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What is Signpost?

Signpost is a hands off CRM and automated marketing platform designed to drive the outcomes that matter most to small businesses.

Powered by automated data collection and email remarketing, Signpost drives 5 star reviews, referrals and positive feedback.

How Does it Work?

Presence Building

These days, your digital footprint is just as important as your local presence. We make sure you stand out from the crowd with improved listings on all the major review sites.



Purchase Tracking

Unique to Signpost, Purchase Tracking captures customer transaction information for real-time insights into your most valuable customers, hottest sales days and more.



Call & Text Tracking

Now that you're getting found, Signpost's technology automatically captures incoming phone calls and stores them in our powerful CRM. Armed with this data Signpost can now remarket to your prospects and customers via SMS, automatically.

Email Tracking

An industry first, Signpost's technology automatically captures all of your new and existing customer emails, building robust customer profiles in our CRM for email remarketing.



SIGNPOST + MAGENTO FOR FRANCHISE

With multiple locations to keep a handle on, managing your franchisees' online presence, aggregating large amounts of customer data (both contact and behavioral) and ensuring that your marketing efforts lead to returning customers is a challenge.

Why Our Module?

Sync your clients to your Signpost account in real time!

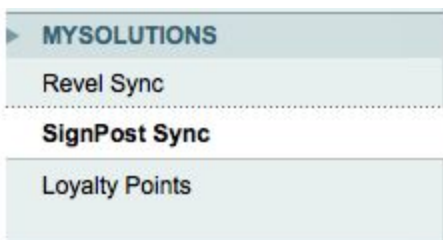
Use our Signpost extension for Magento to sync your Magento clients in real time to your Signpost account. Setup takes 2 minutes, and all syncing is in the background. When a customer signs up in Magento, they will be immediately imported into Signpost for you to intelligently market to them!

Installation Instructions

Step 1: Upload extension folder via ftp or install extension via Magento Connect from Magento admin.



Step 2: After uploading, go to System > Configuration, then Signpost Sync in the left sidebar.




Step 3. Enter in the Signpost API Key and Client ID you have received from your Signpost account rep.

Customers

Promotions

Newsletter

CMS

 **ERP PLUS**

Membership

Theme

Integration

Reports

System

ut. Please take our 2-question survey. Ends on Friday, July 22nd. [Read details](#)

SignPost Sync

Settings

API URL

Production

[GLOBAL]

API Key

.....

[GLOBAL]

Merchant Id

.....

[GLOBAL]

That's it! Now, when a client registers in Magento, they will be created in Signpost as well.


Dashboard

Customer Contacts

Campaigns ▼

SMS Inbox

Settings



[← BACK TO CUSTOMER LIST](#)

CHRIS BEST


soze187@gmail.com

Feedback


[Request Feedback](#)

Recent Activity


August 2016

 Manually Added / Edited Email

Aug 3 5:32 am

 Added as a contact

Aug 3 5:32 am



Send a Marketing Message

Your marketing emails cannot be sent without a logo. [Add a logo](#)

Note

[Add a Note](#)