New Data for New Purposes

Rolf R. Schmitt Bureau of Transportation Statistics

FCSM Session on Leveraging Official Statistics Programs to Address Emerging Issues: Providing Information Relevant to the Coronavirus Pandemic

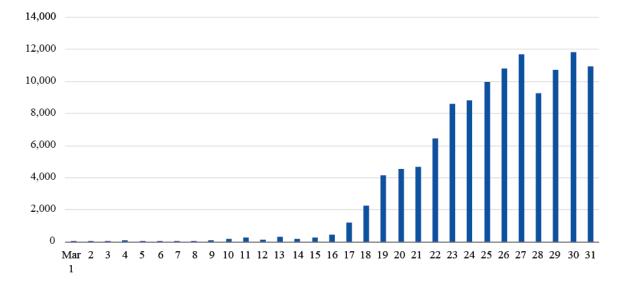
Pre-Pandemic

- Traditional statistical products are annual and monthly
- Vetting is a deliberative process
- Preliminary estimates are based on stable trends
- General wish for more timely products

The Pandemic arrives

- Anecdotal evidence of immediate effects on transportation system
- Strong hunger by departmental leadership for immediate data to understand magnitude of changes

March Day-by-Day: How Flight Cancellations Rose to 17% Marketing Carriers Scheduled 701K Flights for the Month



The BTS Response

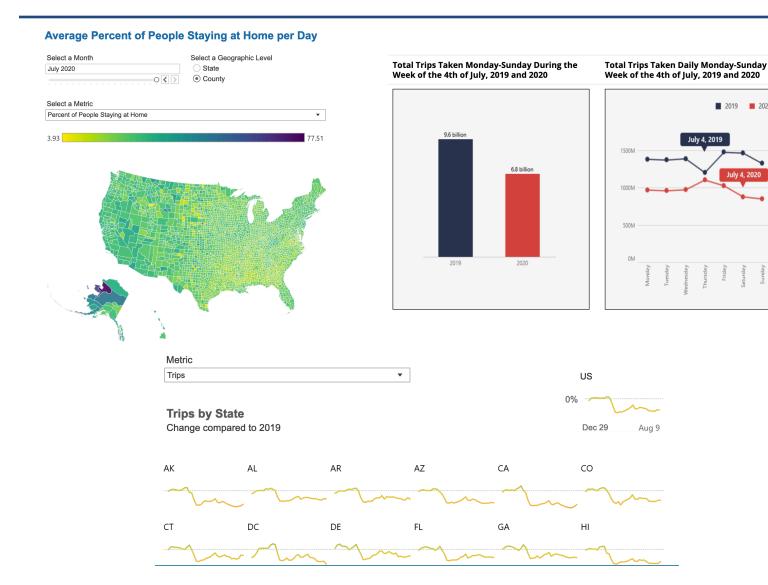
- Search for surrogate indicators
- New approaches to preliminary measures
- New sources for traditional measures
- Rapid prototyping
- Numbers now, vetting later
- Daily and weekly products

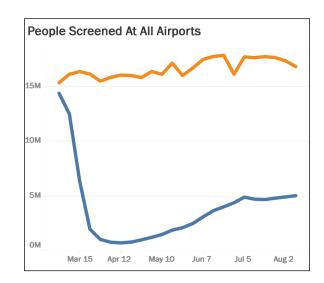
The BTS Response

- The Week in Transportation
- Daily statistics for the Secretary
- Daily travel reported weekly from mobile devices rather than surveys
- County transportation profiles for geographic detail
- Travel on the 4th of July setting a new norm for timeliness

The BTS Response

2019 2020







Making the BTS Response Possible

- Previous development of the daily travel data system as exploratory research
- Previous development of the data pipeline
- Contacts with data sources for traditional compilations
- Cross-office team
- Pre-existing arrangements for telework
- Sense of challenge and urgency

The new normal

- Daily statistics reported weekly to capture temporal variation,
 tabulated at the county level to capture geographic variation
- Explore and vet the new data sources
- Remote operations

www.bts.gov/covid-19

