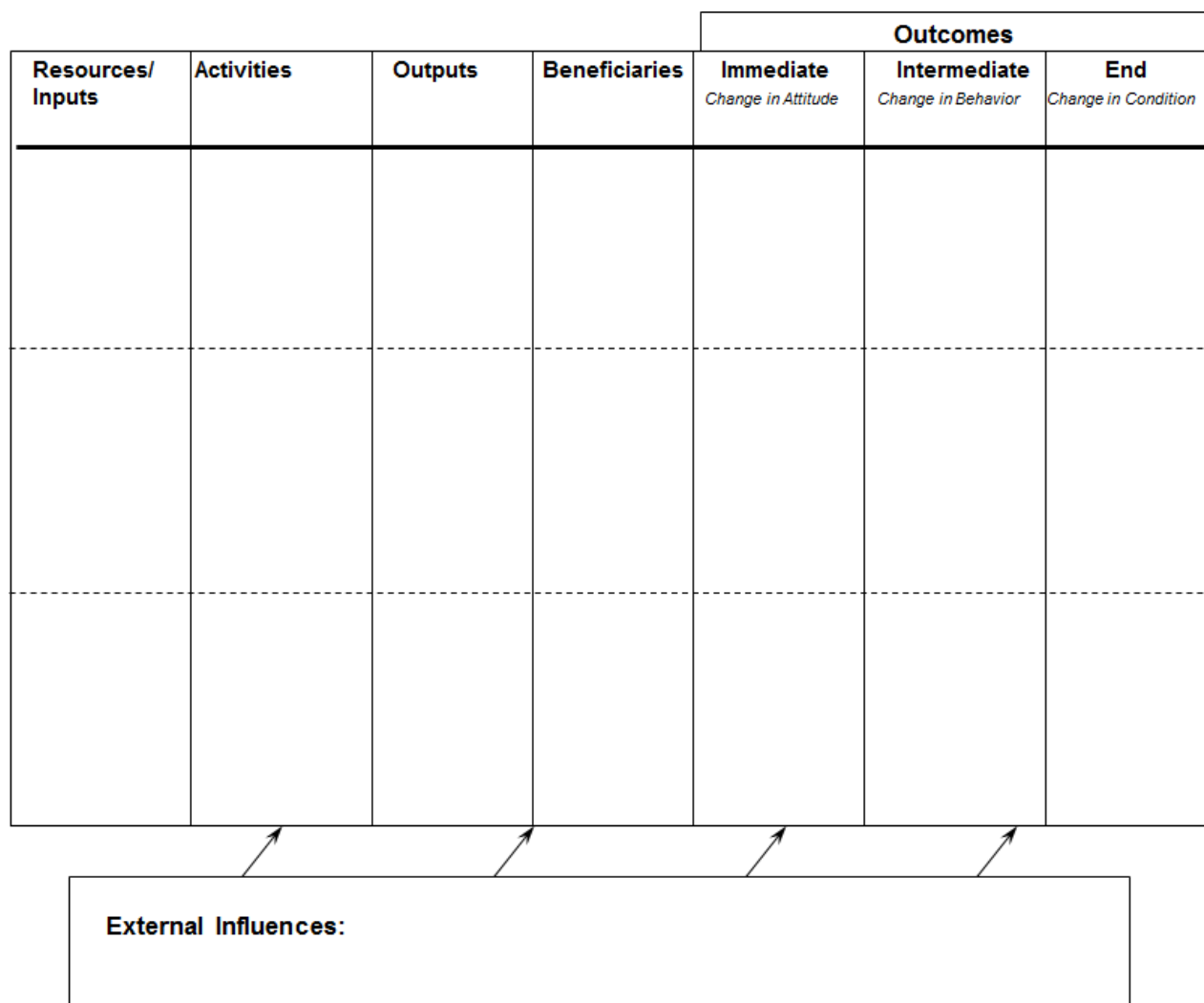


# Logic Model: Streamlined Model & Worksheet

Program		
<p><i>What did we buy?</i></p> <p><i>Note: typically an output – may be something we regularly get from administrative data – more frequent than annual in most cases</i></p>	<p><i>What happened?</i> <i>What affect did our purchases have?</i></p> <p><i>Note: typically an outcome – may be more proximal based on timeline of funding – may be available annually or more frequently</i></p>	<p><i>What is the long term impact?</i> <i>Why are we doing this?</i></p> <p><i>Note: typically annual, possibly national in scope – may be a health outcome</i></p>



# Logic Model: Matrix



# Logic Model: Relationship Diagram

