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**A Quick Guide to Lagrange Multipliers**

What is the point  $(x, y)$  on the unit circle that maximizes the product  $x \cdot y$ ? This can be formulated as the following problem: maximize  $f(x, y) = x \cdot y$ , subject to  $\sqrt{x^2 + y^2} = 1$  (or equivalently  $x^2 + y^2 - 1 = 0$ ). More generally, suppose that we want to maximize/minimize a function  $f : \mathbb{R}^n \rightarrow \mathbb{R}$ , subject to some constraint encoded by equating some function  $g : \mathbb{R}^n \rightarrow \mathbb{R}$  to 0. Thus we get

$$\begin{aligned} &\text{maximize: } f(\vec{x}) \\ &\text{such that: } g(\vec{x}) = 0 \end{aligned}$$

One method of doing so is using Lagrange multipliers. We first write

$$L(\vec{x}, \lambda) = f(\vec{x}) - \lambda g(\vec{x})$$

and then differentiate  $L$  with respect to all  $n$  variables as well as  $\lambda$ . Hence, we get

$$\begin{aligned} \frac{\partial L(\vec{x}, \lambda)}{\partial x_i} &= \frac{\partial f(\vec{x})}{\partial x_i} - \lambda \frac{\partial g(\vec{x})}{\partial x_i} \\ \frac{\partial L(\vec{x}, \lambda)}{\partial \lambda} &= -g(\vec{x}) \end{aligned}$$

Here we assume that both  $g$  and  $f$  are differentiable. Equating all of the differentials to 0 and solving the resulting set of equations will give us the extreme points of  $f$  over the space  $g = 0$ . Returning to our example, we get

$$\begin{aligned} L(x, y, \lambda) &= xy - \lambda(x^2 + y^2 - 1) \\ \frac{\partial L(x, y, \lambda)}{\partial x} &= y - 2\lambda x \\ \frac{\partial L(x, y, \lambda)}{\partial y} &= x - 2\lambda y \\ \frac{\partial L(x, y, \lambda)}{\partial \lambda} &= -(x^2 + y^2 - 1) \end{aligned}$$

Setting all differentials to 0 we get

$$\begin{aligned} y - 2\lambda x &= 0 \\ x - 2\lambda y &= 0 \\ x^2 + y^2 &= 1 \end{aligned}$$

If  $x = 0$  or  $y = 0$  then  $xy = 0$  which is clearly not a maximum. We then assume  $x, y \neq 0$ .

$$\begin{aligned}y - 2\lambda x &= 0 \iff y = 2\lambda x \iff \lambda = \frac{y}{2x} \\x - 2\lambda y &= 0 \iff x = 2\lambda y \iff \lambda = \frac{x}{2y} \\ \implies \frac{y}{2x} &= \frac{x}{2y} \iff x^2 = y^2\end{aligned}$$

Thus,  $x = \pm y$  in an optimal solution. Plugging  $x^2 = y^2$  into  $x^2 + y^2 = 1$  we get that there are four points to consider, of the form:  $\left(\pm \frac{1}{\sqrt{2}}, \pm \frac{1}{\sqrt{2}}\right)$ . Evaluating them on  $f(x, y) = xy$  we get that the two optimal points must be  $\left(\frac{1}{\sqrt{2}}, \frac{1}{\sqrt{2}}\right)$  and  $\left(-\frac{1}{\sqrt{2}}, -\frac{1}{\sqrt{2}}\right)$ . Note that the other two points are also extreme points, but they are minima of  $f(x, y) = xy$  over  $g(x, y) = 0$ .

**Note** There are many good primers on Lagrange multipliers online. See, for example, <http://tutorial.math.lamar.edu/classes/calciiii/lagrangemultipliers.aspx>.