# "Elon Musk's Rebranding of Twitter to X: PayPal's Rejection"

Elon Musk bought PayPal and bought back the x.com domain name to combine Twitter and Facebook, but this combination has been backfiring in many different ways.

# "X Trademarks and Media: A Tale of Evil Corporations and Media"

The article discusses the fact that a single letter company is often associated with evil corporations and media. It also mentions that there are already other companies in groups that have made trademark claims to X, such as Meta, Microsoft, Xbox Games, xorg, and Indonesia's pornography.

# "Banishing Domainx.com: Indonesian Internet Bans Porn and Gambling"

The Ministry of Communications and Informatics has banned the domainx.com due to a previous owner using porn or gambling on the site, which is one of many things that are banned on the Indonesian internet. Similar issues have happened in other countries where governments are more strict about what you can view online, but these problems are mostly localized. The rename in App Stores caused problems that affect everyone.

# "SEO Essentials for Mobile App Search: Ensure Your App Store Listings are SEO-friendly"

Twitter's mobile users need to ensure that their app stores have good search engine optimization or SEO. This includes ensuring that the app developers are listed in the App Store with proper keywords and descriptions. Additionally, if a camera app does not have the word "camera" in its title and description, it may not be found on Twitter.

### "Twitter Targeted in App Stores: A Free-For-All Trick"

X removed all mention of Twitter from their app store listing, but nobody else was targeting the word in the App Store. It's not even third-party apps because most of those were killed off by Twitter's API prices. It was just a free-for-all for anyone to target the word Twitter in these app stores and trick people into downloading their app. The Google malware is rampant.

#### "Facebook's Ads to Increase Twitter Traffic"

Facebook bought ads in both Apple App Store and Google Play store to make their Twitter clone, Threads, appear first when people search for Twitter.

#### "The Dopamine Hit: A Chronic Twitter Addiction"

The article suggests that if someone regularly uses Twitter, they may experience dopamine hit and addiction to a new drug like meth for financial reasons.

#### "Insightful Search for Chuck's Apps"

The person who keeps up with internet news and installs X on their phone to see what deal is available. They may have rebranded the site, but they search for it in the app store or Google with safe search off. This may lead them to find apps associated with Chuck and his work. Grandpa might get a shiny new iPhone for his birthday and then decides that he's not interested in installing X on his phone.

#### "Irresponsible Rebranding: X's Uninstalled Hentai App"

The person is downloading X to talk to his grand niece in Connecticut, but he will install a HTC app and give himself a stroke. This is irresponsible rebranding because it could potentially delist the app from app stores altogether if they remove the block feature.

# "Blocking and Covering Your Eyes: A Digital Alternative to Cancelling Online Conversations"

The option to block people or specific content makes sense, and it's better than canceling people and blocking people online. It's the digital equivalent of covering your eyes and closing your ears, and it turns out having this feature on social media.

# "App Store Requirements for User-Generated Content and Apps"

Apps must have a site to be listed in the App Store, and users must block abusive or objectional content from being posted to the app. On the Play Store, apps with user generated content must have an in-app system for blocking user generated content and users.

## "Tanking Twitter's User Base: Sideloading Apps and Malware Threat"

Twitter and Apple App Store may not be able to access their users due to the limited sideloading capabilities of apps. It is unlikely that iOS users will be able to access X without sideloading apps, and it could lead to malware development.

#### "Elon Musk's Botnet: A History of Lazy Bots"

Elon Musk's followers on X are bots, and the majority of them have no followers on their accounts. 72 percent of his accounts follow him, and about 40 percent haven't made any tweets.

## "Elon Musk's Followers: A Fake Account Creation Scandal"

Elon Musk's followers have made less than 10 tweets and over 25% of his accounts have been created since October 27, 2022, which is the date when he completed his acquisition of Twitter. It is possible that someone at Twitter may have created fake accounts for him.

## "Elon's Twitter Engagement Complaints: A Magical Back-End Solution"

Elon's followers were not always the most followed, so he was using magic in the back end to increase his numbers and avoid firing. He initially complained about the lack of engagement on Twitter when he took over.

### "Uncertainty Over Twitter Rebranding and Facebook Meta"

The owner of servers is allowed to hack their followers amount, but it's not the best move. Facebook rebranded itself to Meta, and the only real name change was with Facebook. The app still remained the same, so people might have been confused when Facebook renamed themselves.

### "X Rebrand: A Potential Impact on Facebook's Traffic"

Owning Facebook stocks or tracking stock prices may have negative effects on the platform's traffic, but it is something that nobody has done before. The X Rebrand, which involves owning one letter domain and one letter company, has been successful in recent years.

Overstock used a campaign to tell people that they now own O.co, which has become short and sweet, and has been criticized for its advertising efforts.