

# ORACLE

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JULY/AUGUST 2000

$E=BI^2$   
**e-telligence**

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E-BUSINESS IQ

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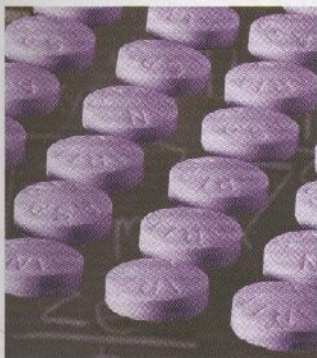


# e-telligence /50

In an age that's defined by information, nothing is more important than having comprehensive, up-to-the-minute

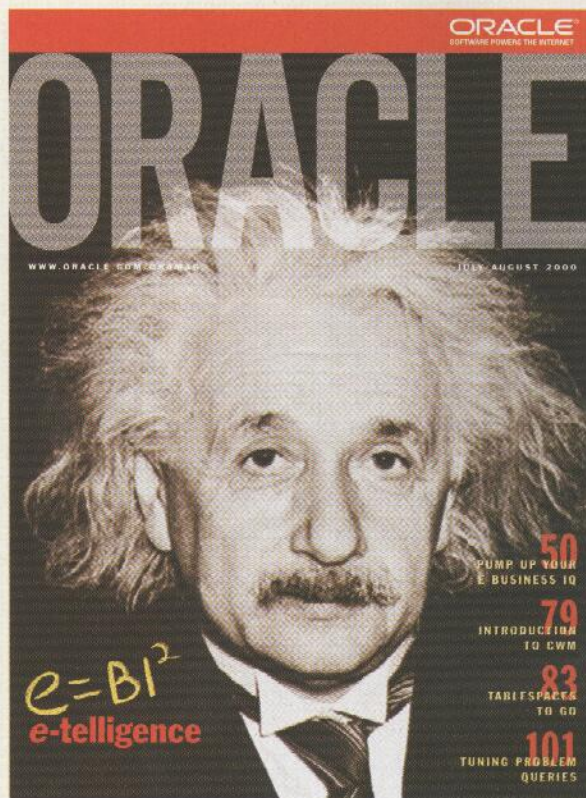
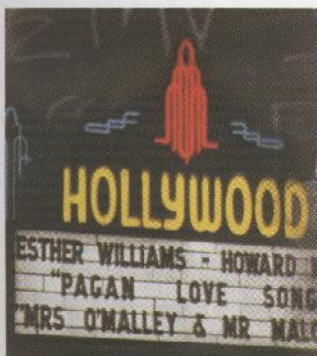
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business intelligence and people who understand what to do with it. As the world migrates online and organizations preface everything they do—in fact, everything they are—with the ubiquitous “e,” business intelligence not only becomes more relevant but e-evolves into an entirely new aspect of business itself.

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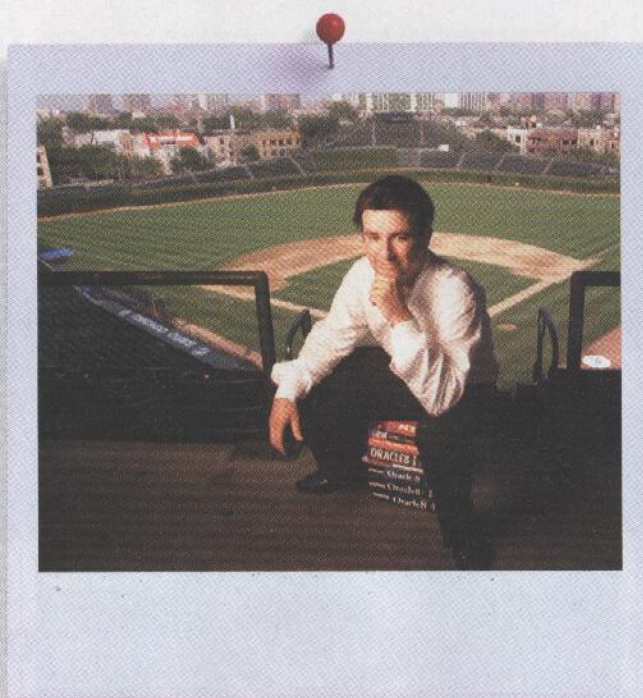
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