



Descargar

Selecclene la Campaña

WEBADS - TURISMO DE ANDORR

Selecclene fecha Inicio

Jan 1, 2025

Selecclene fecha final

Jan 31, 2025

Selecclona Dashboard

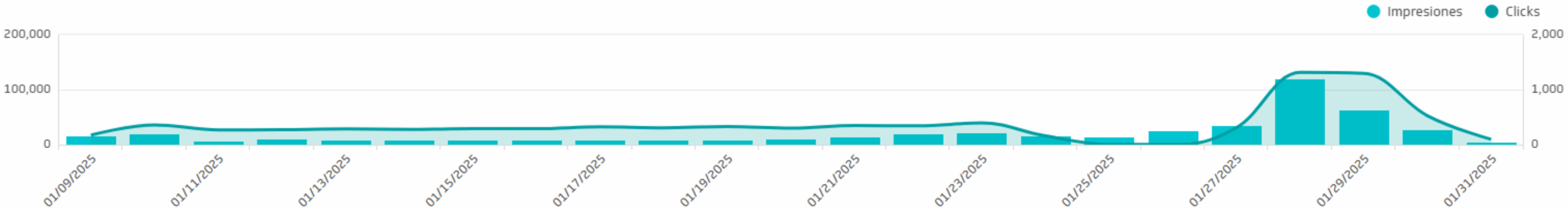
- Principal Data
- Desglose
- IEWS
- Tech
- Analítica

Si no puedes ver los links de dashboard, selecciona una campaña.

Campaña:  
WEBADS - TURISMO DE ANDORRA - ESPAÑA - NATIVE

Fecha inicio: Jan 1, 2025  
fecha fin: Jan 31, 2025

Impresiones	Clicks	CTR	Vlews	VTR
501,683	8,300	1.65%	0	0.00%



Date	Impresiones	Clicks	CTR
01/07/2025	0	1	0.00%
01/09/2025	16,113	174	1.08%
01/10/2025	20,692	360	1.74%
01/11/2025	7,751	269	3.47%
01/12/2025	10,881	274	2.52%
01/13/2025	9,575	286	2.99%
01/14/2025	9,209	277	3.01%
01/15/2025	9,354	293	3.13%
	501,683	8,300	1.65%



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Selecclone la Campaña

WEBADS - SOFIDEL - ADGAME CC ▾

Selecclone fecha Inicio

Jan 1, 2025

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Selecclona Dashboard

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Campaña:  
WEBADS - SOFIDEL - ADGAME CONTEST - CTM

Fecha inicio: Jan 1, 2025

fecha fin: Jan 31, 2025

Desglose por región

CAMPANA: WEBADS - SOFIDEL - ADGAME CONTEST - CTM

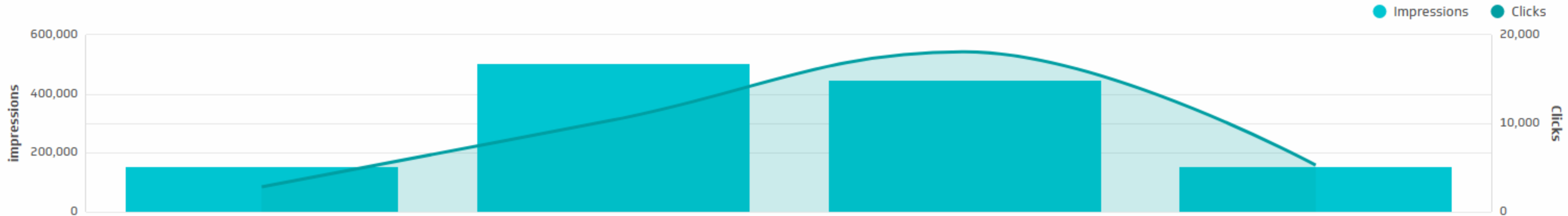
PAIS: Italy

Pueden existir pequeñas discrepancias con los datos generales de la campana por errores en la geolocalización



Región	Impresiones	Clicks	CTR	Pais
Roma	135,823	3,749	2.76%	Italy
Milano	105,976	2,868	2.71%	Italy
Napoli	65,942	2,363	3.58%	Italy
Torino	49,193	1,450	2.95%	Italy
Bari	33,825	953	2.82%	Italy
Firenze	29,662	807	2.72%	Italy
Bologna	25,970	666	2.56%	Italy
Genova	25,323	663	2.62%	Italy
	1,265,003	36,581		

Desglose por banner



Banner	Impresiones	Click	CTR
SOFIDEL_ROTOLONI_ADGAME_V1_300X600	154,982	2,828	1.82%
SOFIDEL_ROTOLONI_ADGAME_V2_300X600	506,108	10,375	2.05%
SOFIDEL_ROTOLONI_ADGAME_V2_320X480	447,397	18,098	4.05%
SOFIDEL_ROTOLONI_ADGAME_V1_320X480	156,525	5,280	3.37%
	1,265,012	36,581	2.89%



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Selecclona Dashboard

Principal Data

Desglose

VIEWS

Tech

Analítica

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Campaña:

WEBADS - SOFIDEL - ADGAME  
CONTEST - CTM

Fecha inicio: Jan 1, 2025

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Desglose tipo dispositivo: Impresiones y Clicks- total Campaña

Clicks



- Smart Phone [93%]
- Tablet [6%]
- Desktop and Laptop [1%]
- Media Hub [0%]
- Console [0%]
- Other [0%]

Impresiones



- Smart Phone [94%]
- Desktop and Laptop [3%]
- Tablet [3%]
- TV [0%]
- Media Hub [0%]
- Other [0%]

Conversiones



- Smart Phone [96%]
- Desktop and Laptop [3%]
- Tablet [1%]
- Media Hub [0%]
- Other Mobile [0%]
- Other [0%]

Desglose operating system: Impresiones y Clicks - Total campaña

Clicks



- Android [94%]
- iOS [5%]
- Linux [0%]
- Windows [0%]
- iPadOS [0%]
- Other [0%]

Impresiones



- Android [90%]
- iOS [6%]
- Windows [1%]
- Linux [1%]
- iPadOS [1%]
- Other [1%]

Conversiones



- Android [90%]
- iOS [6%]
- Linux [2%]
- Windows [1%]
- iPadOS [0%]
- Other [0%]

Desglose browser: Impresiones y Clicks- total Campaña

Clicks



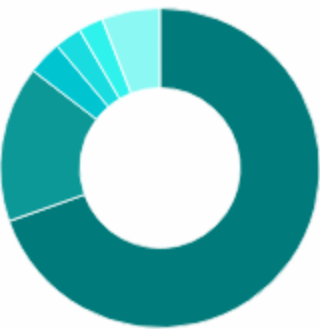
- Chrome Mobile [59%]
- Android App [15%]
- Facebook for Android [12%]
- Samsung Browser [5%]
- Mobile Safari [2%]
- Other [7%]

Impresiones



- Chrome Mobile [61%]
- Facebook for Android [26%]
- Facebook for iOS [3%]
- Chrome [2%]
- Samsung Browser [2%]
- Other [5%]

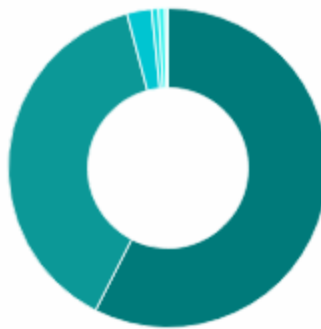
Conversiones



- Chrome Mobile [70%]
- Facebook for Android [16%]
- Samsung Browser [3%]
- Facebook for iOS [3%]
- Chrome [3%]
- Other [6%]

Desglose tipo conexión: Impresiones y Clicks- total Campaña

Clicks



- WiFi [57%]
- Cellular Network - U [38%]
- Ethernet [3%]
- n/a [1%]
- Cellular Network - 4 [1%]
- Other [0%]

Impresiones



- WiFi [55%]
- Cellular Network - U [40%]
- Cellular Network - 4 [3%]
- Ethernet [1%]
- Cellular Network - 3 [1%]
- Other [0%]

Conversiones



- WiFi [57%]
- Cellular Network - U [40%]
- Ethernet [2%]
- Cellular Network - 4 [1%]
- Cellular Network - 3 [0%]
- Other [0%]



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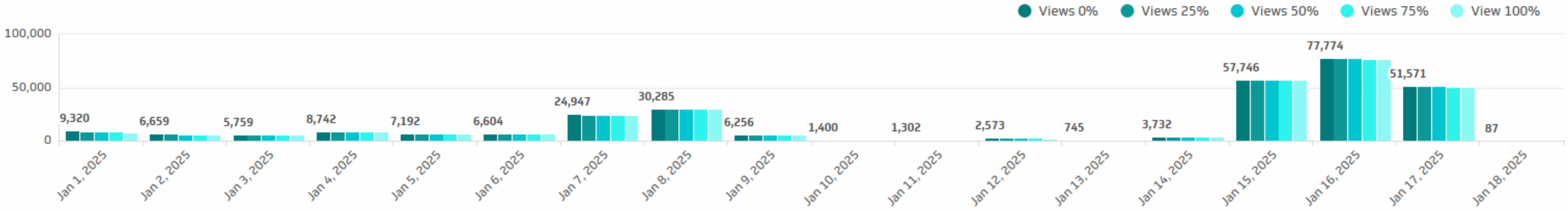
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Campaña: WEBADS - SOFIDEL - ADGAME CONTEST - CTM

Fecha inicio: Jan 1, 2025

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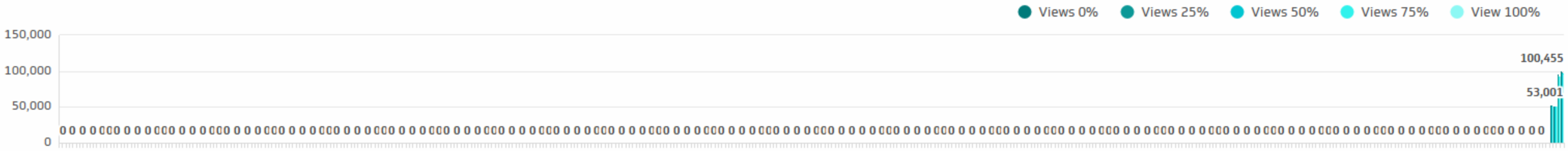
Visualizaciones video



Fecha	Views 0%	Views 25%	Views 50%	Views 75%	Views 100%
Jan 1, 2025	9,320	8,815	8,479	8,312	8,044
Jan 10, 2025	1,400	1,377	1,351	1,319	1,280
Jan 11, 2025	1,302	1,262	1,239	1,212	1,189
Jan 12, 2025	2,573	2,538	2,488	2,437	2,399
Jan 13, 2025	745	718	699	684	667
Jan 14, 2025	3,732	3,658	3,577	3,534	3,484
Jan 15, 2025	57,746	57,486	57,356	57,185	56,978
Jan 16, 2025	77,774	77,488	77,253	77,007	76,737
	302,694	299,597	297,673	295,894	293,966

Fecha	Views 0%	Views 25%	Views 50%	Views 75%	Views 100%
Jan 1, 2025	100.00%	94.58%	90.98%	89.18%	86.31%
Jan 2, 2025	100.00%	94.82%	92.12%	90.18%	88.47%
Jan 3, 2025	100.00%	97.86%	96.34%	94.86%	93.56%
Jan 4, 2025	100.00%	97.86%	97.22%	96.48%	95.89%
Jan 5, 2025	100.00%	96.68%	94.38%	92.89%	90.99%
Jan 6, 2025	100.00%	98.33%	97.82%	97.11%	96.46%
Jan 7, 2025	100.00%	97.80%	97.02%	96.23%	95.39%
Jan 8, 2025	100.00%	99.93%	99.64%	99.22%	98.83%
	100.00%	98.98%	98.34%	97.75%	97.12%

Visualizaciones video por formato



Banner	Views 0%	Views 25%	Views 50%	Views 75%	Views 100%
SOFIDEL_ROTOLONI_ADGAME_V1_...	53,001	52,691	52,467	52,197	51,922
SOFIDEL_ROTOLONI_ADGAME_V1_...	52,509	52,342	52,178	51,979	51,763
SOFIDEL_ROTOLONI_ADGAME_V2_...	96,729	95,240	94,385	93,788	93,032
SOFIDEL_ROTOLONI_ADGAME_V2_...	100,455	99,324	98,643	97,930	97,249
	302,694	299,597	297,673	295,894	293,966

Banner	Views 0%	Views 25%	Views 50%	Views 75%	Views 100%
SOFIDEL_ROTOLONI_ADGAME_V1_...	NaN	NaN	NaN	NaN	NaN
SOFIDEL_ROTOLONI_ADGAME_V1_...	100.00%	99.42%	98.99%	98.48%	97.96%
SOFIDEL_ROTOLONI_ADGAME_V1_...	100.00%	99.68%	99.37%	98.99%	98.58%
SOFIDEL_ROTOLONI_ADGAME_V2_...	100.00%	98.46%	97.58%	96.96%	96.18%
SOFIDEL_ROTOLONI_ADGAME_V2_...	100.00%	98.87%	98.20%	97.49%	96.81%
	100.00%	98.98%	98.34%	97.75%	97.12%



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Selecione la Campaña

WEBADS - MUSEO DEL PRADO - F

Selecione fecha Inicio

Jan 1, 2025

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Jan 31, 2025

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- Principal Data
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- VIEWS
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Campaña:  
WEBADS - MUSEO DEL PRADO - POLKE GOYA - NATIVE

Fecha inicio: Jan 1, 2025  
fecha fin: Jan 31, 2025

Eventos StoryTelling

Fecha	lecturas
	0
Banner	lecturas
	0
Evento	Interacción
	0

Advertiser Analytics

Cliente	Campaña	% Nuevas Visitas	Visitas	Visitantes	Duración de la Visita	Bounce Rate
			0	0		

Analltica Dominio Destino

Campaña	Fecha	% Nuevas Visitas	Bounce Rate (%)	Pagina: Duracion Media (seg	Visita: Duracion media (seg)	Visitas	Visitantes
						0	0

Frecuencia y Viewablilty

Viewability Global		Frecuency Global	
0.000%			