



Sponsorship Prospectus 2024



Open Tech Summit Indonesia

25-26 November 2024

Atma Jaya University, Jakarta

About Open Tech Summit



The Open Tech Summit is a series of events focused on open source innovation, organized by FOSSASIA and hosted in major cities across Asia since 2009, including [Singapore](#), [Thailand](#), [China](#), [India](#), [Vietnam](#), [Cambodia](#) and [Germany](#). The 2024 edition of the Open Tech Summit Indonesia is a highly anticipated two-day event dedicated to driving the adoption and advancement of open source solutions across both the education and business sectors within Indonesia.

This year's summit will bring together thought leaders, industry professionals and educators to explore the latest trends and best practices in open source technology. Key topics will include

- **Open Source 101:** The fundamentals of open source, its principles, benefits, and how it drives innovation across industries.
- **PGDay:** A dedicated track focused on PostgreSQL, offering in-depth sessions and hands-on workshops for PostgreSQL database.
- **Cloud Computing:** Latest advancements in cloud technologies, including infrastructure as a service (IaaS), platform as a service (PaaS), and the future of cloud-native applications.
- **Artificial Intelligence & Data Science:** From machine learning and deep learning to big data analytics, and discover how AI technologies are transforming industries.
- **Database:** The newest trends in database technologies, including relational databases, and distributed databases, essential for managing large-scale data.
- **Web3:** The decentralized web and blockchain technologies, focusing on how Web3 is revolutionizing the internet, finance, and beyond

Event Location

Host City

Jakarta, as the host city for the Open Tech Summit, is a thriving hub of innovation and technology in Southeast Asia. Home to a rapidly growing number of developers and tech talents, the city is at the heart of Indonesia's digital transformation. With a vibrant startup scene and a large pool of skilled professionals, Jakarta offers an ideal environment for fostering collaboration and driving forward the open source movement.



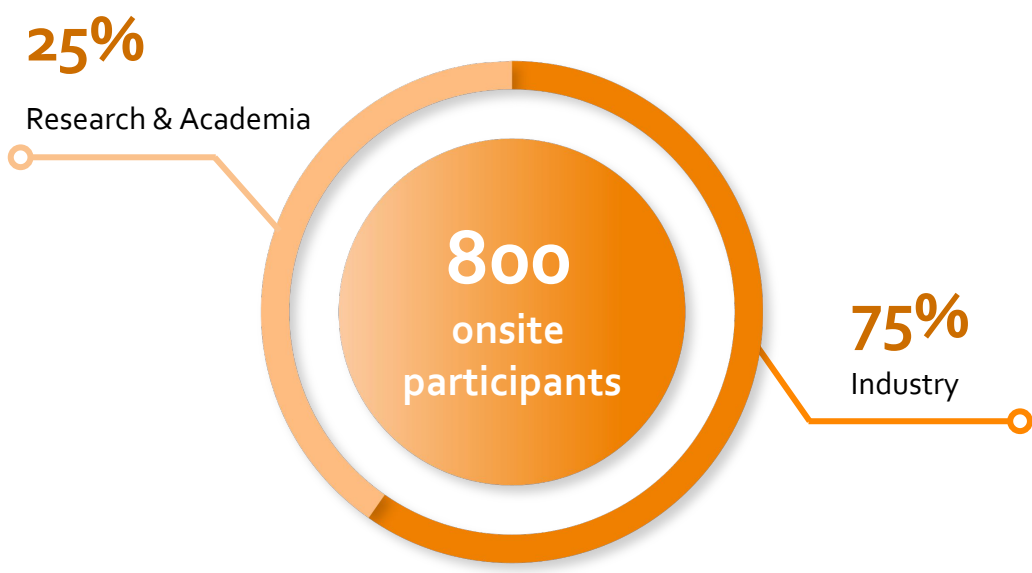
Busway in Bundaran HI, Photo by Om khonjin, CC BY 4.0

The Venue

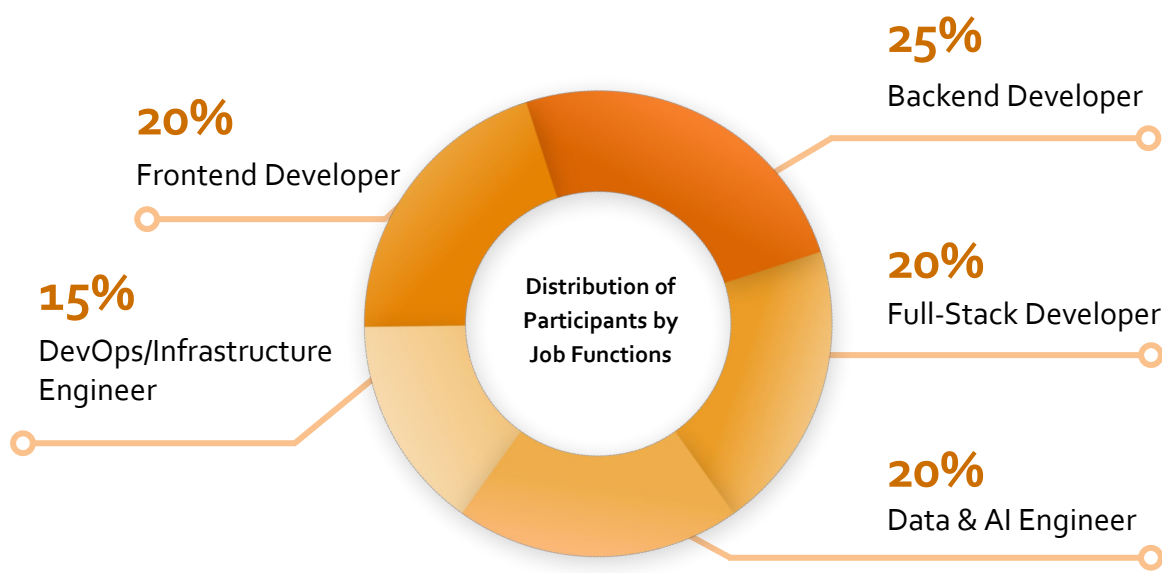
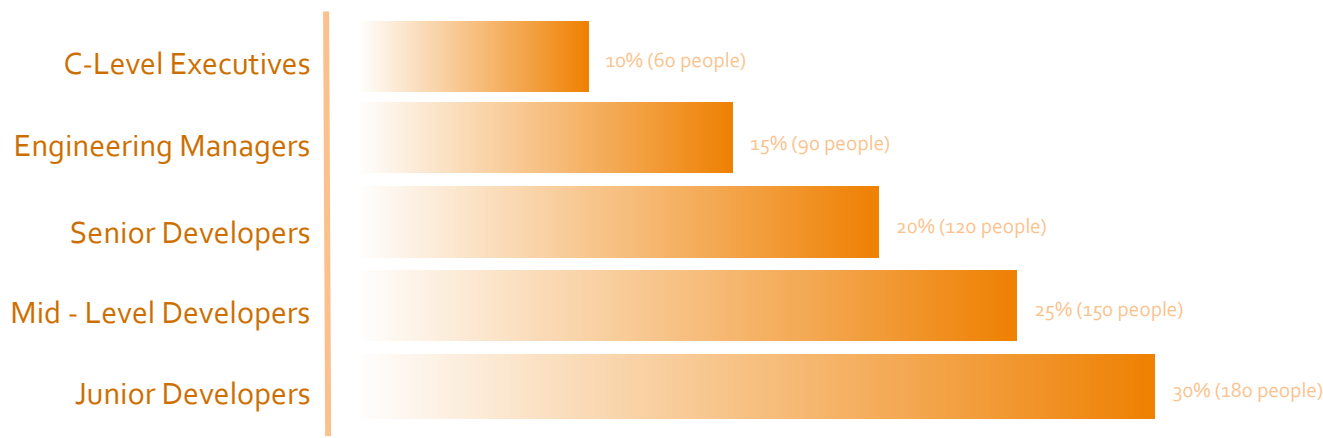
The Open Tech Summit Indonesia 2024 will take place at Atma Jaya University Jakarta, a prestigious institution renowned for its innovation and academic excellence. Conveniently located in the heart of Jakarta, the university offers state-of-the-art facilities, providing an ideal environment for fostering collaboration and advancing open source technology. Its central location ensures easy accessibility, making it a perfect venue for bringing together tech professionals and innovators from across the region.



Anticipated 2024 Participant Demographics



Distribution of Participants by Job Levels



Sponsorship Grid At Glance

Advantages	Platinum US\$10,000	Gold US\$5,000	Silver US\$2,500
1. THOUGHT LEADERSHIP			
Speaking opportunity: Content is subject to program committee approval	15-minute Keynote & 45-min Standard Session	25-minute Featured Session and 5-minute lightning talk	15-min Standard Session
Editorial interview/article on FOSSASIA blog: Editor to determine final content and delivery date	★		
Opening Ceremony: Invitation to join the opening speech with the organizer	★		
2. EXHIBITION			
Exhibit space: Includes backwall, (1) Table, (2) stools, basic power, and carpet	3m x 2m	2m x 2m	1m x 2m
Exhibition Virtual Page: A single page on the website with exhibitor's information	★	★	★
Exhibition Assistant: Bahasa/Indonesian/English speaking personnel to assist communication with participants	★		
3. ONSITE RECOGNITION & FACILITIES			
Opening and closing ceremony: Recognition during opening presentation by MC on the main stage	Standalone slide	Standalone slide	Shared slide of sponsors
Logo on sponsor signage at venue: In all conference halls, exhibition & hallways	1st Level Position	2nd Level Position	3rd Level Position
4. DIGITAL RECOGNITION & EMAIL MARKETING			
Logo and link on event website	1st Level Position	2nd Level Position	3rd Level Position
Recognition in event promotion emails: FOSSASIA mailing list	1st Level Position	2nd Level Position	3rd Level Position
Recognition in pre/after event email to registered participants	Name with link	Name with link	Name only
Social Media Posts	3 times standalone posts	2 times standalone post	1 time standalone post
Recognition in post-event report: publish on FOSSASIA blog	1st Level Position	2nd Level Position	3rd Level Position
Recognition on conference released videos: Logo will appear at the start of all conference videos.	★	★	
Opt-in email: One time sent by FOSSASIA on behalf of sponsor	★		
5. ATTENDEE LIST			
Opt-in attendee list: Access to the list of attendees with contacts	★		
6. CONFERENCE TICKETS			
Complimentary conference tickets	20	12	6
20% Discount additional event passes	★	★	★

Custom Packages

Event Dedicated Track Sponsorship

6,000 USD

Sponsoring an 3-hour curated event track designed to showcase your company's open source services and products to a target audience of min. 50 key attendees

What is included:

- **Dedicated Room:** Available for a 3-hour block
- **On-Site Support:** On-site dedicated check-in staff and technician
- **Catering:** In-room refreshments
- **Personalized Outreach:** A dedicated invitation will be sent to a carefully curated target audience
- **Marketing:** Recognition on event website & social media before and during the event
- **Video Recording/Photography:** The entire session will be recorded with footage for future use, and a collection of high-resolution photos
- **Strategic Follow-Up:** Receive a detailed attendee list to follow up

Event Catering Sponsorship

4,000 USD per day

Sponsor tea breaks, lunch or social event engaging with approximately 300-400 attendees per session. Event features 2 teabreaks, 1 lunch, 1 social event per day.

What is included:

- **Presentation:** 5-min lightning talk before the sponsored session
- **Exclusive Branding:** One sole sponsor per tea break/lunch/social event
- **Signage:** Company's signage in the designated catering area
- **Official Program Listing:** Company will be listed in the official event program.
- **Website Exposure:** Company logo will be featured on the event's official website
- **Social Media Acknowledgment:** One standalone social media post

Booth Packages

Standard Booth Package

SOLD OUT!

2,000 USD - 3m (W) x 2m (D) x 2.5m (H)

Included Features

- Custom Designed Backwall
- Electric Outlet
- Table (1.2m Wide)
- Table Cloth
- Chairs (x2)
- Spotlight
- Carpet
- Virtual exhibition page



Compact Booth Package

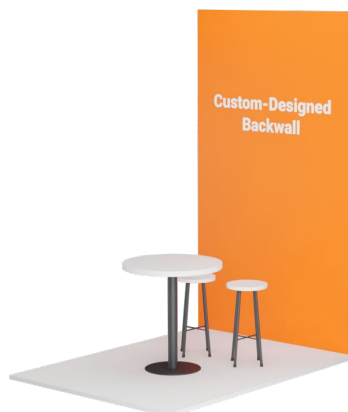
1,000 USD - 1m (W) x 2m (D) x 2.5m (H)

Included Features

- Custom Designed Backwall
- Electric Outlet
- Counter/Bistro Table
- Stool (x2)
- Carpet
- Virtual exhibition page

Available Rental Items:

- 42-Inch TV: Available with or without a stand.
- Extra Chairs
- Bistro Table
- Power Extensions Cords.



OpenTech SUMMIT



Secure your sponsorship today

- *Contact us: office@fossasia.org*
- *Website: opentechsummit.net*