

FothPay

FAST, EASY, RELIABLE PAYMENT, SOLUTIONS
WITH CRYPTOCURRENCY

MEET OUR TEAM

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ABOUT US

BUILDING A NEW KIND OF FINANCIAL SYSTEM
AND SPEEDING UP THE WORD OF BUSINESS .



MISSION

TO GIVE VALUE SATISFACTION TO CUSTOMERS
FOR EVERY SERVICES RENDERED BY US



VISION

TO BE THE GLOBAL LEADER IN PAYMENT
SOLUTION USING CRYPTOCURRENCY.



SPECIALITIES

CRYPTOCURRENCY



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graph TD; A[CRYPTOCURRENCY] --> B[GIFTCARDS]; B --> C[DSTV SUBSCRIPTION]; C --> D[AIRTIME];
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GIFTCARDS

DSTV SUBSCRIPTION

AIRTIME

BUSINESS MODEL CANVAS

KEY PARTNERS

AFRICA GAMING GUILD

VISA

MASTERCARD SECURECODE

MASTERCARD

PAYGATE

VERIFIED BY VISA

KEY ACTIVITIES

WEBSITE DEVELOPMENT &
MAINTENANCE

APP DEVELOPMENT &
MAINTENANCE

MARKETING

TRAFFIC GENERATION

TRAFFIC MANAGEMENT

VALUE PROPOSITIONS

**ENSURE ADEQUATE COMMUNICATION OF
PLANNED SYSTEM DOWNTIME**

MAKING MONEY BY PLAYING GAMES

**TWO FACTOR AUTHENTICATION(2FA) ON
ACCOUNT**

BUY & SELL OF GIFTCARD

REFILL FOR CUSTOMERS

**BUY, SELL, SEND, RECEIVE, STORE OR SPEND
BITCOIN**

CUSTOMER RELATIONSHIPS

COMMUNITY

HELP CENTER

LIVE CHAT

SMS & EMAIL



BUSINESS MODEL CANVAS

*CUSTOMER
SEGMENTS*

*INTERNET
USERS*

*PLATFORM
USERS*

*KEY
RESOURCES*

PLATFORM

TECHNOLOGY

GAME FEATURES

CHANNELS

INTERNET

WEBSITE

ADVERTISEMENTS



FothPay

SPECIALITIES

- BTC
- ETH
- Cryptocurrency
- Digital currencies
- Digital assests
- blockchain
- technology

INTRODUCTION

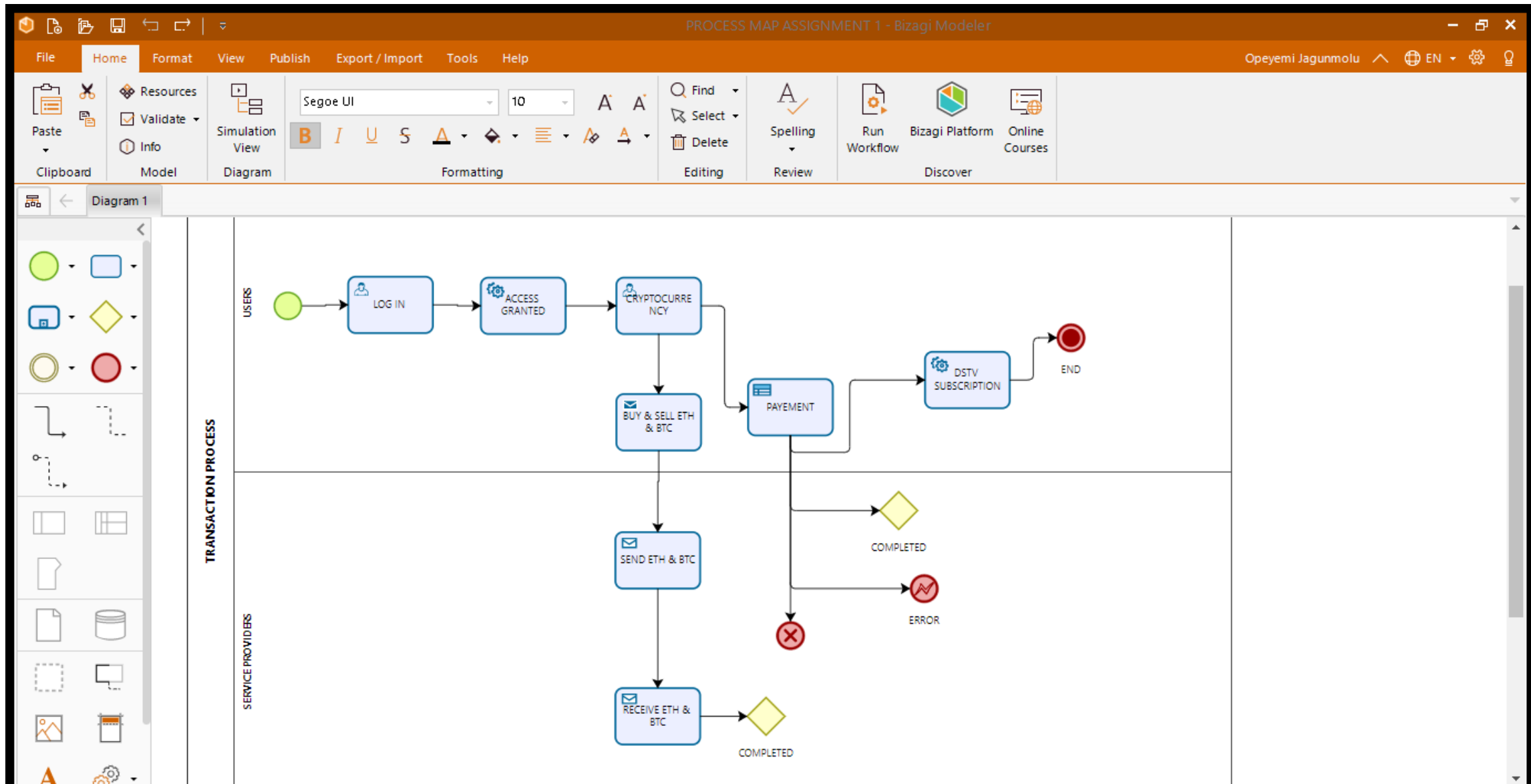
- MISSION
- ABOUT US

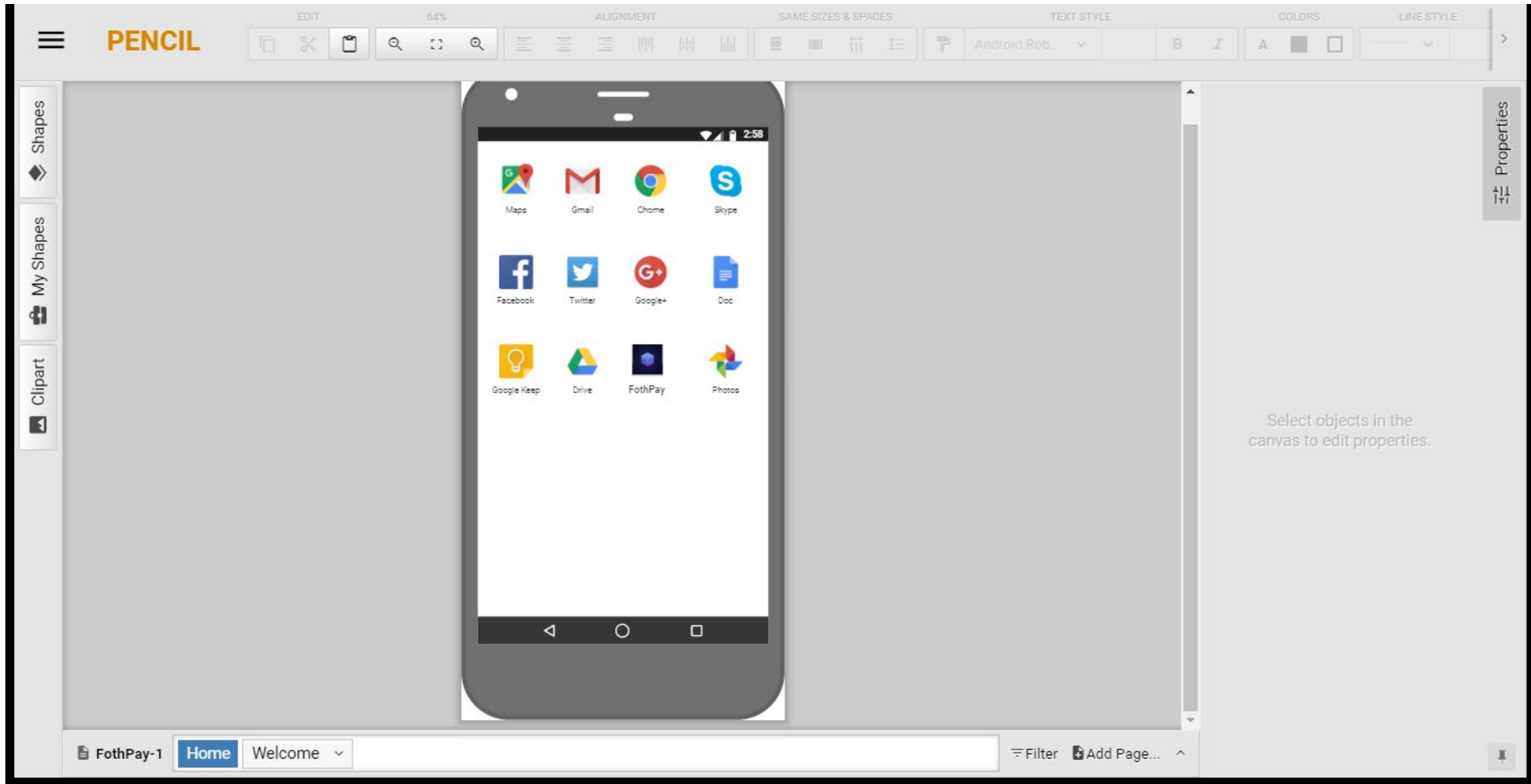
PROBLEMS

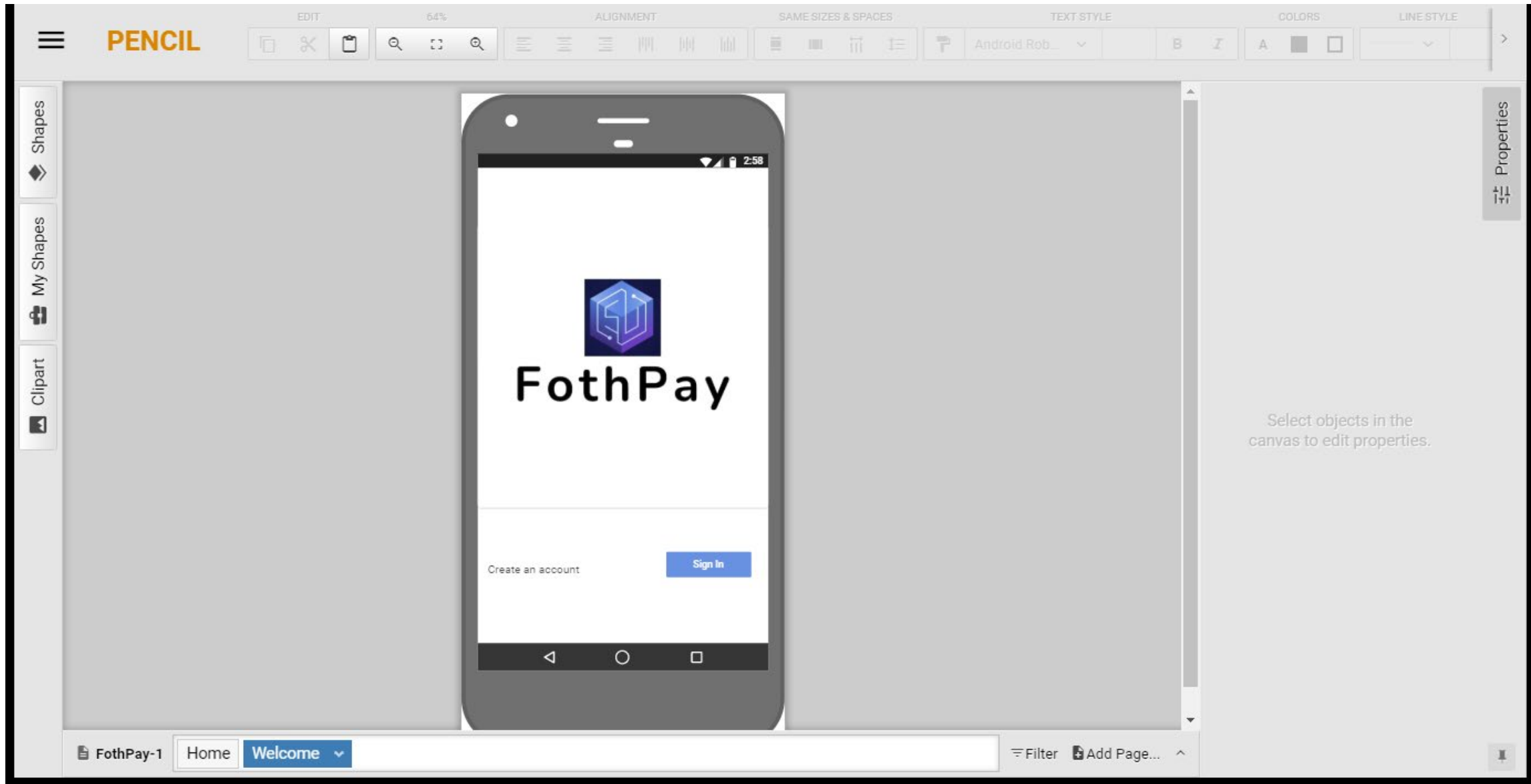
- Withdrawal issues
- poor customer service
- slow response time
- Delayed payment
- downtime caused by server issues
- Bugs on web & apps

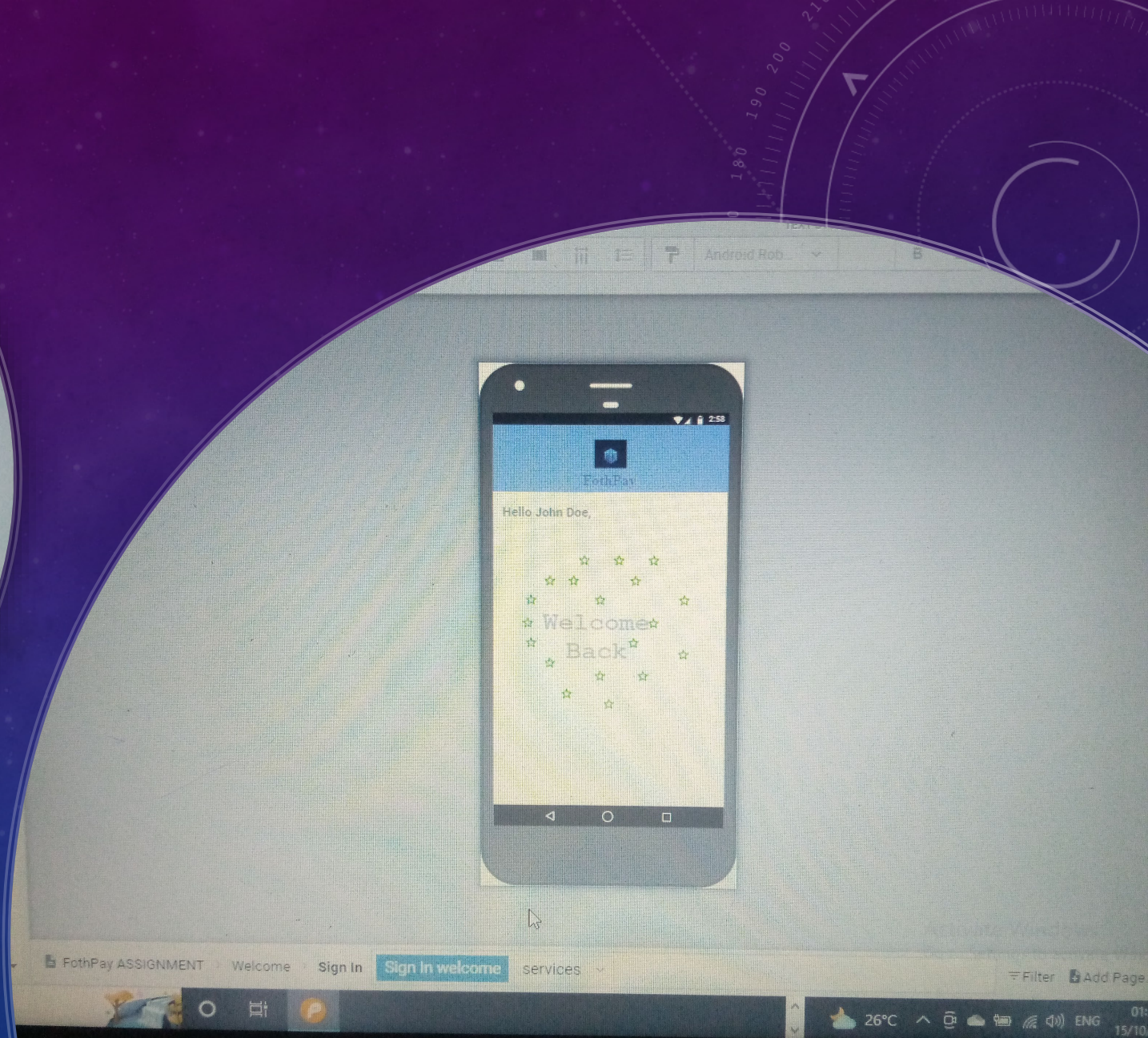
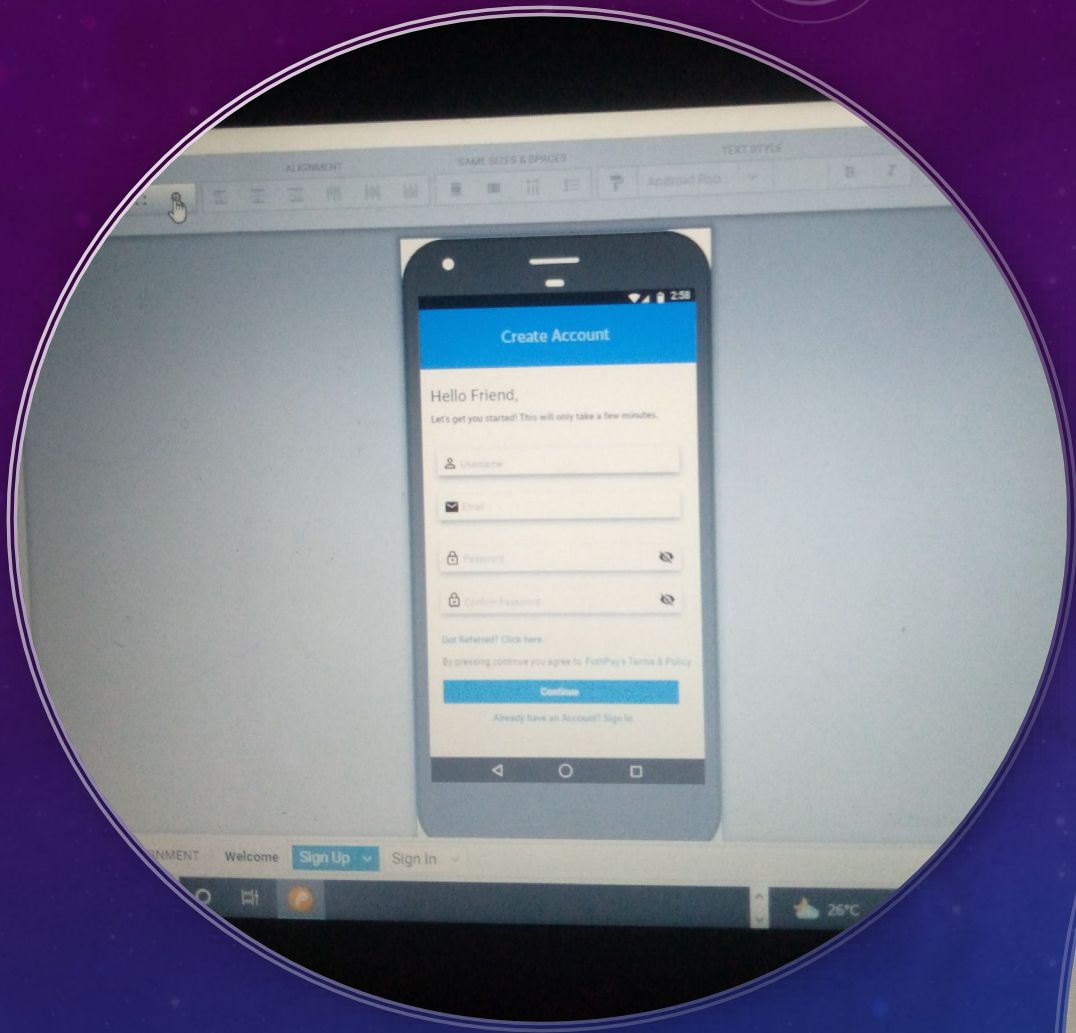
SOLUTIONS

- Hire more customer service Reps
- Train hired Reps.
- Adequate communication of planned system downtime
- Invest in more organised server & database company that would enable proper handling of database & prevent server downtime
- communication channels to help build trust











PROTOTYPE

MOBILE APP

The background is a composite image. It features a blue-toned photograph of many hands reaching upwards, creating a sense of collective effort or prayer. Overlaid on this are several white, semi-transparent circular graphics. These include concentric circles, dashed lines with arrows indicating a clockwise direction, and circular scales with numerical markings (e.g., 150, 160, 170, 180, 190, 200, 210, 220, 230, 240, 250, 260). The overall aesthetic is clean and modern, with a focus on themes of unity and progress.

THANK YOU