



## INVITATION TO

# NEWCASTLE REGIONAL ROADSHOW

### Using technology and social media to improve your business practise.

Please join us for lunch as former AFA Adviser of the year Phil Young, gives us an insight into how he utilised technology to grow his practise.

This will be followed by Nicholas Stabler, Managing Director of Nimble Creative, who will teach us what potential clients are looking for when they land on your website.

Then Jonathan Poynter, Director of Marketing at Nimble Creative, will show us the easiest way to setup up client focussed social media solutions in your business.

In this interactive session you will get some tips and also learn about some traps to avoid.

#### Guest Speakers



Phil  
Young



Nicholas  
Stabler



Jonathan  
Poynter

#### Date

Tuesday 27 March 2012

#### Time

12.00pm – 1.45pm

#### Venue

Harbourview Function Centre  
150 Wharf Road,  
Newcastle NSW 2300

#### Closing Date

Tuesday 13 March 2012

#### Cost

AFA Members \$45

Non AFA Members \$55

#### AGENDA

**12.00pm** Phil Young

**12.25pm** Nicholas Stabler

**12.50pm** Jonathan Poynter

**1.15pm** Lunch

**1.45pm** Close



## Guest Speaker



### Phil Young

Former AFA Adviser of the year and CEO of Australian Financial Risk Management.

Phil is a founding director of AFRM following a career in management of a large Multi-National Company and now brings over 20 years of extensive experience in management of a financial services industry company. He specialises in giving advice relating to financial and estate planning, business and personal risk management planning and has an in depth knowledge of insurance contracts.

Phillip is a member of the AFA, a member of a number of insurance industry committees evaluating new risk products and regularly presents to his peers at insurance industry state and national conferences.

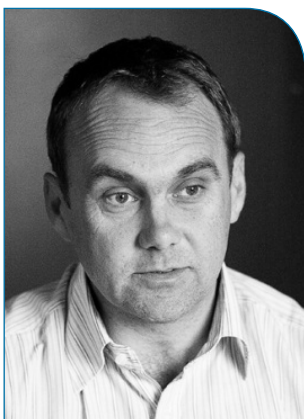
## Guest Speaker



### Nicholas Stabler

Nicholas is the founder of and heads up the team at Nimbler. Having completed projects in all aspects of Web Design and Development (including online marketing strategy, architecture, design, front-end code, back-end code, database design and more) as well as managing a company, his combination of skills and understanding of business requirements gives him the ability to help organisations think through, define and plan their website or web application.

## Guest Speaker



### Jonathon Poynter

Jonathan has a 20 year career in Sales/ Marketing/Advertising. From co-owning a Sydney based Advertising Agency, a custom publishing company and 8 years consulting he has worked with many companies (including other advertising agencies) assisting them enhance their marketing outcomes.

A sought after presenter, Jonathan has gained a lot of experience with his own businesses. He doesn't just talk and teach.



Event Date: Tuesday 27 March 2012 | Closing Date: Tuesday 13 March 2012

## 1. Personal Details

Title:  Name:   
Surname:  AFA Membership Number:

## 2. Contact Details

Licensee:   
Company:   
Mailing Address:   
City:  State:  Postcode:   
Phone:  Fax:   
Mobile:  Email:   
Special Requirements (e.g. access, dietary, other):

## 3. Number of people attending? (please provide name & email)

1. <input type="text"/>	<input type="checkbox"/> AFA Member	<input type="checkbox"/> Non Member
2. <input type="text"/>	<input type="checkbox"/> AFA Member	<input type="checkbox"/> Non Member
3. <input type="text"/>	<input type="checkbox"/> AFA Member	<input type="checkbox"/> Non Member
4. <input type="text"/>	<input type="checkbox"/> AFA Member	<input type="checkbox"/> Non Member
5. <input type="text"/>	<input type="checkbox"/> AFA Member	<input type="checkbox"/> Non Member
6. <input type="text"/>	<input type="checkbox"/> AFA Member	<input type="checkbox"/> Non Member
7. <input type="text"/>	<input type="checkbox"/> AFA Member	<input type="checkbox"/> Non Member
8. <input type="text"/>	<input type="checkbox"/> AFA Member	<input type="checkbox"/> Non Member
9. <input type="text"/>	<input type="checkbox"/> AFA Member	<input type="checkbox"/> Non Member
10. <input type="text"/>	<input type="checkbox"/> AFA Member	<input type="checkbox"/> Non Member



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## 5. Cost

- ☐ AFA Members \$45
- ☐ Non AFA Members \$55

**All costs stated above are GST inclusive.**

## 6. Payment Details

Please charge \$  (gst incl) to my (please tick) Master Card ☐ Visa ☐ AMEX ☐

Cardholder's Name:

Credit Card Number:           Expiry Date:   /

Signature:

☐ Enclosed is my cheque made payable to: Association of Financial Advisers Ltd.

☐ EFT - BSB 082-330 A/C No. - 028 57 3951

**For EFT payments please provide the date of the event you are attending and your name as a reference.**

Ref (date of event):  /  Surname:

### Cancellation Policy

The AFA will refund the cost if the applicant notifies the AFA seven days prior to the commencement of the program of their intention not to attend. If you do not notify the AFA seven days prior to the commencement of the program you will not be entitled to a refund. You may nominate another person to attend in your place.

### Please send or fax all registration forms to:

#### AFA National Office

PO Box Q279, Queen Victoria Building NSW 1230

Ph: (02) 9267 4003 | Fax: (02) 9267 5003

#### Melissa Favaloro

Email: melissa.favaloro@afa.asn.au

All registrations will be confirmed by email. A receipted tax invoice will be emailed to the address on your registration form.