Part 1 – Judging Criteria

How will Concept Papers submitted in Part 1 of the challenge be judged?

Judges will evaluate a collection of concepts submitted. Based on the scoring, up to five winners will be identified.

1st Round of Judging
All entries will first be screened for compliance with the rules. All compliant submissions will be scored by a panel of judges, using on the following four criteria:
- **Creativity (20%):**
  o Concept demonstrates thinking that looks beyond traditional methods to incorporate agile and experiential development
- **Clarity of concepts and ideas (20%):**
  o The concepts and ideas underlying the submission are clearly and accurately illustrated through the visual representation of the described concept.
- **Communicating concept in an accessible and exciting way (40%):**
  o Concept is presented at a level and using language that can be understood by a broad audience of varying ages and subject matter backgrounds.
  o Use of technical terminology and assumption of prior knowledge of the concepts presented are limited.
  o Concept submission communicates project ideas, purpose, and/or impact in a way that excites the audience about continuous workforce development.
  o Concept has the potential to break down barriers for people who may perceive employment opportunities as inaccessible or have trouble envisioning themselves as able to take advantage of development opportunities.
- **Use of Evidence-Based Solutions (20%):**
  o Concept demonstrates understanding of adult cognition
  o Concept demonstrates use of positive reinforcement
  o Concept employs various teaching techniques
  o Concept has reasonable expectation of being useful for Part 2 solver community for functional prototype development.