

Resource Recommendations



Finding Flow | Milahy Csikszentmihalyi
Originals | Adam Grant
The Creative Habit | Twyla Tharp
The Seventh Sense | William Duggan
Creativity Inc. | Ed Catmull

Big Magic | Elizabeth Gilbert
Cracking Creativity | Michael Michalko
Creative Intelligence | Bruce Nussbaum
The Brain that Changes Itself | Norman Doidge
Steve Jobs The Man Who Thought Differently | Karen Blumendhal

CREATIVITY

The Innovator's Dilemma / The Innovator's Solution / Competing Against Luck | Clayton Christensen

The Innovators DNA | Jeffery Dyer, Hal Gregersen & Clay Christensen

Lean Startup & The Startup Way | Eric Ries

The Startup Owners Manual / Four Steps to The Epiphany | Steve Blank

Business Model Generation / Value Proposition Canvas / Testing Business Ideas / Invincible Company | Alex Ostewalder

Designing for Growth: A Design Thinking Toolkit for Managers | Jeanne Liedtka

Creative Construction | Gary Pisano

The Medici Effect | Frans Johansson

The Innovator's Book: Rules for Rebels, Mavericks and Innovators | Max McKeon

The Art of Ideas | William Dugan & Amy Murphy

The Mom Test | Rob Fitzpatrick

Leading Public Sector Innovation | Christian Bason

INNOVATION



Masters of Scale by Reed Hoffman
Out of the Crisis by Eric Ries
The Innovation Show by Aidan McCullen
American Innovations

Innovation Answered by Innovation Leader
Outside Voices with Mark Bidwell
Unlearn by Barry O'Reilly
Business Wars

The Innovation Show - Aidan McCullen

How the Future Unfolds with Mark Esposito
The Art of Ideas with William Duggan
The Innovator's Book with Max McKeown
The Mom Test with Rob Fitzpatrick
Everyday Bias with Howard Ross
The Invincible Company with Alexander Ostewalder
The Startup Owner's Manual with Steve Blank
The Corporate Startup with Dan Toma
End of Competitive Advantage with Rita McGrath
The Fearless Organisation with Amy Edmondson
Collaborative Advantage with Paul Skinner
Entrepreneurship The Disney Way with Mike Goldsby
Iterate with Ed Muzio
Interview with Dee Hock, VISA Founder (7 episodes)

Masters of Scale - Reed Hoffman

Handcrafted with Brian Chesky, Airbnb
Lead, Lead Again with Sheryl Sandberg, Facebook
Imperfect is Perfect with Mark Zuckerberg, Facebook
Innovation = Managed Chaos with Eric Schmidt, Google
Culture Shock with Reed Hastings, Netflix
How to find your Big idea with Sara Blakely, SPANX
Keep it Simple with Kevin Systrom, Instagram
The Big Pivot with Stewart Butterfield, Slack
Test Measure Repeat with Eric Reis
Onboarding with Melanie Perkins, Canva
True North with Susan Wojcicki, YouTube
Be a Platform with Tobi Lutke, Shopify
True Business with Jenn Hyman, Rent the Runway
Customers as Scouts with Julia Hartz, Everbrite

Outside Voices / Outside Lens - Mark Bidwell

Failing Forward with Kevin Kelly
Innovating, Medici Style with Frans Johansson
Creating Space with Lisa Bodell
Catalysing Innovation with Questions with Hal Gregersen
Business Model Innovation with Alex Ostewalder



Ken Robinson | TED | Do schools kill creativity?
Simon Sinek | TED | Start with why - How great leaders inspire action
Amy Edmondson | TED | How to turn a group of strangers into a team
Troy McConnell | TED | Act, Ask, Adapt
Amanda Palmer | TED | The art of asking
Steven Johnson - Where Great Ideas Come From
IDEO's Tom Kelley is Design Thinking's Ultimate Disciple, here he explains why
Eric Reis | The Startup Way
Gary Pisano – Three Steps for Creating an Innovation Culture
Innovator's DNA Series. Gregersen on (a) questioning (b) observing (c) experimenting (d) associating (f) networking
Fergal Brophy Channel on YouTube



Why Design Thinking Works | Jeanne Liedtka | HBR
Use Design Thinking to Build Commitment to a New Idea | Martin | HBR
The Right Way to Lead Design Thinking | Bason & Austin | HBR
Strategies for Learning from Failure | Amy Edmondson | HBR
Why the Lean Startup Changes Everything | Steve Blank | HBR
Spark Innovation Through Empathetic Design | Leonard & Rayport | HBR
Know your Customers "Jobs to be Done" | Clay Christensen | HBR
Are you Solving the Right Problem – Weddellsborg | HBR
Better Brainstorming | Hal Gregersen | HBR
How to Brainstorm – Remotely | Art Markman | HBR
The Unexpected Benefits of Rapid Prototyping | Martin | HBR
Building a Culture of Experimentation | Thomke | HBR
Moving New Ideas Forward in your Organisation | IDEOU



IDEOU/Resources
Innovation Leader

Strategyzer/Blog
Board of Innovation

The Lean Startup
Steve Blank

Moves The Needle
Apolitical



Video Chat:	Teams, Zoom, Meet, Webex, GoTo, BlueJeans
Workspaces/Whiteboards:	Mural, Jamboard, Padlet
File Sharing:	Google Drive, MS OneDrive, DropBox
Polls/Votes:	Mentimeter, Slido, Poll Daddy, Doodle
Graphic Design:	Canva, Powerpoint, Adobe, Mindmup, Coggle
Web Pages:	Canva, Wordpress, Wix
Videos:	Canva, iMovies, Movie Maker, Lightworks
Storyboards & Apps:	Storyboard That, Proto, Thunkle