

## PROJECT TASK: SUPERMARKET SALES PERFORMANCE DASHBOARD

You are working as a data analyst for a supermarket chain. The management wants better insights into monthly performance, product trends, and customer behaviour to support data-driven decisions. Your task is to build a Power BI dashboard that visualises sales, profit, and product performance across different months, payment modes, and sales types.

### Task to do:

1. What is the total sales and profit for the selected year and month?
2. How does profit change daily within a selected month?
3. What is the quantity sold per product?
4. What is the unit of measurement for distribution across sales?
5. Which product had the highest sales in the selected month?
6. Which category had the highest sales?
7. How do buying and selling values trend over the month?
8. How do different payment modes and sales types perform?