


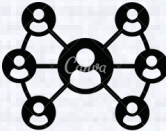
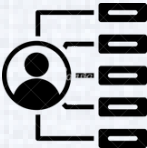
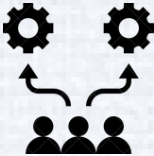
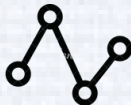
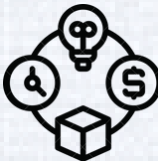


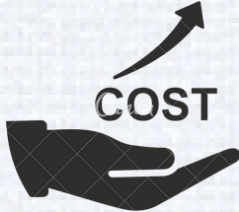



Lean Canva model		Idea Title: AIOT smart Eyewear for Law Enforcement			
<div>PROBLEM</div> <div></div> <div><ul style="list-style-type: none">BWC may endanger officer focus & Field limits may miss crucial events.Real-time tracking absence hinders monitoring.Lack of police health monitoring.</div>	<div>SOLUTION</div> <div></div> <div><ul style="list-style-type: none">AIOT smart eyewear with camera, ensures accurate evidence collection even in critical situations.GPS module in glass for real time location tracking of policePulse oximeter, a sensor to detect and display the police's heart rate in beats per minute (BPM).</div>	<div>VALUE PROPOSITIONS</div> <div></div> <div><ul style="list-style-type: none">Enhanced Evidence Collection(Camera)Swift threat identification(Face Recognition)Live Location Tracking(GPS module)AI based Risk ManagementHealth monitoring.(Pulse Oximeter)</div>	<div>CUSTOMER RELATIONSHIP</div> <div></div> <div><ul style="list-style-type: none">Training programsProactive Maintenance and SupportRegular check-In meetingsPartnership and Collaboration.Feedback & services.</div>	<div>CUSTOMER SEGMENTS</div> <div></div> <div><ul style="list-style-type: none">District Police forcesVIP securityTraffic PoliceGovt. Railway PoliceCoastal Security PolicePrivate security sector</div>	
<div>EXISTING ALTERNATIVES</div> <div></div> <div><p>BWC Companies,</p><ul style="list-style-type: none">AXON Body 3Motorola Solutions</div>	<div>KEY ACTIVITIES</div> <div></div> <div><ul style="list-style-type: none">Hardware and software development.Manufacturing.Marketing & Sales.Data analysis.Testing and quality control.</div>	<div>KEY RESOURCES</div> <div></div> <div><ul style="list-style-type: none">Hardware components & Software development tools.Supply chain partners.Data storage and analysisManufacturing facilities</div>	<div>CHANNELS</div> <div></div> <div><ul style="list-style-type: none">Law enforcement conferences.Government e-Marketplace (GeM)e-Commerce sites.Through Government Schemes.(Start up India, Digital India etc.)Law enforcement conferences. (ICCC)Law enforcement outreach</div>	<div>KEY PARTNERS</div> <div></div> <div><ul style="list-style-type: none">Training Academics(SVPNPA,National Academy of Administration(Mussoorie)).Distribution Partners(Jharkhand police tenders, GeM).Hardware suppliers(Samsung)</div>	
<div>COST STRUCTURE (PROTOTYPE)</div> <div></div> <div><p>Pricing</p><p>Device: Rs.45,000</p><p>Subscription model: Rs.20,000/Year</p></div>		<div>REVENUE STREAM</div> <div></div> <div><ul style="list-style-type: none">Product salesMaintenance and Support ServicesUpgrades and Add-onsSubscription model</div>			