QUESTION BANK

MODULE-1: MANAGEMENT

1. Define management .Bringout its nature and characteristics.
2. Explain the scope of management.
3. With a neat sketch explain the functional areas of management (OR) Process of management.
4. Explain how management is science, art or a profession.
5. Bringout the differences between management and administration.
6. Explain in brief the various roles a manager plays.
7. What are different levels of management? explain them.
8. Explain early management approaches.
9. Briefly describe the principles of management as laid down by Henri Fayol.
10. Explain scientific management.
11. Give the limitations of Administrative management.
12. Explain the features of bureaucratic administration and its limitations.
13. Define planning. Bringout its nature and purpose of planning.
14. Briefly explain the importance of planning.
15. What are the objectives of planning.
16. Briefly explain the steps in planning and planning premises.
17. Briefly explain the types of planning.
18. Differentiate between strategic planning and tactical planning.
19. Briefly explain the steps in Decision making.

MODULE-2: ORGANIZING AND STAFFING

1. Define Organization and distinguish between formal and informal organization.
2. Explain nature and purpose of organization.
3. Briefly explain the principles of organization.
4. Discuss any two types of organization structures with a chart highlighting their merits and demerits.
5. Briefly explain Departmentation with its types.
6. What is line and staff organization.
7. Briefly explain committee with its principles.
8. Bringout the differences between centralization and decentralization of authority.
9. Explain the various types of organization structures.
10. Enumerate the merits and demerits of centralization and decentralization.
11. Explain MBO with its advantages and limitations.
12. Explain MBE with its advantages and limitations.

13. Write a note on span of control.
14. Explain selection and recruitment process.
15. Define staffing.Explain nature and importance of staffing.

UNIT 3 – DIRECTING & CONTROLLING

1. Discuss various principles of directing.
2. Discuss centralization v/s decentralization.
3. Compare autocratic, participative and free-rein leadership styles.
4. Write in brief, various methods of establishing control.
5. Briefly explain the Maslow's hierarchy of needs.
6. Explain any two type's coordination techniques.
7. Are leaders made or born? Justify.
8. Define direction and brief about the main five requirements of effective direction.
9. Define motivation.
10. List all theories of motivation and discuss about Maslow's need hierarchy theory

UNIT 4 – ENTREPRENEURSHIP

1. Explain the qualities of a good leader.
2. Explain the importance of communication.
3. Classify various categories of entrepreneurship, based on different factors.
4. Explain various stages in entrepreneurial process.
5. List out different barriers of entrepreneurship.
6. Define the term 'Entrepreneur'. Explain the functions of an entrepreneur.
7. Explain Entrepreneur Development Programme (EDP). Mention all its models.
8. Distinguish between entrepreneur and intrapreneur.

UNIT 5 – SMALL SCALE INDUSTRY

1. Explain characteristics of Small Scale Industries.
2. Discuss the need for small scale industries and mention the objectives.
3. Discuss the impact of Globalization on small scale industries in India and the role of WTO.
4. Write short note on Institutional support to SSI.
5. Define SSI. Enumerate various objectives of SSI.
6. List various steps to start a SSI.
7. Explain the WTO. State its functions.
8. Briefly write about government support to small scale enterprises, during five year plans.
9. Write a brief note on government policies towards SSI, its objectives and classifications.
10. List the various supporting agencies of central and state government and services offered by them.
11. What are the objectives and functions of KIADB?
12. Write a note on single window DIC agency.
13. Write the various types of assistance provided by KSFC.
14. Enumerate functions of SISI.