



SPONSOR PROSPECTUS

OGF21

**October 15-19, 2007
Grand Hyatt Seattle
Seattle, WA USA**



Sponsorship opportunities are available for OGF21 taking place October 15 through 19, 2007 at the Grand Hyatt Hotel in Seattle, Washington. At this event over 300 grid leaders, technologists and existing users will come together to develop Grid standards and workshop best practices. This is a great opportunity for organizations to showcase their products and services, to communicate their brand and to gain exposure with a wide spectrum of stakeholders, leaders and decision makers in the grid community.

SPONSORSHIP BENEFITS:

- Reach a highly qualified audience of Grid technical leaders, researchers, users, executives, decision makers and purchasing influencers who will be engaging in supplier research and education
- Build brand awareness and showcase products and services through conference marketing and signage and in the sponsor display area
- Position your organization as a Grid thought leader and innovator
- Present your open-source and commercially available grid software during the Software Forum sessions
- Interact with grid builders who share their grid case studies
- Generate leads by reaching key decision makers in the buying cycle
- Network and make connections at sessions and social events
- Gain exposure to OGF community and achieve good will by showing your support for OGF

PRESENTING SPONSORSHIP PACKAGE \$20,000

This premier sponsorship will belong to an exclusive leader in grid. As the only sponsor in this prestigious category, your company will be recognized as a market leader and be able to benefit from the association with OGF. Your company name and logo will be seen, heard and worn by each participant and prospect. Package price includes:

- Exclusive host for OGF welcome reception with host signage credit (\$20,000 value)
- Company logo on lanyards and badges (\$3,500 value)
- Full page company ad on the back cover of program guide (\$1,000 value)
- Keynote presentation (30 minute) at plenary session
- Featured article in October (OGF21 show) edition of OGF newsletter which is distributed to OGF's master mailing list with over 5000 opt-in names
- Premier placement of company name and logo imprinted on front cover of program guide
- Large linked logo on all event web pages
- Recognition from OGF President at opening plenary
- 100 word company description in program guide
- Opportunity to place collateral or promotional item in registration bag
- Display table (\$500 value)

DISPLAY TABLES

Organizations may take advantage of significant pre-event and on-site exposure by reserving a display table placed in a high-traffic area throughout the entire event.

OGF Organizational Members \$500
Non-Members \$1,000

Sponsorship package includes:

- Table with skirt, two chairs
- Poster Board
- 1 electrical connection
- 1 full conference pass
- Company logo in printed event program
- Company logo on event web home page
- Company logo displayed on-screen prior to opening keynote presentation
- Acknowledgement by OGF President during keynote session
- Company name on event email blasts to OGF
- Company provided collateral available at the registration desk

* Additional furniture can be purchased separately. Please contact Karen Kus for more information.

ADDITIONAL SPONSORSHIP PACKAGES

Looking for a distinctive way to reach early adopters and opinion-makers in the grid community? These sponsorship packages are designed to give you maximum exposure to a sophisticated technical audience in an intimate setting. This high impact event is a rare opportunity to gain global visibility and increase market share for your products

OGF Welcome Reception – \$20,000 Exclusive!

Gain maximum visibility for your company by partnering with OGF's Event team to design an all attendee reception to meet your requirements and budget. Sponsorship package includes:

- Option to distribute company promotional items at reception
 - Option to welcome/address reception attendees
 - 2 company provided signs (self-standing, pull-ups or posters) displayed at registration desk and reception
 - Top-level exposure of company logo in printed event program, event web home page, pre event marketing and on-screen prior to plenary presentations
 - Special acknowledgement by OGF President at opening plenary session
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OGF Chair Appreciation Night – \$10,000 **Exclusive or \$5,000 if shared**

This is a unique opportunity to reach up to 100 of the key technical leaders in the OGF and the Grid community. Partner with OGF's event team to design the Chair Appreciation Night to meet your requirements and budget. Minimum commitment of \$10,000 includes buffet-style dinner and open bar. Food and beverage upgrades and entertainment add-ons not included in minimum price but highly encouraged!. Sponsorship package includes:

- Option to distribute company promotional items at reception
 - Option to welcome/address chair appreciation reception attendees
 - Two Company provided signs limited to 2 self-standing pull-ups or posters to be placed in the conference center and the appreciation night venue
 - Company logo in printed event program, event web home page, pre-event marketing and on-screen prior to plenary presentations
 - Special acknowledgement by OGF President at opening plenary session
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OGF Co-branded Promotional Item \$3,000-\$5,000 **Exclusive!**

Partner with OGF's Event team to choose an OGF co-branded promotional item to be distributed to all attendees. Certain minimum requirements for the promotional item and rules concerning brand placement and prominence must be met. Contact [Karen Kus](#) for additional information if you are interested in this sponsorship offer. Sponsorship package includes:

- Company logo in printed event program
 - Company logo on event web home page
 - Company logo displayed on-screen prior to all plenary presentations
 - Acknowledgement by OGF President at opening plenary session
 - Company name on event email blasts to OGF members
 - Company provided collateral available at the registration desk
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Lanyard and Badge - \$3,500 **Exclusive!**

Company name/logo on each attendee lanyard and Badge. Sponsorship package includes

- Company logo in printed event program
 - Company logo on event web home page
 - Company logo displayed on-screen prior to all plenary presentations
 - Company name on event email blasts to OGF members
 - Company provided collateral available at the registration desk
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Wireless \$6,000 **Exclusive!**

Receive high exposure for your company by sponsoring the wireless networking for the event. Sponsorship package includes:

- Company logo in printed event program
- Company logo on event web home page
- Company logo displayed on-screen prior to all plenary presentations

- Company name on event email blasts to OGF members
 - Company provided collateral available at the registration desk
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Lunch - \$5,000 Four Available

Sponsor one of the lunches for the attendees. Sponsorship package includes:

- Sign prominently displayed in lunch area and placard on each table
 - Company logo in printed event program
 - Company logo on event web home page
 - Company logo displayed on-screen prior to all plenary presentations
 - Company name on event email blasts to OGF members
 - Company provided collateral available at the registration desk
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Break - \$3,000 Eight Available

Sponsor one of the breaks for the attendees. Sponsorship package includes:

- Sign prominently displayed in break area
 - Company logo in printed event program
 - Company logo on event web home page
 - Company logo displayed on-screen prior to all plenary presentations
 - Company name on event email blasts to OGF members
 - Company provided collateral available at the registration desk
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Full Page Program Guide Ad - \$1,000

Place your company/product ad in the printed program guide distributed to all attendees. Plus receive a bonus prominent placement of your company logo on the event registration website.

The Open Grid Forum Sponsorship Agreement

By signing this Agreement you are agreeing with the details as presented and understand the financial contributions of the sponsorship.

NAME

TITLE

COMPANY

ADDRESS

CITY

STATE / PROVINCE / ZIP

COUNTRY

PHONE

EMAIL

Display Tables (Check the applicable sponsorship)

<input type="checkbox"/>	OGF Organizational Member	\$500
<input type="checkbox"/>	Non-Member	\$1,000

Enhanced Sponsorships (Check the applicable sponsorship)

<input type="checkbox"/>	Presenting Sponsorship Package	\$20,000
<input type="checkbox"/>	Welcome Reception	\$20,000
<input type="checkbox"/>	OGF Chair Appreciation Night	\$10,000 exclusive or \$5,000 shared (circle one)
<input type="checkbox"/>	Lanyard and Badge	\$3,500
<input type="checkbox"/>	OGF Co-branded Promotional item	\$3,000 - \$5,000
<input type="checkbox"/>	Wireless	\$6,000
<input type="checkbox"/>	Lunch	\$5,000
<input type="checkbox"/>	Break	\$3,000
<input type="checkbox"/>	Full Page Program Guide Ad	\$1,000

Sponsor Signature

Date

Upon completion of this form please fax to Steve Crumb @ +1.630.991.2923.

Upon receipt, you will be sent an invoice for this sponsorship. Payment in full is due 5 days prior to the event.

Submit questions to Steve Crumb at scrumb@ogf.org or call +1.312.895.5931