```actionscript
package br.com.optimedia.autor.controller
{
    import br.com.optimedia.autor.view.SendMediaPopUpMediator;
    import br.com.optimedia.autor.view.components.SendMediaPopUp;

    import org.puremvc.as3.multicore.interfaces.INotification;
    import org.puremvc.as3.multicore.patterns.command.SimpleCommand;

    public class SendMediaStartupCommand extends SimpleCommand
    {
        override public function execute(note:INotification):void {

            var instance:SendMediaPopUp = note.getBody() as
SendMediaPopUp;

            facade.registerMediator( new SendMediaPopUpMediator(
instance ) );

        }
    }
}
```