

# TYPOGRAPHY

Freehand

Aa *abcdefghijklmnopqrstuvwxyz*

COMPRESSED IN HEIGHT UP TO 85%

CREO LIGHT

Bb ABCDEFGHIJKLMNOPQRSTUVWXYZ

ALL CAPS

CREO BOLD

Cc **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

ALL CAPS

## BRAND PATTERN

## COLOR PALETTE

#0A2A46

RGB  
10. 42. 70

CMYK  
98% 80% 43% 48%

#173E5C

RGB  
23. 62. 92

CMYK  
95% 73% 39% 32%

#1D5273

RGB  
29. 82. 115

CMYK  
93% 66% 35% 17%

#B59E81

RGB  
181. 158. 129

CMYK  
30% 35% 51% 1%

#E2E3E4

RGB  
226. 227. 228

CMYK  
0% 0% 0% 12%