

Make the Case



**2.8** 

□ 2.9

Prepare to Announce

Obtain Agency Clearance







Phase 1: Prepare	Phase 2: Develop	Phase 3: Conduct	<b>Phase 4:</b> Award	Phase 5: Transition
□ 1.1 Get to Know Challenges □ 1.2 Prioritize Goals and Outcomes	<ul> <li>□ 2.1         Design the Challenge Structure     </li> <li>□ 2.2         Develop Submission         Requirements     </li> </ul>	□ 3.1  Execute the Communications Plan  □ 3.2  Accept Solutions	□ 4.1 Announce Winners □ 4.2 Pay Winners	<ul> <li>5.1         Document Metrics, Results and Outcomes     </li> <li>5.2         Document the Challenge     </li> </ul>
<ul> <li>□ 1.3     Define the Problem     to Be Solved</li> <li>□ 1.4     Determine if a Prize Is     Appropriate</li> </ul>	<ul> <li>□ 2.3 Develop Terms and Conditions</li> <li>□ 2.4 Define Evaluation and Judging Process</li> </ul>	□ 3.3  Manage the Judging  Process and Select  Winners  □ 3.4  Verify Winners	☐ <b>4.3</b> Award Non-Monetary Incentives	<ul> <li>□ 5.3         Complete Required         Reporting     </li> <li>□ 5.4         Continue Community     </li> </ul>
<ul><li>☐ 1.5</li><li>Build a Team</li><li>☐ 1.6</li></ul>	□ <b>2.5</b> Develop a Communications  Plan			Engagement  ☐ <b>5.5</b> Manage Solutions
Identify Legal Authority  1.7  Estimate Budget and Resources	<ul><li>□ 2.6</li><li>Create an Implementation</li><li>Plan</li><li>□ 2.7</li></ul>			☐ <b>5.6</b> Share Best Practices  and Results
□ 1.8	Identify Goal & Outcome Metrics			



Prize & Challenge
Toolkit
www.challenge.gov/toolkit