eMAG Marketplace

USER GUIDE (version1.1.9)

Magento Extension



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Installation

- 1. Upload the files from the package to the equivalent in your Magento installation (package/theme).
- 2. Refresh your cache, log out from admin and log back in.
- 3. Refresh your cache and verify if everything works as described.
- 4. Make sure you have magento cron in cron tab. For more informations see : http://www.magentocommerce.com/wiki/1_-...acron.job

Note: All eMAG Marketplace features can be configured only at STORE VIEW level. If you Magento instance is configured for multi-store please make sure you switch to desired store when using this module as some features will not be displayed on DEFAULT STORE VIEW.

Features

This module is designed to help you to integrate your Magento store with eMAG Marketplace. As a vendor, when using eMAG Marketplace Magento module you have access to the following features:

- synchronize products from your Magento store with eMAG Marketplace
- synchronize orders placed on eMAG Marketplace
- generate AWB for shipping for eMAG order
- import available eMAG categories in your Magento store
- import available eMAG VAT rates in your Magento store
- import available eMAG localities in your Magento store

eMAG Marketplace

To request/receive access details to the eMAG Marketplace please contact:

- marketplace@emag.ro
- marketplace@emag.bg





For details regarding eMAG Marketplace please visit:

- http://www.emag.ro/info/despre-emag-marketplace

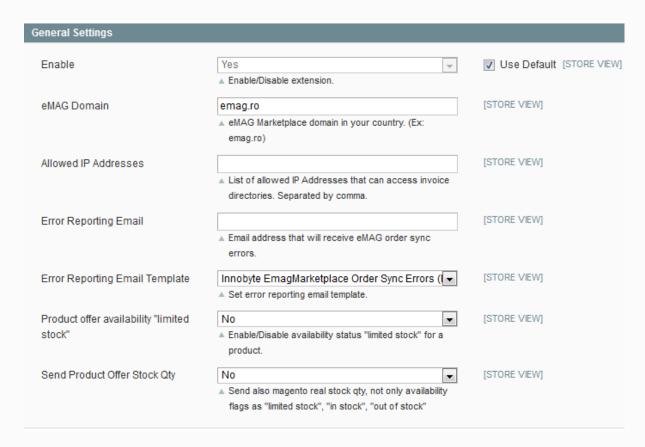
- http://www.emag.bg/info/marketplace

- http://www.emag.hu/info/tudnivalok-az-emag-marketplace-rol

Configuration Settings

To configure eMAG Marketplace module go to *System->Configuration->Innobyte Extensions->eMAG Marketplace* and apply settings according to your needs.

1. General Settings



3/



Enable

Yes - enable extension No - disable extension

Product offer availability "limited stock" (available on store view level)

Yes - enable availability status "Limited stock" for a product 's eMAG offer. eMAG offers the possibility to send 3 types of availability "In stock", "Out of stock" and "Limited stock".

No - disable availability status "Limited stock" for a product 's eMAG offer.

Availability Limited Stock (available on store view level)

Numeric value, available only when enabled *Product offer availability "limited stock"* option is set to "Yes". eMAG product offer quantities that are lower than this value will have availability flag set as "Limited stock".

Send Product Offer Stock Qty (available on store view level)

Yes - send product real stock quantity when sending eMAG product offer.

No - do not send product real stock quantity when sending eMAG product offer.

2. API Settings (available on store view level)

Api Settings		
Api URL	▲ Api URL provided by eMAG. Live: https://marketplace.emag.ro/api-3/ Stage: https://mktp-stage.emag.ro/api-3/	[STORE VIEW]
Api Username	▲ Api username provided by eMAG.	[STORE VIEW]
Api Password	▲ Api password provided by eMAG.	[STORE VIEW]
Client Code	▲ Client code provided by eMAG.	[STORE VIEW]



Api URL

eMAG Marketplace Api URL provided by eMAG:

- live environment: https://marketplace.emag.ro/api-3/
- stage environment: https://mktp-stage.emag.ro/api-3/ (used for testing purpose)

Api Username

Vendor username provided by eMAG.

Api Password

Vendor password provided by eMAG.

Client Code

Vendor client code provided by eMAG.

3. Invoice / Credit memo Settings (available on store view level)

Invoice / Creditmemo Settings		
Invoice Prefix	▲ Define invoice prefix. Leave blank to use Magento default invoice prefix. (Ex: PREFIX10000122) Note: Maximum length 10 characters.	[STORE VIEW]
Creditmemo Prefix	▲ Define creditmemo prefix. Leave blank to use Magento default creditmemo prefix. (Ex: PREFIX10000122) Note: Maximum length 10 characters.	[STORE VIEW]

Invoice Prefix

Define invoice prefix(series). Leave blank to use Magento default invoice prefix. (Ex: PREFIX10000122)

Creditmemo Prefix

Define creditmemo prefix(series). Leave blank to use Magento default creditmemo prefix. (Ex: PREFIX10000122)

Important: Invoice and Credit memo prefix will be applied to all your Magento invoices and credit memos for selected store if values are filled in.

If you are generating invoices and credit memos for your store from Magento admin panel, leave blank and generate eMAG invoices and credit memos from a third party system.



4. Shipping Settings (available on store view level)

Shipping Settings		
AWB PDF URL	■ URL where to read AWB 's PDF from. Live: https://marketplace.emag.ro/awb/read_pdf/ Stage: https://mktp-stage.emag.ro/awb/read_pdf/	[STORE VIEW]
Courier Account Id	Unique identifier for vendor's courier account. If not provided, a default account will be used when creating AWBs.	[STORE VIEW]

AWB PDF URL

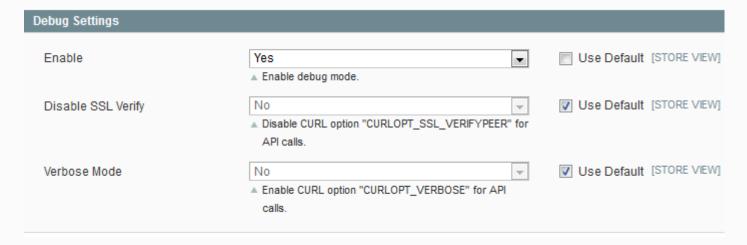
The URL to read AWB from when creating shipment with shipping label for an order. This is a mandatory field if you want to use Magento's feature of creating shipment with shipping labels.

- live environment: https://marketplace.emag.ro/awb/read_pdf/
- stage environment: https://mktp-stage.emag.ro/awb/read_pdf/ (used for testing purpose)

Courier Account Id

Optional field used to be sent to eMAG when creating shipment with shipping label.

5. Debug Settings





Enable

Yes - enable debug mode No - disable debug mode

Disable SSL Verify

Yes - disable curl option "CURLOPT_SSL_VERIFYPEER" for API calls. No - curl option "CURLOPT_SSL_VERIFYPEER" will remain enabled.

Verbose Mode

Yes - enable curl option "CURLOPT_VERBOSE" for API calls. No - curl option "CURLOPT_VERBOSE" will remain disabled.

eMAG Marketplace -> Categories

All synchronized categories from eMAG are displayed in an grid with possibility to filter/sort by different columns. Synchronization is possible only on store view level. eMAG categories are used to configure products that will be synchronized with eMAG Marketplace.

eMAG category details:

- eMAG ID: category eMAG id.
- Name: eMAG category name.
- Characteristics: contains comma separated category characteristics.
- Family types: comma separated category family types.
- Store: store that category belongs to. Visible only on multistore Magento instances.
- **Updated at:** date when Magento table was last updated.
- Created at: date when category was inserted in Magento.

7/



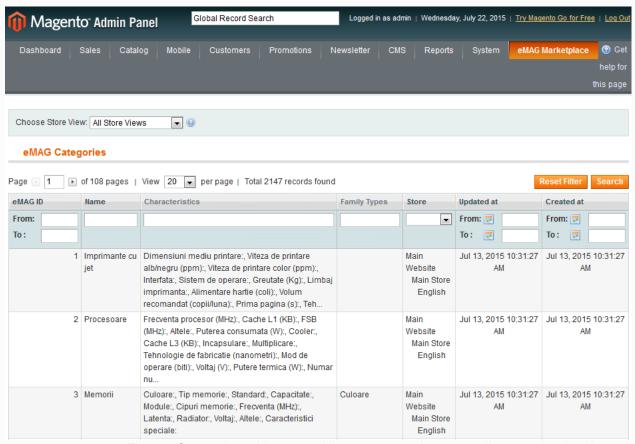


Figure - Categories grid, on a multistore magento instance, all stores view level

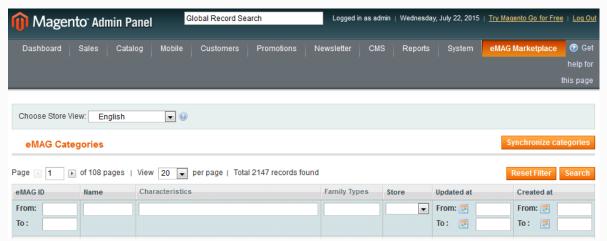


Figure - Store view level, synchronization button



eMAG Marketplace -> VATs

All synchronized VATs from eMAG are displayed in an grid with possibility to filter/sort by different columns. Synchronization is possible only on store view level. eMAG VATs will be available as product option, to select when sending product offer to eMAG Marketplace.

eMAG VAT details:

- eMAG ID: VAT eMAG id.
- Rate: VAT percent value.
- Store: store that VAT belongs to. Visible only on multistore Magento instances.
- Updated at: date when Magento table was last updated.
- Created at: date when eMAG VAT was inserted in Magento.

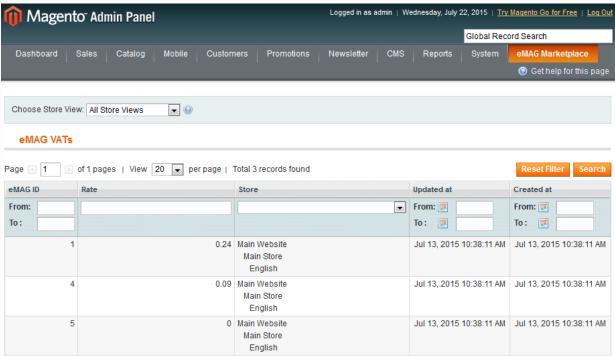


Figure - VATs grid, on a multistore magento instance, all stores view level



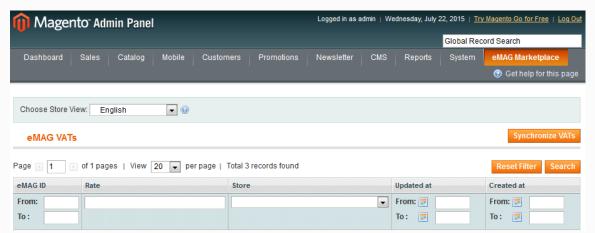


Figure - Store view level, synchronization button

eMAG Marketplace -> Localities

All synchronized localities from eMAG are displayed in an grid with possibility to filter/sort by different columns. Synchronization is possible only on store view level. eMAG localities are used when editing an eMAG order in order to match Magento localities with eMAG localities.

eMAG Localities details:

- **eMAG ID:** locality eMAG id.
- Name: locality name.
- Name latin: locality name latin version.
- Region 1-4: regions locality belongs to.
- Region 1-4 Latin: regions names latin version.
- **Geoid:** geographic id of the location.
- eMAG modified: last modification date made by eMAG.
- Store: store that locality belongs to. Visible only on multistore Magento instances.
- **Updated at:** date when Magento table was last updated.
- Created at: date when eMAG locality was inserted in Magento.



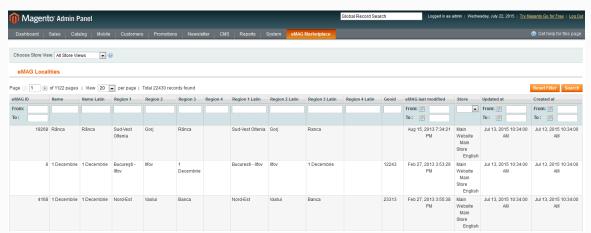


Figure - Localities grid, on a multistore magento instance, all stores view level

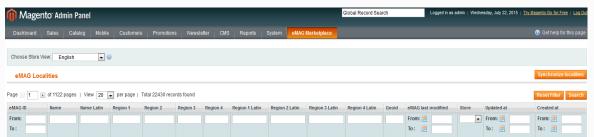


Figure - Store view level, synchronization button

Catalog -> Manage Products

Before adding your product information for eMAG Marketplace please consult the Marketplace Documentation provided by eMAG.

1. General Information

Name - product name to display in eMAG Marketplace. Should be consistent with eMAG Product Documentation Standard. By default it is autocompleted with Magento default product name.

Brand - should be consistent with eMAG Product Documentation Standard. Should not contain more than 255 characters. By default it is autocompleted with Magento default product manufacturer.

Description - should be consistent with eMAG Product Documentation Standard. It can contain basic HTML tags. A "What You See Is What You Get" editor will be available in order to help you with that, if enabled from System -> Configuration -> Content Management -> WYSIWYG Options -> Enable WYSIWYG Editor.



Barcode(s) - defines EAN, UPC, ISBN, GTIN codes, not internal product code. Optional field, with a maximum length of 20 characters. To add a new barcode click on the plus sign in the right, to remove one click on the minus sign of additional barcodes created.

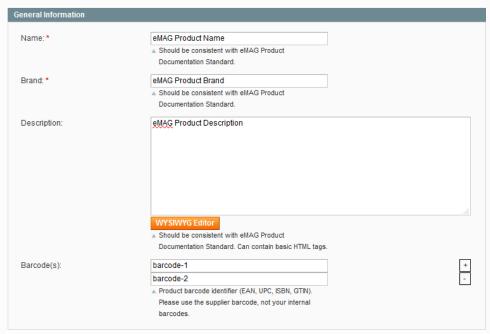


Figure - eMAG Product General Information

2. Category

Category - product eMAG category. It is a required field if no "part number key" is provided. If no values appear in the select please make sure you have been imported categories from eMAG Marketplace -> Categories menu for the respective store.

For a configurable product only categories that have family type(s) are displayed and the family type is also shown below category.

When selecting a category all available characteristic will be shown in order to fill category data. Currently all category characteristics are mandatory and they can not be set as optional due to eMAG API restrictions.

Family Type - This field is available only on configurable products and represents the modality of grouping associated products on eMAG Marketplace.

Depending on selected family type, some characteristics may become optional for the configurable product itself, but they should be set on every associated product individually.



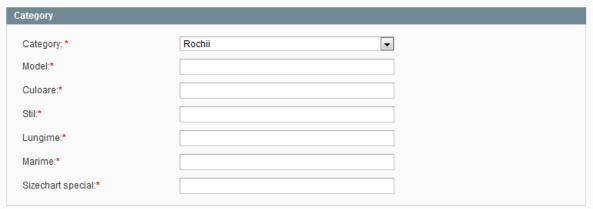


Figure - eMAG product category information for simple product

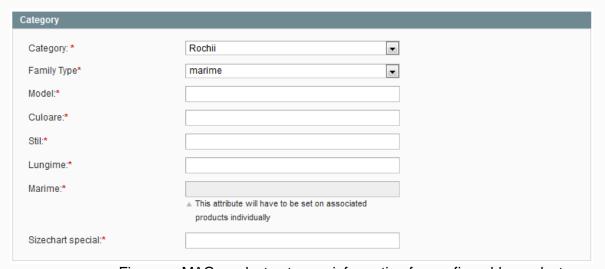


Figure - eMAG product category information for configurable product

Note: To send multiple values for any characteristic use the pipe character "|" as separator for field values. Example: "value1|value2|value3".

3. Product Offer

Part Number Key - used for attaching a product offer to an existing product in eMAG platform. If you want to create new product in eMAG, don't set this key.

Ex: for http://www.emag.ro/telefon-mobil-nokia-105-black-105-black/pd/**D5DD9BBBM**/ the part_number_key is **D5DD9BBBM**.

Offer Status - offer status flag: Active or Inactive.



Warranty - the warranty offered in months. Optional field, can contain numbers between 0 and 255. 0 means no warranty.

Commission Type - required field representing the type of commission for a finalized order containing the offer. Possible values are *percentage* and *absolute*.

Commission Value - the commission without VAT for a finalized order of the containing offer. Required field. It should be a float with up to 4 decimals if commission type is *absolute*, or a value between 0 and 100 if commission type is *percentage*.

Handling Time - optional field representing number of days counted from the day the order was received. If handling_time = 0 the order will be shipped the same day it is received.

Start Date - optional field used to schedule the inactivation of an offer, a price update or any other value change starting from a desired date:

- for new offers, it represents the date your offer will be available from.
 - for offer updates, it schedules value updates for the following data:
 - sale_price
 - recommended_price
 - stock
 - handling_time
 - commission
 - vat_id
 - warranty
 - status
 - availability

All other data will be updated on the fly.

Important: Offer start date can be as far as 60 days in the future and cannot be earlier than tomorrow.

Price and **Special Price** - product "*Price*" and "*Special Price*" that will be sent to eMAG Marketplace is calculated as it follows:

- if eMAG "Price" and "Special Price" ARE NOT SET default Magento "Price" and "Special Price" will be used.
- if eMAG "Price" IS SET eMAG "Price" and "Special Price" will be used, default Magento prices will be ignored.
- if eMAG "Special Price" IS SET and eMAG "Price" IS NOT SET, default magento "Price" and eMAG "Special Price" will be used.

Important: Product Prices are calculated based on Magento tax settings defined in System->Configuration->Sales->Tax ->Catalog Prices as it follows:

• if "Catalog Prices" are set as "Including Tax", eMAG "Price" will be entered including VAT. When synchronizing a product, VAT value will be subtracted from entered price such that eMAG will receive the price without VAT. When product is saved into eMAG, VAT Rate, received via API, will be applied to product by eMAG.

Note: When "Enable Cross Border Trade" is enabled VAT may not be subtracted correctly from product price if Tax Rules are not defined properly, as for Magento admin area VAT



- depends on VAT Rates defined for "Not Logged In" customer group. If no rates are not defined VAT will be zero, meaning product price will remain the same.
- if "Catalog Prices" are set as "Excluding Tax", eMAG "Price" will be entered without VAT. When synchronizing a product, VAT value will be automatically applied to product by eMAG.

VAT - required field representing product VAT Rate. If not set it will be automatically calculated based on Magento product 's tax class and store 's shipping origin address (see <u>System</u> -> <u>Configuration</u> -> <u>Shipping Settings</u> -> <u>Origin</u>)

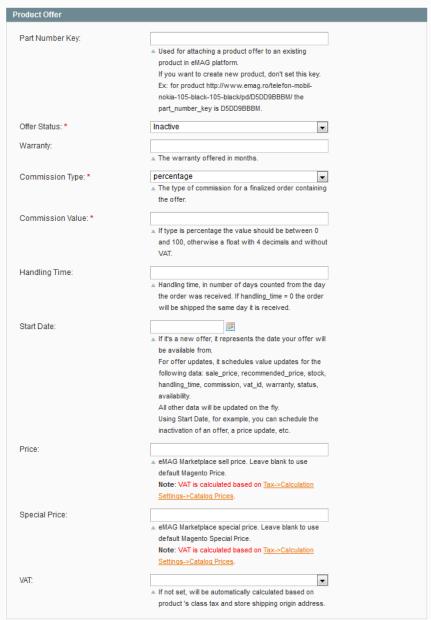


Figure - eMAG product offer



4. Product Synchronization

1. Synchronizing simple products

To synchronize a product with eMAG Marketplace go to *Catalog->Manage Products* in Magento's admin panel and take the following actions:

- edit desired product
- switched to desired STORE VIEW (only for Magento multi store instances)
- open eMAG Marketplace tab from left panel
- fill in data for eMAG Marketplace product
- save product.

After the product is saved there three options available for the eMAG product:

send eMAG product: will send product documentation which consists on sending the whole
product information as name, brand, description, barcodes, category, images, stock or stock
availability and offer fields. The "Send eMAG product" button will be available only after the
product information is saved.

This options should be used only when synchronizing the product for the first time or to update product documentation.

- **send eMAG offer**: consists in sending the the following information to eMAG Marketplace:
 - price
 - special price
 - VAT rate
 - warranty
 - stock or availability info (based on *Product offer availability "limited stock"* option)
 - handling time
 - commission
 - status
 - start date
 - The "Send eMAG offer" button will be available only after saving the field "Part number key" or after sending the whole product to eMAG.
- deactivate eMAG offer: "Offer Status" will be set as "Inactive" and product offer will be sent to eMAG.

These three actions can be also applied for multiple products, from product's grid using mass actions after switching to STORE VIEW level.



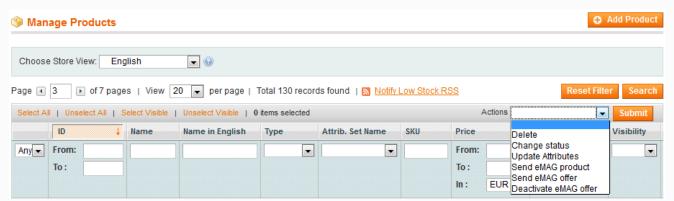


Figure - Product grid eMAG mass actions

2. Synchronizing configurable products

Also known as product variants they can be synchronized with eMAG Marketplace by assigning to the configurable product the associated products.

For configurable product, all its associated products inherit the family type of the configurable product, and the family name will be the name of the configurable product.

Steps to follow:

- edit desired product
- switched to desired STORE VIEW (only for Magento multi store instances)
- open eMAG Marketplace tab from left panel
- fill in data for eMAG Marketplace product
- save product
- go to each associated product and:
 - fill all category characteristics marked with "This attribute will have to be set on associated products individually" in configurable product.
 - upload images for associated product if needed
 - **Important:** the associated product 's images are sent to eMAG, not the ones of parent configurable product
 - save associated product
- click on "send eMAG Product" button from configurable product page.

Important: If associated product is sent to eMAG from its own page and not from configurable product 's page, it will NOT be considered as being part of any family.

A new column has been added to *Catalog->Product* grid to show which products have been synchronized. This column is also searchable and sortable.

Important: Images should be uploaded only for simple products, configurable products images are not considered. Please read Marketplace Documentation provided by eMAG for more details about image format.



Sales-> Orders

All orders place in eMAG Marketplace are automatically pulled into your store giving you the possibility to manage them as you please. Product stocks are automatically decreased when an eMAG order is saved or restored when an order is canceled or refunded.

A new column has been added to *Sales->Orders* grid to display eMAG order id for eMAG orders. This column is also sortable and searchable.

Important: Do not try to edit the orders from the eMAG prior to first being synced to your Magento Store. If the order is accessed in the Marketplace before it is synchronized, the order status will be changed automatically and will not be available for sync when the cron job runs.

1. Order Statuses

In order to synchronize an eMAG order it must contain a valid eMAG status. For this there has been added a status button for each eMAG status in *Order->View* page as it follows:

- eMAG Acknowledge: can be used only once. After the order has been marked as acknowledged in eMAG Marketplace this button will not be available.
- eMAG Prepared
- eMAG Finalized
- eMAG Returned
- eMAG Cancel

Each status will be available only if they meet the requirement listed in the matrix below:

	New status					
Actual status	New	In progress	Prepared	Finalized	Canceled	Returned
New	No	Yes/by ACK only	No	No	No	No
In progress	No	No	Yes	Yes	Yes	No
Prepared	No	No	No	Yes	Yes	No
Finalized	No	No	No/24h	No	No/24h	Yes/30 days
Canceled	No	No	Yes	No	No	No
Returned	No	No	No	No	No	No



- You can only edit the order when in status *in progress* or *prepared*.
- Once an order is finalized, you can change its status back to status prepared or canceled only in the first 24 hours since finalization.
- Order status *finalized* will be set automatically when issuing the first AWB for that order.
- The order status *returned* is set automatically when all the products from the initial invoice are canceled. The change is permitted only within the maximum return timeframe allowed to the customer.

2. eMAG Address Fields

New customer address fields have been added to eMAG order to handle extra eMAG data for billing and shipping addresses.

- eMAG Legal Entity
- eMAG Is VAT Payer
- eMAG Company Registration Code
- eMAG Company Registration Number
- eMAG Bank
- eMAG IBAN
- eMAG Telephone 2
- eMAG Telephone 3

Some changes have been implemented to **City** field in **Order->Edit**. If customer's address (city) changes please select the city from the autocomplete hint that appears while typing it. In the backend an eMAG locality id is set and if you don't select a city from the autocomplete hint then you will not be able to edit / make the order.

19/



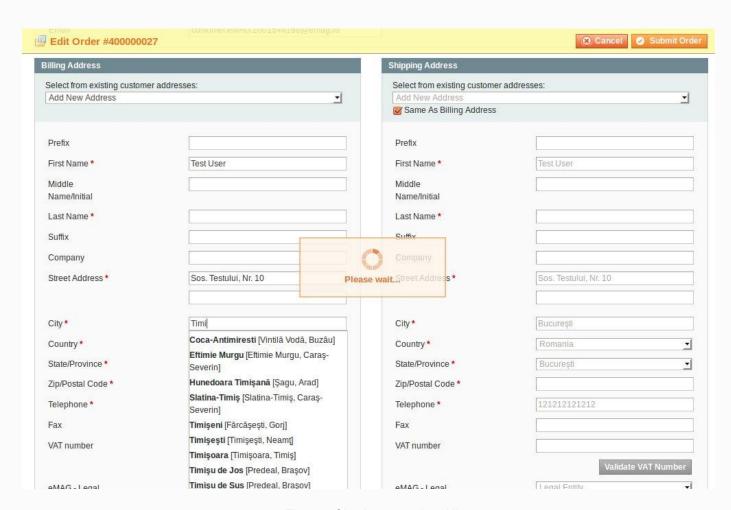


Figure - City Autocomplete Hint

3. Shipping

1. Shipping Methods

A custom shipping method have been added to Magento for eMAG orders. This shipping method will be shown only in admin area and if order is an eMAG order. Method allows settings a custom shipping price if needed.



Figure - eMAG Shipping Method



2. Shipment and AWB Creation

To create an AWB follow the default Magento process for shipping and order. Go to "Sales>Orders", edit order, click on "Ship" and before submitting the shipment check the "Create Shipping Label" option and fill in the form. Below you can see the shipping label form.

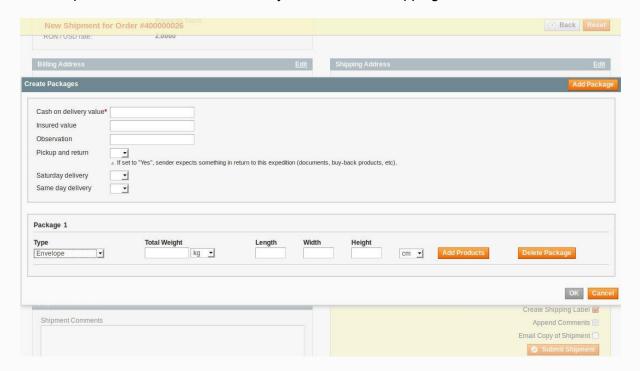


Figure - Shipping Label (AWB)

Cash on delivery value - the cash on delivery value. Mandatory field.

Insured value - the insured value. Optional field.

Observation - observation text. Optional field.

Pickup and return - if set to "Yes", sender expects something in return to this expedition (documents, buy-back products, etc). Optional field.

Saturday delivery - if set to "Yes", sender requests the package to be delivered on Saturday. Optional field.

Same day delivery - if set to "Yes", sender requests the package to be delivered the same day. Optional field.

Also, please make sure that you have selected a city from autocomplete hint in **System -> Configuration -> Shipping Settings -> Origin**. In the backend an eMAG locality id is set, if you didn't configured that, you will receive an error like "Sender's city id is empty."



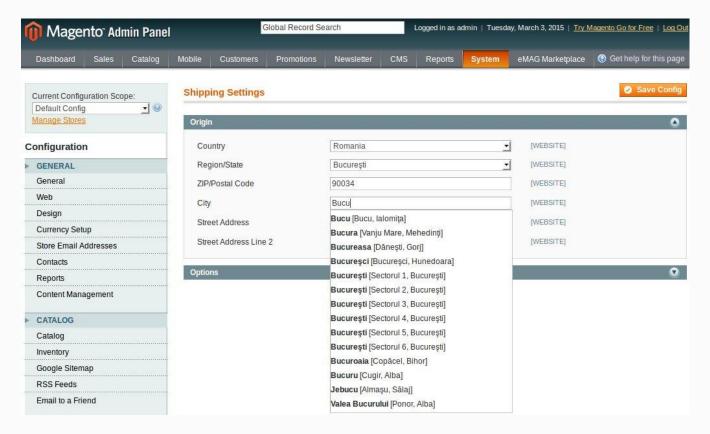


Figure - eMAG Shipping Origin City

4. Payment Methods

Custom payment methods have been added to Magento for eMAG orders. These payment methods will be shown only in admin area and if order is an eMAG order.



Figure - eMAG Payment Methods.



5. Order Customer Comment

If eMAG order has customer comment it will displayed in *Order->View* page under section "eMAG - Customer Comment" as shown below.



Figure - eMAG Order Customer Comment.

6. eMAG Vouchers

eMAG orders may contain discount vouchers. In order to display eMAG voucher order totals section has been modified as shown below. If order is in Edit mode the vouchers can be removed if needed by clicking the remove icon next to desired voucher.

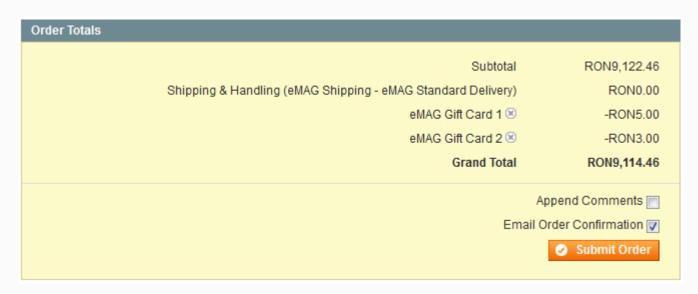


Figure - Order Totals



7. Order Totals

Order totals section has been modified in order to apply voucher value to *Grand Total* as shown above.

8. Order Edit

1. Order Items

For all items in order the original price of the item is displayed above current price as shown below. If the old price need to be set for current item it can be done by using **Custom Price** option.

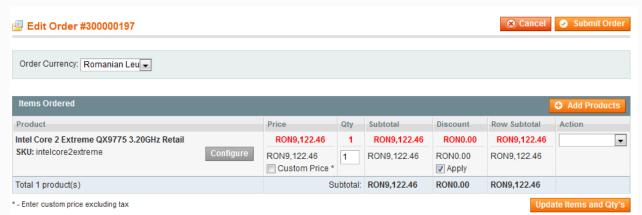


Figure - Show Old Item Prices



Sales-> Invoices

1. Invoice Create

Invoice totals section has been modified in order to apply eMAG voucher values to *Grand Total* like displayed below. This also applies for *Invoice->View* page.

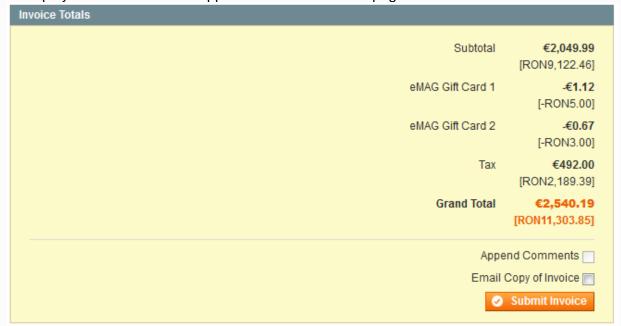


Figure - Invoice Totals

2. Invoice PDF

Magento's invoice PDF has been also modified in order to display eMAG vouchers in totals section and apply them to *Grand Total* as shown below.

Subtotal: RON9,122.46
eMAG Gift Card 1: -RON5.00
eMAG Gift Card 2: -RON3.00
Tax: RON2,189.39
Grand Total: RON11,303.85

Figure - Invoice PDF Totals



3. Third Party Invoice Upload

New section was added in *Order->View* page to offer the possibility to upload invoices that are generated from third party systems. This can be done by using the *eMAG Upload Invoice* button from *Order->View* page. This button will open the form listed below.

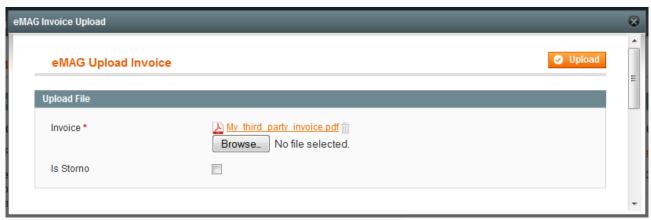


Figure - Third Party Invoice Upload Form

In this form press the **Browse** button to select your invoice file. If invoice is **Storno** click on the "Is Storno" checkbox. There is also the option to delete any previous uploaded invoice by clicking the delete image next to desired invoice. To download PDF click on filename.



Sales-> Credit Memos

Credit memo totals section has been modified in order to apply eMAG voucher values to *Grand Total* like displayed below. This also applies for *Creditmemo>View* page.

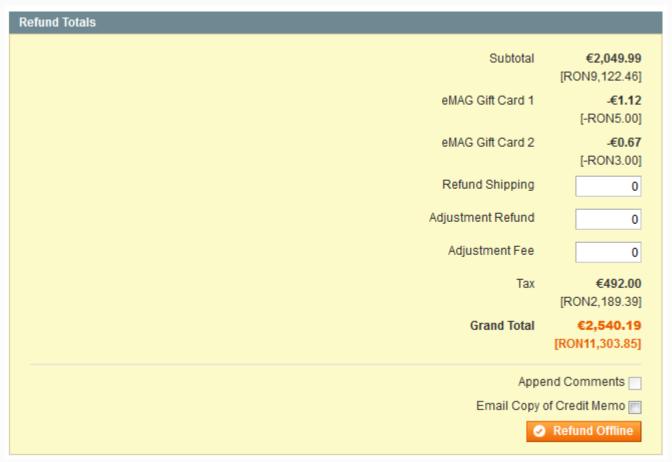


Figure - Credit Memo Totals



System-> Order Statuses

New order statuses have been added for eMAG orders. This statuses are listed in admin area under **System->Order Statuses**. These statuses are assigned to corresponding Magento state as it follows (eMAG Status[Magento State]):

- eMAG New[new]
- eMAG In Progress[processing]
- eMAG Prepared[processing]
- eMAG Finalized[processing]
- eMAG Canceled[processing]
- eMAG Returned[closed]

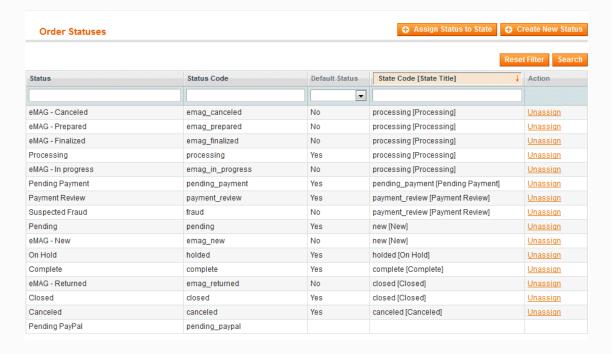


Figure - eMAG Order Statuses.

Note: These statuses are added and assigned automatically when installing eMAG Marketplace extension.

Thank you for choosing Innobyte!