Data Marts for Windows NT • Migrating to Oracle8

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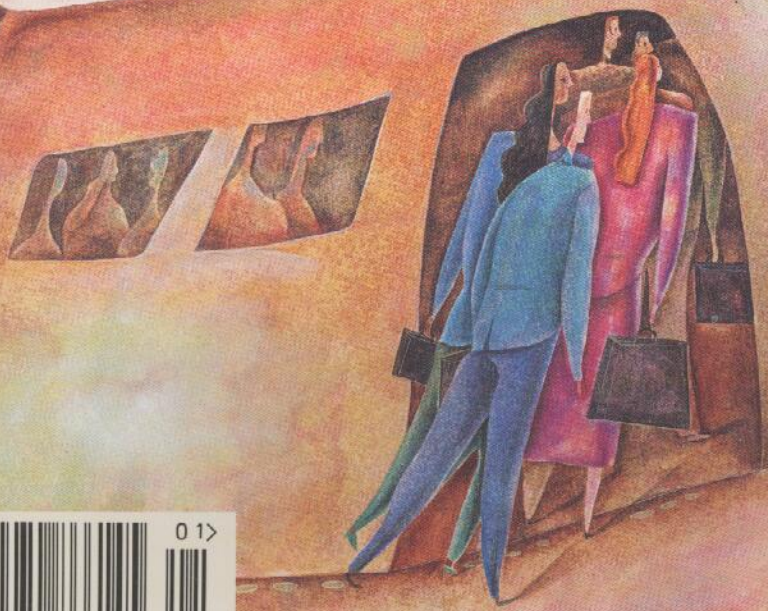
Electronic Commerce

All Aboard the E-Train



Oracle Applications Release 11

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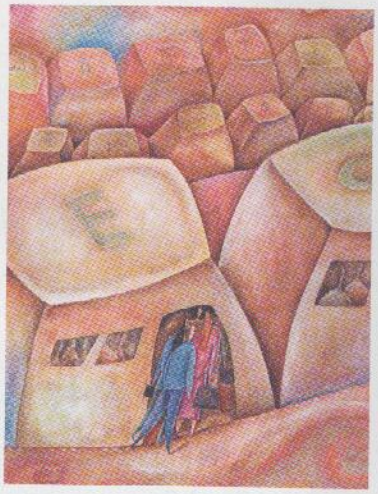
By David Baum. Technology advancements are bringing the world's disparate economies into one global marketplace. The Internet is underpinning vast online systems of banking and finance, and the World Wide Web is becoming the new market square where businesses and consumers meet to exchange goods and services. Businesses that don't hop aboard the electronic-commerce train for a ride to this worldwide virtual trading center could find themselves standing in an empty station looking wistfully at a receding bottom line. Use these tips from successful voyagers to plan your own journey.



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Oracle provides an extensible platform on which to build Internet-commerce solutions, from back-end databases to partner application programs and user interfaces. Oracle Internet Commerce Server, Payment Server, Security Server, Application Server, and enhanced self-service Web Applications are among the tools Oracle provides to make the electronic-commerce journey secure and successful. And Oracle Consulting Services' Electronic Commerce practice can help make the trip a smooth one.

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By Michael Miley. Enterprises worldwide are implementing data marts and data warehouses, with the goal of providing decision makers with easy access to integrated, accurate, and up-to-date information. While creating an enterprise data warehouse can be a lengthy and costly investment, a data mart project can take much less time and have a lower price tag.

But some confusion remains over the role of data marts in a company's information strategy. Should you use data marts as part of a multitier enterprise data warehouse? Or are data marts better utilized as smaller, standalone solutions?

We've done the homework for you: We consulted the industry experts and talked to companies that are implementing data marts and warehouses, among them Nissan Canada, Prime Equipment, and Redland Genstar. Here's a thorough look at the issues involved and early reports from customers on Oracle's new Data Mart Suites for Windows NT.

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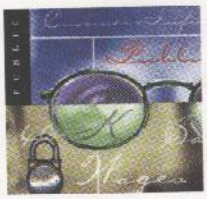

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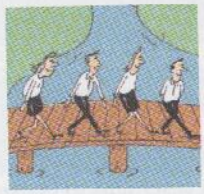

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