



Brief Brand Guide

Orkes Logo Brief



Primary Logo



Secondary Logo



Primary Logo
on Dark Background



Secondary Logo
on Dark Background

Color Palette

Logo Symbol Colors

#e64769
230, 71, 105

#0481e3
4, 129, 227

#6c37ec
108, 55, 236

#fe6386
254, 99, 134

#1bdfff
27, 223, 255

#9257ff
146, 87, 255

#2C3042
44, 48, 66

Extended Palette (Tentative)

Fonts & Typography

Brand Font

Nunito

Nunito

Nunito

Nunito

Nunito

Nunito

Nunito

Website Font

Gothic A1

Gothic A1

Gothic A1

Gothic A1

Gothic A1

Gothic A1

Gothic A1

Gothic A1

Gothic A1