

# ORACLE®

VOLUME XII/NUMBER 2

M A G A Z I N E

MARCH/APRIL 1998 \$4.95

# Manage

SYSTEMS

# GLOBALLY

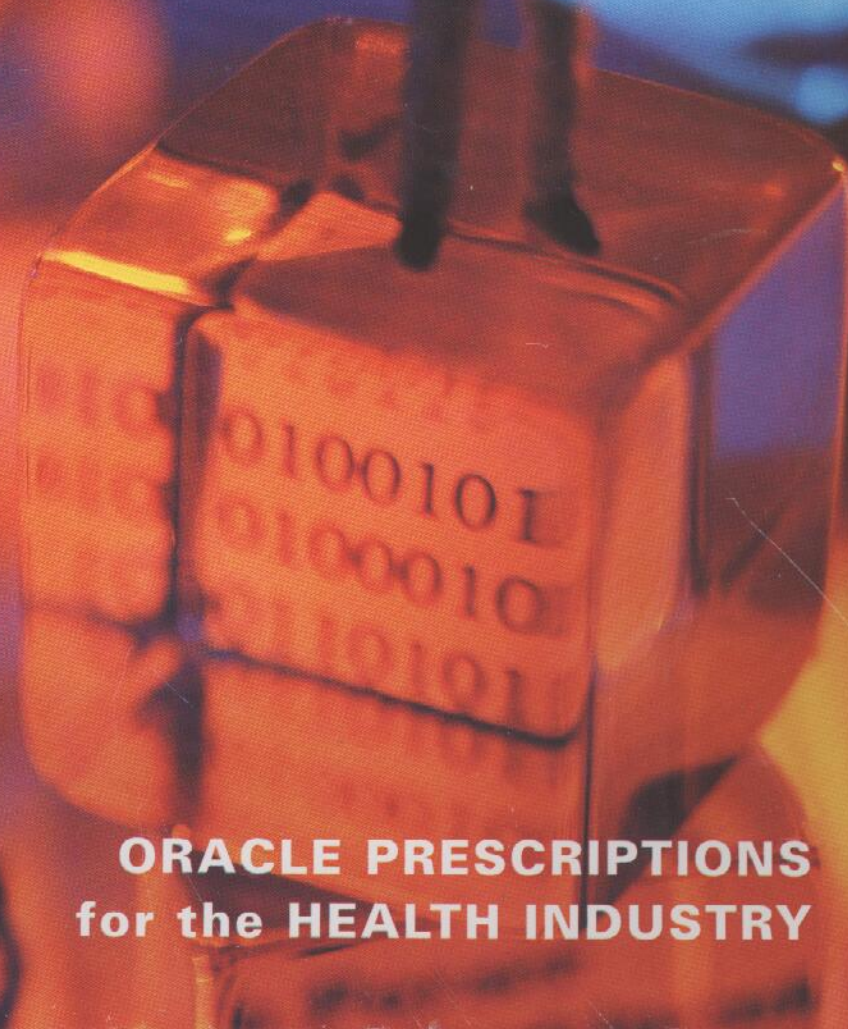
MANAGEMENT

# Act

FOR THE

# LOCALLY

21<sup>ST</sup> CENTURY



**ORACLE PRESCRIPTIONS**  
for the **HEALTH INDUSTRY**





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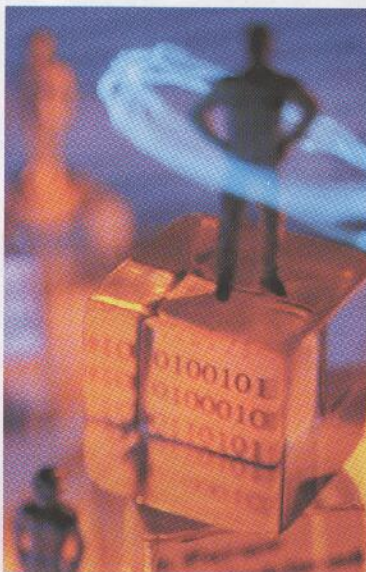
*By Joe Mullich.* As companies adjust to new technologies and business practices, the issue of systems management becomes both more vital and more complex. Streamlined budgets and larger databases mean DBAs are now responsible for protecting, maintaining, and improving the performance of ever-expanding information stores. Providing DBAs with the tools and resources they need to efficiently manage enterprise systems allows them to concentrate on the big picture and helps ensure improved system performance, reliability, and accessibility, which translates to better results on the bottom line.

## 40 Winning the Web Game

When it came to launching a new online gaming network, SegaSoft had to make sure its systems management was top-notch—because putting a service on the Internet means putting your systems management on public display.

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Giving DBAs the tools they need to automate routine tasks frees them to help design and plan the kinds of systems your company needs to sail into the next millennium.



SCOTT PETERSON

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To push ahead in new markets, Monsanto needed to speed its product development. Reinventing its information systems and giving DBAs a more strategic role within the company are two ways the company plans to hasten research efforts and prepare to take advantage of new business opportunities.

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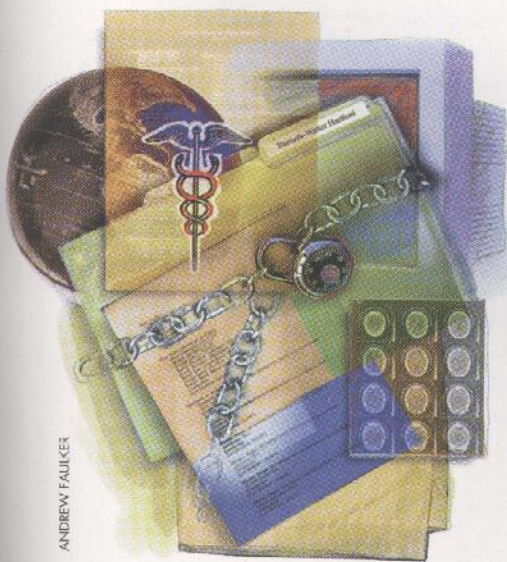
Want to keep your system running smoothly? Here's one DBA's list of what to check when.

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In addition to Oracle's full range of systems-management capabilities, features, and tools, there's a world of partner products from which to choose.



ANDREW FAULKNER

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*By Cabell Breckinridge.* Scientific advances, profit motives, the need to control costs, and the desire to provide state-of-the-art medical care to under-served populations are some of the driving factors behind transitions in the health-care industry. From hospitals to HMOs and government agencies, information technology is one of the ways health-care organizations are finding new ways to provide better patient care at lower prices. These organizations are finding that good information systems go beyond cutting costs to allow new approaches to health care.

From research projects in the United States to Norway's national hospital system, and from HMOs like Regence BlueCross BlueShield of Utah to pharmaceutical research groups like the Neuroclinical Trials Center, Oracle products are allowing organizations to use technology to keep pace with industry changes and move ahead with new services that widen the scope of available medical services and information.



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### ORACLE MAGAZINE

(ISSN 1065-3171)  
is published bimonthly with a free subscription price by:  
Oracle Corporation  
500 Oracle Parkway, Box 88P-1  
Redwood Shores, CA 94065-1600

Oracle Magazine is mailed at Periodicals Postage Paid at Redwood City, CA and additional mailing offices.

Bulk Rate  
U.S. Postage PAID  
Permit 69  
Waseca, MN 56093

Standard Mail Enclosed  
Versions #1,3, and 6

POSTMASTER:

Send address changes to:  
Oracle Magazine  
500 Oracle Parkway, Box 88P-1  
Redwood Shores, CA 94065-1600

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[www.oramag.com](http://www.oramag.com)

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Printed in the U.S.A.  
by Brown Printing Co.  
Prepress by Applied Graphics

