

# ONE-PAGE PROJECT 2 PROPOSAL

## ANALYSIS ON DATA JOBS IN THE MARKET

### PROJECT PROPOSAL

APRIL 22, 2019

#### BACKGROUND

Aspiring data analysts fresh out of school with their diplomas, degrees or certificates in tow, have often heard that "data is booming," or that "data is the new oil." The truth is that data is gathered everywhere and anywhere with companies scrambling to not only collect it, make sense of it but to make critical decisions based on it. While this may be the case, newly minted data analysts face an uphill battle to not only land their dream job but to get any job at all.

#### OBJECTIVES

Scraping data from popular job listing sites such as: LinkedIn, Indeed or Glassdoor our team's objective is to answer the questions:

1. How many data analytics jobs are out there in the West Coast and what are the skills and backgrounds of the people who are getting hired?
2. What skills, education, experiences are most coveted by employers?
3. What is the supply (of job seekers) vs. demand (of data jobs) in the West Coast market?

#### TEAM MEMBERS

Joseph Yon

Owen Poindexter

Hayes Martens

Stefan Zobrist

Peter Brito