

# 5 Ways Open Source is Critical to the Future of Al

**February 7, 2025** 

# National Open Source Innovation Summit Dublin

Sayeed Choudhury – @sayeedc.bsky.social Associate Dean for Digital Infrastructure Director of Open Source Programs Office (OSPO) Executive Director of Open Forum for AI (OFAI)

# **Open Forum for AI (OFAI)**

# **CMU Launches New Initiative for Human-Centered Al**



### What's Open Source Al?

Following the same idea behind Open Source Software,

open source initiative®

an Open Source AI is a system made available under terms that grant users the freedoms to:



Use the system for any purpose and without having to ask for permission.

Precondition to exercise these freedoms is to have access to

the preferred form to make modifications to the system, and to the means to use it.

# **Openness in Al Framework**

- Technical framework, developed with community engagement, that rigorously defines openness and the ensuing or corresponding value
- Move from open source to open governance (e.g., transparency, reproducibility, accessibility)
- Need to consider specific context and use case with emphasis on the Ws of Why, What, Who, Whom, When, and Where

- Building on successes of open source software
- Openness as a design principle (e.g., TCP/IP, HTTP)
- Pathway for open infrastructure and broader participation
- Enabler of addressing market failures
- Engagement with global South (aka global majority)

- Building on successes of open source software
- Openness as a design principle (e.g., TCP/IP, HTTP)
- Pathway for open infrastructure and broader participation
- Enabler of addressing market failures
- Engagement with global South (aka global majority)

#### The Value of Open Source Software

Manuel Hoffmann<sup>a</sup>

Frank Nagleb

Yanuo Zhou<sup>c</sup>

This version: January 1, 2024

#### Abstract

The value of a non-pecuniary (free) product is inherently difficult to assess. A pervasive example is open source software (OSS), a global public good that plays a vital role in the economy and is foundational for most technology we use today. However, it is difficult to measure the value of OSS due to its non-pecuniary nature and lack of centralized usage tracking. Therefore, OSS remains largely unaccounted for in economic measures. Although prior studies have estimated the supply-side costs to recreate this software, a lack of data has hampered estimating the much larger demand-side (usage) value created by OSS. Therefore, to understand the complete economic and social value of widely-used OSS, we leverage unique global data from two complementary sources capturing OSS usage by millions of global firms. We first estimate the supply-side value by calculating the cost to recreate the most widely used OSS once. We then calculate the demandside value based on a replacement value for each firm that uses the software and would need to build it internally if OSS did not exist. We estimate the supply-side value of widely-used OSS is \$4.15 billion, but that the demand-side value is much larger at \$8.8 trillion. We find that firms would need to spend 3.5 times more on software than they currently do if OSS did not exist. The top six programming languages in our sample comprise 84% of the demand-side value of OSS. Further, 96% of the demand-side value is created by only 5% of OSS developers.

JEL Classification: H4; O3; J0
Keywords: Open-source software, global public good

- Building on successes of open source software
- Openness as a design principle (e.g., TCP/IP, HTTP)
- Pathway for open infrastructure and broader participation
- Enabler of addressing market failures
- Engagement with global South (aka gl



The growing focus on open source AI makes it all the more important that we establish a shared understanding of what open source AI is. A definition should outline what must be shared and under what terms or conditions. Without this clarity, we risk a fragmented approach, where companies label their products as "open source" even when they aren't, where civil society doesn't have access to the AI components they need for testing and accountability, and policymakers create regulations that fail to address the complexities of the issue.

The Open Source Initiative (OSI) has recently released a new draft <u>definition of open source AI</u>, marking a critical juncture in the evolution of the internet. This moment comes after two years of conversations, debates, engagements, and late-night conversations across the technical and open source communities. It is critical not just for redefining what "open source" means in the context of AI; it's about shaping the future of the technology and its impact on society.

- Building on successes of open source software
- Openness as a design principle (e.g., TCP/IP, HTTP)
- Pathway for open infrastructure and broader participation
- Enabler of addressing market failures
- Engagement with global South (aka gl

DeepSeek-R1 is now live and open source, rivaling OpenAI's Model o1. Available on web, app, and API. Click for details.

# deepseek

### Into the unknown

#### **Start Now**

Free access to DeepSeek-V3.

Experience the intelligent model.

### **Get DeepSeek App**

Chat on the go with DeepSeek-V3
Your free all-in-one Al tool

- Building on successes of open source software
- Openness as a design principle (e.g., TCP/IP, HTTP)
- Pathway for open infrastructure and broader participation
- Enabler of addressing market failures
- Engagement with global South (aka global majority)



# Together, there's something science can do.

Too often, patients and families receive a difficult diagnosis, followed by "there's nothing we can do." On our own, that might be true, but by treating science as a team sport, using Al and open science to advance drug discovery, we see a world where medical advances leave no one behind.



About us

- Building on successes of open source software
- Openness as a design principle (e.g., TCP/IP, HTTP)
- Pathway for open infrastructure and broader participation
- Enabler of addressing market failures
- Engagement with global South (aka global majority)

### Pangea: A Fully Open Multilingual Multimodal LLM for 39 Languages





Xiang Yue\* Yueqi Song\* Akari Asai Seungone Kim Jean de Dieu Nyandwi Simran Khanuja Anjali Kantharuban Lintang Sutawika Sathyanarayanan Ramamoorthy Graham Neubig

**Carnegie Mellon University** 

# **Acknowledgements and Q&A**

### Carnegie Mellon University

Libraries



