# **HANAFI TAOFIQ**





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Okoh Via Alapa, 240244



Male



Ilorin Kwara State, Nigeria

2016 - 2022

Dynamic and innovative professional with 4+ years of invaluable hands-on experience in handling several simulteneous creative design projects, concept creation, graphics design, motion graphics and web design. Equipped with the ability to escalate brand awareness by utilizing skills gained in the creative industry, being able to identify opportunities, overcome objections, build long-term mutually beneficial relationships with vendors, workforce and clients. establishing a successful and lucrative company

#### **EDUCATIONAL BACKGROUND**

Ahmadu Bello University Zaria, Kaduna State	2010 - 2022
<b>DIPLOMA IN ENGLISH &amp; ISLAMIC STUDIES</b> College of Arabic and Islamic Legal Studies Ilorin, Kwara State	2013 - 2015
SENIOR SECONDARY SCHOOL CERTIFICATE Asa Local Gov't Sec. School Budo Tuntun	2008 - 2013
PRIMARY SCHOOL CERTIFICATE Igra Nur/pri School Ilorin, Kwara State	2000 - 2006

### **CERTIFICATIONS**

**B.Ed ISLAMIC STUDIES** 

ANDROID APPLICATION DEVELOPER	Mar., 2021
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The program class took place online after the completion of the course, exam is conducted and successful Students are awarded certificate.sponsored by GREAT LEARNING

#### JAVA PROGRAMMING Mar., 2021

It was an online class that is done in a similar way as the above sponsored by **GREAT LEARNING** 

#### **HTML & CSS** Nov., 2019

the Certificate is an online exam to test the level of proficiency in HTML & CSS, the program is sponsored by **TEMPLATE MONSTER** 

No 39 Benin Street, Sabon Gari Zaria, Kaduna State

#### **EXPERIENCE**

GRAPHICS DESIGNER Ajenifuja printing press, Ilorin Kwara State	2021 - 2022
GRAPHICS & MOTION DESIGNER	2017 - 2021

#### FREQUENTLY USE SOFTWARES

VS Code	****
Android Studio Code	****
CorelDraw	****
Photoshop	****
Adobe After Effect	***
MS Word	****

#### **LANGUAGES**

Toruba	****
English	****
Arabic	****

#### **SPECIALIZATION**

Graphics Design	***
Web Design	****
Computer Literate	****
Ms Word	****
Typist	****

#### **HOOBIES**

SPORT, CODING, DEBUGGING **DESIGNING** 

RESEARCHING

### WHAT I DO

- Printing Design
- brochure/Magazine
- Banner/Flyer
- Book Publishing
- Memo/Jotter
- Office File
- Car Branding
- Receipt/Invoice
- Photo Album

- Website & Media design
- Brand Standard Design
- Advert Design/Poster
- Logo/Business Card/I.D Card
- Certificate
- Corporate Presentation
- Animation Video/Motion Graphic
- Invitation Card/Birthday Card

## PROCESS OF MY DESIGN

### PHASE I: RESEARCH

Before any actual creative work begins, I conducts extensive background research. I will meet with you to understand your goals, audience needs and project expectations. In addition, I will conduct market, customer and competitive research to gather additional insight. Once our research is complete, we will provide a creative brief to summarize the results of our inquiries and outline the project, along with a detailed project schedule to ensure on-time delivery.

### PHASE II: DESIGN

When my analysis is complete and you are on board with the initial concepts, design work begins. I keep your communication needs and priorities at the core of every design decision – from colors to image selection to font styles. Typically, I explore several different creative approaches before centering in on my main creative ideas. Based on your feedback, we evolve these creative approaches into comprehensive design directions. As part of this process, I will deliver at least three creative concepts for your evaluation.

## PHASE III: IMPLEMENTATION

After you select your preferred creative direction, I begin design execution. I work with you to select images and gather copies for the final design pieces. I produce draft outputs for your review and make sure that your input is reflected before any piece goes into production. When your quality standards (and mine) are achieved, I prepare your design pieces for final production. I collaborate closely with any third-party vendors (such as printers) to make sure that the finished product meets your expectations.

### PHASE IV: EVALUATION

After the design is complete, I follow up with you to assess the outcome of the project. I keen to hear not only your insights on my process and designs, but also any feedback you have received from your audiences. If desired, I can work with you to design

### WHY I AM QUALIFIED

I am a creative graphics designer who can work under pressure and love to contribute to the development of the organization I work with. I am equipped with some other special skills such as motion graphics, web design and mobile application which makes me more qualify to work with your organization. Ready to work and provide a quick

#### **REFERENCES**

- PROF. FATIMAH IBRAHIM Senior Lecturer, ABU Zaria 08023327728
- MR. HANAFI MUHAMMED OKOH Banker, Ilorin Kwara State 08038882265
- DR. HANAFI ABDULRAZAQ OKOH
   H.O.D, Health Technology Offa
   08023327728
- MRS. HANAFI FADHILAT OKOH Retired L.G.A Civil Servant 08063109461