

# OrchardProject.net Re-design

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# Project Notes

## Recent Activity:

- 12/17/13 - Participated in Orchard weekly meeting, reviewed the homepage wireframe updates as well as landing pages for “Download” and “Community.”
- This copy of the wireframes reflects the updates captured during the 12/17 call.

## Updates in this doc:

### Main Navigation:

- Added items for “Documentation” and “Support”. The result is that we have eight items in the main navigation (we may need to return to this to address how much space we’ll have for the main nav on smaller monitor resolutions like 1024x768)

### Homepage Wireframe:

- “Community” and “Partners” sections to function as horizontal sliders.

### Download Wireframe:

- Updated the layout to reflect the two methods of getting Orchard that the group discussed may be the most popular.

### Questions:

- We’ve updated the Sitemap with the new additions to the main navigation. The Web Advanced team would like to get thoughts on the contents of the “Support” section. For example, does Support contain pages that are exclusive to it, or, is it simply a collection of pages from “Documentation” and “Community”? Perhaps the current set of pages under “Community” are what really comprises the “Support” section and “Community” becomes a section just for items like Contributing, the Weekly Meeting, and the Form. Open to suggestions.

# ORCHARD PROJECT SITEMAP

## MAIN NAVIGATION

### FEATURES

#### 1. Features

*Content includes:*

- Overview
- Features List

### CUSTOMERS

#### 1. Customers

*Content includes:*

- Overview
- Why Choose Orchard

### ABOUT

#### 1. Our Team

#### 2. Contact Us

#### 3. News

#### 4. Events

### DOCUMENTATION

Links out to  
Documentation page

### COMMUNITY

#### 1. Overview

#### 2. Documentation

#### 3. Codeplex

#### 4. Modules & Themes

#### 5. Orchard Forums

#### 6. Community Blog

#### 7. Contribute

#### 8. Chat (JabbR + IRC)

#### 9. Weekly Meeting

#### 10. Communities

#### 11. Translate

#### 12. Partners

### SUPPORT

Needs Discussion

### PARTNERS

#### 1. Partners - Overview

*Content includes:*

- Overview
- List of Partner Logos

### DOWNLOAD

#### 1. Download

*Content includes:*

- Web Platform Installer
- WebMatrix
- Zip File
- Enlist
- Requirements

## GLOBAL FOOTER

*In addition to the below items, the footer will include all 1st and 2nd-level items from the main navigation for quick visibility into where information is organized.*

[PARTNER SITES](#)[SITEMAP](#)[TERMS OF USE](#)[PRIVACY POLICY](#)

# NO LIMITS

Orchard is a free, open source, community-focused Content Management System built on the ASP.NET MVC platform.

- Orchard Benefit 1 goes here
- Orchard Benefit 2 goes here
- Orchard Benefit 3 goes here

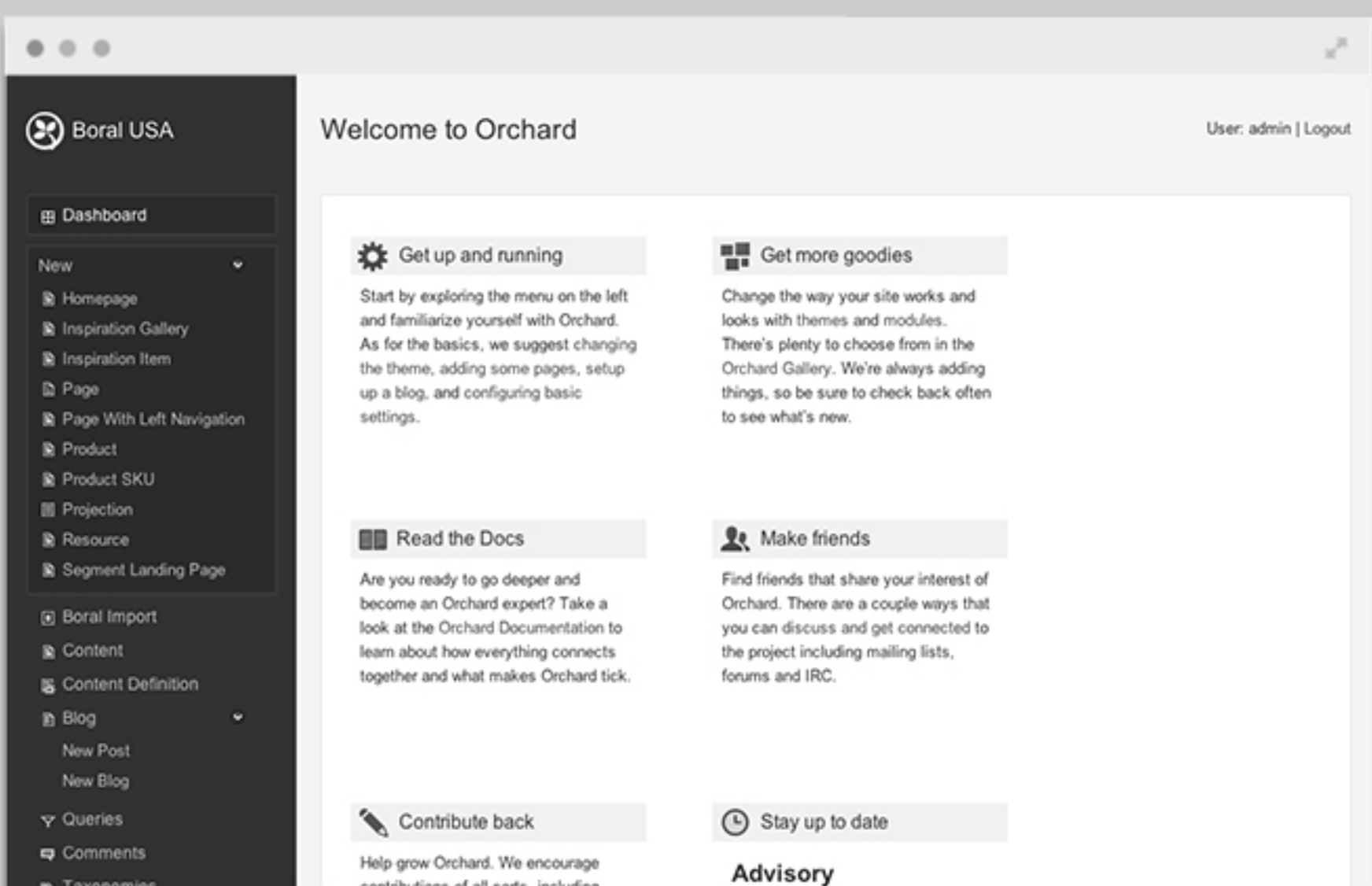
## LATEST POST

Weekly Podcast 12.17.2013 Posted by Steering Committee

View video »

## WHY CHOOSE ORCHARD?

FOR DEVELOPERSPROJECT MANAGERSFOR DESIGNERS



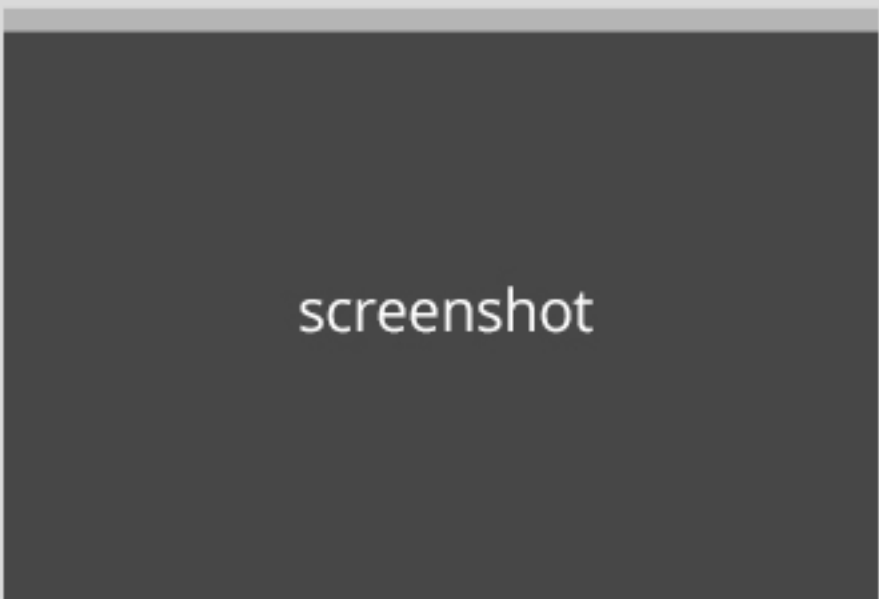
### For Designers

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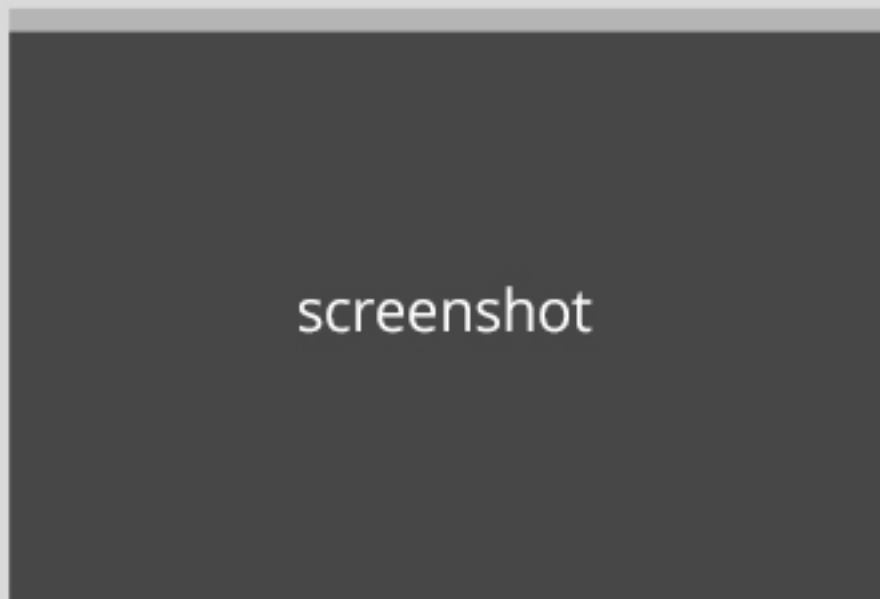
## SHOWCASE



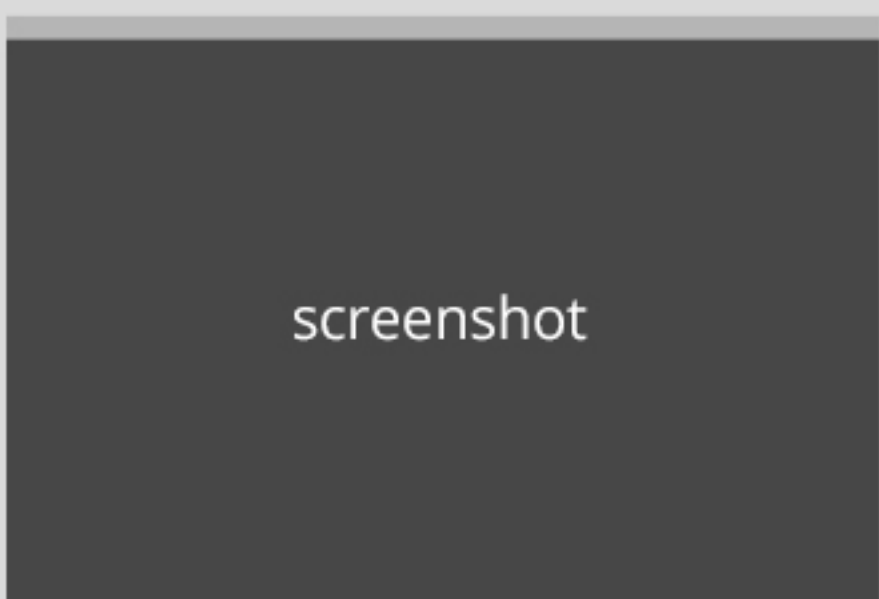
CLIENT NAME



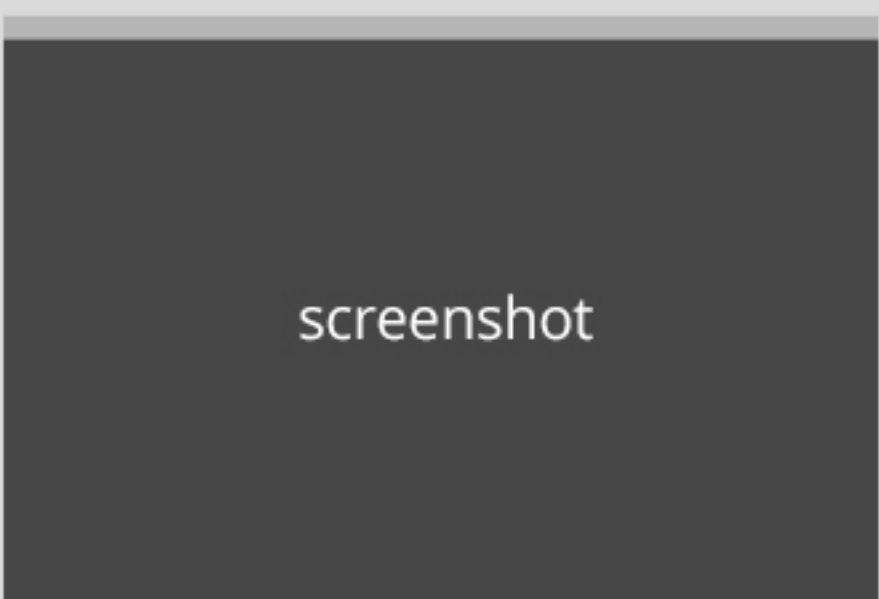
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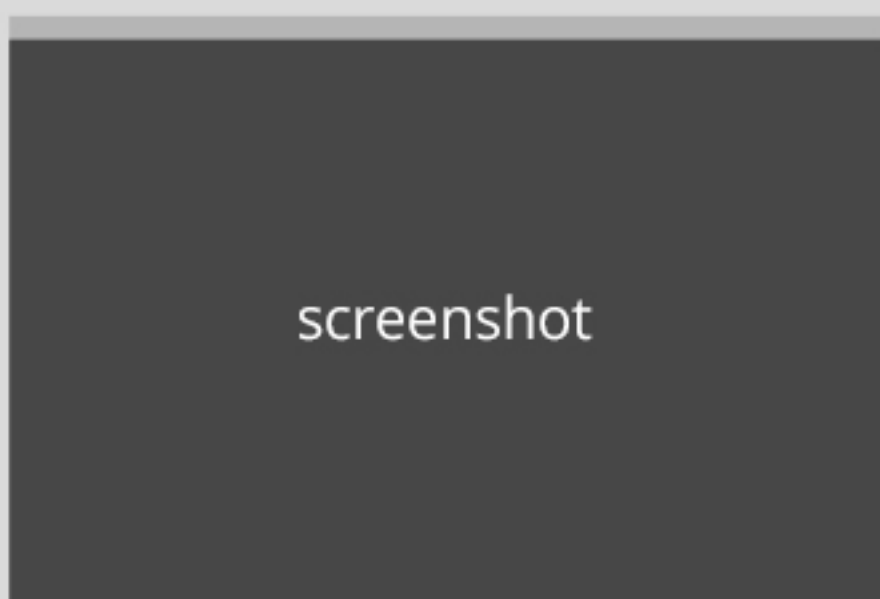
CLIENT NAME



CLIENT NAME



CLIENT NAME



CLIENT NAME

## FEATURES



### FEATURE TITLE

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### FEATURE TITLE

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### FEATURE TITLE

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## COMMUNITY

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### Weekly Podcast

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Visit Page »

### Dojo Courses

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Visit Page »

### Weekly Online Meetup

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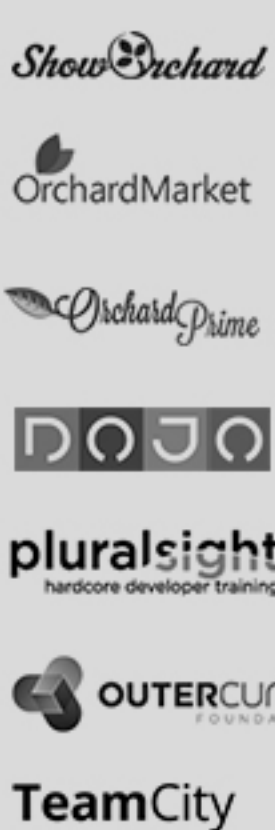
Visit Page »

## PARTNERS

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### PARTNER SITES



### FEATURES

CUSTOMERS

ABOUT

Our Team

Contact Us

News

Events

### DEVELOPER'S COMMUNITY

Documentation

Codeplex

Community Blog

Contribute

Chat

Modules & Themes

Weekly Meeting

Communities

Translate

Partners

### PARTNERS

DOWNLOAD



# COMMUNITY

Here are ways that interested developers can discuss and get connected to the project.

## OVERVIEW

[DOCUMENTATION](#)[CODEPLEX](#) ↗[MODULES & THEMES](#) ↗[ORCHARD FORUMS](#) ↗[COMMUNITY BLOG](#)[CONTRIBUTE](#)[CHAT](#)[WEEKLY MEETING](#)[COMMUNITIES](#)[TRANSLATE](#)[PARTNERS](#)[Show Orchard](#)[OrchardMarket](#)[OrchardPrime](#)[DQJQ](#)[pluralsight](#)  
hardcore developer training[OUTERcurve](#)  
FOUNDATION[TeamCity](#)

## POPULAR RESOURCES



### Documentation

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod

[Visit Site »](#)

### Codeplex

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[Visit Site »](#)

### Modules & Themes

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[Visit Site »](#)

## COMMUNITY BLOG

December 15, 2013

### WHAT THE HELL IS AN ITEM TEMPLATE?

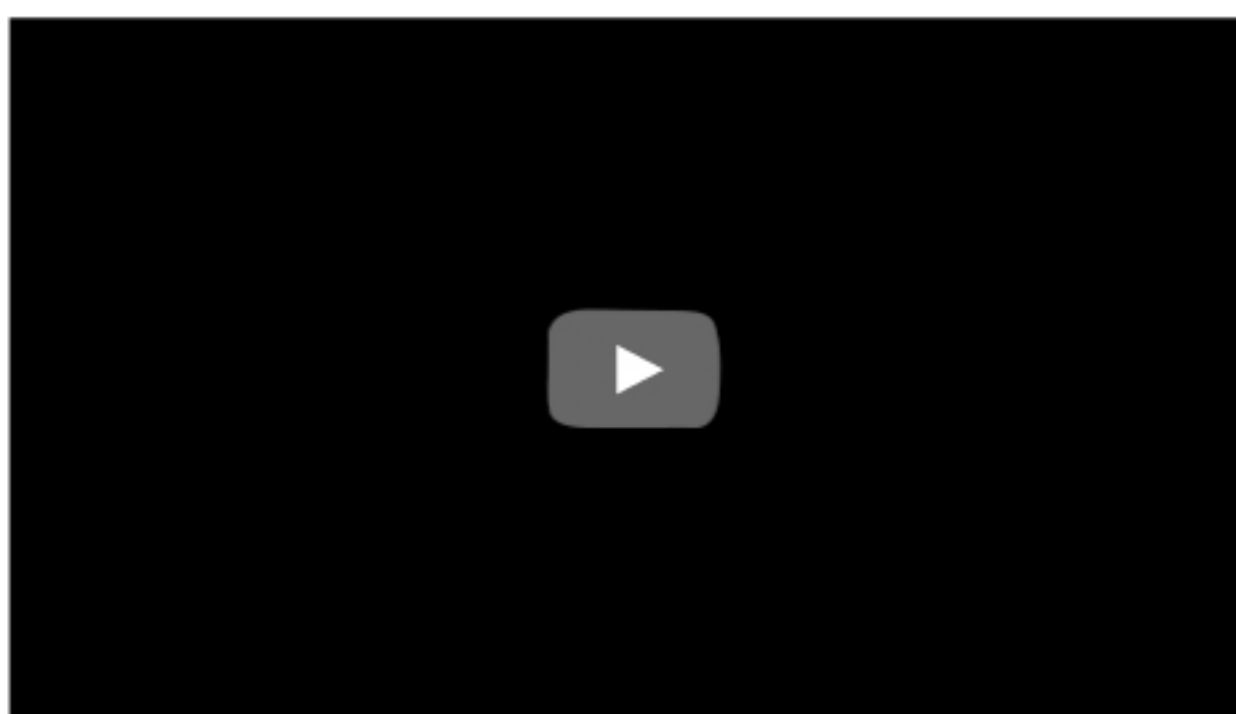


Theming in Orchard is a pretty vast subject. In the docs on theming for Orchard it covers a hell of a lot of content. A good overview but if you are still trying to wrap your head around what the hell is going on in Orchard, a bit overwhelming. A few people have found all the different ways of overriding displays a tough one so this post will try, and possibly fail, to address one aspect of templating: Item Templates.

[READ MORE »](#)

December 15, 2013

### WEEKLY PODCAST 12/10/2013



- Lots of pull requests were pulled, including tenant info in logs, new role commands. Perf improvements to large file imports.
- Changes in config for directories containing static resources cause problems potentially for all module and theme authors. Sébastien will look into it, but that may lead to not shipping an Orchard 1.8 before there is a new gallery, and that gallery might have to start empty, because many or most modules won't work.

[READ MORE »](#)

## DOWNLOAD

Orchard is currently a version 1.7.2 release (view the [release notes](#) and the [requirements](#)). We invite participation by the developer community in shaping the project's direction, so that we can publicly validate our designs and development approach. There are four ways you can install Orchard.

### *Recommended For Developers*



#### **Enlist**

Enlist in the source code and build from the command line or in Visual Studio.

[View Installation Steps »](#)[Download the source \(30 MB\)](#)

### *Easy Setup*



#### **Microsoft WebMatrix**

Create, edit, and publish websites with unprecedented ease

[View Installation Steps »](#)

## OTHER WAYS TO DOWNLOAD



#### **WEB PLATFORM INSTALLER**

Easy to set up on your local machine using the Web Platform Installer.

[View Installation Steps »](#)

#### **.ZIP File**

Download a .zip file that contains everything you need to use Orchard.

[View Installation Steps »](#)[Download as a zip \(21 MB\)](#)

#### **AZURE**

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[View Installation Steps »](#)

## REQUIREMENTS

The minimum requirements for running Orchard are the following:

- ASP.NET 4.
- A web server such as IIS Express 8, 7.5 or IIS 7.x.
- When installing IIS, make sure you enable the ASP.NET IIS modules.
- Also make sure that you run Orchard in an integrated pipeline ASP.NET 4 application pool.

To develop Orchard sites, many developers will want to use a database such as SQL Server, and a web page programming environment such as WebMatrix or Visual Studio 2010. The following installation using the Web Platform Installer includes Orchard and IIS Express 7.5, and also includes optional applications for Orchard development, including WebMatrix and SQL Server Compact 4.0.

**Important:** If you previously installed any pre-release versions of WebMatrix, ASP.NET Web Pages, or ASP.NET MVC 4, you must uninstall those products before Orchard will run correctly on your computer. Also, if you plan to use Visual Studio 2010 with Orchard, prior to installing Orchard, install ASP.NET MVC 4 from the Web Platform Installer.

# OrchardProject.net Re-design

## Goals

- Effectively communicate Orchard's benefits
- Establish a clear and differentiating marketing message
- Create opportunities for audience-specific content
- Improve the overall look & feel
- Ensure a great experience across mobile devices

# OrchardProject.net Re-design

## Audiences



DEVELOPER



IT DIRECTOR



DESIGNER

Others to consider?...



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## Messaging/Content

- Orchard is a CMS that offers ultimate flexibility - no limits
- The clear choice for developers inside of organizations that are building innovative, custom functionality
- Free, open source
- Microsoft team
- Community-focused
- ASP.NET MVC platform

# OrchardProject.net Re-design

## Design

- Photography: the concept is to leverage the photography to make Orchard feel approachable, making it relatable to those individuals inside of teams that are consistently engaging in solving complex challenges.
- We're interested in having the photography show individuals in a creative workspace, appearing as if brainstorming through a new feature or exciting product.
- Create a visual story of the benefits and features
- Use a flat look & feel that references Microsoft's current UI/design direction
- Leverage Bootstrap as the responsive framework

# OrchardProject.net Re-design

## Web Advanced

### **Contacts:**

- Adam Bonner (CTO) - [abonner@webadvanced.com](mailto:abonner@webadvanced.com)
- Andrew McLendon (CCO) - [mclendon@webadvanced.com](mailto:mclendon@webadvanced.com)
- Chris Pyle (Developer) - [chris.pyle@webadvanced.com](mailto:chris.pyle@webadvanced.com)

### **Website:**

- [www.webadvanced.com](http://www.webadvanced.com)