



## SPONSOR PROSPECTUS

### OGF20 EGEE Second User Forum

May 07 – 11, 2007  
Manchester Central  
Manchester, UK



Open Grid Forum • 15700 103<sup>rd</sup> Street, Suite 210 • Lemont • IL • 60439 • USA  
Phone 312.895.5930 • Fax 630.991.2923 • [www.ogf.org](http://www.ogf.org)

EGEE • CERN • Geneva 23 • CH 1211 • Switzerland  
Phone 0041227674168 • Fax 0041227672350 • [www.eu-egee.org](http://www.eu-egee.org)

Sponsorship opportunities are available for Open Grid Forum's OGF20 held in conjunction with the second EGEE User Forum, May 07 through 11, 2007 in Manchester, UK. At this event, the global Grid community will gather to develop Grid standards, showcase real world scientific applications, discuss techniques applications are using to exploit large-scale Grid infrastructures, workshop Enterprise and eSciences best practices, and present business case studies and solutions. OGF20/EGEE User Forum also features a two day enterprise and industry program, led in conjunction with Grid Computing Now!, that will focus on real world case studies and practical Grid solutions. The event includes an exhibit area where organizations can showcase their products and network with potential buyers. Take this unique opportunity to gain exposure for your company and products with our highly Grid focused audience.

### SPONSORSHIP BENEFITS:

- Targeted audience of more than 800 Grid technical and management leaders, researchers and Grid users from around the globe
- Unique opportunity to gain exposure for your company and products in the sponsor exhibit area
- EGEE User Forum provides a unique opportunity for sponsors to gain access to the rapidly growing scientific Grid user community
- Several exclusive offers to capture audience attention including receptions for OGF and EGEE attendees and OGF co-branded promotional items
- Chair appreciation night sponsorship targeting the top 100 OGF technical leaders
- Extensive networking opportunities at sessions and social events

### Program Overview

Mon 7-May	Tue 8-May	Wed 9-May	Thurs 10-May	Fri 11-May
OGF Chartered Groups OGF eScience	Plenary and Keynotes			
	OGF Chartered Groups OGF Enterprise & Industry OGF eScience	OGF Chartered Groups OGF Enterprise & Industry OGF eScience EGEE	OGF Chartered Groups OGF Enterprise & Industry EGEE Breakouts	EGEE Plenary EGEE Breakouts
	Sponsor Showcase		EGEE Demonstrations	
	OGF Welcome Reception	OGF Chair Appreciation	EGEE Reception	

Open Grid Forum • 15700 103<sup>rd</sup> Street, Suite 210 • Lemont • IL • 60439 • USA  
Phone 312.895.5930 • Fax 630.991.2923 • [www.ogf.org](http://www.ogf.org)

EGEE • CERN • Geneva 23 • CH 1211 • Switzerland  
Phone 0041227674168 • Fax 0041227672350 • [www.eu-egee.org](http://www.eu-egee.org)

## EXHIBITION SPONSORSHIPS

Exhibition sponsorship opportunities are available to organizations seeking high-profile pre-event and on-site exposure.

### **Premier Level - £5,000/€7,500/ \$10,000    **Ten Available****

Sponsorship package includes:

- 5m x 4m (16ft x 13ft) booth shell consisting of aluminum poles, foamex panels, fascia and name board
- Carpeting
- 1 electrical connection
- 1 full conference pass
- Company logo in printed event program
- Company logo on event web home page
- Company logo displayed on-screen prior to all plenary presentations
- Acknowledgement by heads of both OGF and EGEE opening plenary sessions
- Company name on event email blasts to OGF and EGEE members
- Company provided collateral available at the registration desk

### **Standard Level - £2,000/€3,000/\$4,000    **Twenty-five Available****

Sponsorship package includes:

- 3m x 2m (10ft x 6ft) booth shell consisting of aluminum poles, foamex panels, fascia and name board
- Carpeting
- 1 electrical connection
- Company logo in printed event program
- Company logo on event web home page
- Company logo displayed on-screen prior to all plenary presentations
- Acknowledgement by heads of both OGF and EGEE opening plenary sessions
- Company name on event email blasts to OGF and EGEE members
- Company provided collateral available at the registration desk

\* Booth furniture, network connections, LCD displays and other booth fixtures for Premier and Standard packages can be purchased separately. Please contact [Karen Kus](#) for more information.

Open Grid Forum • 15700 103<sup>rd</sup> Street, Suite 210 • Lemont • IL • 60439 • USA  
Phone 312.895.5930 • Fax 630.991.2923 • [www.ogf.org](http://www.ogf.org)

EGEE • CERN • Geneva 23 • CH 1211 • Switzerland  
Phone 0041227674168 • Fax 0041227672350 • [www.eu-egee.org](http://www.eu-egee.org)

## Booth Shell Example



Open Grid Forum • 15700 103<sup>rd</sup> Street, Suite 210 • Lemont • IL • 60439 • USA  
Phone 312.895.5930 • Fax 630.991.2923 • [www.ogf.org](http://www.ogf.org)

EGEE • CERN • Geneva 23 • CH 1211 • Switzerland  
Phone 0041227674168 • Fax 0041227672350 • [www.eu-egee.org](http://www.eu-egee.org)

## ENHANCED SPONSORSHIP OFFERS

The following additional promotional opportunities are available:

---

### **OGF Welcome Reception – £10,000/€15,000/\$20,000 Exclusive!**

Gain maximum visibility for your company by partnering with OGF's Event team to design an all attendee reception to meet your requirements and budget. Minimum commitment of \$20,000 includes open bar and hors d'oeuvres. Food and beverage upgrades and entertainment add-ons not included in minimum price but highly encouraged. Sponsorship package includes:

- Option to distribute company promotional items at reception
  - Option to welcome/address reception attendees
  - 2 company provided signs (self-standing, pull-ups or posters) displayed at registration desk and reception
  - Top-level exposure of company logo in printed event program, event web home page, pre event marketing and on-screen prior to plenary presentations
  - Special acknowledgement by OGF President at opening plenary session
- 

### **EGEE Attendee Reception – £7,000/€10,500/\$14,000 Exclusive!**

Focus your efforts specifically on the global EGEE community by sponsoring the EGEE attendee reception during the open demo and poster session on Thursday evening. Sponsorship package includes:

- Option to distribute company promotional items at reception
  - Option to welcome/address reception attendees
  - 2 company provided signs (self-standing, pull-ups or posters) displayed at registration desk and reception
  - Inclusion in meeting notices, announcements and promotions as applicable
  - Top-level exposure of company logo in printed event program, event web home page, pre event marketing and on-screen prior to plenary presentation.
- 

### **EGEE Demonstration – £4,000/€6,000/\$8,000 Two Available**

Sponsor the EGEE demonstration area that will include 30-40 poster sessions and demonstrations. Sponsorship package includes:

- Option to distribute company promotional items at EGEE reception
  - Option to address demo attendees
  - 2 company provided signs (self-standing, pull-ups or posters) displayed at registration desk and demo area
  - Top-level exposure of company logo in printed event program, event web home page, pre event marketing and prominently displayed in demo area
  - Special acknowledgement by EGEE President at plenary session
-

### **OGF Chair Appreciation Night – £5,000/€7,500/\$10,000 Exclusive!**

This is a unique opportunity to reach up to 100 of the key technical leaders in the OGF and the Grid community. Partner with OGF's event team to design the Chair Appreciation Night to meet your requirements and budget. Minimum commitment of \$10,000 includes buffet-style dinner and open bar. Food and beverage upgrades and entertainment add-ons not included in minimum price but highly encouraged!. Sponsorship package includes:

- Option to distribute company promotional items at reception
  - Option to welcome/address reception attendees
  - Two Company provided signs limited to 2 self-standing pull-ups or posters to be placed in the conference center and the appreciation night venue
  - Top-level exposure of company logo in printed event program, event web home page, pre-event marketing and on-screen prior to plenary presentations
  - Special acknowledgement by OGF President at opening plenary session
- 

### **OGF Co-branded Promotional Item (Priced at cost) Exclusive!**

Partner with OGF's Event team to choose an OGF co-branded promotional item to be distributed to all attendees. Certain minimum requirements for the promotional item and rules concerning brand placement and prominence must be met. Contact [Karen Kus](#) for additional information if you are interested in this sponsorship offer. Sponsorship package includes:

- Company logo in printed event program
  - Company logo on event web home page
  - Company logo displayed on-screen prior to all plenary presentations
  - Acknowledgement by OGF President at opening plenary session
  - Company name on event email blasts to OGF and EGEE members
  - Company provided collateral available at the registration desk
- 

### **EGEE Best Demo Prize (Priced at cost) Exclusive!**

Partner with EGEE EAC members to choose the best EGEE User Forum Demo. Possibility to combine with the sponsorship of the EGEE reception on the Thursday. Contact [Massimo Lamanna](#) for additional information if you are interested in this sponsorship offer. Sponsorship package includes:

- Company logo in printed event program
  - Company logo on event web home page
  - Company logo on event email blasts to OGF and EGEE members
  - Company collateral available at the registration desk
  - Possibility to present the winners of best demo with their prize
-

**Lanyard - £1,800/€2,700/\$3,600 Exclusive!**

Company name/logo on each attendee lanyard. Sponsorship package includes

- Company logo in printed event program
  - Company logo on event web home page
  - Company logo displayed on-screen prior to all plenary presentations
  - Company name on event email blasts to OGF and EGEE members
  - Company provided collateral available at the registration desk
- 

**Wireless (Priced at cost as set by venue vendor) Exclusive!**

Receive high exposure for your company by sponsoring the wireless networking for the event.

Sponsorship package includes:

- Company logo in printed event program
  - Company logo on event web home page
  - Company logo displayed on-screen prior to all plenary presentations
  - Company name on event email blasts to OGF and EGEE members
  - Company provided collateral available at the registration desk
- 

**Lunch - £7,500/€11,250/\$15,000 Five Available**

Sponsor one of the lunches for the attendees. Sponsorship package includes:

- Sign prominently displayed in lunch area and placard on each table
  - Company logo in printed event program
  - Company logo on event web home page
  - Company logo displayed on-screen prior to all plenary presentations
  - Company name on event email blasts to OGF and EGEE members
  - Company provided collateral available at the registration desk
- 

**Break - £1,500/€2,250/\$3,000 Ten Available**

Sponsor one of the breaks for the attendees. Sponsorship package includes:

- Sign prominently displayed in break area
  - Company logo in printed event program
  - Company logo on event web home page
  - Company logo displayed on-screen prior to all plenary presentations
  - Company name on event email blasts to OGF and EGEE members
  - Company provided collateral available at the registration desk
-

## **About OGF and EGEE**

Open Grid Forum (OGF) is the leading world-wide organization dedicated to accelerating Grid adoption by providing an open forum for Grid innovation and by developing open standards for Grid software interoperability. OGF was formed in June, 2006 with the merger of the Global Grid Forum (GGF) and the Enterprise Grid Alliance (EGA). Headquartered in Chicago, OGF is a community of users, researchers, developers, and solution providers representing over 400 organizations in more than 50 countries. [www.ogf.org](http://www.ogf.org)

The Enabling Grids for E-science (EGEE) project is funded by the European Commission and aims to build on recent advances in Grid technology and develop a service Grid infrastructure which is available to scientists 24 hours-a-day. The unique selling point of the User Forum is the ample space devoted to discussions between users and the service providers, and the interactive demonstration of the status of prototypes and of the applications already in production status. [www.eu-egee.org](http://www.eu-egee.org)

Open Grid Forum • 15700 103<sup>rd</sup> Street, Suite 210 • Lemont • IL • 60439 • USA  
Phone 312.895.5930 • Fax 630.991.2923 • [www.ogf.org](http://www.ogf.org)

EGEE • CERN • Geneva 23 • CH 1211 • Switzerland  
Phone 0041227674168 • Fax 0041227672350 • [www.eu-egee.org](http://www.eu-egee.org)



## The Open Grid Forum Sponsorship Agreement

By signing this Agreement you are agreeing with the details as presented and understand the financial contributions of the sponsorship.

NAME

TITLE

COMPANY

ADDRESS

CITY

STATE / PROVINCE / ZIP

COUNTRY

PHONE

EMAIL

### ***Exhibition Sponsorships (Check the applicable sponsorship)***

<input type="checkbox"/>	Premier	£5,000/€7,500/ \$10,000
<input type="checkbox"/>	Standard	£2,000/€3,000/\$4,000

### ***Enhanced Sponsorships (Check the applicable sponsorship)***

<input type="checkbox"/>	OGF Welcome Reception	£10,000/€15,000/\$20,000
<input type="checkbox"/>	EGEE Attendee Reception	£7,000/€10,500/\$14,000
<input type="checkbox"/>	EGEE Demonstration Area	£4,000/€6,000/\$8,000
<input type="checkbox"/>	OGF Chair Appreciation Night	£5,000/€7,500/\$10,000
<input type="checkbox"/>	OGF Co-branded Promotional item	Priced at cost
<input type="checkbox"/>	EGEE Best demo prize	Priced at cost
<input type="checkbox"/>	Lanyard	£1,800/€2,700/\$3,600
<input type="checkbox"/>	Wireless	Priced at cost
<input type="checkbox"/>	Lunch	£7,500/€11,250/\$15,000
<input type="checkbox"/>	Break	£1,500/€2,250/\$3,000

Sponsor Signature

Date

Upon completion of this form please fax to Steve Crumb @ +1.630.991.2923.

Upon receipt, you will be sent an invoice for this sponsorship. Payment in full is due 5 days prior to the event.

Submit questions to Steve Crumb at [scrumb@ogf.org](mailto:scrumb@ogf.org) or call +1.312.895.5931

Open Grid Forum • 15700 103<sup>rd</sup> Street, Suite 210 • Lemont • IL • 60439 • USA  
Phone 312.895.5930 • Fax 630.991.2923 • [www.ogf.org](http://www.ogf.org)

EGEE • CERN • Geneva 23 • CH 1211 • Switzerland  
Phone 0041227674168 • Fax 0041227672350 • [www.eu-egee.org](http://www.eu-egee.org)