

# How Joining the Alfresco Community is like Joining a Cult

Kristen Gastaldo, Senior Community Manager

# How Joining the Alfresco Community is like Joining a Cult

Kristen Gastaldo, Senior Community Manager

# From Cult to Cult Classic



**We want to know everything about you.**



... so that we can create a community that is everything you dreamed it could be.

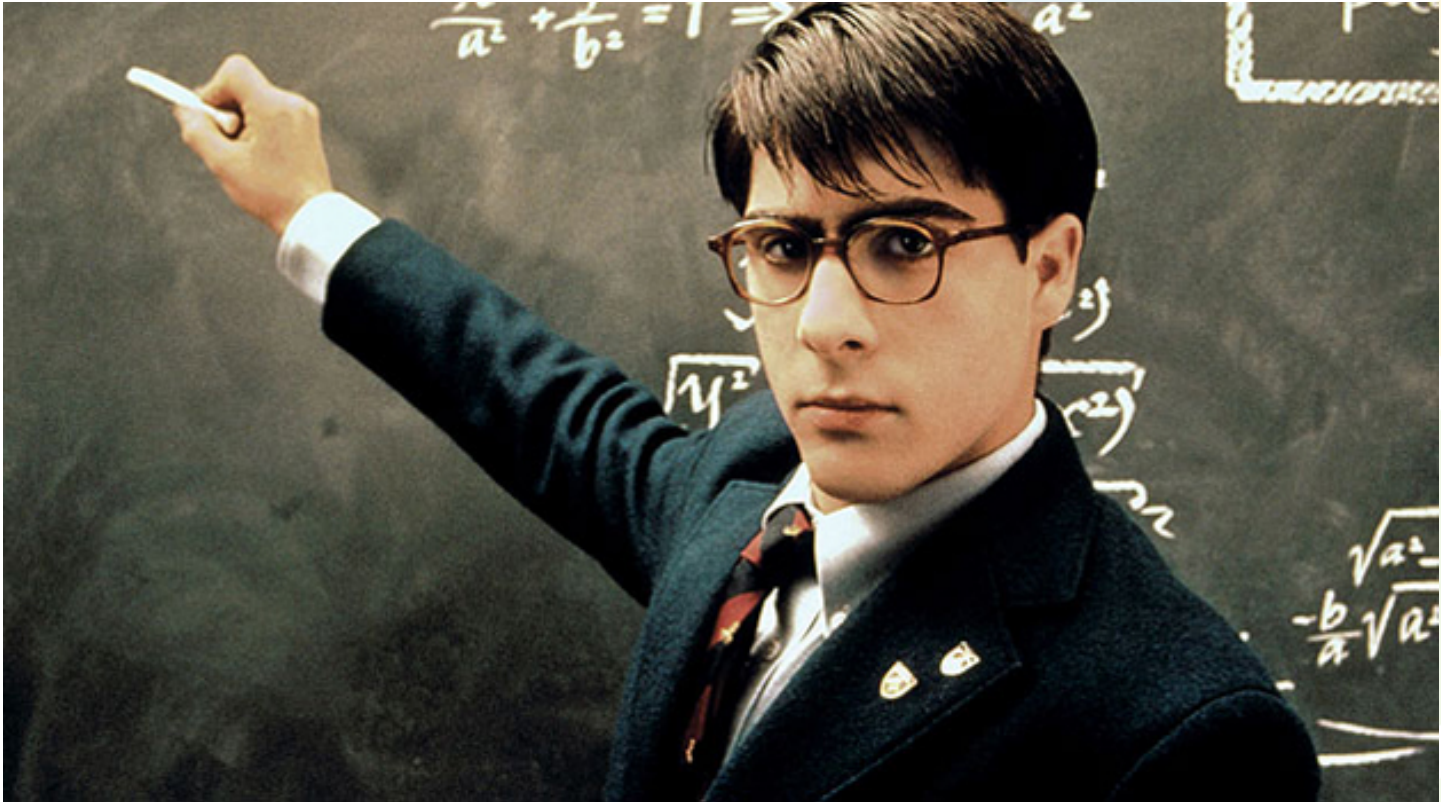


... and we aren't confused about what that is.





... and so that you can establish your own credibility.



**You're being followed.**





... because you have fans.



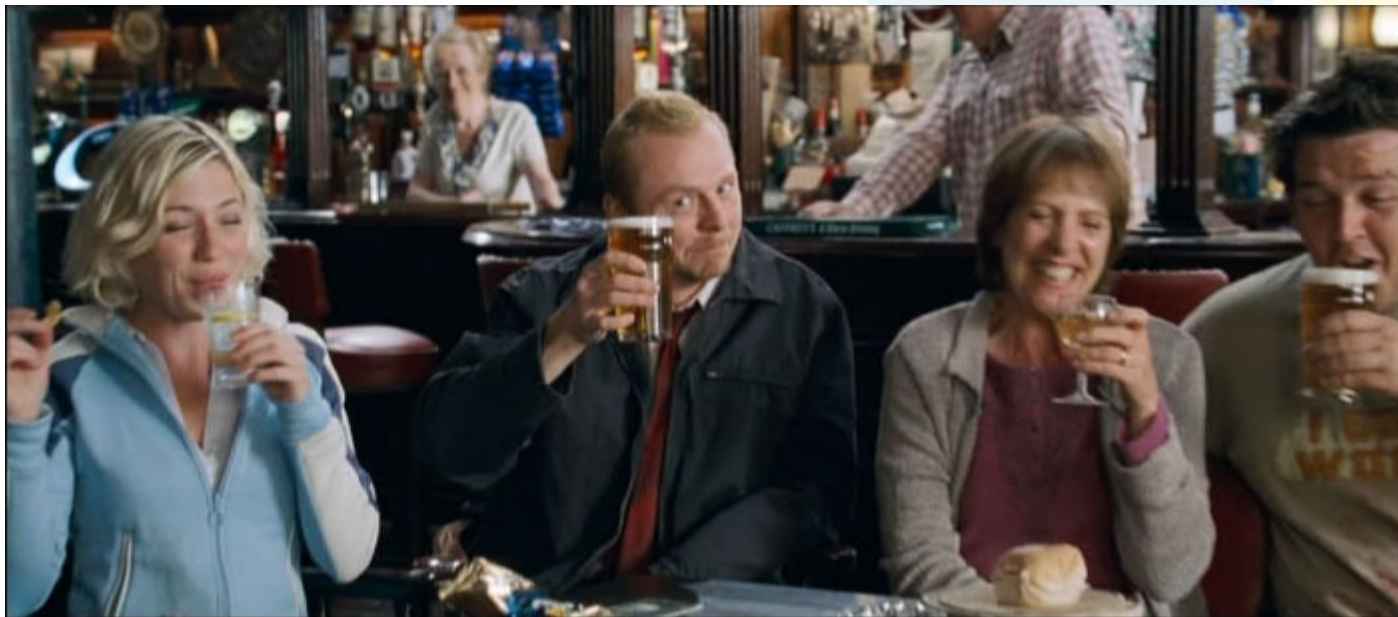
**There is an all-knowing leader.**



... and he's one of you.



**Everyone seems really nice.**





... because everyone was once new and unsure.

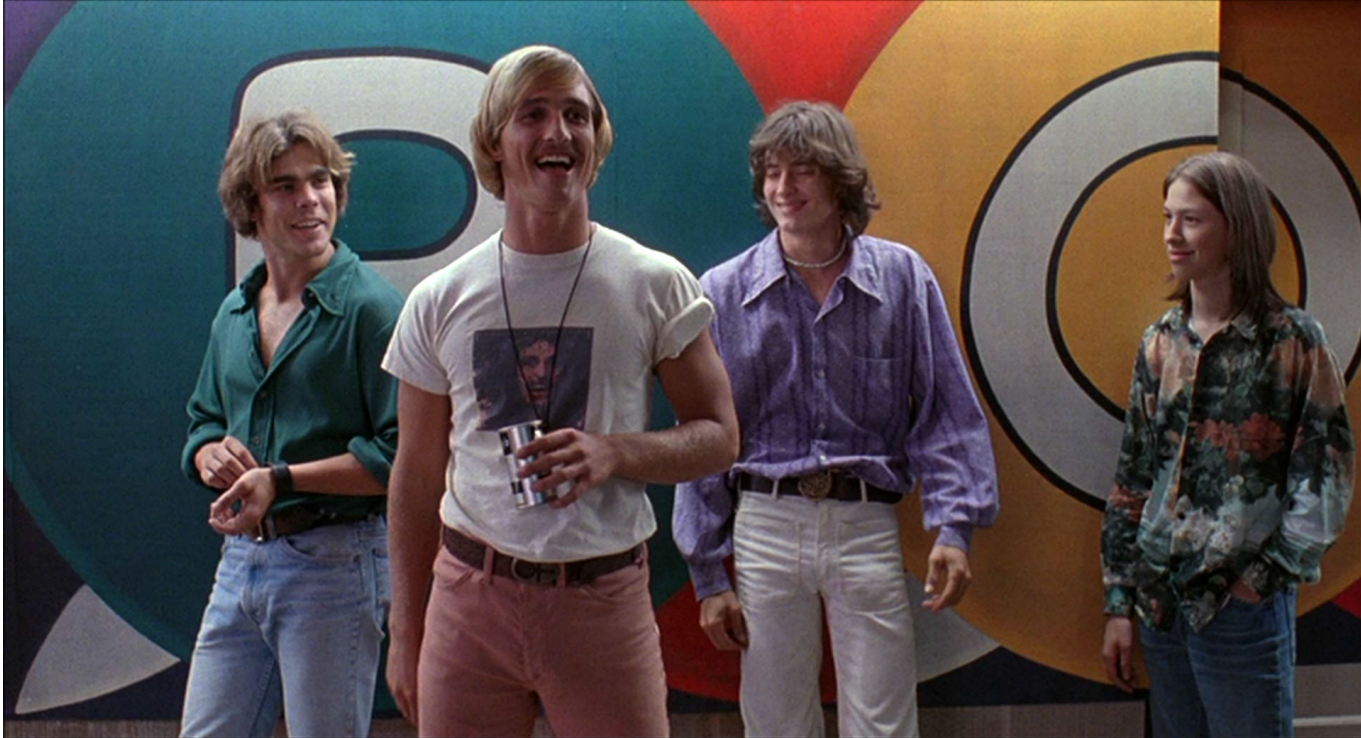




... because everyone needs help sometimes.



**We want you to invite your friends.**

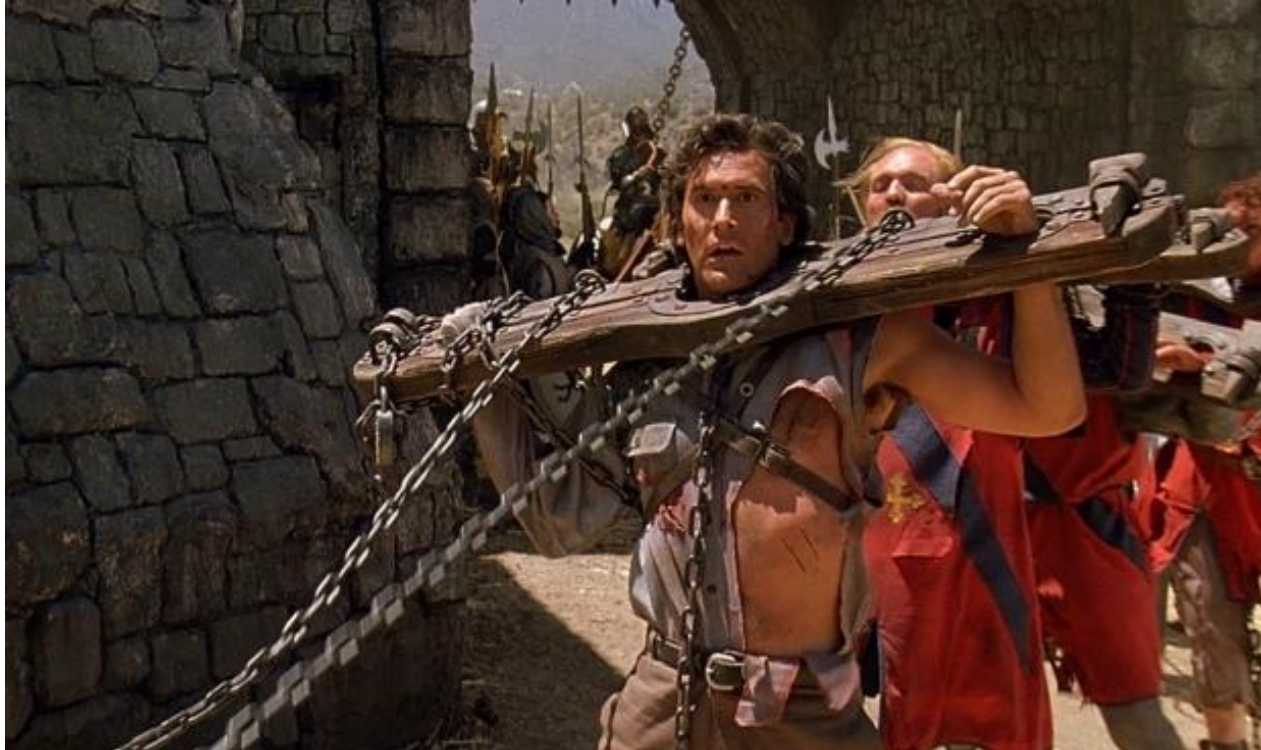


... because the more developers, the better!





**Once you're in, you're in for good.**

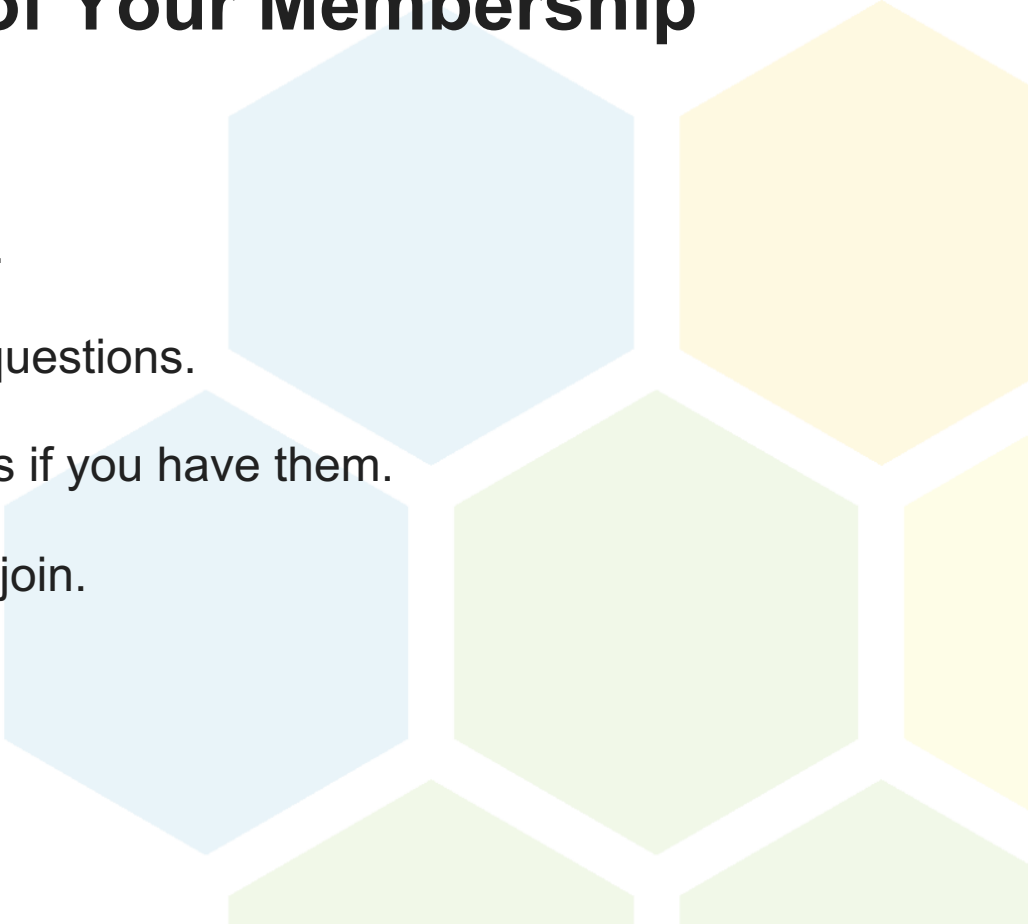


... but don't let that scare you.





# Make the Most of Your Membership

- Complete your profile.
  - Follow people, places, and content.
  - Start earning points by answering questions.
  - And don't be afraid to ask questions if you have them.
  - Tell your friends and invite them to join.
  - And talk to us ...
- 
- A decorative background on the right side of the slide featuring a honeycomb pattern of hexagons. The hexagons are in four colors: light blue, light yellow, and light green. They are arranged in a staggered grid, with some hexagons partially cut off by the edge of the slide.

# ... at our Birds of a Feather Session

