

Update: Open Studio Labs - Our Progress



Sent

Tue, Sep 24, 2024 1:17 pm

Table of contents

Overview 1

Opens by location 2

Subscriber activity 3

Content Optimizer 4

Click performance 5

Social stats 6

Advanced reports 7

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Overview

68 Recipients

Audience: Open Studio Labs

Delivered: Tue, September 24 2024 1:17 PM

Subject: Update: Open Studio Labs - Our Progress



38 Opened	7 Clicked	1 Bounced	3 Unsubscribed
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Successful deliveries 67 98.5%

Clicks per unique opens 18.4%

Total opens 64

Total clicks 17

Last opened 9/25/24 9:39AM

Last clicked 9/25/24 9:39AM

Forwarded 0





Abuse reports 0

0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
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Opens by location

Country	Opens	Percent
 USA	52	92.9%
 Poland	2	3.6%
	1	1.8%
 Sweden	1	1.8%



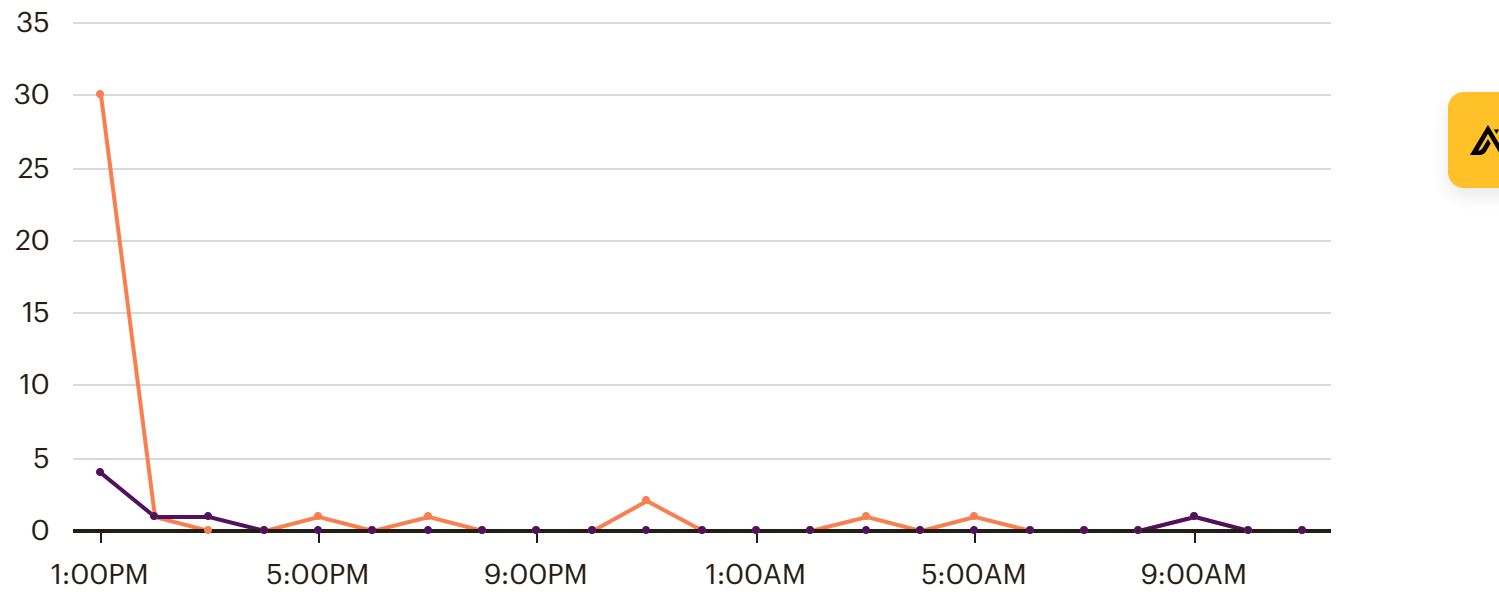
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Subscriber activity

24-hour performance

OpensClicks



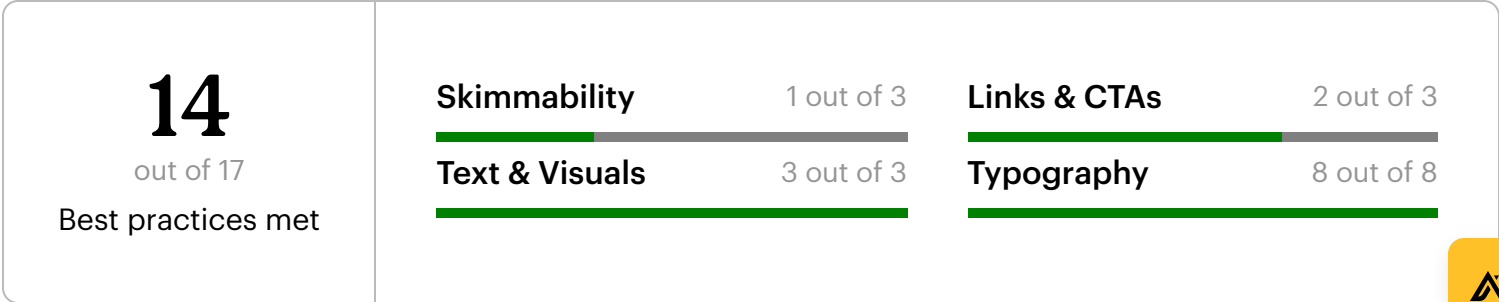
View more

arybak@revenera.com	4
cheukting.ho@gmail.com	3
todd@allthingsopen.org	3
chuck@openstudiolabs.com	2
chucksolomon@outlook.com	2

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Content Optimizer



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Click performance

URL	Total	Unique
http://www.OpenStudioLabs.com	11 (64.7%)	6 (42.9%)
https://www.OpenStudioLabs.com	2 (11.8%)	2 (14.3%)
https://www.linkedin.com/company/openstudiolab	2 (11.8%)	2 (14.3%)
http://eepurl.com/iZH-yw	2 (11.8%)	2 (14.3%)

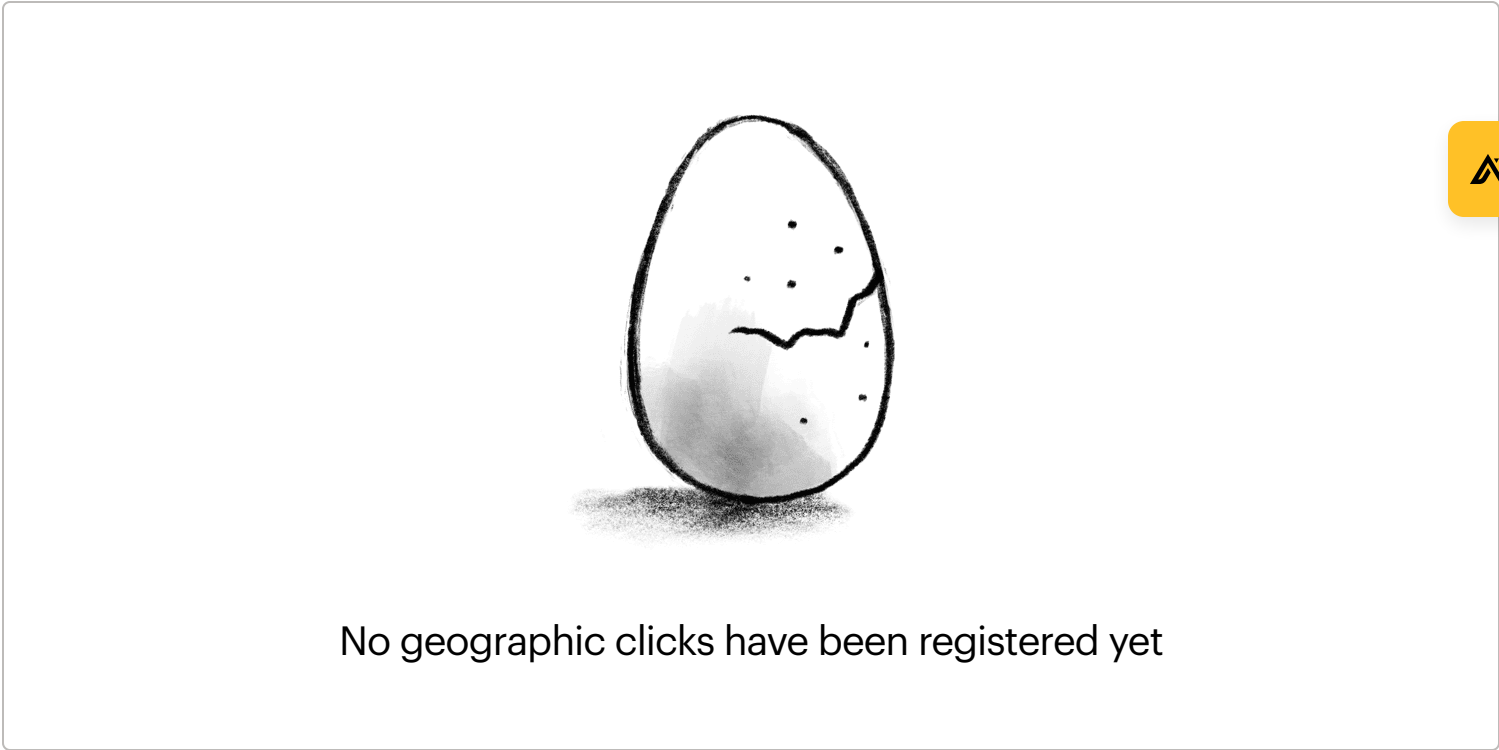


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Social stats

Campaign URL activity - 5 clicks



Top 10 referrers

Referrer	Clicks	First click	Last click
https://us12.admin....	1	9/24/24 1:16PM	9/24/24 1:16PM

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Advanced reports

Email Domain Performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
redhat.com	9 (13%)	0 (0%)	5 (56%)	0 (0%)	0 (0%)
gmail.com	8 (12%)	0 (0%)	7 (88%)	1 (13%)	0 (0%)
amazon.co...	3 (4%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
openstudi...	2 (3%)	0 (0%)	2 (100%)	0 (0%)	0 (0%)
americanu...	2 (3%)	0 (0%)	1 (50%)	0 (0%)	0 (0%)
Other	44 (65%)	1 (2%)	23 (53%)	6 (14%)	3 (7%)



