



FOR IMMEDIATE RELEASE

IDG World Expo and the Global Grid Forum Launch GridWorld

New conference in Boston to focus on the commercial benefits of Enterprise grid solutions

FRAMINGHAM, MA, June 21, 2005 – IDG World Expo, the leading producer of world-class tradeshows, conferences and events for technology markets, and the Global Grid Forum (GGF), a community of users, developers and vendors leading the global standardization effort for grid computing, today announced the launch of GridWorld™, a B2B conference focused on the commercial benefits of grid computing for Enterprise IT strategists worldwide. The inaugural GridWorld is scheduled to take place October 3-6, 2005 at the Boston Park Plaza Hotel & Towers.

Targeting enterprise IT strategists and IT vendors, GridWorld combines IDG World Expo's expertise in world class event management with GGF's expertise in grid standards, best-practices and solution content.

GridWorld is designed for business and technology professionals responsible for shaping directions and deploying grid solutions within research, industry and government enterprises. Bringing together experts in the field of grid and distributed computing, the conference will provide practical insight to enable successful integration of grid solutions within existing enterprise IT environments. Leading users of IT are beginning to embrace the technologies of the grid including: virtualization, resource sharing, automation and service-orientation to solve problems cheaper and faster, integrate and share information more effectively and enable a more flexible and dynamic relationship between business and the underlying IT resources.

"Much like the grid itself, GridWorld, is founded on the concept of collaboration and information sharing within a fast changing, dynamic business environment," said David Korse, president and CEO of IDG World Expo. "We're excited to partner with GGF, the organization leading the pervasive adoption of grid computing worldwide. Together, we are committed to delivering a world-class conference environment for the exchange of ideas, information and insight for all participants."

The conference program in Boston will focus on the grid deployment lifecycle within an enterprise, starting with the exploration stage, and moving through initial adoption and deployment. Program speakers, representing some of the most advanced enterprise grid deployments in the world, will share the benefits realized and the challenges faced in their organization's use of grids. In addition, GridWorld will host the GGF community which meets three times each year to discuss grid specifications and requirements and to communicate new ideas and best practices – bringing together grid researchers, practitioners, developers and implementers from around the world.

“The pervasive adoption of grid computing takes a community,” said Mark Linesch, chairman of GGF. “GridWorld is an exciting opportunity to continue the standards and best practice work of our international community while contributing to enterprise adoption and deployment success. We are pleased to be collaborating with IDG World Expo to further our mission and accelerate grid adoption within the Enterprise.”

About GridWorld

GridWorld is the premier B2B trade event for both enterprise IT strategists and IT vendors exclusively focused on the commercial benefits of integrating grid computing technologies, products, and solutions into core IT operations. For more information or to register for the event, visit the GridWorld Web site at www.gridworldhome.com. For sponsorship opportunities, please contact Kevin Downey at 203.895.8243 or Kevin_downey@idg.com.

About IDG World Expo

IDG World Expo (www.idgworldexpo.com) produces technology-focused tradeshows, conferences and events for professionals seeking world-class education, peer-to-peer networking and one-stop comparison shopping. As the leading technology event management company, IDG World Expo leverages its experience and knowledge of technology-focused events and conferences, enabling technology companies to capture the attention and loyalty of influential buyers. IDG World Expo's portfolio of conferences and events includes Macworld Conference & Expo®, LinuxWorld Conference & Expo®, Bio•IT World Conference + Expo®, Wireless Sensing Solutions®, Syndicâte™, GridWorld™, RoboBusiness and RoboNexus. IDG World Expo is a business unit of IDG, the world's leading technology media, research and event company.

About the Global Grid Forum (GGF)

The Global Grid Forum (GGF) is the community of users, developers, and vendors leading the global standardization effort for grid computing. The GGF community consists of thousands of individuals in industry and research, representing over 400 organizations in more than 50 countries. Together we work for the pervasive adoption of grid computing worldwide because we believe grids will lead to new discoveries, new opportunities, and better business practices.

The work of GGF is carried out through community-initiated working groups, which develop best practices and specifications in cooperation with other leading standards organizations, software vendors, and users. GGF is funded through its Sponsor Members, including technology producers and consumers as well as academic and government research institutions. GGF meets as a worldwide community three times annually to share best practices and further develop grid-related specifications.

About IDG

International Data Group (IDG) is the world's leading technology media, research, and event company. A privately-held company, IDG publishes more than 300 magazines and newspapers including *Bio-IT World*, *CIO*, *CSO*, *Computerworld*, *GamePro*, *InfoWorld*, *Network World*, and *PC World*. The company features the largest network of technology-specific Web sites with more than 400 around the world. IDG is also a leading producer of more than 170 computer-related events worldwide including LinuxWorld Conference & Expo®, Macworld Conference & Expo®, DEMO®, and IDC Directions. IDC provides global market research and advice through offices in 50 countries. Company information is available at <http://www.idg.com>.

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