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HP Worldwide FSI-HPC
Solutions & Alliances



"Time is Money" ad in WSJ:

THE WALL STREET JOURNAL.

Saturday/Sunday, February 23 - 24, 2008

When milliseconds matter, two seconds are worth a fortune.

On Feb. 7 at 12:00 GMT, the Bank of England reduced its key interest rate to 5.25% from 5.5%, a decision which sent the FTSE 100 Index down 25 points within seconds of the announcement. The news caused Sterling to rise, while Short Sterling and Gilts fell. The FTSE fell 128 points, or 2.2%, within 90 minutes.

Dow Jones customers received the news two seconds ahead of Reuters and four seconds ahead of Bloomberg. To traders – especially algorithmic traders – that time differential was a huge competitive advantage.

Put speed and flexibility on your side. To discuss the benefits your organization can gain with the Dow Jones suite of algorithmic trading products, call 877-339-0352 or email us now at algo@dowjones.com.

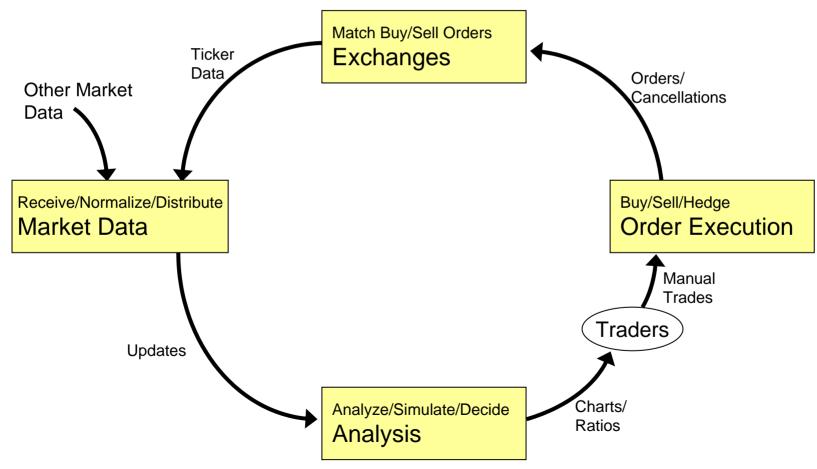
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FSI-HPC Challenge in Capital Markets – faster is never fast enough!



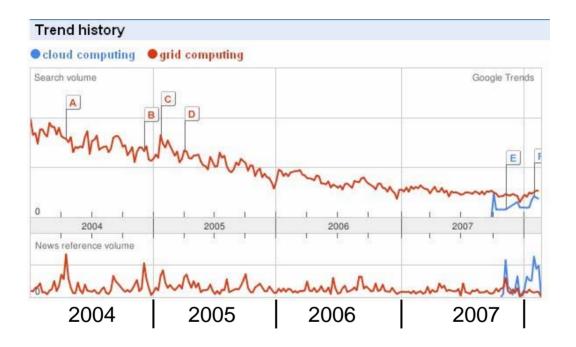


HP's Grid Strategy

- Develop mission critical HPC platforms for customer grids
 - c-Class BladeSystem for improved power, cooling, management
 - Engineered Systems for ideal configuration & faster deployment
 - HP middleware (e.g. CMU) for efficient provisioning & monitoring
- Work best w/ Independent Software & Hardware Partners
 - Test/validate Grid middleware on HP Platform, DataSynapse
 - Choice of accelerators certified on HP for speed boost
- Drive technology through HP Labs and HPC Engineering
 - Build expertise around low-latency InfiniBand and 10GbE
 - Data center smart cooling, Converged fabrics, Services delivery
- Offer Flexible Compute Service
 - Capacity on demand with flexible pricing to match business need



New words; same challenges



What is the business model, the delivery model, the security model?

What is the performance impact?

What are the people and process issues?

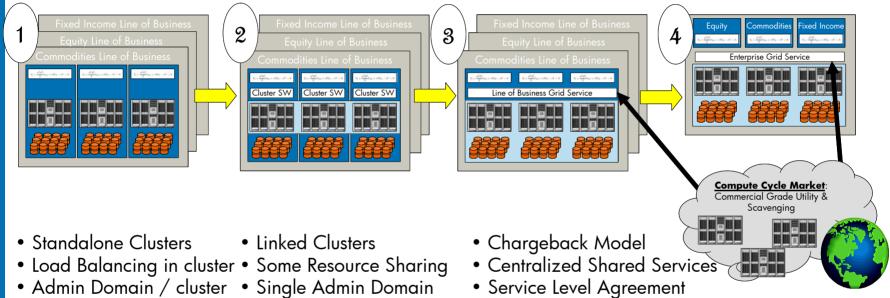


Grid/HPC for Financial Services

- Develop mission critical HPC platforms for customer grids
- 2. Work best with Independent Software & Hardware Partners
- 3. Drive technology through HP Labs and HPC Engineering
- 4. Offer Flexible Compute Service



Grid evolves towards Next Generation Data Center



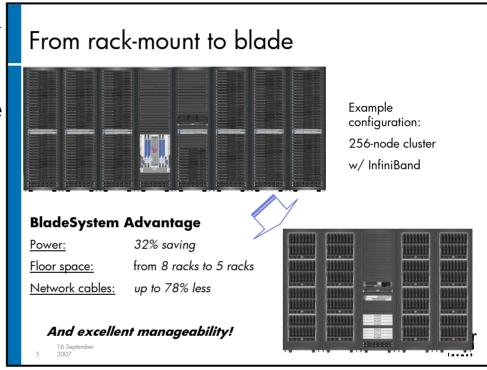
- Security domain / cluster Multiple security domains
- Fault Tolerant
- Disaster Recovery

- Service Level Agreement
- Federated Security
- Meta-Scheduler
- Time Zones
- Administrative Hierarchy
- Security Policy



Power, Space & Cooling

- C-class blades
 - HP Thermal Logic
 - Parallel Redundant Scaleable
 Cooling Architecture
- HP Modular Cooling System
 - 30Kilowatts/rack
- Dynamic Smart Cooling Service
 - Up to 40% power savings
 - Liebert & STULZ



New metric for IT procurement: messages/watt



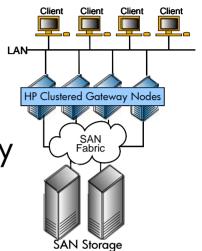
HP Grid Infrastructure Management

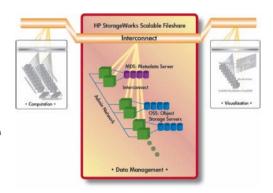
- BladeSystems management tools
 - On-Board Administrator for enclosure management
 - -Insight Control to provision, manage, recover blades
- HP's CMU Cluster Management Utility
 - Scalable cluster management for Linux
- Standard operating system & open source tools
- Emerging option: WindowsCCS



Scaleable Data Management

- High Speed File Systems
 - Scalable File Share (Lustre)
 - Enterprise File Services Clustered Gateway
- Shared Cache Products
 - Tangosol
 - -Gemstone
 - Gigaspace
- High performance File System cache
 - -HP Labs







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Grid Technology Stack for Financial Services

Grid-enabled Applications Dev/Test Portfolio Grid Middleware (Resource Mgt, Scheduling, Memory Cache, ...) Grid Infrastructure Management Scaleable Data Management **OS** Extensions **Operating System** Cluster Platforms **Utility Computing** Data Center



4.2 Management Host Installation

The install procedure for the management host is the same as for the master host (see Section 4.1). A host with a management role should be set up as a management host and will need access to a shared directory, which contains system files. These files should be accessible to all management hosts. When setting up a management host more setup steps are required, as described in the Install Management Host section in Installing a Single-Host Cluster on Linux [6] and Planning and Installing Your Cluster on Linux [7].

Example: HP QuickStart Guide for Platform/Symphony If multiple management hosts are not needed and no shared directory in ired a host can be #Keywords #Keywords HOSTNAME model RESOURCES type r1m swp typhon16 (linux mghost) PC200 (linux) #lemon T-TNUX86 #plum NTX86 (nt)

End

Host

Example Financial Service Partners using Grid Technology

- Algorithmics: provider of enterprise risk management software
- Calypso Technology Inc.: integrated processing solutions for financial institutions
- Reuters (Kondor Risk Management)
- Murex
- Microsoft (Excel)
- MathWorks (MATLAB)
- Interactive SuperComputing (Star-P)
- Sierra (GL Trade/FNX)
- Misys (Summit)
- MoSes (Tillinghast)
- Adaptiv (Sungard)
- Profit (Sungard)
- Many batch components can be scheduled using grid software with minimal or no change



HP Hardware Accelerator Program

- GPGPUs, FPGAs & acceleration cards promise tremendous speed & density at low power consumption
- The reality is more complicated
 - Programming them is hard
 - Best for selected calculations
 - A niche, not a panacea
- HP strategy: enable accelerator choices in standard servers
 - Test goals power/cooling? BIOS? Software? Validate claims
 - We expect accelerators to be adopted in niche applications
 - general purpose computers to do most of the work for the foreseeable future



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HP Leadership in Latency Benchmarking

See HP Reports at: www.STACresearch.com/hp

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WW Director Brokerage Trading & Investment Mgmt



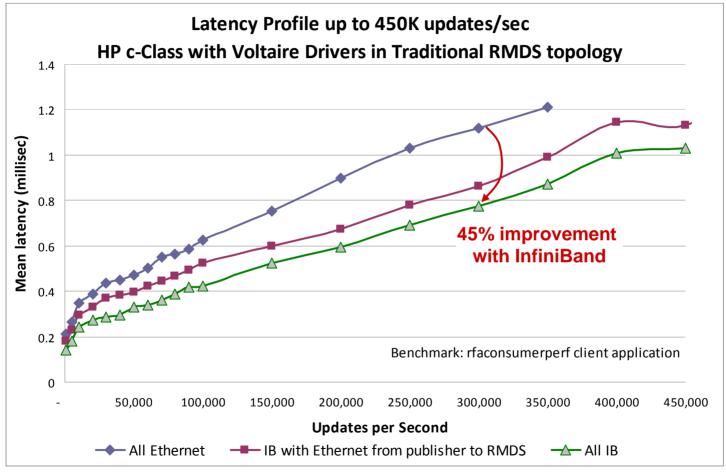
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Benchmarked: IB delivers on the lowlatency capability of RMDS v6





Source: www.STACresearch.com/hp November, 2007

Message size: 74 bytes (RWF)

At 300K updates, IB for RMDS reduces latency by 30% and an all-IB infrastructure reduces latency by 45%



High-Performance Ethernet-Based Communications for Future Multi-Core Processors

Michael Schlansker, Erwin Oertli[†], Richard J. Carter, Jayaram Mudigonda, Nathan Binkert, Norman Jouppi Hewlett-Packard Labs - Advanced Architecture Lab

Nagabhushan Chitlur, Paul M. Stillwell Jr, Linda Rankin, Dennis Bradford
Intel Corporation - Corporate Technology Group

(† currently with VmWare)



Presented at Supercomputing 2007 (11/07 Reno)

JNIC: A Research Vision for In-Data-Center Communications

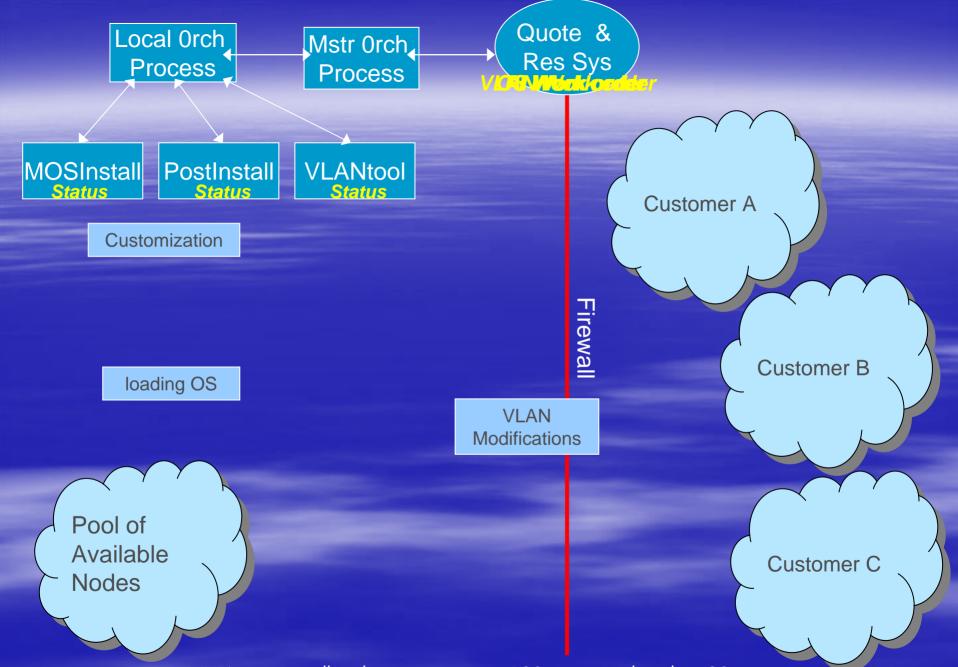
- JNIC (Joint Network Interface Controller)
 - Joint HP/Intel research project
- Low-cost NIC for high-performance networks
 - On-chip & small die area for compact glueless scaleout
- Hardware and Software for:
 - Future chip multi-processor
 - Converged fabric Ethernet
- Ethernet the future killer fabric
 - Close-attached NICs within future commodity systems
 - Performance approaches expensive fabrics
 - Exploit commodity advances: switches, cables, optics



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"Grids are built, not bought"

