Simply Grow

Ed-Tech

Problem Statement

- Engagement while studying can be a challenge for students, they either do not get enough and proper study materials, or they do not stay engaged with it.
- Managing and navigating between the content can be hectic as well as boring.
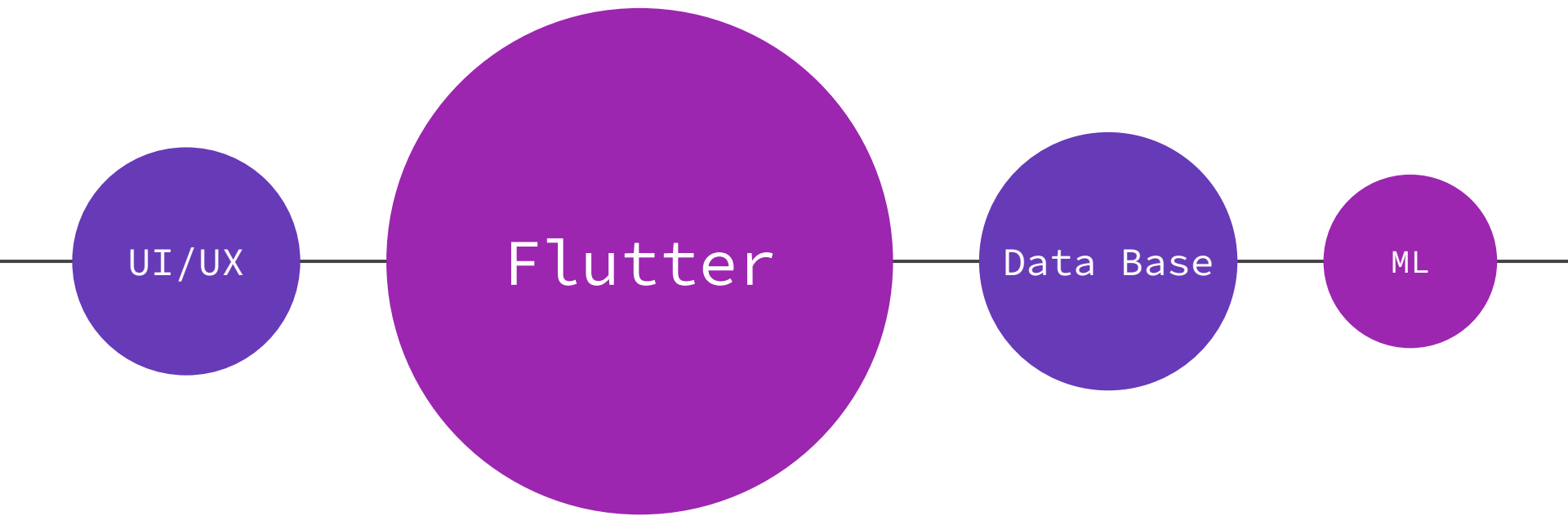
Observation

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- When studying the environment of education areas, we can observe that students engrossed with the study is decreasing, most of it because they find it more and more boring.
- Nowadays people want more of simple and easy-to-use navigating platforms where they have to input minimally and get content most relevant.
- Getting inspired with this, we require such an idea in education process, say a tap and go app, where you get proper and genuine content with least input from the user.

Solution

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- We can come up with a solution where, there is a minimized platform containing all the required content and material, a solution that is handheld and easy-to-use.
- Implementation of such a solution is done using Simply Grow.
- Simple Grow may assume a form of guide for the students, by providing them with what they require and need.

Domain

Show Stoppers

Large Databases
Such an application requires large databases of users as well as content.

Maintenance and Updates
Variations topics of students' require regularity in updates.
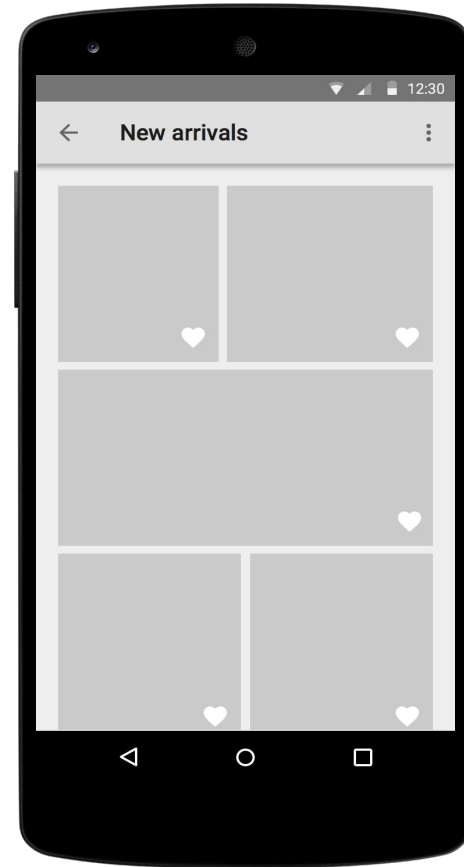
Actually genuine content
Materials that we provide to the students is supposed to be genuine. Providing just anything is not an option

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Platform features

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- Gives great user experience
- Inspired by cards and short video apps(ex. Instagram Reels), **swipe and learn** on the go
- Revision mode feature
- Segregation of important topics by user preferences
- Connected with cloud
- Simple navigation and personalized results

Engaging modes

Users can be provided with revision of content, and favourites as marked by users

Heatmap based UX

Smartphone users have a subconscious way of using phones hence a way of swiping naturally and using can be mapped

Future Aspects

Topics missed

Practice and evaluation

Integration of ML and AI

Dealing with large
Databases and variety of
content

A DAIICT Initiative

HackOut by Synapse

Contact

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