Prejudice, group cohesion and the dynamics of disagreement

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Abstract

This paper studies how individual prejudice—a set of preconceived and inflexible opinions—and group cohesion generate everlasting public disagreement in models of learning by averaging. We consider an endogenous model of opinion formation where agents compromise between respecting their own personal prejudice and conforming their opinions to those held by others with whom they share close ties. We quantify the extent of equilibrium disagreement and show that its magnitude increases with the intensities of prejudice and group cohesion. We propose a new measure of the intensity of group cohesion that depends on the frequency of interactions between cohesive subgroups. We also examine the speed of learning in the proposed model and show that it decreases logarithmically with the intensity of prejudice but increases with the

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intensity of group cohesion.

1. Introduction

An active line of research in economics and sociology examines how people, connected through a social network, form opinions through a form of repeated averaging.<sup>1</sup> This work builds on the canonical model of DeGroot (1974)—the DeGroot model hereafter—and focuses on establishing a set of general conditions under which a group of agents converge to a state of *consensus*. However, ranging from financial markets, political institutions and various organizational settings, consensus is rarely reached. The predominance of disagreement is even more pronounced across groups with differing attributes, interests and ideologies (Mutz, 2002; Huckfeldt et al., 2004; Grönlund et al., 2015).<sup>2</sup> Despite this empirical evidence, there is limited

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<sup>2</sup>For example, in 2009, over 97% of climate scientists, 82% of the overall scientific community and 58% of the American public believed that human activity contributed to global temperature changes (Doran and

<sup>&</sup>lt;sup>1</sup>For example DeMarzo et al. (2003), Golub and Jackson (2010), Acemoglu et al. (2010), and Jackson (2010) for a survey of the literature.

theoretical literature on how the extent of cohesion within subgroups impacts public disagreement.

This paper aims to: (a) define a quantitative measure for the extent of disagreement in a population and the *intensity of group cohesion*; (b) examine how group cohesion impacts the magnitude of disagreement and the rate at which it decays/grows over time in models of learning by averaging. To do so, we revisit a sociological model of learning by Friedkin and Johnsen (1990)—Friedkin-Johnson model hereafter—that is known to generate disagreement in equilibrium. We first demonstrate that the Friedkin-Johnson model coincides with an economic model of best-response dynamic in which agents compromise between respecting their own personal prejudice—generally understood as a set of preconceived and inflexible opinions—and forming beliefs in line with those held by others with whom they share close ties. This interpretation is also consistent with research in psychology showing that some attitudes are resistant to change. This component of attitudes may in part be heritable and inculcated through culturalization (Tesser, 1993); stored in memory and activated automatically with little conscious control (Fazio, 1986; Houston and Fazio, 1989).<sup>3</sup>

To capture the notion of cohesive subgroup, we consider a learning process in which agents interact through a *social network*. The network captures relationships such as family and friendship ties, media-audience relations and ties based on political and religious orientation, social class and racial relations. Real-world networks are known to exhibit segregated patterns (McPherson et al., 2001, 2006; DiPrete et al., 2011; Del Vicario et al., 2016). We define cohesive subgroups based on such segregation patterns. Specifically, a subgroup of agents is cohesive if every member of the group has more than half of her interactions with other members of the group. We define the *intensity of cohesion* of a given subgroup as the relative total weight of interactions *among* group members, to the total weight of *all interactions* of group members. The overall intensity of group cohesion for a given network is then the sum of intensities of cohesion of all identifiable disjoint cohesive subgroups. Thus, a network with a high overall

Zimmerman, 2009); and in March 2006, 41% of Republicans and 7% Democrats believed that Iraq had weapons of mass destruction just before the 2003 (World Public Opinion, 2006). This kind of heterogeneity in opinions between subgroups is predominant across a range of factual issues.

<sup>&</sup>lt;sup>3</sup>Further empirical and experimental evidence in support of this framework includes Kahan et al. (2012) and Kahan et al. (2017); and Wilson et al. (2000) provides a survey of the related literature in psychology. Kahan et al. (2012) and Kahan et al. (2017) specifically show that disagreement arises from the conflict of interest between conforming ones' beliefs to their political outlook, and to the beliefs held by others with whom they share close ties.

intensity of group cohesion is highly segregated.

To quantify the extent of disagreement, we define the magnitude of disagreement as the distance between the vector of equilibrium opinions and the vector of opinions describing the expected consensus. Recognizing that the primary cause of disagreement in the model is prejudice, the expected consensus vector is the vector of equilibrium opinions in an identical model of learning but without prejudice. This measure of the magnitude of disagreement is suitable for policy makers or planners who aim to implement policies to reduce or eradicate disagreement on specific issues (e.g. on public programs such as vaccination, and on environmental, social, political and economic policies). Such policies would directly or indirectly reduce the extent of prejudice, which ensures that the vector of equilibrium opinions is very close to the expected equilibrium consensus vector. In this context, the magnitude of disagreement thus measures the costs associated with implementing policies that steer the population to or close to a consensus.

We derive bounds for the magnitude of disagreement in terms of the overall intensity of group cohesion and the intensity of prejudice. The bounds are increasing functions of the intensities of prejudice and group cohesion. Group cohesion, however, only acts to reinforce the effects of prejudice and is not the primary source of disagreement. That is, even in the absence of cohesive subgroups, disagreement can still exist in equilibrium provided the intensity of prejudice is non-zero. From a policy perspective however, any policies that increase intergroup interactions can still help reduce the extent of disagreement across groups. Moreover, there is empirical evidence suggesting that such policies also have indirect positive effects on the extent of prejudice; that is, they reduce the extent of prejudice (Masson and Verkuyten, 1993; Pettigrew and Tropp, 2006). This type of policies (i.e. policies that directly increase intergroup contact) may thus have a larger impact in reducing the extent of disagreement compared to educational policies that do so by directly targeting individual prejudice (Hogan and Mallott, 2005; Kulik and Roberson, 2008).

Our findings offer an alternative explanation to the recent debate on political polarization in the American public. The Pew Research Centre for example documents ideological polarization along party lines (i.e. Republicans and Democrats), which is also reflected by the polarization in the U.S. Congress (Neal, 2018).<sup>4</sup> Our findings suggest that such polarization, which is

<sup>&</sup>lt;sup>4</sup>The Pew Research Centre surveys find that "the overall share of Americans who express consistently conservative or consistently liberal opinions has doubled over the past two decades from 10% to 21%. And ideological thinking is now much more closely aligned with partisanship than in the past. As a result, ideological overlap

equivalent to an increase in the magnitude of disagreement over time, may be a result of opposing subgroups becoming more cohesive; that is, lesser direct interaction/dialogue between Democrats and Republicans. Indeed, there is empirical evidence of increased levels of intensity of within subgroup cohesion for both Republicans and Democrats. The Pew Research Centre survey finds that 63% of consistent conservatives and 49% of consistent liberals say most of their close friends share their political views; and that 50% and 35% of people on the right and left respectively say it is important to them to live in a place where most people share their political views. These segregation patterns based on political views are even stronger in online social networks (Garrett, 2009; Del Vicario et al., 2016).

We also derive bounds for the speed of learning. We define the *convergence time* as the time it takes the learning process to converge to equilibrium. We show that the bounds for the convergence time decrease logarithmically with the intensity of prejudice. That is, when agents place more weight to their preconceived beliefs, there is lesser opinion exchange and the learning process settles to equilibrium fast. The bounds for convergence time however increase logarithmically with one minus the intensity of group cohesion. Here, higher intensity of group cohesion acts as a bottleneck for the exchange of opinions across subgroups, leading to slow convergence.

There are two implications of these findings. The first concerns the optimal persuasion-airtime allocation: for example, airtime allocation in political campaigns, court trials, and public programs campaigns. Persuasion-airtime is costly. If the objective of a political or public program campaign is to bring about a consensus, it is intuitive to think that the more airtime allocated, the better the outcome in terms of the proportion of the population that gets persuaded. Our findings suggest that in highly prejudiced groups, people make up their minds quickly (i.e. equilibrium is reached fast) and no amount of extra persuasion can help change their decisions; unless of course the extra persuasion is meant to change their prejudices. Thus, extended persuasion-airtime in such situations becomes a waste of resources. Second, our findings highlight the difference in convergence rates across different models of learning by averaging. These differences can thus be used in lab and field experiments to distinguish between various models.

Our paper contributes to a small but growing literature on disagreement (Friedkin and Johnsen, 1990; Krause, 2000; Hegselmann et al., 2002; Acemoğlu et al., 2013; Bindel et al., 2015;

between the two parties has diminished: Today, 92% of Republicans are to the right of the median Democrat, and 94% of Democrats are to the left of the median Republican."

Melguizo, 2016). Krause (2000) and Hegselmann et al. (2002) study variations of the Friedkin-Johnson model and focus on establishing convergence results. They find that disagreement persists in equilibrium just as in the Friedkin-Johnson model. Bindel et al. (2015) study the price of disagreement (i.e. the ratio of the total payoff in equilibrium to the total payoff at the social optimum) in the Friedkin-Johnson model and examine the effects of different network structures. Melguizo (2016) studies a network formation model where agents rewire their links based on how close their opinions and types are. This model generates an equilibrium network structure that is segregated based on differences in opinions. Acemoğlu et al. (2013) shows that stubborn agents can be a source of disagreement in a random matching model. Except for Melguizo (2016), all the aforementioned papers thus study variations of the Friedkin-Johnson model and focus on examining the structure of equilibrium opinions. The present paper instead focuses on characterising the magnitude and dynamics of disagreement and how they depend on group cohesion.

A more closely related paper is Golub and Jackson (2012) who examine the effect of homophily—the tendency of individuals to associate disproportionately with others who are similar to themselves—on the speed of learning in the DeGroot model. Our measure of the intensity of group cohesion however differs from the measure of spectral homophily—the second largest eigenvalue of the interaction matrix—adopted in Golub and Jackson (2012). As we will show, the two measures, the second largest eigenvalue of the network and intensity of group cohesion, are directly related only under some restrictions on the network structure. More importantly, however, our measure of intensity of group cohesion is very intuitive and easily computable from data, making it easily applicable to empirical analysis. Another fundamental difference with our paper is that we focus on finite deterministic networks and Golub and Jackson (2012) instead focus on random infinite networks. Since eigenvalue spectra of matrices, and hence spectral homophily, are generally very sensitive to matrix operations, the results for infinite random networks are not directly generalizable to finite deterministic networks.

The remainder of the paper is organized as follows. Section 2 outlines the model of opinion formation with prejudices. Section 3 quantifies disagreement and derives bounds for the magnitude of disagreement. Section 4 characterizes the speed of learning and Section 5 offers concluding remarks. Technical proofs are relegated to the Appendix.

# 2. A model of opinion formation with prejudices

# 2.1. Agents and interactions

We consider a society of finite size denoted by a set  $N = \{1, 2, \dots, n\}$ , where individuals interact through a social network. For each agent, a neighbourhood is the set of other agents (e.g. family, friends, colleagues, e.t.c) they interact with and regularly exchange ideas. The interactions are summarized by an  $n \times n$  non-negative interaction matrix W, whereby  $w_{ij} > 0$  indicates the weight that i attaches to j opinions. Interactions are directed, so that  $w_{ij} > 0$  need not imply  $w_{ji} > 0$ , or equality between  $w_{ij}$  and  $w_{ji}$ . We assume that W is row-stochastic, which means that an agent's interactions with her neighbours are normalized to sum to one. Relaxing this assumption does not impact the results qualitatively but affects whether the learning process converges. We discuss, in Section 3, additional restrictions on the network structure that are sufficient for the validity of our results. We write  $N_i$  for the set of neighbours of i and  $d_i$  for its cardinality.

### 2.2. Prejudice and the cost of miscoordination

We model opinion formation as a learning process where agents repeatedly minimize the cost of miscoordination. When interacting with others, an agent's behaviour is driven by two competing motives. While an agent wants to agree with her personal long-held opinions, her utility depends on the degree to which her opinion coordinates with those held by others with whom she shares close ties. We interpret long-held opinions as prejudice, defined as a set of preconceived and inflexible opinions or beliefs about individual attributes, group behaviour or government policies and public programs. We interpret inflexibility of prejudices to imply that although they may change, they change more slowly compared to the rate at which overall opinions change due to learning from others. There is evidence in psychology literature showing that some attitudes/beliefs are resistant to change and may in part be heritable (Tesser, 1993). That is, inculcated through culturalization. This component of attitudes is stored in memory and activated automatically with little conscious control (Fazio, 1986; Houston and Fazio, 1989). As individuals adjust their attitudes through learning, the inflexible beliefs are not completely erased (Wilson et al., 2000).

The desire to coordinate ones' opinion and behaviour with that of ones' neighbours is driven by individual desire for social conformism. Since the work of Asch and Guetzkow (1951) on social pressure, individual desire for social conformism is by now a well-studied phenomenon. More recently, Salganik et al. (2006) find evidence of conformity in individual taste in music,

reflecting individual opinions about what constitutes good music. In economics, social conformism has been observed in work habits and effort exerted (e.g. Falk and Ichino (2006), Chen et al. (2010), Zafar (2011) and Abeler et al. (2011)), and participation in public good provision (Carpenter, 2004).

Our model is particularly in line with the empirical evidence in Kahan et al. (2012) and Kahan et al. (2017), showing that the observed patterns of disagreement regarding the role of human activity on climate change, results from the conflict of interest between conforming ones' beliefs to their political outlook (which is representative of ones' prejudices), and to the beliefs held by others with whom they share close ties. We then suppose that when adjusting their opinions, agents compromise between respecting their own personal prejudice, and conforming their opinions to those held by others with whom they share close ties.

To formalize these ideas, let  $p_i$  and  $\bar{p}_i$  be the opinion and the extent of prejudice of agent i respectively. We assume that  $p_i \in \mathbb{R}_+$ , that is, unidimensional and represented by a positive real number. This assumption is consistent with empirical evidence suggesting that while individuals have opinions on many issues, spanning domains such as politics, lifestyle and the economy, an individual's opinions on all dimensions can be described using a unidimensional spectrum. Poole and Daniels (1985) and Ansolabehere et al. (2008) find that the voting behaviour of both legislators and individual voters can be explained by a single liberal-conservative dimension. Following in a similar line of argument, we assume that personal prejudices can also be described using a unidimensional spectrum, and more specifically, it takes values in the range [0,1]. For any issue, say individual attribute, group behaviour, or government policy and public program, a value of  $\bar{p}_i = 1$  means that agent i is fully prejudiced towards an issue, and a value of  $\bar{p}_i = 0$  means i is not prejudiced. A value between zero and one then means that an agent is partially prejudiced. In situations where agents hold prejudices on many related issues,  $\bar{p}_i$ is then a unidimensional parameter capturing the overall or average prejudice of an agent. The assumption regarding the range of values of  $\bar{p}_i$  does not affect our results in a qualitative sense. Thus, in situations where it is suitable, it is feasible to assume  $\bar{p}_i \in [-1,1]$  with -1representing a fully negatively prejudiced agent, 1 for a fully positively prejudiced agent, zero for no prejudice, and any other value in-between means an agent is only partial prejudiced.

Let  $\mathbf{p}$  and  $\bar{\mathbf{p}}$  denote the vectors of opinions and prejudices respectively, and write  $\mathbf{p}_{-i}$  as the vector of opinions with i's opinion excluded. Each agent minimizes the cost  $C_i(p_i, \mathbf{p}_{-i}, \bar{p}_i)$  of mis-coordinating her opinion against her personal prejudice and the opinions of her neighbours. That is

$$C_i(p_i, \mathbf{p}_{-i}, \bar{p}_i) = -\lambda_i \sum_{j=1}^n w_{ij} (p_j - p_i)^2 - (1 - \lambda_i) (p_i - \bar{p}_i)^2$$
(1)

where  $\lambda_i$  is the intensity with which *i* conforms to the opinions of her neighbours; as such, we interpret  $1 - \lambda_i$  as the intensity with which *i* conforms to her prejudice, or simply the *intensity* of prejudice. The first order condition to (1) is

$$p_i = -\lambda_i \sum_{j=1}^n w_{ij} p_j + (1 - \lambda_i) \bar{p}_i$$
(2)

Although we focus on a model of opinion formation, the cost function in (1) admits a game theoretic interpretation where  $p_i$  is i's action or effort and  $\bar{p}_i$  is i's preference. Under this interpretation, an agent minimizes the cost of mis-coordinating her actions against her personal preference and that against the actions of her neighbours. Our model and results can thus be interpreted as a model of evolution of behaviour in the presence of relatively static preferences.

#### 2.3. Evolution of opinions

By definition, prejudices are inflexible or change very slowly compared to the rate at which overall opinions are updated. That is, the process of learning by averaging reaches equilibrium before prejudices are updated. Here, we also assume that the network structure does not change at the same rate as that at which opinions are updated.

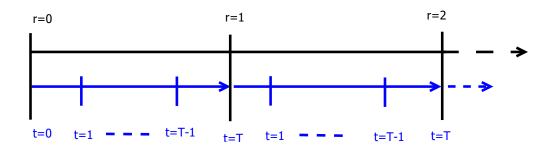


Figure 1: Time scales for

We can thus think of the overall dynamics of learning to be unfolding on two discrete time scales demonstrated in Figure 1. The first time frame  $t \in \{0, 1, 2, \dots, T\}$ , represents the time intervals at which agents update their opinions due learning from neighbours. Within this time frame, the interaction structure, vector of prejudices and intensities of prejudice are all either constant or change at negligible rates. The final period T in this time frame represents the time at which the learning process reaches equilibrium; hence, T varies depending on the network structure and intensities of prejudice—later in the paper, we define T as a convergence time and examine how it depends on the network structure (intensities of group cohesion) and

prejudices (intensities of prejudice). The second time scale is  $r \in \{0, 1, 2, \dots, R\}$ , which is the time frame at which the network structure and/or prejudices can significantly change. Once either network structure or prejudices change, a new equilibrium vector of opinions will be reached. The second time frame can thus be used to perform comparative static on the effects of varying the network structure and prejudices.

Within  $t \in \{0, 1, 2, \dots, T\}$ , each agent i updates her opinion myopically in accordance with the optimal value of  $p_i$  in (2). Let  $p_i(t)$  and  $\mathbf{p}(t)$  denote  $p_i$  and  $\mathbf{p}$  respective at time t. Then from (2), agent i's opinion at t is given by

$$p_i(t) = -\lambda_i(r) \sum_{j=1}^n w_{ij}(r) p_j(t-1) + (1 - \lambda_i(r)) \bar{p}_i(r) \quad \text{for } i = 1, \dots, n.$$
 (3)

Let  $\Lambda(r)$  be an  $n \times n$  diagonal matrix with entries  $\lambda_{ii}(r) = \lambda_i(r)$  and zero otherwise. Let also I denote an  $n \times n$  identity matrix. Then the system (3) can be expressed in matrix form as

$$\mathbf{p}(t) = \Lambda(r)W(r)\mathbf{p}(t-1) + (I - \Lambda(r))\bar{\mathbf{p}}(r) \tag{4}$$

The system of equations in (4) describe a simultaneous evolution of individual opinions where agents take weighted averages of neighbours' opinions and add them to their static prejudices. As mentioned in Section 1, the model of evolution of opinions through the system described by (4) coincides with the Friedkin-Johnson model of opinion formation. Friedkin and Johnsen (1990) start their analysis from (3), and interpret  $\bar{p}_i$  as an initial opinion. They then interpret the second term on the right hand side of (3) as an exogenous influence on an agents opinion by the conditions that have formed her initial opinions. Friedkin and Johnsen (1990) then use this framework to show that disagreement persists in the long-run. We have instead motivated (4) as resulting from an endogenous best-response dynamic process.

For the remainder of the paper, we focus on examining the dynamics within time frame  $t \in \{0, 1, 2, \dots, T\}$ . So we drop argument r from the variables W,  $\Lambda$  and  $\bar{\mathbf{p}}$ . We then performed comparative statics as a way of examining the effects of varying the three variables along the time frame  $r \in \{0, 1, 2, \dots, R\}$ .

## 2.4. Convergence and equilibrium opinions

The dynamic system in (4) is said to be convergence and stable if for any vector of prejudices  $\bar{\mathbf{p}}$  and initial opinions  $\mathbf{p}(0)$ , there exist a unique vector of opinions  $\mathbf{p}^* = \lim_{t\to\infty} \mathbf{p}(t)$ , whereby each  $p_i^*$  for all is finite. The vector  $\mathbf{p}^*$  represents equilibrium opinions. The conditions under which (4) is convergent and stable are established in Parsegov et al. (2017). From Parsegov et al. (2017, Theorem 1 & Corollary 1), the sufficient conditions for (4) to be convergent and

stable are for either  $0 < \lambda_i \le 1$  for all i, or  $\lambda \ne 1$  for all i and W is strongly connected. An interaction matrix W, and hence the associated network structure, is said to be strongly connected if for every pair of agents i and j, there exists a path of links connecting i to j and vice versa. Thus, by definition, if W is strongly connected, then it is also irreducible. For (4) to be convergent and stable, it is thus sufficient either for all agents to be prejudiced or a few agents to be prejudiced and W to be strongly connected. When either of these conditions are satisfied, then the equilibrium vector  $\mathbf{p}^*$  is given by<sup>5</sup>

$$\mathbf{p}^* = (I - \Lambda W)^{-1} (I - \Lambda) \bar{\mathbf{p}} \tag{5}$$

Based on the above sufficient conditions for convergence, we make the following two assumptions for the remainder of the paper:

- (i) All agents are prejudiced and  $\lambda_i = \lambda$  for all  $i \in N$ .
- (ii) The network structure is strongly connected so that W is irreducible; we also assume that W is aperiodic.
- (iii) The vector of prejudice  $\bar{\mathbf{p}} = \mathbf{p}(0)$ .

Note that first part of assumption (i) (i.e. requiring all agents to be prejudiced) is sufficient for (4) to be convergent. The second part of assumption (i) (i.e. requiring the intensity of prejudice to be identical for all agents) is for analytical simplicity. It ensures that we can derive intuitive analytical results on the effect of the networks structure and the intensity of prejudice of the extent of disagreement. Assuming heterogeneous prejudices complicates the analysis without much added value with regards to qualitative findings. Assumption (ii) is also for analytical simplicity and assuming otherwise does not change the results qualitatively. Strong connectivity of the network, and hence irreducibility, together with aperiodicity of W puts restrictions on the structure of the eigenvalue spectrum of W. It ensures that the leading eigenvalue of W is one and all other eigenvalues are less than one. Both conditions simplify analysis in the next section.

Assumption (iii) states that the vector of prejudices is equivalent to the vector of initial opinions. This assumption is reasonable because individual prejudices are normally formed by

From (4) we see that the equilibrium vector  $\mathbf{p}^*$  is given by  $\mathbf{p}^* = \Lambda W \mathbf{p}^* + (I - \Lambda) \bar{\mathbf{p}}$ , which yields  $\mathbf{p}^* = (I - \Lambda W)^{-1} (I - \Lambda) \bar{\mathbf{p}}$ .

<sup>&</sup>lt;sup>6</sup>Aperiodicity ensures that no cycles exist within a strongly connected subgroup of agents. For example, if a cycle exists among a group of agents  $\{i, j, k\}$ , then the interactions are of the form  $i \to j \to k \to i$ . In such situations, agents within a cycle alternate in adopting each other's opinions. The process may thus fail to converge, especially in the case where  $\lambda = 1$ .

some exogenous conditions that influenced and individual of a group of individuals in the past. Since the vectors of prejudices and initial opinions store the information about an individual's or a group's history, it is reasonable to assume equivalence between them.

# 3. Quantifying disagreement

To define an appropriate measure for the extent of disagreement, it helps to first examine the primary source of equilibrium disagreement in model (4). Disagreement is said to exist in equilibrium if there exists at least one pair of agents i and j for whom  $p_i^* \neq p_j^*$ . A consensus, per contra, occurs if  $p_i^* = p_j^*$  for all pairs i and j in N.<sup>7</sup> A close examination of the structure of the dynamic system (4) and equilibrium opinions in (5) reveals that the primary source of disagreement is prejudice. Specifically, in the absence of prejudice, (i.e. when  $\lambda = 1$ ), (4) reduces to the DeGroot model of opinion formation, which is known to converge to a consensus (DeGroot, 1974).<sup>8</sup>

**Example 1:** As a demonstration, Figure 2 plots evolution of opinions of four agents whose interactions are depicted in (6). Starting from Figure 2 (a) where  $\lambda = 1$  to Figure 2 (d) where  $\lambda = 0.2$ , the equilibrium behaviour evolves from a consensus, in which all agents adopt agent 2's initial opinion (prejudice), to a more heterogeneous behaviour with different equilibrium opinions. The smaller  $\lambda$ , the larger the extent of disagreement among agents. The primary source of disagreement in model (4) is thus prejudice and the network structure only acts to reinforce it.

$$W = \begin{bmatrix} 0.2 & 0.14 & 0.36 & 0.3 \\ 0.0 & 1.0 & 0.0 & 0.0 \\ 0.35 & 0.1 & 0.15 & 0.4 \\ 0.18 & 0.45 & 0.27 & 0.1 \end{bmatrix}$$
 (6)

<sup>&</sup>lt;sup>7</sup>Note that these definitions can be extended to subgroups of agents; in which case, a subgroup of agents  $C \subset N$  reaches a consensus if  $p_i^* = p_j^*$  for all pairs i and j in C, and disagreement if  $p_i^* \neq p_j^*$ . Here, we stick to defining disagreement at the level of the entire population.

<sup>&</sup>lt;sup>8</sup>Specifically, the DeGroot model converges to a consensus provided the network does not consist of cycles that lead agents to alternate in adopting each other's opinions. In the presence of prejudices, disagreement persists in equilibrium regardless of the network structure.

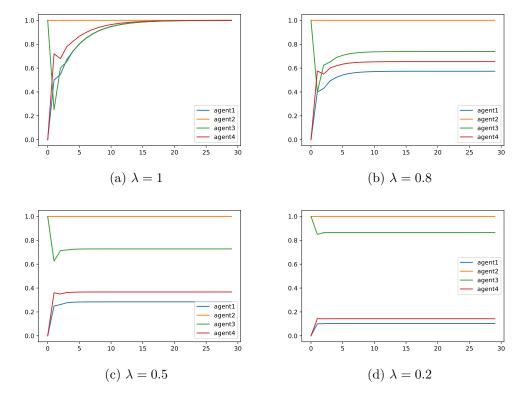


Figure 2: Each subfigure, from (a) to (d), graphs the evolution of opinions over time, where in Figure (a),  $\lambda = 1.0$ ; Figure (b),  $\lambda = 0.8$ ; Figure (c),  $\lambda = 0.5$ ; and Figure (d),  $\lambda = 0.2$ . The initial vector of opinions in all cases is  $\mathbf{p}(0) = (0, 1, 1, 0)$ .

To quantify disagreement, we exploit its relationship with the intensity of prejudice (i.e. the fact that disagreement increases with the intensity of prejudice). Specifically, we define the magnitude of disagreement at a given level of intensity of prejudice  $\lambda$  as the distance between the vector of equilibrium opinions at  $\lambda$ , and the *expected consensus vector*. For a given interaction structure, the expected consensus vector corresponds to the vector of equilibrium opinions when  $\lambda = 1$ . Let  $\mathbf{c}$  be the expected consensus vector. Then the magnitude of disagreement  $D(W; \lambda)$  is defined as follows.

**Definition 1.** Given the vector of equilibrium opinions  $\mathbf{p}^*$  in the model of opinion formation with prejudice, the magnitude of equilibrium disagreement  $D(W; \lambda)$  under interaction matrix W and intensity of prejudice  $\lambda$  is defined for the time frame  $t \in \{0, 1, 2, \dots, T\}$  as

$$D(W; \lambda) = \sup_{\bar{\mathbf{p}} \in [0,1]^n} \|\mathbf{p}^* - \mathbf{c}\|_{\mathbf{v}} = \sup_{\bar{\mathbf{p}} \in [0,1]^n} \left( \sum_{i=1}^n v_i \left( p_i^* - c_i \right)^2 \right)^{\frac{1}{2}}$$
(7)

where  $\mathbf{v}$  is a normalized vector, that is  $\sum_{i \in N} v_i = 1$ , representing the relative importance of each agent's contribution to group disagreement.

Depending on the context, there are alternative ways of quantifying disagreement. For example, if the focus is on the disutility that individuals incur from disagreeing with their

neighbours, then the suitable measure should take into account the deviations of individual equilibrium opinion from neighbours' equilibrium opinions. Here, we are interested in quantifying disagreement from the point of view of a planner or policy maker aiming to reduce the extent of disagreement among group members and society in general. Under such circumstances, the target vector of equilibrium opinions for the policy maker is the consensus vector. That is, if a policy maker successfully implements policies that directly or indirectly reduce the intensity of prejudice in the population, the vector of equilibrium opinions will become closely identical to  $\mathbf{c}$ . The magnitude of disagreement,  $D(W; \lambda)$ , thus measures the costs associated with implementation of policies that steer the population to a consensus.

We highlight two aspects of the expressions in (7). The first concerns the supremum over all possible vectors of prejudice. The vector of equilibrium opinions  $\mathbf{p}^*$  and the consensus vector  $\mathbf{c}$  are both functions of the vector of prejudices. This implies that the vector of prejudices can be suitably chosen so that  $\mathbf{p}^*$  is close or identical to  $\mathbf{c}$ . We aim to derive bounds for the worst possible scenario; that is, we consider a choice of the vector of prejudices that produces the largest values of the magnitude of disagreement. We do so by taking the supremum over all possible vectors of prejudices.

The second aspect concerns the weighting vector  $\mathbf{v}$ . This vector ensures that each agent's contribution to overall disagreement is weighted by  $v_i$ . A natural candidate for the choice of  $\mathbf{v}$  is the vector of influences that agents command in the network, and the influence they exert on each other's equilibrium opinions. For example, when  $\lambda > 0$ , we see from (5) that the vector of influence, generally referred to as *Bonacich centrality* (Bonacich, 1987), <sup>10</sup> is given by

$$\mathbf{b}(\lambda) = (1 - \lambda) \left[ (I - \lambda W)^{-1} \right] \mathbf{e} = (1 - \lambda) \left[ \sum_{\tau=0}^{+\infty} (\lambda W)^{\tau} \right] \mathbf{e}$$
 (8)

where  $\mathbf{e}$  is a column vector of ones. The Bonacich centrality accords each player a level of influence that is proportional to the number of connections she has, and the number of connections her neighbours have, and so on. When  $\lambda = 1$ , the vector of Bonacich centralities reduces to the vector of eigenvector centralities  $\pi$ , so called because it is equivalent to the left eigenvector that corresponds to the leading eigenvalue of W.<sup>11</sup> Thus, when  $\lambda = 1$ , then  $\mathbf{p}^* = \mathbf{c}$  so that

<sup>&</sup>lt;sup>9</sup>For example, disagreement could be defined as  $D(W; \lambda) = \sum_{i \in N} \sum_{j \in N_i} (p_j^* - p_i^*)^2$ , where each  $(p_j^* - p_i^*)^2$  is the disutility that i incurs from having an equilibrium opinion that is not aligned with j's equilibrium opinion. <sup>10</sup>The Bonacich centrality is the main network measure that determines the equilibrium behaviour of most dynamic processes on networks. For example, Ballester et al. (2006) show that equilibrium behaviour in network games depends on Bonacich centralities.

<sup>&</sup>lt;sup>11</sup>To see why, first note that when  $\lambda = 1$  (4) reduces to  $\mathbf{p}(t) = W^t \mathbf{p}(0)$  so that the vector of equilibrium

equilibrium opinions of all agents are identical and given by

$$c_i = \sum_{j=1}^n \pi_j p_j(0)$$

The vector of eigenvector centralities thus describes the influence each agent commands in the network (since it excludes the contribution of individual prejudice). For the remainder of the paper, we assume that  $\mathbf{v} = \pi$ .

We aim to establish bounds for the magnitude of disagreement in terms of intensity of prejudice and parameters related to the network structure. Specifically, we identify group cohesion as the main property of the network that amplifies the magnitude of disagreement. A subgroup of agents is cohesive if every member of the subgroup has more than half of her interactions with other members within the subgroup. That is, let  $L_k \subset N$  be a subset of N; then  $L_k$  is said to be cohesive if for every  $i \in L_k$ ,

$$\sum_{j \in L_k} w_{ij} > \frac{1}{2} \sum_{l \in N} w_{il} \tag{9}$$

Every network structure consists of at least one disjoint cohesive subgroup  $L_k \subseteq N$  for  $k = 1, 2, \dots, K$ , where  $L_k \cup L_l = \emptyset$  for all pairs of subgroups. A complete network, where each agent interacts with every other, is a special case with only one cohesive subgroup. Most other network structure however contain at least two cohesive subgroups. For each W, let  $\mathcal{L}(W)$ , or simply  $\mathcal{L}$  where no confusion arises, be the set of all its cohesive subgroups; and let  $n_k$  be the cardinality of each  $L_k \in \mathcal{L}$ . We define the *intensity of cohesion*  $\iota(L_k)$  of subgroup  $L_k$  as the relative total weight of interactions among members of  $L_k$  to the total weight of all interactions of members of  $L_k$ ; that is,

$$\iota(L_k) = \frac{\sum_{i \in L_k} \sum_{j \in L_k} w_{ij}}{\sum_{i \in L_k} \sum_{j \in N} w_{ij}} = \frac{1}{n_k} \sum_{i \in L_k} \sum_{j \in L_k} w_{ij}$$
(10)

where the second equality on the right hand side of (10) follows from the fact that W is a row stochastic matrix so that  $\sum_{j\in N} w_{ij} = 1$ . For each  $L_k$ ,  $\iota(L_k)$  is in the interval  $(\frac{1}{2}, 1)$ . The larger  $\iota(L_k)$ , the larger the total weight of interactions among group members compared to interactions with non-group members, and hence, the higher the level of cohesion among group members. Given all cohesive subgroups of W, we define the overall intensity of group cohesion

opinions becomes  $\mathbf{p}^* = \lim_{t \to \infty} W^t \mathbf{p}(0)$ . Since this model converges to a consensus, the limit  $\lim_{t \to \infty} W^t = \Pi = \mathbf{e}\pi^T$ , where  $\pi$  is the vector of equilibrium influence. Thus,  $\mathbf{p}^* = \mathbf{e}\pi^T \mathbf{p}(0)$ , which implies that  $p_i^* = \sum_{j=1}^n \pi_j p_j(0)$ . Since  $\Pi$  is derived by infinitely iterating  $W^t$ , then  $\Pi^t = \Pi$  and  $\Pi = \Pi W$ . This implies that for each influence vector  $\pi$ ,  $\pi^T = \pi^T W$ , and hence  $\pi$  is a left eigenvector of W corresponding to the leading eigenvalue  $\lambda_1 = 1$ .

 $\iota(W)$  of W as the sum of all intensities of cohesion of all subgroups:

$$\iota(W) = \sum_{L_k \in \mathcal{L}(W)} \iota(L_k).$$

The following additional definitions and notations are used in the analysis that follows. We define  $\bar{W}$  as an  $n \times K$  matrix with each element  $\bar{w}_{il}$  of  $\bar{W}$  as the total weight that agent i attaches to subgroup  $L_l$ ; that is,  $\bar{w}_{il} = \sum_{j \in L_l} w_{ij}$ . We also define a matrix  $\tilde{W}$  with each element  $\tilde{w}_{kl}$  of  $\tilde{W}$  as the total weight that agents in subgroup  $L_k$  attach to subgroup  $L_l$ ; that is,  $\tilde{w}_{kl} = \frac{1}{n_k} \sum_{i \in L_k} \sum_{j \in L_l} w_{ij}$ . When compared to (10), we see that the diagonal elements of  $\tilde{W}$  are the respective intensities of subgroup cohesion, and the trace of  $\tilde{W}$  (i.e. the sum of elements of  $\tilde{W}$ ) is equivalent to  $\iota(W)$ .

**Proposition 1.** Let W be strongly connected and aperiodic. In addition, let W contain at least two cohesive subgroups where  $\bar{w}_{il} = \bar{w}_{jl}$  for all pairs  $i, j \in L_k$  and for each subgroup  $L_l$ ; and let  $\tilde{W}$  be symmetric, that is,  $\tilde{w}_{kl} = \tilde{w}_{lk}$  for each pair  $L_k, L_l \in \mathcal{L}$ . Then

$$\left(\frac{(1-\lambda)K}{K-\lambda(2\iota(W)-K)}\right) \le D(W;\lambda) \le \pi_{\min}^{-\frac{1}{2}} \left(\frac{1-\lambda}{1-\lambda(2\iota(W)-1)}\right) \tag{11}$$

where  $\pi_{\min} = \min_{i \in N} \pi_i$ .

# Proof. See Appendix A

The proof of Proposition 1 proceeds in three steps, which in turn determine the stated conditions for the validity of (11). The first step involves establishing the bounds for the magnitude of disagreement in terms of the second largest eigenvalue of the interaction matrix. The corresponding conditions for the validity of results at this stage of the proof are, a strongly connected and aperiodic interaction matrix. As discussed in Section 2.4, these two assumptions ensure that the eigenvalues of the interaction matrix are distinct, and hence, the second largest and smallest eigenvalues are non-identical and less than one. This also ensures that the dynamics process in (4) converges.

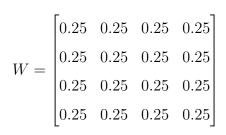
The second stage of the proof establishes the relationship between the second largest eigenvalue of the interaction matrix W and that of the inter-group interaction matrix  $\tilde{W}$ . Recall that the trace of  $\tilde{W}$  defines the overall intensity of cohesion  $\iota(W)$  of subgroups. We can thus establish the relationship between the magnitude of disagreement and intensity of group cohesion by exploiting the relationship between the eigenvalue spectrum of  $\tilde{W}$  and its trace. We show that the sufficient condition for the equivalence between the second largest eigenvalues of W and  $\tilde{W}$  is for  $\bar{w}_{il} = \bar{w}_{jl}$  for all pairs  $i, j \in L_k$  and for each subgroup  $L_l \in \mathcal{L}$ . For any pair of

distinct subgroups  $L_l$  and  $L_m$ , however,  $\bar{w}_{iL_l}$  need not equal  $\bar{w}_{iL_m}$ . That is, all agents belonging to the same cohesive group attach the same weight to a given cohesive subgroup, but these weights need not be identical across subgroups. Put differently, this condition requires agents that share attributes to attach a similar weight to the opinion/behaviour of agents with specific attributes. This is a reasonable assumption in situations where cohesive subgroups consist of agents with similar attributes such as political orientation, religious views, social or income class and ethnic groups.

The eigenvalue spectra of matrices are generally sensitive to matrix operations. The condition discussed in the preceding paragraph ensures that the interaction matrix W can be collapsed to  $\tilde{W}$  without changing the eigenvalue spectrum. We perform a sensitivity analysis in Section Appendix B and show that provided the deviation from the stated condition is not large, the deviation of the second largest eigenvalue of  $\tilde{W}$  from that of W is also small. If the deviations are large, then the second largest eigenvalues of W and  $\tilde{W}$  need not be identical or close to identical. Consequently, Proposition 1 need not hold.

The third stage of the proof leads to the third condition in Proposition 1:  $\tilde{W}$  must be symmetric; that is,  $\tilde{w}_{kl} = \tilde{w}_{lk}$  for each pair  $L_k, L_l \in \mathcal{L}$ . This condition enables us to establish the relationship between the second largest eigenvalue of  $\tilde{W}$  and the overall intensity of group cohesion  $\iota(W)$ . We specifically use the results on bounds for eigenvalues using traces (Wolkowicz and Styan, 1980). There are several successive papers since Wolkowicz and Styan (1980) (e.g. Merikoski and Virtanen (1997)) that have established tighter bound for eigenvalues in term of a matrix traces but the respective expressions are cumbersome and do not improve the results of Proposition 1 in a qualitative sense. A symmetric  $\tilde{W}$  matrix implies that the links between cohesive subgroups are unweighted so that the weights that a pair of cohesive subgroups attach to each other's opinions are identical. It is possible to relax this assumption, but it comes at the cost of tighter bounds for the second largest eigenvalue of  $\tilde{W}$ . Moreover, just as in the second condition discussed above, it is a reasonable assumption in situations where cohesive subgroups represent groups of agents with similar attributes.

From (11), we see that the lower and upper bounds for the magnitude of disagreement increase with the intensities of prejudice  $(1 - \lambda)$  and group cohesion  $\iota(W)$ . Consistent with Example 1 above, the primary cause of disagreement is prejudice, whereby, the magnitude of disagreement increases from zero, when the intensity of prejudice is zero, to the maximum possible value of one when the intensity of prejudice is also one. The interaction structure only acts to reinforce the effects of intensity of prejudice. That is, even in complete networks, where every agent attaches the same weight to every other agent and the overall intensity of group



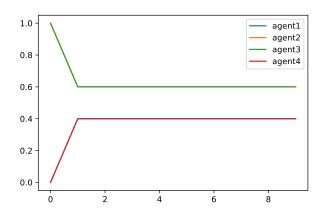
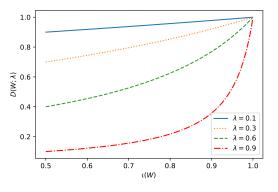
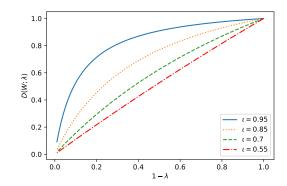


Figure 3: An example of an interaction structure in which every agent attaches the same weight to every other. The figure on the right hand side plots the evolution of opinions the case in which  $\lambda = 0.8$  and the vector of prejudice/initial opinions is  $\mathbf{p}(0) = (0, 1, 1, 0)$ . Disagreement persists in the long-run where agents 2 and 3 converge to the same opinion of 0.6 and agents 1 and 4 converge to the same opinion of 0.4.

cohesion is zero, disagreement can persist in equilibrium provided the intensity of prejudice is non-zero. Figure 3 captures this scenario. It plots the evolution of opinions for a complete network and clearly depicts persistence of disagreement in equilibrium.

The rates at which the bounds for the magnitude of disagreement increase with the intensities of prejudice and group cohesion are not constant. Figure 4 demonstrate this relationship. Clearly, the magnitude of disagreement is very sensitive to changes in intensity of group cohesion at low levels of intensity of prejudice (i.e. when  $\lambda$  is large). And, the magnitude of disagreement is very sensitive to changes in intensity of prejudice at high levels of intensity of group cohesion.





(a) Magnitude of disagreement versus intensity of group cohesion

(b) Magnitude of disagreement versus intensity of prejudice

Figure 4: The figure plots the magnitude of disagreement versus intensities of prejudice and group cohesion using the expression of the lower bound in (11).

We highlight two implications of Proposition 1. First, Proposition 1 provides an alternative

explanation to the recent debate on political polarization in the American public. Polarization is defined as the divergence of opinions over time. The Pew Research Centre for example documents ideological polarization along party lines (i.e. Republicans and Democrats). Specifically, they find that "the overall share of Americans who express consistently conservative or consistently liberal opinions has doubled over the past two decades from 10% to 21%. And ideological thinking is now much more closely aligned with partisanship than in the past. As a result, ideological overlap between the two parties has diminished: Today, 92% of Republicans are to the right of the median Democrat, and 94% of Democrats are to the left of the median Republican." Neal (2018) also documents polarization patterns in the U.S Congress. Polarization in the context of our model is equivalent to the growth of the magnitude of disagreement over time.

According to Proposition 1, as also depicted in Figure 4, increasing the intensity of group cohesion over time, increases the magnitude of disagreement, and hence, leading to polarization of opinions. We can again assume that the network structure evolves over the time  $r \in \{0, 1, 2, \cdots, R\}$  discussed in Section 2. Several surveys and empirical analysis document evidence of high levels group cohesion among Democrats and Republicans in recent years. For examples, The Pew Research Centre survey finds that 63% of consistent conservatives and 49% of consistent liberals say most of their close friends share their political views; and that 50% and 35% of people on the right and left respectively say it is important to them to live in a place where most people share their political views. Such segregation patterns are even stronger in online social networks and appear in form of echo chambers" (Garrett, 2009; Del Vicario et al., 2016). The observed political polarization could thus be a result of the opposing groups becoming more cohesive.

Second, the results of Proposition 1 offer insights for policy makers. There are two ways in which a policy maker can reduce the extent of disagreement in the society: by reducing the intensities of prejudice and group cohesion. According to several studies, individual prejudice can be reduced through diversity education programs. For example, Hogan and Mallott (2005) show that diversity courses in higher education were effective in improving students' intergroup tolerance (see Kulik and Roberson (2008) for a review of the related literature). Besides educational programs, research in social psychology and political science shows that policies that encourage contact across cohesive subgroups also tend to indirectly reduce the level of prejudice in the society (Masson and Verkuyten, 1993; Pettigrew and Tropp, 2006; Mutz, 2002; Grönlund et al., 2015). Thus, policies and public programs aimed at fostering social, economic and cultural integration, have a double positive impact reducing the magnitude of disagreement.

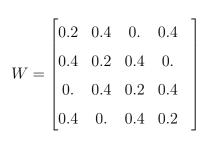
The results in Proposition 1 are closely related to Golub and Jackson (2012), who show that homophily—the tendency for agents to interact with those with whom they share attributes—influences the speed of convergence in the DeGroot model. Golub and Jackson (2012) define spectral homophily as the second largest eigenvalue of the interaction matrix describing intersubgroup interactions. To derive their results, they consider a family of networks formed through a random Bernoulli process so that every neighbour who is listened to is weighted equally. The resulting network is then aggregated into subgroups of agents sharing similar attributes and the interactions between subgroups are symmetric. They then use mean-field approximation techniques to show that as population size tends to infinity, the second largest eigenvalue of the entire network and that of the aggregated network coincide.

In contrast, we define the intensity of group cohesion as the total weight that agents attach to fellow group members. As stated above, the eigenvalue spectra of matrices, and hence spectral homophily, are sensitive to matrix operation. Thus, the results in Golub and Jackson (2012) need not directly generalize beyond infinitely large random networks. The intensity of group cohesion, as a measure, is well-defined and easily computable from empirical data. We also focus on finite deterministic networks, making our results directly applicable to empirical analysis.

## 4. The rate of decay of disagreement

For any model of learning, examining the speed of convergence is just as relevant as examining the properties of equilibrium behaviour. It is very important to understand whether the predicted equilibrium behaviour can be reached at the time scales of economic relevance. In this section, in addition to this necessity, we demonstrate that the speed of learning can also be used to distinguish between models of learning by averaging. Since disagreement in the society about factual issues occurs more often than not, some papers have studied variations of the DeGroot model so as to generate disagreement as an equilibrium behaviour (Acemoğlu et al., 2013; Melguizo, 2016). It then remains to be empirically demonstrated which among the existing models best fits reality.

From Example 1 above, given an interaction structure, the rate at which opinions converge (i.e. the decay rate of disagreement) increases with the intensity of prejudice. Specifically, from Figure 2, when  $\lambda = 0.2$  opinions get close to equilibrium values in less than five steps of iteration. When  $\lambda = 0.8$ , it takes at least 10 steps of iteration, and when  $\lambda = 1$ , it takes at least 20 steps. The convergence rate also varies with the magnitude of the second largest eigenvalue of W, and hence with the overall intensity of group cohesion. Consider for example



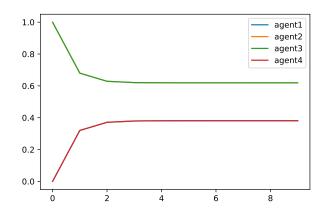


Figure 5: The evolution of opinions for a cyclic interaction structure with the second largest eigenvalue of  $\mu_2 = 0.2$ . We take  $\lambda = 0.8$  and the vector of prejudice/initial opinions to be  $\mathbf{p}(0) = (0, 1, 1, 0)$ . Agents 2 and 3 converge to the same opinion of 0.62 and agents 1 and 4 converge to the same opinion of 0.38.

interaction structures in Figures 2, 3 and 5 with the second largest eigenvalues of  $\mu_2 = 0.766$ ,  $\mu_2 = 0$  and  $\mu_2 = 0.2$  respectively. Fixing  $\lambda = 0.8$ , the convergence rate decreases with the second largest eigenvalue. We thus aim to derive the lower and upper bounds for the rate of decay of disagreement as a function of the intensities of group cohesion and prejudice.

We define the speed of convergence as the time it takes the learning process to get close to equilibrium. Define the distance between the vector of opinions  $\mathbf{p}(t)$  at t and equilibrium vector of opinions  $\mathbf{p}^*$  as  $DE(W; \bar{\mathbf{p}}; t) = \|\mathbf{p}(t) - \mathbf{p}^*\|_{\mathbf{v}} = \left(\sum_{i=1}^n v_i \left(p_i(t) - p_i^*\right)^2\right)^{\frac{1}{2}}$ , where as before, we take  $\mathbf{v} = \pi$ . The distance  $DE(W; \bar{\mathbf{p}}; t)$  is a function of the vector of prejudice  $\bar{\mathbf{p}}$ . Consequently,  $\bar{\mathbf{p}}$  can be chosen in such a way that  $\mathbf{p}(1)$ , and hence  $\mathbf{p}(t)$  for  $t \geq 2$ , is close to  $\mathbf{p}^*$ ; under this scenario, learning stops after a few steps. We consider the worst possible scenario by taking a maximum over all possible vectors of prejudice/initial opinions, that is,  $DE(W;t) = \sup_{\bar{\mathbf{p}} \in [0,1]^n} DE(W;\bar{\mathbf{p}};t)$ . We then define the convergence time  $CT(W;\varepsilon)$ , for some small real number  $\varepsilon > 0$ , as the time it takes for the distance DE(W;t) to get below  $\varepsilon$ .

**Definition 2.** The convergence time  $CT(W;\varepsilon)$  to  $\varepsilon>0$  under interaction matrix W is

$$CT(W;\varepsilon) = \min\{t: DE(W;t) < \varepsilon\}$$
 (12)

Note that the convergence time captures the decay rate of disagreement in that as the distance between  $\mathbf{p}(t)$  and  $\mathbf{p}^*$  tends to zero, the distance between  $\mathbf{p}(t)$  and the expected consensus vector  $\mathbf{c}$  also tends to  $D(W; \lambda)$ —the long-run/equilibrium magnitude of disagreement. The following proposition establishes the lower and upper bounds for the convergence time.

**Proposition 2.** Let W be strongly connected and aperiodic. The convergence time in model

(4) is bounded by

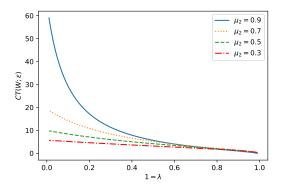
$$\ln\left(\frac{\varepsilon\left(1-\lambda\mid\mu_{2}\mid\right)}{\lambda\left(1-\mid\mu_{2}\mid\right)}\right) / \ln\left(\lambda\mid\mu_{2}\mid\right) \leq CT(W;\varepsilon) \leq \ln\left(\frac{\varepsilon\pi_{\min}^{\frac{1}{2}}\left(1-\lambda\mid\mu_{2}\mid\right)}{2-\lambda\left(1+\mid\mu_{2}\mid\right)}\right) / \ln\left(\lambda\mid\mu_{2}\mid\right)$$
(13)

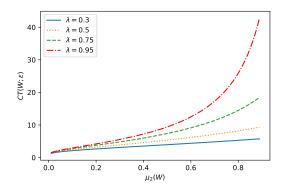
### Proof. See Appendix C

Proposition 2 shows that the convergence time decreases logarithmically with the intensity of prejudice. This is consistent with the examples presented above, whereby, when the intensity of prejudice is one (i.e.  $(1-\lambda)=1$ ), the learning process converges after one step of iteration, and the number of iterations increase with  $\lambda$ . The reason being that as the intensity of prejudice increases, agents place less and lesser weight on neighbours' opinions. When  $(1-\lambda)=1$ , agents place zero weight on neighbours opinions, and hence, learning does not occur. The rate of decrease is depicted in Figure 6 (a), which plots the lower bound in (13) against the intensity of prejudice. As expected of logarithmic functions, the rate of decrease is stronger for lower values of the intensity of prejudice.

These results have implications for optimal persuasion-airtime allocations. By persuasion-airtime we mean, for example, airtime in political campaigns, court trials, and public programs campaigns. Persuasion-airtime is costly. If the objective of a political or public program campaign is to bring about a consensus, it is intuitive to think that the more airtime allocated, the better the outcome in terms of the proportion of the population that gets persuaded. Proposition 2 shows that in highly prejudiced groups, people make up their minds quickly and no amount of extra persuasion can help change their decisions; unless of course the extra persuasion is meant to change their prejudices.

Proposition 2 also states that the convergence time increases with the second largest eigenvalue of the interaction matrix. The rate of increase is logarithmic in  $1 - \mu_2(W)$ , so that the rate is highest at higher values of  $\mu_2(W)$ . This relationship is depicted in Figure 6 (b), that plots the convergence time against the second largest eigenvalue of W. A corollary to Proposition 2 is that under the conditions discussed in Proposition 1, the lower and upper bounds for the convergence time are increasing functions of the intensity of group cohesion. Specifically, if W consists of at least two cohesive subgroups whereby,  $\bar{w}_{il} = \bar{w}_{jl}$  for all pairs  $i, j \in L_k$ , and that  $\tilde{W}$  is symmetric, then  $\mu_2(W) = \mu_2(\tilde{W})$  such that  $\left(\frac{2\iota(W)}{K} - 1\right) \leq \mu_2(\tilde{W}) \leq 2\iota(W) - 1$  (see Lemmas 4 and 3). The lower and upper bounds for the convergence time can thus be expressed in terms of the overall intensity of group cohesion. And just as in the case of the second largest eigenvalue of W, the convergence time increases with the overall intensity of group cohesion.





- (a) Convergence time versus intensity of group cohesion.
- (b) Convergence time versus the second largest eigenvalue of W.

Figure 6: The figure plots convergence time against the intensities of prejudice and the second largest eigenvalue of the interaction matrix using the expression of the lower and upper bounds in (13) respectively. We take  $\varepsilon = 0.001$ .

As a final remark, we can conclude from Proposition 2 that in the absence of prejudice (i.e.  $\lambda=1$ ), which corresponds to the DeGroot learning model, the convergence time depends only on the second largest eigenvalue of the interaction matrix. The differences between the expressions for the convergence times can thus be used to differentiate between the DeGroot and Freidkin-Johnson models of learning, and other related variations. For example, in a variation of the DeGroot model, according to which agents linearly combine their personal experiences with the opinions of their neighbours, Jadbabaie et al. (2013) show that the convergence time depends on agents' eigenvector centralities. It is therefore feasible to differentiate these two frameworks of learning but theoretically computing the rate of decay of disagreement (i.e.  $\mathbf{p}(t-1) - \mathbf{p}(t)$ ) and fitting it to experimental data.

## 5. Concluding remarks

The question of how peoples' attitudes and behaviours evolve is at the centre of social and behavioural sciences. The models of learning by averaging others' opinions or behaviours, commonly known as naïve learning, have been instrumental in explaining the processes of opinion formation and behavioural change. Empirical studies also suggest that people indeed tend to follow naïve rules of learning. The prediction of the canonical models of naïve learning is that the society will converge to a consensus in the long-run. This prediction is however not consistent with the observed persistence of disagreement in the society across factual issues. To reconcile the discrepancies between theoretical predictions and empirical observation, some papers in the literature have come up with modifications of the canonical models of naïve

learning that generate disagreement in equilibrium.

The objective of this paper has been to quantity the extent of disagreement and the speed of learning in the Friedkin-Johnson model of opinion formation that is known to generate disagreement in equilibrium. We start by demonstrating that the Friedkin-Johnson model coincides with an endogenous model of opinion formation where agents compromise between respecting their own personal prejudice and conforming their opinions to those held by others with whom they share close ties. We showed that the intensity of prejudice and of group cohesion interactively drive the extent of disagreement. We also demonstrate how the speed of learning can be used as a mechanism for distinguishing different models of learning by averaging. One aspect that is largely missing in the study of opinion and behaviour formation is empirical studies that attempt to establish which among the existing models best describes reality. Finally, we discussed policy implications of our findings.

# Appendix

### Appendix A. Proof of Proposition 1

The proof of Proposition 1 is split into lemmas. Let  $1 = \mu_1(W) \ge \mu_2(W) \ge \cdots$ ,  $\ge \mu_n(W)$  represent the eigenvalues of W, and let  $\mu_*(W) = \max\{|\mu_2(W)|, |\mu_n(W)|\}$ . We start with the following two lemmas that relate  $D(W; \lambda)$  to  $\lambda$  and  $|\mu_2(W)|$ .

**Lemma 1.** Let W be strongly connected and aperiodic. Then  $\sup_{\bar{\mathbf{p}} \in [0,1]^n} \|W^t \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}}\|_{\pi}$  is bounded by

$$|\mu_2(W)|^t \le \sup_{\bar{\mathbf{p}} \in [0,1]^n} \|W^t \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}}\|_{\pi} \le \pi_{\min}^{-\frac{1}{2}} |\mu_2(W)|^t$$
 (A.1)

where  $\pi_{\min} = \min_{i \in N} \pi_i$ .

*Proof.* The proof relies on results from Levin et al. (2009, Lemmas 12.1 & 12.2). From Section 2.4, we restrict the interaction matrix W to be strongly connected (i.e irreducible) and aperiodic. Thus, from Levin et al. (2009, Lemma 12.1):

- (i)  $|\mu_i(W)| \le 1$  for all  $i = 1, \dots, n$ , and -1 is not an eigenvalue of W;
- (ii) The vector space of eigenvectors corresponding to the eigenvalue  $\mu_1(W) = 1$  is the onedimensional space generated by the column vector  $\mathbf{e} := (1, 1, ..., 1)^T$ .

Let  $\pi$  be the unique stationary distribution of the Markov chain  $\mathbf{p}(t) = W^t \mathbf{p}(0)$ , which also means that  $\pi$  is the left eigenvector of W corresponding to the eigenvalue  $\mu_1(W) = 1$ . By the assumptions on W above (i.e. irreducibility and aperiodicity),  $\pi$  is unique; we can in turn

assume that W is reversible with respect to  $\pi$ . Define the inner product  $\langle \mathbf{x}, \mathbf{r} \rangle_{\pi}$  for any two vectors  $\mathbf{x}$  and  $\mathbf{r}$  in the vector space  $\mathbb{R}^n$  as  $\langle \mathbf{x}, \mathbf{r} \rangle_{\pi} = \sum_{i=1}^n v_i r_i \pi_i$ ; and where no confuses arises, we write  $\mu_i$  for  $\mu_i(W)$ . It then follows from Levin et al. (2009, Lemma 12.2) that:

- (a) The inner product space  $(\mathbb{R}^n, \langle ., . \rangle_{\pi})$  has an orthonormal basis of real-valued eigenfunctions  $\{f_i\}_{i=1}^n$  corresponding to real eigenvalues  $\{\mu_i\}$ .
- (b) The interaction matrix W can be decomposed as

$$w_{jk}^{t} = \pi_k + \sum_{i=2}^{n} \mu_i^t \pi_k f_i(j) f_i(k)$$
(A.2)

Statement (a) above implies that for any eigenfunctions  $f_i$  and  $f_j$ , we have  $\langle f_i, f_i \rangle_{\pi} = 1$  and  $\langle f_i, f_j \rangle_{\pi} = 0$ . Statement (b) on the other hand leads to the following relations.

$$\frac{w_{jk}^t}{\pi_k} - 1 = \sum_{i=2}^n \mu_i^t f_i(j) f_i(k)$$
(A.3)

$$W^{t}\bar{\mathbf{p}} = \Pi\bar{\mathbf{p}} + \sum_{i=2}^{n} \mu_{i}^{t} f_{i} \sum_{k=1}^{n} \pi_{k} \bar{p}_{k} f_{i}(k) = \Pi\bar{\mathbf{p}} + \sum_{i=2}^{n} \mu_{i}^{t} \langle f_{i}, \bar{\mathbf{p}} \rangle_{\pi} f_{i}$$
(A.4)

Using these definitions and concepts, we can now derive the upper and lower bounds for  $\sup_{\bar{\mathbf{p}} \in [0,1]^n} \|W^t \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}}\|_{\pi}$ . For the upper bound, we have

$$\|W^{t}\bar{\mathbf{p}} - \Pi\bar{\mathbf{p}}\|_{\pi}^{2} = \left\|\sum_{i=2}^{n} \mu_{i}^{t} \langle f_{i}, \bar{\mathbf{p}} \rangle_{\pi} f_{i}\right\|_{\pi}^{2} = \sum_{i=2}^{n} \left\|\mu_{i}^{t} \langle f_{i}, \bar{\mathbf{p}} \rangle_{\pi} f_{i}\right\|_{\pi}^{2} = \sum_{i=2}^{n} \mu_{i}^{2t} \langle f_{i}, \bar{\mathbf{p}} \rangle_{\pi}^{2} \|f_{i}\|_{\pi}^{2}$$
(A.5)

where the second equality of (A.5) follows from the application of the Pythagorean law to orthogonal vectors. That is, if  $\{x_1, \dots, x_k\}$  is an orthogonal set, then the Pythagorean Law states that

$$||x_1 + \dots + x_k||^2 = ||x_1||^2 + \dots + ||x_k||^2$$

Note however that

$$||f_i||_{\pi}^2 = \sum_{j=1}^n \pi_j f_i^2(j) = \langle f_i, f_i \rangle_{\pi} = 1$$

And

$$\langle f_i, \bar{\mathbf{p}} \rangle_{\pi}^2 = \left[ \sum_{k=1}^n \pi_k \bar{p}_k f_i(k) \right]^2 \le \|f_i\|_{\infty}^2 \left[ \sum_{k=1}^n \pi_k \bar{p}_k \right]^2$$
 (A.6)

where  $||f_i||_{\infty} = \max_k |f_i(k)|$  is the infinity norm of  $f_i$ . Taking a supremum over  $\bar{\mathbf{p}} \in [0, 1]^n$  yields

$$\sup_{\bar{\mathbf{p}} \in [0,1]^n} \langle f_i, \bar{\mathbf{p}} \rangle_{\pi}^2 \le \|f_i\|_{\infty}^2 \left[ \sum_{k=1}^n \pi_k \right]^2 = \|f_i\|_{\infty}^2$$

Substituting into (A.5) yields

$$\sup_{\bar{\mathbf{p}} \in [0,1]^n} \left\| W^t \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}} \right\|_{\pi}^2 \le \sum_{i=2}^n \mu_i^{2t} \|f_i\|_{\infty}^2 \le \mu_*^{2t} \sum_{i=2}^n \|f_i\|_{\infty}^2$$
(A.7)

To derive expression for the summation on the right hand side of (A.7), note that if  $\delta_j(k)$  is defined as  $\delta_j(k) = 1$  when j = k and zero otherwise, then  $\delta_j$  can be written via basis decomposition as

$$\delta_j = \sum_{i=1}^n \langle \, \delta_j, f_i \rangle_{\pi} f_i = \sum_{i=1}^n f_i(j) \pi_j f_i$$

We can in turn write  $\pi_j$  as

$$\pi_j = \langle \delta_j, \delta_j \rangle_{\pi} = \left\langle \sum_{i=1}^n f_i(j) \pi_j f_i, \sum_{i=1}^n f_i(j) \pi_j f_i \right\rangle_{\pi} = \pi_j^2 \sum_{i=1}^n f_i(j)^2$$

where the second equality follows from the fact that  $\langle f_i, f_i \rangle_{\pi} = 1$ . Hence,  $\sum_{i=1}^n f_i(j)^2 = \pi_j^{-1}$  and  $\sum_{i=2}^n f_i(j)^2 \leq \pi_j^{-1}$ ; consequently,  $\sum_{i=2}^n ||f_i||_{\infty}^2 \leq \pi_{\min}^{-1}$ , where  $\pi_{\min} = \min_j \pi_j$ . Substituting into (A.7) and taking the square root of both sides yields the upper bounds

$$\sup_{\bar{\mathbf{p}} \in [0,1]^n} \left\| W^t \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}} \right\|_{\pi} \le \pi_{\min}^{-\frac{1}{2}} \mid \mu_* \mid^t$$
(A.8)

But since  $|\mu_2(W)| \ge |\mu_n(W)|$  for most strongly connected and aperiodic networks, it follows that  $\sup_{\bar{\mathbf{p}} \in [0,1]^n} ||W^t \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}}||_{\pi} \le \pi_{\min}^{-\frac{1}{2}} |\mu_2|^t$ .

To derive the lower bound, first note that substituting the first equality of (A.6) into (A.5) yields

$$\left\| W^t \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}} \right\|_{\pi}^2 = \sum_{i=2}^n \mu_i^{2t} \langle f_i, \bar{\mathbf{p}} \rangle_{\pi}^2$$
 (A.9)

Without loss of generality, we can choose  $\bar{\mathbf{p}}$  to be equal or parallel to  $f_2$  so that  $\langle f_2, \bar{\mathbf{p}} \rangle_{\pi} = 1$ , but for all  $f_i \neq f_2$ , we have  $\langle f_i, \bar{\mathbf{p}} \rangle_{\pi} = 0$ . This way, (A.9) reduces to

$$\sup_{\bar{\mathbf{p}} \in [0,1]^n} \left\| W^t \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}} \right\|_{\pi} \ge \mid \mu_2 \mid^t$$
(A.10)

This completes the proof of Lemma 1.

**Lemma 2.** Let W be strongly connected and aperiodic. Then  $D(W; \lambda)$  is bounded by

$$\left(\frac{1-\lambda}{1-\lambda\mid\mu_2\mid}\right) \le D(W;\lambda) \le \pi_{\min}^{-\frac{1}{2}} \left(\frac{1-\lambda}{1-\lambda\mid\mu_2\mid}\right) \tag{A.11}$$

*Proof.* Recall from (5) that when  $\lambda_i = \lambda$  for all  $i \in N$ , then

$$\mathbf{p}^* = (1 - \lambda) \left[ (I - \lambda W)^{-1} \right] \bar{\mathbf{p}} = (1 - \lambda) \left[ \sum_{\tau=0}^{+\infty} (\lambda W)^{\tau} \right] \bar{\mathbf{p}} = (1 - \lambda) \sum_{\tau=0}^{+\infty} \lambda^{\tau} W^{\tau} \bar{\mathbf{p}}$$
(A.12)

The consensus vector can also be written in the form of (A.12) above. Recall that  $\mathbf{c} = \Pi \bar{\mathbf{p}}$ , where we use the assumption of equivalence between  $\mathbf{p}(0)$  and  $\bar{\mathbf{p}}$ . Note that the matrix  $\Pi = \mathbf{e}\pi^T$  is derived by infinitely iterating  $W^t$ , so that  $\Pi^t = \Pi$  for any  $t = 1, 2, \cdots$ . The following relation then holds.

$$\Pi = (1 - \lambda) \sum_{\tau=0}^{\infty} (\lambda \Pi)^{\tau} = (1 - \lambda) \prod_{\tau=0}^{\infty} (\lambda)^{\tau} = \Pi$$
(A.13)

where the last equality is because  $\sum_{\tau=0}^{\infty} \lambda^{\tau} = \frac{1}{1-\lambda}$ . The magnitude of disagreement can thus be rewritten as

$$DP(W; \lambda) = \sup_{\bar{\mathbf{p}} \in [0,1]^n} \|\mathbf{p}^* - \mathbf{c}\|_{\pi}$$

$$= \sup_{\bar{\mathbf{p}} \in [0,1]^n} \left\| (1 - \lambda) \sum_{\tau=0}^{\infty} \lambda^{\tau} W^{\tau} \bar{\mathbf{p}} - (1 - \lambda) \sum_{\tau=0}^{\infty} \lambda^{\tau} \Pi^{\tau} \bar{\mathbf{p}} \right\|_{\pi}$$

$$= (1 - \lambda) \sup_{\bar{\mathbf{p}} \in [0,1]^n} \left\| \sum_{\tau=0}^{\infty} \lambda^{\tau} (W^{\tau} \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}}) \right\|_{\pi}$$
(A.14)

Applying the triangular inequality and the results of Lemma 1 yields

$$DP(W; \lambda) \leq \left(1 - \lambda\right) \sum_{\tau=0}^{\infty} \lambda^{\tau} \left( \sup_{\bar{\mathbf{p}} \in [0, 1]^{n}} \|W^{\tau} \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}}\|_{\pi} \right)$$

$$\leq \left(1 - \lambda\right) \pi_{\min}^{-\frac{1}{2}} \sum_{\tau=0}^{\infty} (\lambda \mid \mu_{2} \mid)^{\tau}$$

$$= \pi_{\min}^{-\frac{1}{2}} \left( \frac{1 - \lambda}{1 - \lambda \mid \mu_{2} \mid} \right)$$
(A.15)

where the last equality is because  $\sum_{\tau=0}^{\infty} (\lambda \mid \mu_2 \mid)^{\tau} = \frac{1}{1-\lambda|\mu_2|}$ .

For the lower bound, recall the assumption made in deriving the lower bound for the  $\sup_{\bar{\mathbf{p}}\in[0,1]^n} \|W^t\bar{\mathbf{p}} - \Pi\bar{\mathbf{p}}\|_{\pi}$  in (A.10); that is,  $\bar{\mathbf{p}} = f_i$ . This assumption implies that  $W^t\bar{\mathbf{p}} - \Pi\bar{\mathbf{p}} = \mu_2^t f_2$  so that the only variable terms in the second equality of (A.14) are  $\lambda^{\tau}$  and  $\mu_2^{\tau}$ . Using this assumption, the magnitude of disagreement then becomes

$$DP(W; \lambda) \ge (1 - \lambda) \left\| \sum_{\tau=0}^{\infty} \lambda^{\tau} \mid \mu_2 \mid^{\tau} f_2 \right\|_{\pi} = (1 - \lambda) \sum_{\tau=0}^{\infty} \lambda^{\tau} \mu_2^{\tau} \|f_2\|_{\pi}$$
 (A.16)

Substituting for  $||f_i||_{\pi} = (\langle f_i, f_i \rangle_{\pi})^{\frac{1}{2}} = 1$  and  $\sum_{\tau=0}^{\infty} (\lambda \mu_2)^{\tau} = \frac{1}{1-\lambda\mu_2}$  yields

$$DP(W; \lambda) \ge \left(\frac{1-\lambda}{1-\lambda \mid \mu_2 \mid}\right)$$
 (A.17)

This completes the proof of Lemma 2.

The next step of the proof establishes the relationship between the spectra of matrices W and  $\tilde{W}$ .

**Lemma 3.** Let  $\mu_2(W)$  and  $\mu_2(\tilde{W})$  be the respective second largest eigenvalues of W and  $\tilde{W}$ . If for all pairs  $i, j \in L_k$ ,  $\bar{w}_{il} = \bar{w}_{jl}$  for each subgroup  $L_l$ , then  $\mu_2(W) = \mu_2(\tilde{W})$ .

Proof. Recall that  $\mathcal{L} = \{L_1, L_2, \dots, L_k\}$  is the set of disjoint cohesive subgroups of W, with  $n_l$  as the respective cardinality of  $L_l$ . Given the partition  $\mathcal{L}$ , let V be an  $n \times K$  collector matrix with elements  $v_{il} = 1$  if  $i \in L_l$ , and zero otherwise. It follows from the definition of  $\bar{W}$  that  $\bar{W} = WV$ ; that is, the element in the ith row and lth column of WV is given by  $\bar{w}_{il} = \sum_{j \in L_l} w_{ij}$ .

By definition of V above, its column vectors are linearly independent. That is, if  $V_i$  is the ith column of V, then for some scalars  $a_i$  for  $i = 1, \dots, K$ ,

$$a_1V_1 + a_2V_2 + \cdots + a_KV_K = 0$$

if and only if  $a_1 = a_2 = \cdots = a_K = 0$ . Linear independence of the columns of V then implies that V has a pseudo inverse defined as

$$V^{-1} = \left(VV^T\right)^{-1}V^T$$

The matrix  $V^{-1}$  is of size  $K \times n$ , with elements  $\frac{1}{n_l}$  if i belongs to subgroup  $L_l$  and zero otherwise. Given  $V^{-1}$  the matrix  $\tilde{W}$  can thus be rewritten as

$$\tilde{W} = V^{-1}WV = V^{-1}\bar{W}$$

That is, the element in the kth row and lth column of  $V^{-1}\bar{W}$  is given by  $\frac{1}{n_k}\sum_{i\in L_k}\sum_{j\in L_l}w_{ij}=\tilde{w}_{kl}$ .

The conditions stated in Lemma 3 (i.e. for all pairs  $i, j \in L_k$ ,  $\bar{w}_{il} = \bar{w}_{jl}$  for each subgroup  $L_l$ ) are also the necessary condition for strong lumpability. Let  $e_i$  be the *i*th basis vector, that is, a row vector of zeroes except a one in the *i*th coordinate. Then the *i*th row  $\bar{w}_i$  of  $\bar{W}$  can be expressed as  $\bar{w}_i = e_i WV$ . A matrix W is then said to be strongly lumpable under  $\mathcal{L}$  into another matrix  $\tilde{W}$  if  $(e_i - e_j)WV = \mathbf{0}$  for all  $i, j \in L_l \in \mathcal{L}$  (Buchholz, 1994); where  $\mathbf{0}$  is a row vector of zeroes. Thus, strong lumpability is equivalent to requiring  $\bar{w}_{il} = \bar{w}_{jl}$  for all pairs  $i, j \in L_k$  and for each subgroup  $L_l \in \mathcal{L}$ .

The equality  $\mu_2(W) = \mu_2(\tilde{W})$  then follows from Barr and Thomas (1977, Theorem 1), who show that if W is lumpable to  $\tilde{W}$ , then the eigenvalues of  $\tilde{W}$  are eigenvalues of W, so that  $\mu_2(W) = \mu_2(\tilde{W})$ .

The final step of the proof establishes the relationship between the intensity of cohesion  $\iota(W)$  of subgroups in W, which is the trace of matrix  $\tilde{W}$ , and the second largest eigenvalue of  $\tilde{W}$ .

**Lemma 4.** If  $\tilde{W}$  is symmetric, that is,  $\tilde{w}_{kl} = \tilde{w}_{lk}$  for each pair  $L_k, L_l \in \mathcal{L}$ , then its second largest eigenvalue  $\mu_2(\tilde{W})$  is bounded by

$$\left(\frac{2\iota(W)}{K} - 1\right) \le \mu_2(\tilde{W}) \le 2\iota(W) - 1 \tag{A.18}$$

*Proof.* Let  $\text{Tr}(\tilde{W})$  be the trace of  $\tilde{W}$  so that  $\text{Tr}(\tilde{W}) = \iota(W)$ . If  $\tilde{W}$  is symmetric, that is,  $\tilde{w}_{kl} = \tilde{w}_{lk}$  for each pair  $L_k, L_l \in \mathcal{L}$ , then from Wolkowicz and Styan (1980, Theorem 2.2)

$$\frac{\iota(W)}{K} \le \frac{\mu_1(\tilde{W}) + \mu_2(\tilde{W})}{2} \le \frac{\iota(W)}{K} + \left(\frac{K-2}{2}\right)^{\frac{1}{2}} \left(\frac{\iota^2(W)}{K} - \left(\frac{\iota(W)}{K}\right)^2\right)^{\frac{1}{2}} \tag{A.19}$$

The right hand side inequality of (A.19) simplifies to

$$\frac{\iota(W)}{K} + \left(\frac{K-2}{2}\right)^{\frac{1}{2}} \left(\frac{\iota^{2}(W)}{K} - \left(\frac{\iota(W)}{K}\right)^{2}\right)^{\frac{1}{2}} = \iota(W) \left(\frac{1}{K} + \left(\frac{K-2}{2}\right)^{\frac{1}{2}} \left(\frac{K-1}{K^{2}}\right)^{\frac{1}{2}}\right) \\
\leq \iota(W) \left(\frac{1}{K} + \left(\frac{(K-1)^{2}}{K^{2}}\right)^{\frac{1}{2}}\right) \\
= \iota(W) \left(\frac{1}{K} + \frac{(K-1)}{K}\right) = \iota(W)$$

Substituting into (A.19) yields

$$\frac{\iota(W)}{K} \le \frac{\mu_1(\tilde{W}) + \mu_2(\tilde{W})}{2} \le \iota(W) \tag{A.20}$$

Note however that, just like W,  $\tilde{W}$  is also row stochastic. To see why, recall that the kth row and lth column of  $\tilde{W}$  is given by  $\tilde{w}_{kl} = \frac{1}{n_k} \sum_{i \in L_k} \sum_{j \in L_l} w_{ij}$ . The sum of all elements in the kth column of  $\tilde{W}$  is then given by

$$\sum_{l=1}^{K} \tilde{w}_{kl} = \sum_{l=1}^{K} \frac{1}{n_k} \sum_{i \in L_k} \sum_{j \in L_l} w_{ij} = \frac{1}{n_k} \sum_{i \in L_k} \sum_{l=1}^{K} \sum_{j \in L_l} w_{ij} = 1$$

where the last equality follows because  $\sum_{l=1}^K \sum_{j \in L_l} w_{ij} = \sum_{j \in N} w_{ij} = 1$ , and  $\frac{1}{n_k} \sum_{i \in L_k} = 1$ . Row stochasticity of  $\tilde{W}$  then implies that  $\mu_1(\tilde{W}) = 1$ , such that

$$\left(\frac{2\iota(W)}{K} - 1\right) \le \mu_2(\tilde{W}) \le 2\iota(W) - 1 \tag{A.21}$$

# Appendix B. The relationship between $\mu_2(W)$ and $\mu_2(\tilde{W})$

This section aims to show that the second largest eigenvalues of W and  $\tilde{W}$  are close to identical if the structure of W does not deviate by much from the conditions of strong lumpability stated in Lemma 3: that is,  $\bar{w}_{il} = \bar{w}_{jl}$  for all pairs  $i, j \in L_k$  and for each subgroup  $L_l$ . Recall that this conditions can be equivalently stated as

$$(e_i - e_j)WV = 0$$
 for all  $i, j \in L_l \in \mathcal{L}$ . (B.1)

where  $e_i$  is a basis vector, that is, a vector of zeroes except a one in the *i*th coordinate.

To relax condition (B.1), we consider small deviations from strong lumpability and define a related notion of *near lumpability*. For some small  $\varepsilon > 0$ , an interaction matrix W is near lumpable if it can be expressed as  $W = P + \varepsilon R$ , where P is strongly lumpable and R is an arbitrary matrix. In analogy to (B.1), W is near lumpability if for some small  $\varepsilon > 0$ ,

$$(e_i - e_j)WV \le \varepsilon \mathbf{e}$$
 for all  $i, j \in L_l \in \mathcal{L}$ . (B.2)

**Proposition 3.** Let W be symmetric and nearly lumpable with respect to a partition  $\mathcal{L}$  to  $\tilde{W}$  so that  $W = P + \varepsilon R$ , where P is strongly lumpable and R is some arbitrary matrix. Let  $R_{\max} = \max_{i \in N} \sum_{j=1}^{n} r_{ij}$  be the maximum row-sum of R. Then

$$|\mu_2(W) - \mu_2(\tilde{W})| \le \varepsilon R_{\text{max}} \left( 1 + \frac{1}{|\mu_n(R)|} \right)$$
 (B.3)

where  $\mu_n(R)$  is the magnitude of the smallest eigenvalue of R.

Proposition 3 demonstrates that if W is nearly lumpable, then its second largest eigenvalue does not deviate by much from that of  $\tilde{W}$ . Under this condition,  $\varepsilon$  and/or  $R_{\text{max}}$  are sufficiently small that the right hand side of (B.3) is very small. The result in Proposition 3 is valid for the case when W is symmetric. That is, for any pair of agents i and j,  $w_{ij} = w_{ji}$ . Symmetry of W is a mild assumption that makes the derivation of the relation in (B.3) significantly less cumbersome. Relaxing this assumption leads to highly complex expressions with less added value qualitatively.

# Proof of Proposition 3

The definition of near lumpability in (B.2) implies that W can be rewritten as  $W = P + \varepsilon R$ , where P is strongly lumpable and R is some arbitrary transition matrix. Let  $U = V^{-1}$ . Multiplying W with U on the left and V on the right hand sides yields

$$\tilde{W} = UWV = UPV + \varepsilon URV = \tilde{P} + \varepsilon URV \tag{B.4}$$

We apply the following inequalities on eigenvalues to establish the relationship between  $\mu_2(W)$  and  $\mu_2(\tilde{W})$ . Let A and B be  $n \times n$  non-negative symmetric matrices with eigenvalues  $a_1 \ge \cdots \ge a_n$  and  $b_1 \ge \cdots \ge b_n$  respectively. Then the eigenvalues  $c_1 \ge \cdots \ge c_n$  of C = A + B have the following bounds (Bhatia, 2001).

$$c_{i+j-1} \le a_i + b_j$$
 whenever  $0 < i, j, i+j < n$ , and  $c_i \ge a_i + b_n$  for  $0 \le i \le n$ . (B.5)

Since W is non-negative and symmetric, P, R,  $\tilde{P}$  and URV must all be symmetric. Letting i=1 and j=2, it follows from the first inequality of (B.5) that

$$\mu_2(W) \le \mu_2(P) + \varepsilon \mu_1(R) \tag{B.6}$$

and from the second inequality

$$\mu_2(\tilde{W}) \ge \mu_2(\tilde{P}) + \varepsilon \mu_k(URV)$$
 (B.7)

Since  $\mu_2(P) = \mu_2(\tilde{P})$  by virtue of lumpability of P, it follows that

$$|\mu_2(W) - \mu_2(\tilde{W})| \le |\varepsilon\mu_1(R) - \varepsilon\mu_k(URV)| \le \varepsilon |\mu_1(R)| + \varepsilon |\mu_k(URV)|$$
(B.8)

To establish the relationship between  $\mu_1(R)$  and  $\mu_k(URV)$ , we first examine the eigenvalues of VUR, and then later apply the relation  $\mu_k(URV) = \mu_k(VUR)$ . This relation follows from Horn and Johnson (1990, Theorem 1.3.20); that is, Suppose that  $A \in \mathbb{M}^{m,n}$  and  $B \in \mathbb{M}^{n,m}$ , with  $m \leq n$ . Then the n eigenvalues of BA are the m eigenvalues of AB together with n-m zeroes. We then use the following lemma for bounding  $\mu_k(VUR)$ .

**Lemma 5.** (Wang and Xi, 1997, Lemma 2) Let  $G, H \in \mathbb{C}^{n \times n}$  be positive definite Hermitian, and let  $1 \leq i_1, \dots, i_l \leq n$ . Then

$$\prod_{\tau=1}^{l} \mu_{i_{\tau}}(GH) \le \prod_{\tau=1}^{l} \mu_{i_{\tau}}(G)\mu_{i_{\tau}}(H)$$
(B.9)

and

$$\prod_{\tau=1}^{l} \mu_{i_{\tau}}(GH) \ge \prod_{\tau=1}^{l} \mu_{i_{\tau}}(G)\mu_{n-\tau+1}(H)$$
(B.10)

The inequality (B.9) implies that

$$\mu_1(VUR).\mu_2(VUR).\dots.\mu_k(VUR) \le \left[\mu_1(VU).\mu_2(VU).\dots.\mu_k(VU)\right] \left[\mu_1(R).\mu_2(R).\dots.\mu_k(R)\right]$$
(B.11)

The matrix VU is of size n and consists of k diagonal block matrices; it thus consists of the first k eigenvalues equal to one. That is  $\mu_1(VU) = \mu_2(VU) = \cdots = \mu_k(VU) = 1$ , so that

$$\mu_1(VUR).\mu_2(VUR).\dots.\mu_k(VUR) \le \mu_1(R).\mu_2(R).\dots.\mu_k(R)$$
 (B.12)

and that

$$\mu_k(VUR) \le \frac{\mu_1(R).\mu_2(R).\cdots.\mu_k(R)}{\mu_1(VUR).\mu_2(VUR).\cdots.\mu_{k-1}(VUR)}$$
(B.13)

Using (B.10),  $\mu_{k-1}(VUR)$  is bounded from below by

$$\mu_{1}(VUR).\mu_{2}(VUR).\cdots.\mu_{k-1}(VUR)$$

$$\geq \left[\mu_{1}(VU).\mu_{2}(VU).\cdots.\mu_{k-1}(VU)\right] \left[\mu_{n-k+2}(R).\mu_{n-k+3}(R).\cdots.\mu_{n}(R)\right]$$

$$= \mu_{n-k+2}(R).\mu_{n-k+3}(R).\cdots.\mu_{n}(R)$$

so that

$$\mu_{k-1}(VUR) \ge \frac{\mu_{n-k+2}(R).\mu_{n-k+3}(R).\cdots.\mu_n(R)}{\mu_1(VUR).\mu_2(VUR).\cdots.\mu_{k-2}(VUR)}$$

Substituting into (B.13) yields

$$\mu_k(VUR) \le \frac{\mu_1(R) \cdot \mu_2(R) \cdot \dots \cdot \mu_k(R)}{\mu_{n-k+2}(R) \cdot \mu_{n-k+3}(R) \cdot \dots \cdot \mu_n(R)} \le \frac{k\mu_1(R)}{(k-1)\mu_n(R)} \le \frac{\mu_1(R)}{\mu_n(R)}$$
(B.14)

And hence

$$|\mu_2(W) - \mu_2(\tilde{W})| \le \varepsilon |\mu_1(R)| \left(1 + \frac{1}{|\mu_n(R)|}\right)$$
(B.15)

Since R is non-negative, it follows from Gershgorin circle theorem that

$$|\mu_1(R)| \le R_{\max} = \max_{i \in N} \sum_{j=1}^n r_{ij}$$

# Appendix C. Proof of Proposition 2

We start by showing that

$$\mathbf{p}(t) = (1 - \lambda) \sum_{\tau=0}^{t-1} (\lambda W)^{\tau} \bar{\mathbf{p}} + (\lambda W)^{t} \bar{\mathbf{p}}$$
 (C.1)

The expression on the right hand side of (C.1) is a generalization of an iterative process. That is,

$$\mathbf{p}(1) = \lambda W \bar{\mathbf{p}} + (1 - \lambda) \bar{\mathbf{p}} = \left(\lambda W + I - \lambda I\right) \bar{\mathbf{p}}$$

$$\mathbf{p}(2) = \lambda W \mathbf{p}(1) + (1 - \lambda) \bar{\mathbf{p}} = \left((\lambda W)^2 + \lambda W + I - \lambda^2 W - \lambda I\right) \bar{\mathbf{p}}$$

$$\mathbf{p}(3) = \lambda W \mathbf{p}(2) + (1 - \lambda) \bar{\mathbf{p}} = \left((\lambda W)^3 + (\lambda W)^2 + \lambda W + I - \lambda^3 W^2 - \lambda^2 W - \lambda I\right) \bar{\mathbf{p}}$$

$$\mathbf{p}(4) = \lambda W \mathbf{p}(3) + (1 - \lambda) \bar{\mathbf{p}} = \left((\lambda W)^4 + (\lambda W)^3 + (\lambda W)^2 + \lambda W + I - \lambda^4 W^3 - \lambda^3 W^2 - \lambda^2 W - \lambda I\right) \bar{\mathbf{p}}$$

$$\mathbf{p}(t) = \left( (\lambda W)^t + (\lambda W)^{t-1} + \dots + \lambda W + I - \lambda^t W^{t-1} - \lambda^{t-1} W^{t-2} - \dots - \lambda^2 W - \lambda I \right) \mathbf{\bar{p}}$$

$$= (1 - \lambda) \sum_{\tau=0}^{t-1} (\lambda W)^{\tau} \mathbf{\bar{p}} + (\lambda W)^t \mathbf{\bar{p}}$$

We next derive the lower and upper bounds for the distance DE(W;t) between the vectors  $\mathbf{p}(t)$  and  $\mathbf{p}^*$ , where as before

$$\mathbf{p}^* = (1 - \lambda) \sum_{\tau=0}^{\infty} (\lambda W)^{\tau} \bar{\mathbf{p}}$$
 (C.2)

**Lemma 6.** The distance DE(W;t) to the long-run distribution after t iterations is bounded by

$$\frac{\lambda (1 - |\mu_2|)}{1 - \lambda |\mu_2|} (\lambda |\mu_2|)^t \le DE(W; t) \le \pi_{\min}^{-\frac{1}{2}} \left[ \frac{2 - \lambda (1 + |\mu_2|)}{1 - \lambda |\mu_2|} \right] (\lambda |\mu_2|)^t \tag{C.3}$$

where  $0 \le r \le \frac{\bar{p}_m}{S_{\bar{p}}}$  and  $\bar{p}_m = \max_i \bar{p}_i$ .

*Proof.* As a starting point, note that  $\Pi$  can be rewritten as

$$\Pi = \frac{1 - \lambda}{\lambda^t} \sum_{\tau = t}^{\infty} (\lambda \Pi)^{\tau} = \frac{1 - \lambda}{\lambda^t} \Pi \sum_{\tau = t}^{\infty} (\lambda)^{\tau} = \frac{1 - \lambda}{\lambda^t} \cdot \frac{\lambda^t}{1 - \lambda} \Pi = \Pi$$
 (C.4)

Thus,  $\lambda^t \Pi^t = \lambda^t \Pi = (1 - \lambda) \sum_{\tau=t}^{\infty} (\lambda \Pi)^{\tau}$ . We can then express  $\mathbf{p}^* - \mathbf{p}(t)$  as

$$\mathbf{p}^* - \mathbf{p}(t) = (1 - \lambda) \sum_{\tau=t}^{\infty} (\lambda W)^{\tau} \bar{\mathbf{p}} - (\lambda W)^{t} \bar{\mathbf{p}}$$

$$= (1 - \lambda) \sum_{\tau=t}^{\infty} (\lambda W)^{\tau} \bar{\mathbf{p}} - (1 - \lambda) \sum_{\tau=t}^{\infty} (\lambda \Pi)^{\tau} \bar{\mathbf{p}} + \lambda^{t} \Pi^{t} \bar{\mathbf{p}} - (\lambda W)^{t} \bar{\mathbf{p}}$$

$$= (1 - \lambda) \sum_{\tau=t}^{\infty} \lambda^{\tau} (W^{\tau} - \Pi) \bar{\mathbf{p}} - \lambda^{t} (W^{t} - \Pi) \bar{\mathbf{p}}$$

The upper bound for the distance to equilibrium DE(W;t) is then given by

$$DE(W;t) = \sup_{\bar{\mathbf{p}} \in [0,1]^{n}} \left\| (1-\lambda) \sum_{\tau=t}^{\infty} \lambda^{\tau} (W^{\tau} - \Pi) \bar{\mathbf{p}} - \lambda^{t} (W^{t} - \Pi) \bar{\mathbf{p}} \right\|_{\pi}$$

$$\leq (1-\lambda) \sum_{\tau=t}^{\infty} \lambda^{\tau} \left( \sup_{\bar{\mathbf{p}} \in [0,1]^{n}} \|W^{\tau} \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}}\|_{\pi} \right) + \lambda^{t} \sup_{\bar{\mathbf{p}} \in [0,1]^{n}} \|W^{t} \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}}\|_{\pi}$$

$$\leq (1-\lambda) \pi_{\min}^{-\frac{1}{2}} \left[ \sum_{\tau=t}^{\infty} (\lambda \mid \mu_{2} \mid)^{\tau} + \frac{\lambda^{t}}{1-\lambda} \mid \mu_{2} \mid^{t} \right]$$

$$= (1-\lambda) \pi_{\min}^{-\frac{1}{2}} \left[ \frac{(\lambda \mid \mu_{2} \mid)^{t}}{1-\lambda \mid \mu_{2} \mid} + \frac{(\lambda \mid \mu_{2} \mid)^{t}}{1-\lambda} \right]$$

$$= \pi_{\min}^{-\frac{1}{2}} \left[ \frac{2-\lambda (1+\mid \mu_{2} \mid)}{1-\lambda \mid \mu_{2} \mid} \right] (\lambda \mid \mu_{2} \mid)^{t}$$

where we wrote  $\mu_2$  for  $\mu_2(W)$ , the second inequality follows from triangular inequalities for sums, the third inequality follows from Lemma 1.

The derivation of the lower bound follows similar steps as in the proof of the lower bound for the magnitude of disagreement. Specifically, let  $\bar{\mathbf{p}} = f_i$  without loss of generality so that  $W^t \bar{\mathbf{p}} - \Pi \bar{\mathbf{p}} = \mu_2^t f_2$ . The only variable terms in (C.5) are  $\lambda^{\tau}$  and  $\mu_2^{\tau}$ , and hence,

$$DE(W;t) = \left\| (1-\lambda) \sum_{\tau=t}^{\infty} \lambda^{\tau} \mid \mu_{2} \mid^{\tau} f_{2} - \lambda^{t} \mid \mu_{2} \mid^{t} f_{2} \right\|_{\pi}$$

$$= \left\| \left[ (1-\lambda) \sum_{\tau=t}^{\infty} \lambda^{\tau} \mid \mu_{2} \mid^{\tau} - \lambda^{t} \mid \mu_{2} \mid^{t} \right] f_{2} \right\|_{\pi}$$

$$= \left| (1-\lambda) \sum_{\tau=t}^{\infty} \lambda^{\tau} \mid \mu_{2} \mid^{\tau} - \lambda^{t} \mid \mu_{2} \mid^{t} \right| \|f_{2}\|_{\pi}$$

$$= \left| \frac{1-\lambda}{1-\lambda \mid \mu_{2} \mid} (\lambda \mid \mu_{2} \mid)^{t} - (\lambda \mid \mu_{2} \mid)^{t} \right|$$

$$= \left| \frac{-\lambda (1-\mid \mu_{2}\mid)}{1-\lambda \mid \mu_{2}\mid} (\lambda \mid \mu_{2}\mid)^{t}$$

$$= \frac{\lambda (1-\mid \mu_{2}\mid)}{1-\lambda \mid \mu_{2}\mid} (\lambda \mid \mu_{2}\mid)^{t}$$

where the fourth equality os because  $||f_2||_{\pi} = 1$ , and the last equality follows from the fact that  $|\mu_2| \le 1$ .

To derive the upper bound for the convergence time, note that when  $DE(W;t) \leq \varepsilon$ ,

$$t \ge \left(\ln\left(\varepsilon\right) - \ln\left(\pi_{\min}^{-\frac{1}{2}} \left[\frac{2 - \lambda\left(1 + \mid \mu_{2}\mid\right)}{1 - \lambda\mid\mu_{2}\mid}\right]\right)\right) / \ln\left(\lambda\mid\mu_{2}\mid\right) = \ln\left(\frac{\varepsilon\pi_{\min}^{\frac{1}{2}}\left(1 - \lambda\mid\mu_{2}\mid\right)}{2 - \lambda\left(1 + \mid\mu_{2}\mid\right)}\right) / \ln\left(\lambda\mid\mu_{2}\mid\right)$$

From the definition of  $CT(W;\varepsilon)$  as the minimum t at which  $DE(W;t) \leq \varepsilon$ , it follows that

$$CT(W; \varepsilon) \leq \ln \left( \frac{\varepsilon \pi_{\min}^{\frac{1}{2}} (1 - \lambda \mid \mu_2 \mid)}{2 - \lambda (1 + \mid \mu_2 \mid)} \right) / \ln (\lambda \mid \mu_2 \mid)$$

Similarly, when  $DE(W;t) \geq \varepsilon$ , then

$$t \leq \left(\ln\left(\varepsilon\right) - \ln\left(\left\lceil\frac{\lambda\left(1 - \mid \mu_{2}\mid\right)}{1 - \lambda\mid\mu_{2}\mid}\right)\right) / \ln\left(\lambda\mid\mu_{2}\mid\right) = \ln\left(\frac{\varepsilon\left(1 - \lambda\mid\mu_{2}\mid\right)}{\lambda\left(1 - \mid\mu_{2}\mid\right)}\right) / \ln\left(\lambda\mid\mu_{2}\mid\right)$$

Thus, by definition of  $CT(W;\varepsilon)$ , we have

$$CT(W; \varepsilon) \ge \ln \left( \frac{\varepsilon (1 - \lambda \mid \mu_2 \mid)}{\lambda (1 - \mid \mu_2 \mid)} \right) / \ln (\lambda \mid \mu_2 \mid)$$

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