



# RunesDAO+ Pitch Deck

A concise investor-facing presentation outlining RunesDAO+: a cross-chain governance layer that brings Bitcoin Runes holders into private, gasless DAO participation on Starknet. The deck covers the problem, the technical solution, target users, market opportunity, business model, team, and a time-based roadmap through 2026.

# RunesDAO+ — Cross-Chain Governance & Private Payments

RunesDAO+ connects Bitcoin Runes holders to Starknet DAOs while delivering private, gasless subscription payments. The platform preserves Bitcoin-native identity, simplifies UX, and enables confidential recurring payments—making DAO participation accessible to a broader audience.



# The Problem

## Fragmented Ecosystems

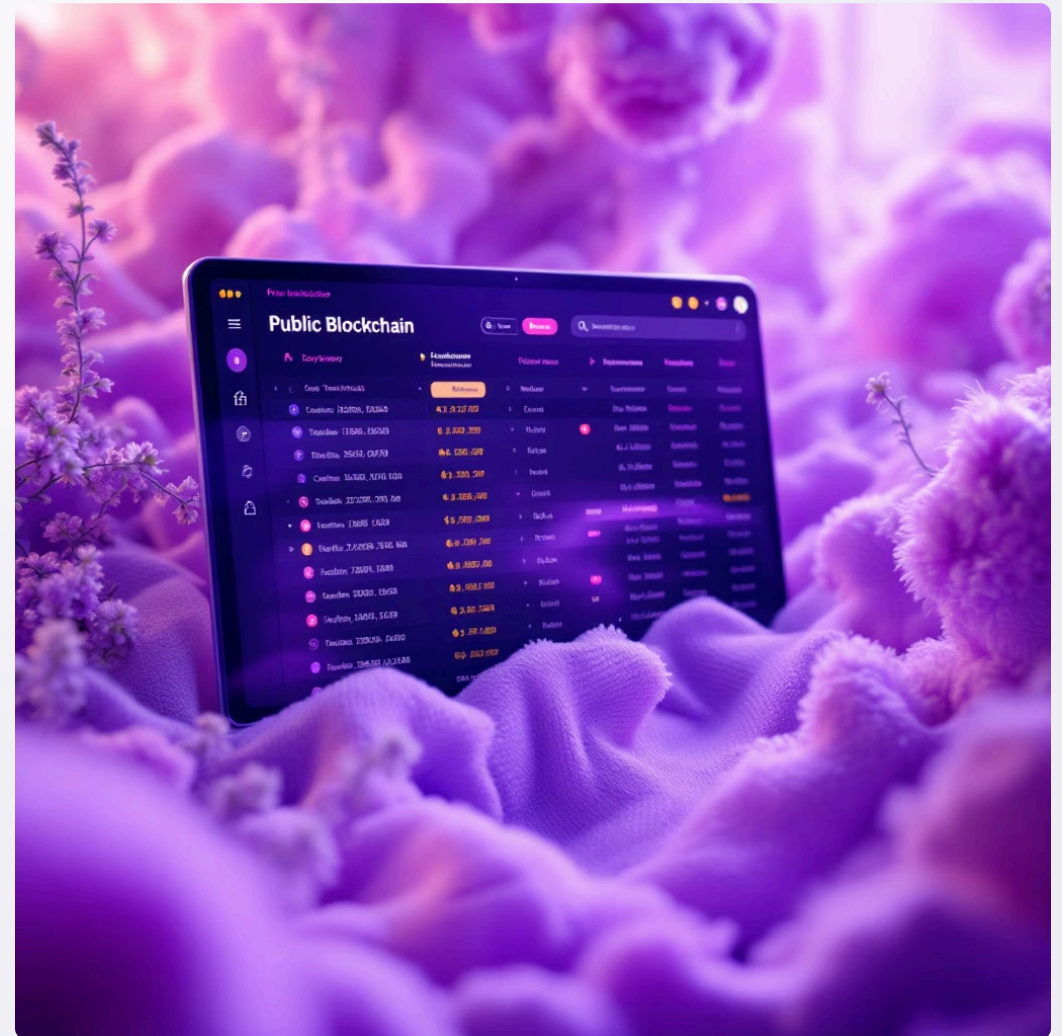
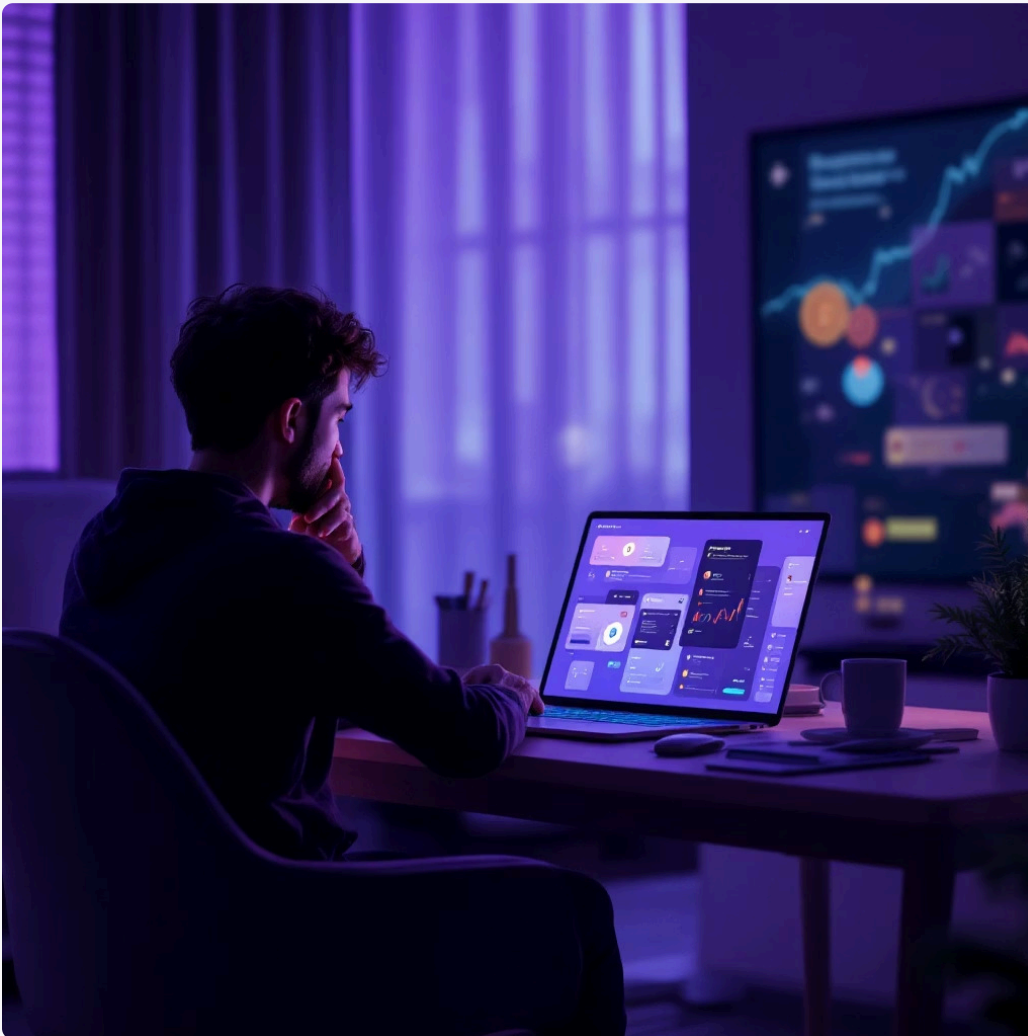
Bitcoin holders have limited access to DAOs on chains like Starknet, creating silos and lost participation opportunities.

## Poor User Experience

Complicated bridging, gas fees, and public transaction flows raise barriers for new and casual users.

## Lack of Privacy

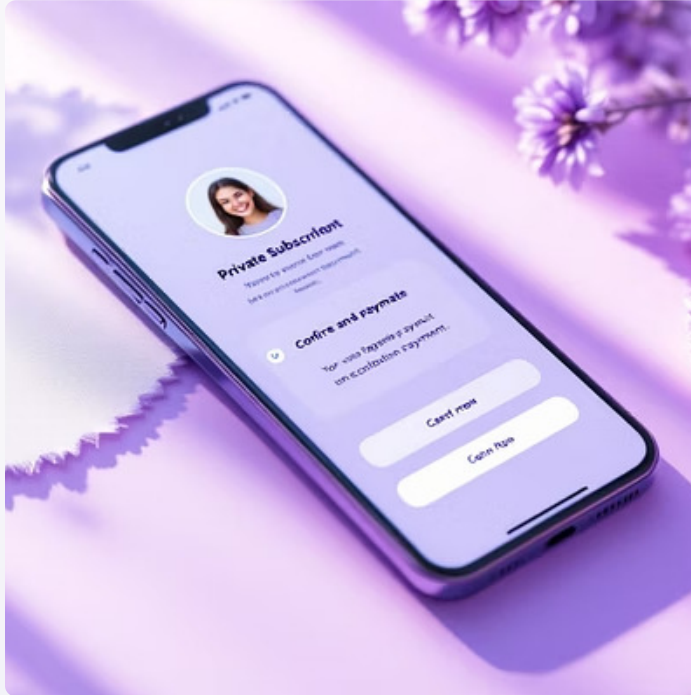
Subscription models and on-chain activity are often public, exposing user data and payment histories.





# Our Solution

RunesDAO+ bridges Bitcoin and Starknet to deliver Runes-based governance, gasless transactions via AVNU Paymaster, and private subscriptions powered by ZK-TLS proofs. The platform preserves Bitcoin-native identity while enabling seamless DAO participation and confidential recurring payments.



# How It Works

A modular, multi-layer architecture ensures security, privacy, and a smooth user flow across chains.



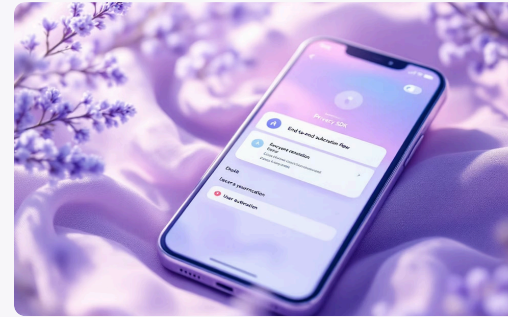
## Identity — RunesAuth & Xverse

Leverage Bitcoin-native identity for authentication and ownership verification without re-keying or new credentials.



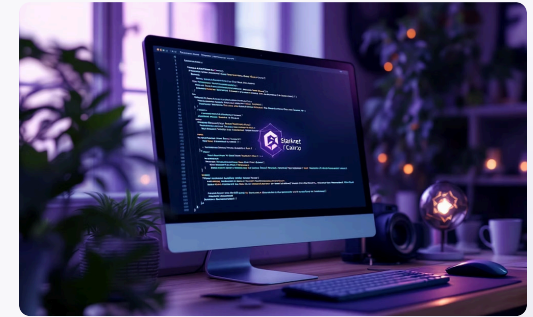
## Gasless UX — AVNU Paymaster

Sponsored transactions remove friction for users, enabling participation without paying gas directly.



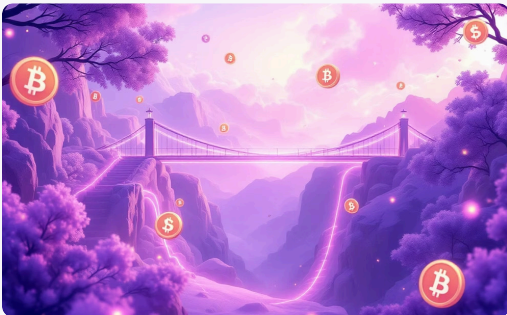
## Privacy — Wootzapp & ZK-TLS

Zero-knowledge TLS proofs make subscription payments private and verifiable without revealing identity or amounts on-chain.



## Smart Contracts — Cairo on Starknet

Secure, auditable contracts drive governance, subscriptions, and treasury operations with Starknet's scalable L2 environment.



## Cross-Chain — Atomiq SDK

Reliable bridging of assets and proofs between Bitcoin and Starknet to enable native Runes participation on DAOs.

# Target Audience

RunesDAO+ focuses on three primary user groups that together create network effects and long-term platform value.



## Bitcoin Holders

Users who want to leverage Runes and BTC holdings for governance and membership without leaving the Bitcoin ecosystem.



## DAO Enthusiasts

Communities seeking richer governance, better retention, and private subscription models to monetize membership.



## Web3 Developers

Builders who need easy-to-integrate tools for private subscriptions, gasless flows, and cross-chain governance primitives.





# Market Opportunity

RunesDAO+ sits at the intersection of three expanding markets: Bitcoin Runes, evolving DAO tooling, and the subscription economy—each creating a strong growth runway for privacy-preserving, cross-chain membership services.

## Growing Evolving

### Bitcoin Runes

Rapidly expanding asset class and community on Bitcoin, unlocking new holders and use cases.

### DAOs

Demand for improved governance tooling and engagement models continues to rise.

## Massive

### Subscription Economy

Established, high-value market ripe for privacy-first Web3 solutions that enable recurring revenue models.



# Business Model

Multiple revenue streams aligned to platform value capture—designed to scale as DAOs and subscriptions grow.

1

## Transaction Fees

Charge a small percentage on sponsored transactions to monetize AVNU paymaster sponsorships while keeping UX seamless.

2

## Premium Features

Offer DAOs advanced governance modules, analytics, and custom membership controls as paid tiers.

3

## Subscription Cut

Take a modest platform fee on subscription payments processed through RunesDAO+—aligned with delivering value and privacy.





# Our Team

Core strengths: deep Bitcoin and Runes knowledge, Starknet/Cairo engineering, UX-driven dapp design, and privacy protocol integration experience. We combine technical depth with product sensibility to execute a secure, user-first cross-chain platform.



Founders and senior engineers with prior experience in Bitcoin protocols, L2 scaling, and privacy-preserving cryptography. Advisors include experts in DAO governance and payments.



A focused 2026 roadmap that sequences product milestones to grow adoption, add membership features, and expand cross-chain treasury capabilities.

## Q1 2026 — Starknet Launch

Deploy core governance and subscription contracts on Starknet Mainnet; onboard initial DAOs.

## Q2 2026 — NFT Memberships

Introduce NFT-based membership tiers and richer governance primitives.

## Q3 2026 – Treasury Integrations

Integrate yield-generating protocols to offer DAO treasury management and revenue optimization.

## Q4 2026 — Lightning Withdrawals

Enable seamless withdrawals to the Bitcoin Lightning Network for liquidity and low-cost settlement.