

Agency Strategic Plans

Overview

The Agency Strategic Plan, aligned or realigned at the beginning of each Presidential term, defines the agency mission, long-term goals, strategies planned, and the approaches that will be used to monitor progress in addressing specific national problems, needs, challenges, and opportunities related to its mission.



The strategic plan provides the opportunity to view the agency's purpose across its component agencies and over the long term. Being intentional about both provides a unified vision to which programs and mission support functions can align.

Process

The strategic planning process is intended to engage stakeholders. This includes internal stakeholders, other federal agencies, and delivery partners. Agencies must also consult with Congress during the planning process.

Content

Strategic Plans contain multiple levels of goals and strategies and shows how they fit together to form a cohesive strategy.

Example Strategic Plan

Department of Homeland Security's FY 2012 – 2016 Strategic Plan

Mission 1: Preventing Terrorism and Enhancing Security

Goal 1.1: Preventing Terrorists Attacks

Objective 1.1.1: Understanding the threat

Objective 1.1.2: Deter and disrupt operations

Implementation

Strategic plans are intended to serve as roadmaps to help guide decisions around resourcing like human capital, acquisitions, information technology priorities, and other mission support needs. As the environment changes, the Plan should be updated to reflect corresponding strategic shifts so it can be used as an implementation tool.

Communication

Strategic plans serve as important communication tools within and outside the agency. Specifically, they improve communication by providing a clear mission and vision that multiple parties can use to guide collaboration towards shared goals.

Annual Strategic Reviews

Each year, agencies assess the implementation of their strategic plan and report the highlights of their findings to the Office of Management and Budget and to the public in a process called the Strategic Review. Each agency builds and customizes their Strategic Review processes to best meet the needs of agency leadership.

The Performance Improvement Council (PIC) is the heartbeat of government performance management. The PIC shares best practices and builds capacity across the federal government to help agencies set, plan and achieve priorities for the American Public. The council staff sit at the General Services Administration and can be reached at fed2fedsolutions@gsa.gov.