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# SIGNPOST

## What is Signpost?

Signpost is a hands off CRM and automated marketing platform designed to drive the outcomes that matter most to small businesses.

#### Features:

- 1. Know Your Target Market
- 2. Identify Your Competition
- 3. Know Your Competitive Advantage
- 4. Find Demand Generation Channels
- 5. Set Your Marketing Budget
- 6. Track Your Success



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# Why Our Module?

#### Sync your clients to your Signpost account in real time!

Use our Signpost extension for Magento to sync your Magento clients in real time to your Signpost account. Setup takes 2 minutes, and all syncing is in the background. When a customer signs up in Magento, they will be immediately imported into Signpost for you to intelligently market to them!

### **Installation Instructions**

Step 1: Upload extension folder via ftp or install extension via Magento Connect from Magento admin.



Step 2: After uploading, go to System > Configuration, then Signpost Sync in the left sidebar.

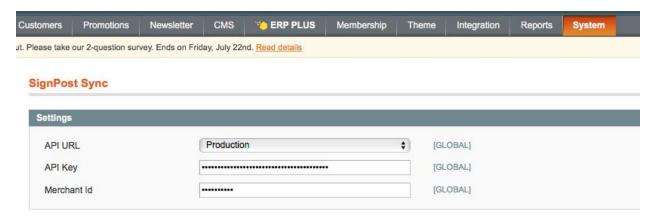




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Step 3. Enter in the Signpost API Key and Client ID you have received from your Signpost account rep.



That's it! Now, when a client registers in Magento, they will be created in Signpost as well.

