



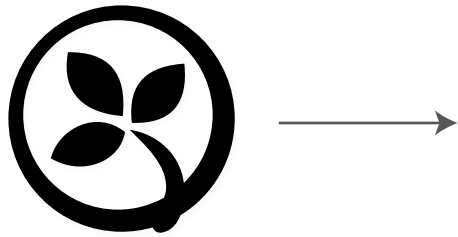
Orchard Core

REBRANDING

Symbol

Orchard Core

REBRANDING



1. version - mild

Orchard Core



2. version - medium

Orchard Core



3. version - hard

Orchard Core

Orchard Core

REBRANDING



Orchard Core



Orchard Core



Orchard Core



Orchard Core



Orchard Core



Orchard Core

Typography

Orchard Core

REBRANDING

A version - round



B version - angular



A version - round

Display font - Oswald

Orchard Core

Additional font - Open Sans

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit.

B version - angular

Display font - Teko

Orchard Core

Additional font - Open Sans

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit.

Color

Orchard Core

REBRANDING

LIGHT GREEN

72 / 176 / 0
65 / 182 / 112
41B670

WHITE

0 / 0 / 0 / 0
255 / 255 / 255
ffffff

DARK GREEN

87 / 38 / 87 / 35
29 / 91 / 54
1d5b36

GRAY

0 / 0 / 0 / 30
198 / 198 / 198
c6c6c6