



Sponsorship Prospectus 2020



**OpenTechSummit • FOSSASIA
Summit • Jugaad Fest • OTS Day
• Hackathons**

**Bangkok • Berlin • Colombo • Delhi • Hanoi • Ho Chi
Minh City • Hyderabad • Kuala Lumpur • Shenzhen
• Singapore • Tokyo • Vienna • Yangon**

Be part of the leading Open Technology conferences in Asia and Europe for developers, companies, educators, students and IT professionals since 2009 organized by FOSSASIA Singapore and OpnTec Germany.

At Open Tech events, developers, technologists, scientists, and entrepreneurs convene to collaborate, share information and learn about the latest in open technologies, including Artificial Intelligence software, Blockchain, DevOps, Cloud Computing, Database, Linux, Science, Hardware, Open Source Enterprise and more.

Connect with the best and brightest developers at OpenTechSummit and Pycon World events.

- | | |
|--------------------------------|--------------------------|
| ★ Artificial Intelligence | ★ Tech Community |
| ★ Blockchain | ★ Open Source Hardware |
| ★ Cloud, Containers and DevOps | ★ Open Source Enterprise |
| ★ Kernel and Platform | ★ Mobile Technologies |
| ★ Database | ★ Web Technologies |

We offer sponsors unique opportunities to tap into the world's fastest growing markets, discover new business opportunities, increase awareness for products among technology multipliers and recruit outstanding talents.

Host Countries and Venues

Bangkok • Berlin • Colombo • Hanoi • Ho Chi Minh City

Hyderabad • Kuala Lumpur • Shenzhen • Singapore •

Tokyo • Vienna • Yangon



Locations

Locations of Open Tech events are premier entry points to the European and Asian markets, be it Singapore, Tokyo, Shenzhen, Berlin or Vienna. They are easy to reach and are regional tech hubs. Central geographical locations and access to world class infrastructure make our events the perfect destination for technology leaders.

Open Tech events are the place to meet open source developers and companies from across the world, that are leading technology development impacting businesses globally.

Venues

Open Tech events are held at prime locations for major tech and education conferences. Events take place at tech hubs, collaboration spaces, central tech institutes and leading top 100 university campuses. We go where the tech community meets and collaborates to ensure you meet the technology leaders of today and tomorrow.



OpenTechSummit Day Sri Lanka

Colombo, 6 January 2020

700+ attendees

OTS Day is a one-day event for developers, technologists, academics, and business decision makers to learn and share knowledge at talks and workshops about open source software, open hardware solutions and opportunities with upcoming technologies.

| Advantages | Platinum (3 Available) US\$7,000 | Gold (6 Available) US\$4,000 | Silver (Unlimited) US\$2,000 |
|--|---|-------------------------------------|------------------------------------|
| 1 THOUGHT LEADERSHIP | | | |
| 1.1 Editorial interview/article on blog: Editor to determine final content and delivery date | ★ | | |
| 1.2 Speaking opportunity: Speaker and content to be approved by content team. No sales & marketing pitches. | 20-minute Keynote or Conference Session | 25-minute Conference Session or BoF | |
| 2 COMMUNITY ENGAGEMENT & BRAND AWARENESS | | | |
| 2.1 Recognition during opening | ★ | ★ | |
| 2.2 Sponsor designation in press releases | ★ | ★ | |
| 2.3 Social media promotions of sponsorship | 2X | 1X | |
| 2.4 Recognition in pre/after-event email marketing | ★ | ★ | ★ |
| 2.5 Keynote stage branding | ★ | | |
| 2.6 Recognition on event website | ★ | ★ | ★ |
| 3 CONFERENCE ACCESS | | | |
| 3.1 Full conference pass(es) | 12 | 8 | 4 |
| 3.2 Social event pass(es) | 6 | 3 | 2 |
| 3.3 20% Discount on additional event passes | ★ | ★ | ★ |
| 4 MARKETING & RECRUITING | | | |
| 4.1 Exhibit space | 3m width (2x tables) | 2m width (table + banner space) | 1.5m table |
| 4.2 Featured during pre-event campaigns | ★ | ★ | |
| 4.3 Recruiting package | ★ | ★ | |

Additional Sponsorship

Attendee T-shirt | US\$3,000 and Up

We will produce 300 T-shirts and only one company logo will appear on the sleeves of the shirts.

Breakfast, Snack, Tea Break | US\$2,500 and Up

Sponsorship includes large branded signage in break areas.

Lunch Sponsor | US\$2,500 and Up

Feature your company during lunch with signage and get recognized on the website.

Lucky Draw | US\$2,500 and Up

Sponsor receives complete sign up data of the day.

Workshop Track | 50 pax, US\$6,500 / 100 pax, US\$10,000

We organize a one-day workshop for a targeted group; including dedicated registration, facilities and catering.

Tea Sponsorship | US\$2,000 and Up

Attendees will receive premium servings. There will be a sign indicating your support at the stand.

Social Evening | US\$2,500 and Up

Sign at the entrance and catering area, prominent mentions.

Gadget Sponsor | US\$2,000 and Up

Attendees will receive an open tech gadget like a magic LED badge with info material and a sign indicating your support.

SME Exhibitor Package

Includes: one table with top signage, power socket, 2 exhibitor passes, and 2 social event passes. Starting at US\$ 500



OpenTech SUMMIT



*Contact office@opntec.org
to secure your sponsorship today.
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