

# **The Power of the Platform**

## **Alfresco Directions - 2017 & Beyond**

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@tedemeo



# Disrupt or Be Disrupted

Taxi Services  
Uber/Lyft

Retail Stores  
Amazon.com

Music  
Spotify/Pandora

Hotels  
Airbnb

Print Advertising  
Google/Facebook

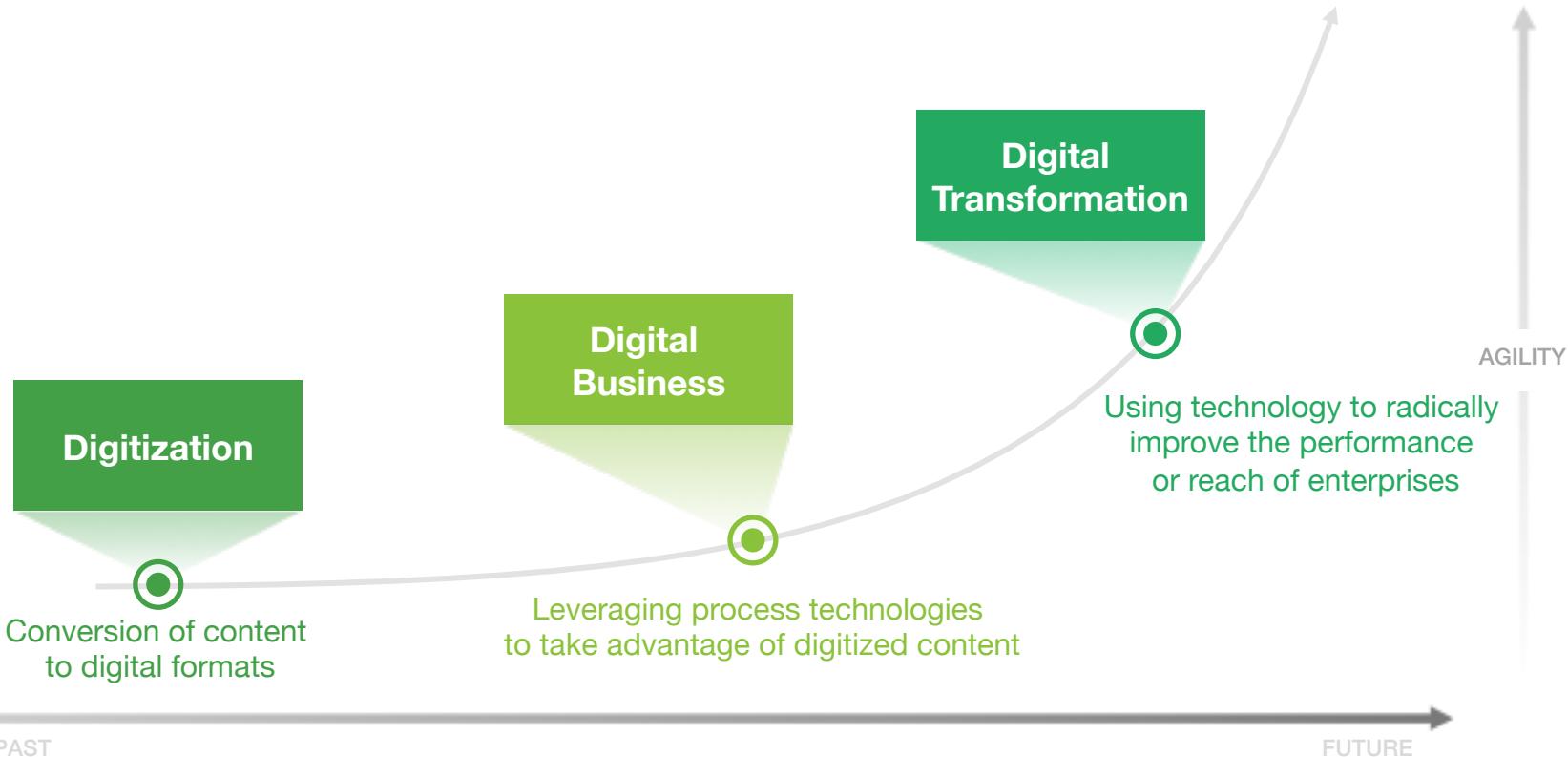
Vehicles  
Tesla Motors/Waymo

Point of Sale  
Square

Your Industry  
Your competitor?

The pace of change is accelerating

# The Journey to Digital Transformation



# How can we help organizations connect people, content, and processes to accelerate digital transformation?

1

Build intelligent business solutions at breakthrough speed

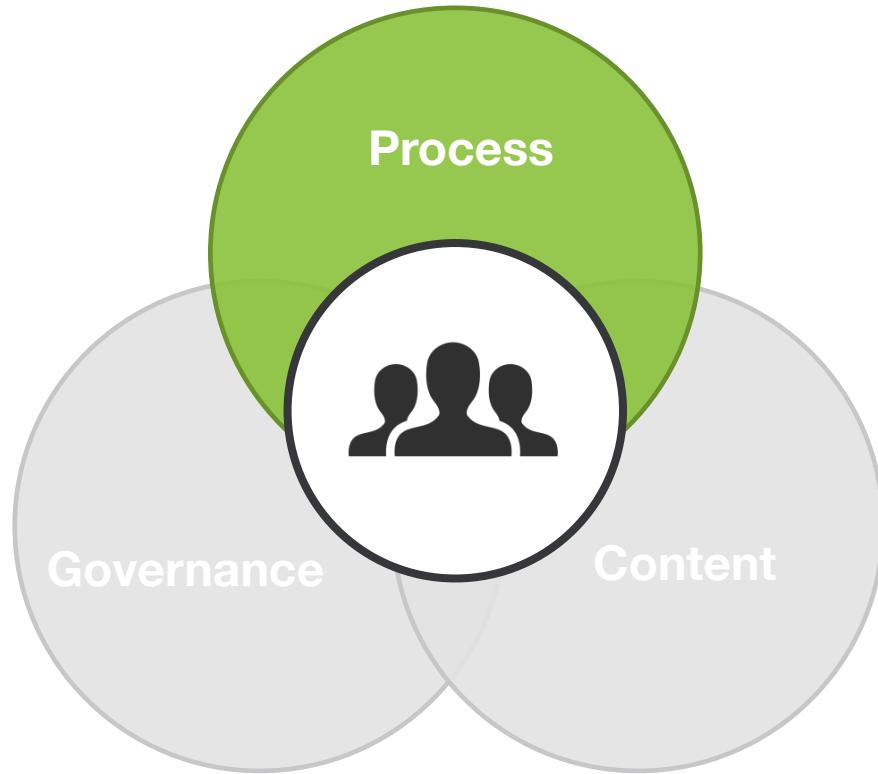
2

Deliver outstanding experiences for employees and customers

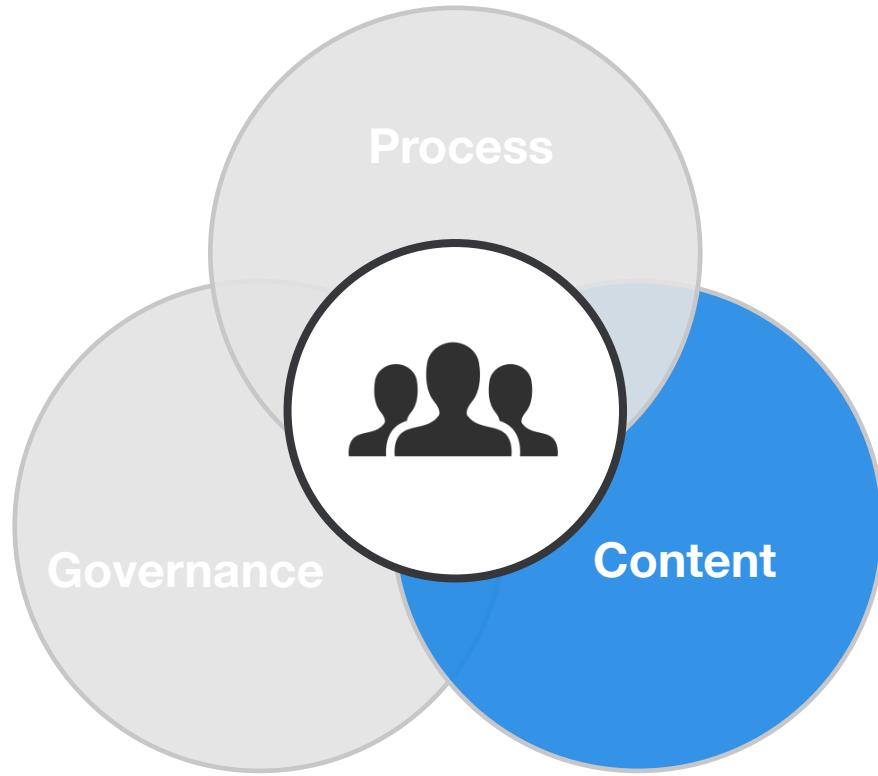
3

Accelerate the pace of innovation across the enterprise

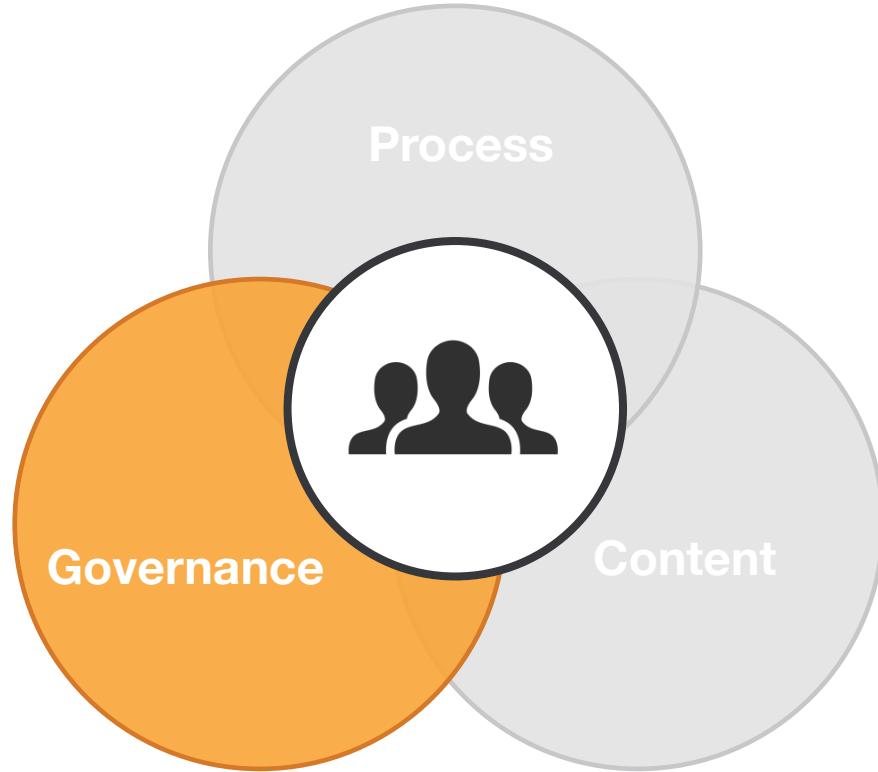
# Is BPM Enough to Drive Digital Transformation?



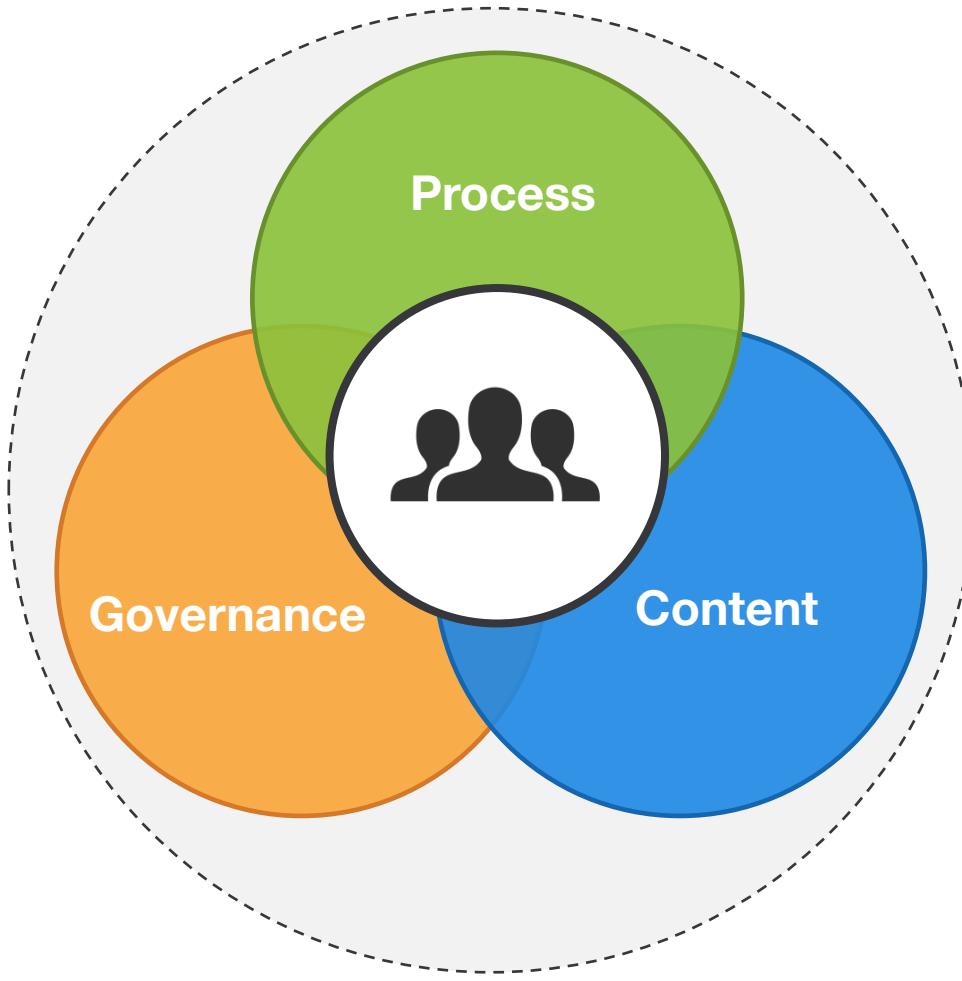
# Is ECM Enough to Drive Digital Transformation?

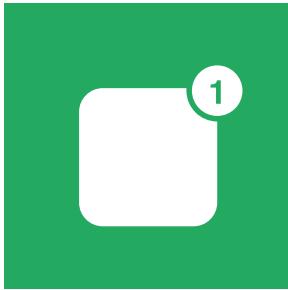


# Is Records Management Enough to Drive Digital Transformation?

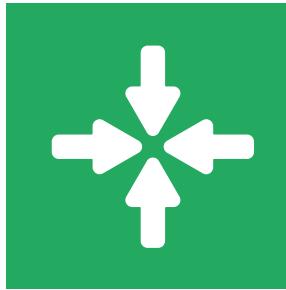


**A Digital  
Business Platform  
Providing Process,  
Content & Governance  
Services**

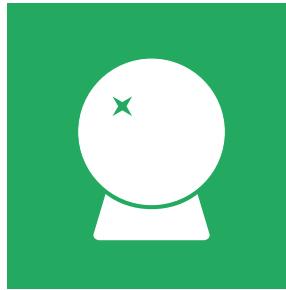




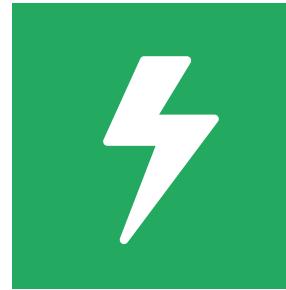
**Proactive**



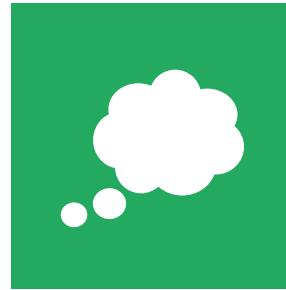
**Cohesive**



**Predictive**



**Enhanced**



**Aware**



# Alfresco Thinks Differently

1

+

2

+

3

## Design Thinking

Drives people-centric experiences

## Holistic User Experience

## Open Thinking

Supports transparency, innovation & change

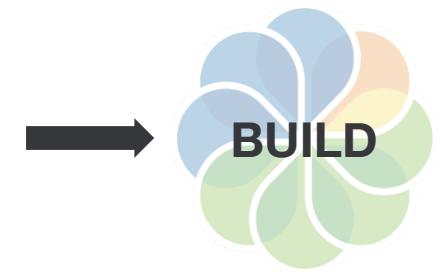
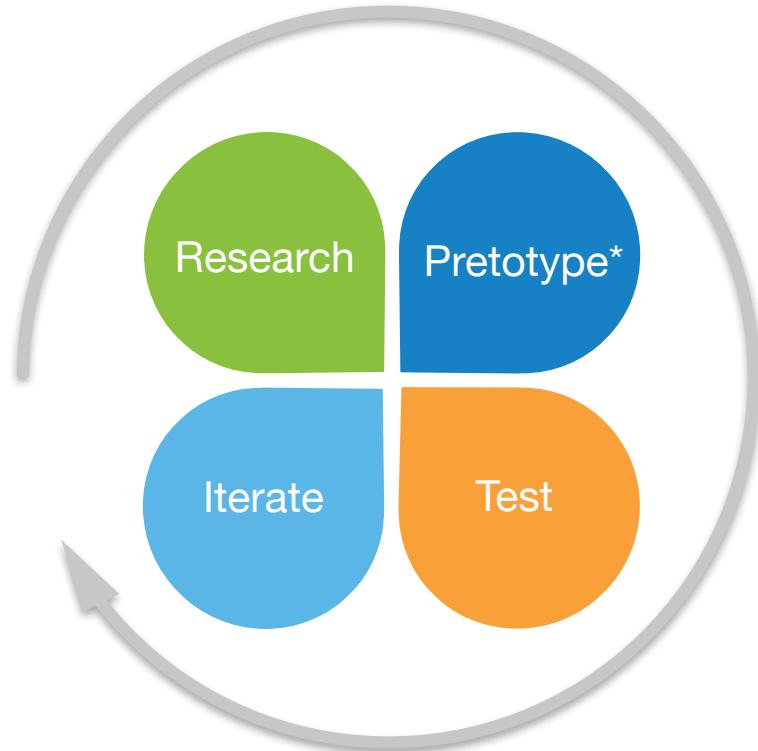
## Open Source & Standards

## Platform Thinking

Accelerates development & iteration of digital initiatives

## Modular Open Architecture

*“Start with the  
Customer  
problem,  
then work  
backwards...”*



\* Not a typo!

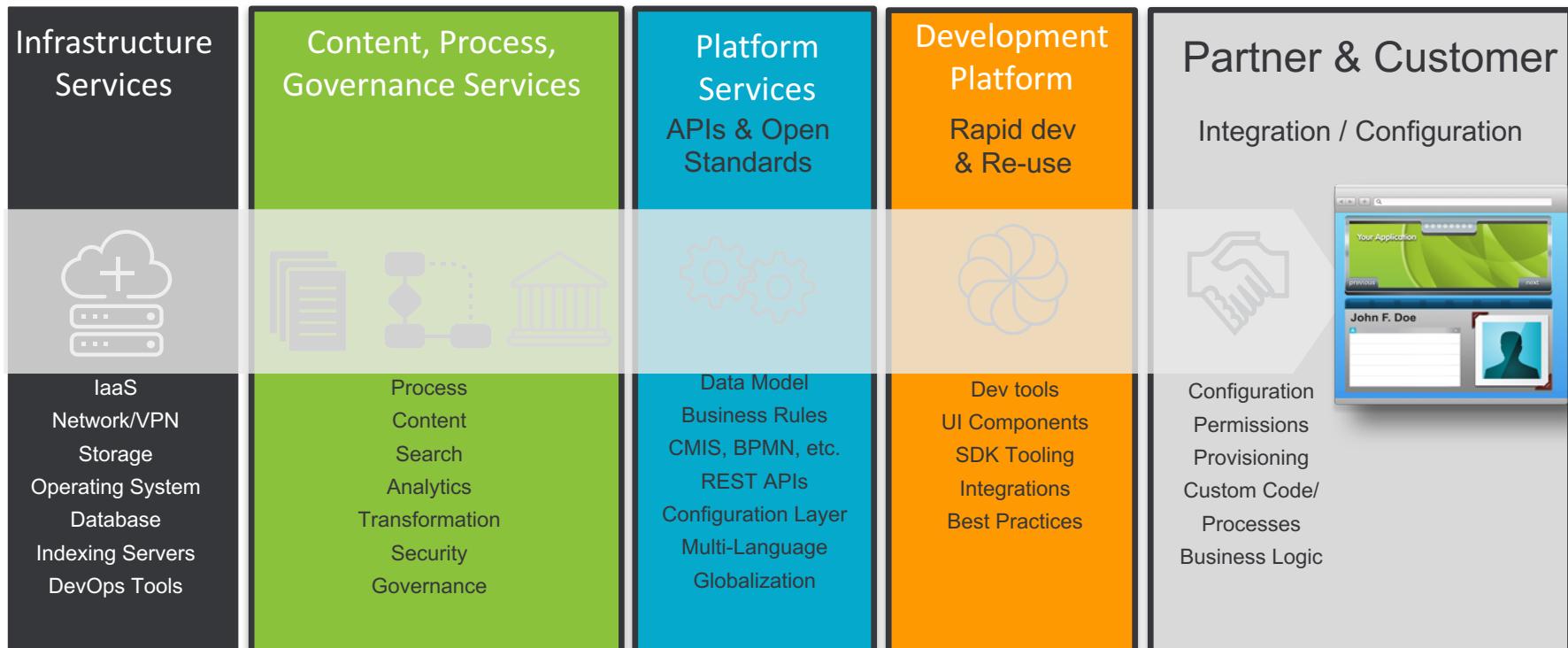
# Persona Archetypes



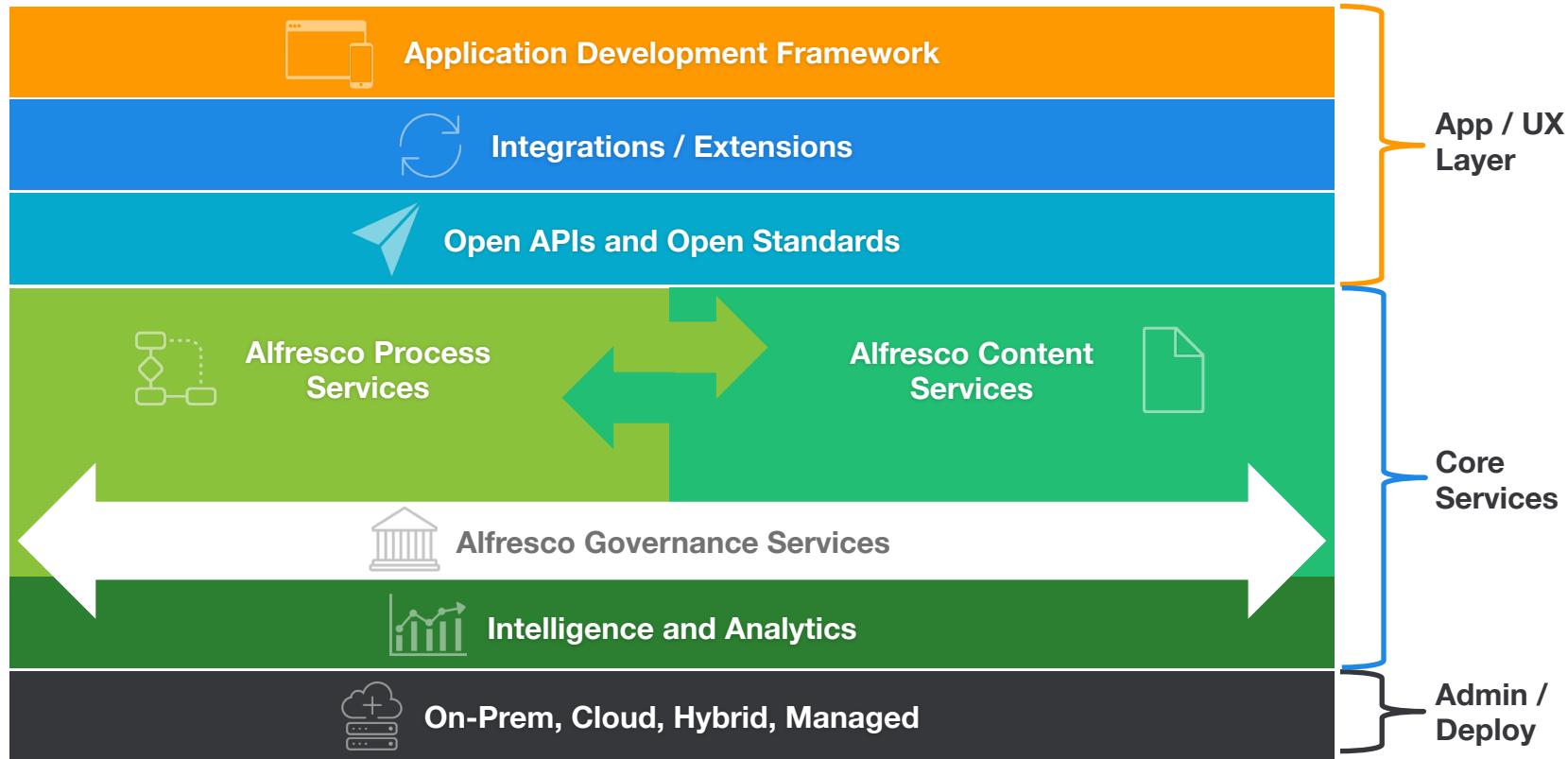
	<b>Larry</b> LOB	<b>Eric</b> VP Digital Transformation Officer	<b>Cara</b> CIO, VP IT	<b>Frank</b> Enterprise Architect	<b>Scott</b> Infrastructure Architect	<b>Gary</b> Lead Developer
<b>Role</b>	Line of Business Owner	Executive Buyer/Influencer	Executive Buyer	Technical Evaluator Executive Influencer	Technical Evaluator Executive Influencer	Technical Influencer
<b>Motivation</b>	"I am always looking for simple tools to support my business goals – but you need to speak my language."	"How do we find new business models through our digital transformation initiatives and execute on them?"	"IT should be a driver of innovation not a cost center."	"Our architecture has to be flexible and scalable to support our digital transformation initiatives"	"I'm on the hook to make sure our ECM/BPM solution works in the real world, not just on paper."	"I get excited about anything that makes my life easier."
<b>Area of Focus</b>	Simple to Use Application Integration Easy to Collaborate	Digital Transformation Change Management Lean Start-up Design Thinking Digital Skills	Innovation Return on Investment Risk Mitigation Cloud	Integrations Security / policy User satisfaction Reliability / Scalability / performance	Integrations Security / policy User satisfaction Reliability / Scalability / performance Ease of Deployment	Ease of Integration Ease of Customization Active Developer Community



# Looking across the journey to accelerate TTV



# Alfresco Digital Business Platform





# PRODUCT ROADMAP

# Before we start...

**Forward-Looking Statements:** The presentation makes a number of statements regarding Alfresco's future business plans, product strategies, and product-development roadmap.

These statements—while accurate as of the presentation date—do not constitute binding commitments by Alfresco to pursue any particular initiative described in this presentation. Alfresco reserves the right to change or discontinue any product strategy and/or development effort in its sole discretion as business needs dictate.

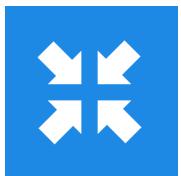
# Application / Integrations

## Application Development



- Unified Content, Process and Governance services, w/ tooling and re-usable components
- Extensible app libraries, automating testing
- Lockable config points to guide interactions

## Integrations / Extensions



- Content integration framework
- Extensible for additional integrations
- Initiate process at content ingestion

## Open APIs and Open Standards



- Expanded API end points, API Explorer
- Angular 2, Node.js, Material Design UX
- Ongoing support for BPMN, CMIS, etc.



# Platform Core Services

## Process Services



- Simple Community -> Enterprise upgrade
- Faster Dev & Modeling (continuous delivery)
- Ad hoc Case & Integration improvements

## Content Services



- Enhanced workflow engine
- Content-based, auto-initiated workflows
- Improved admin experience & monitoring

## Governance Services



- Enhanced Governance APIs for direct IG access
- Holistic governance across process and content
- Reusable UX components



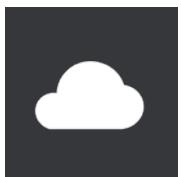
# Intelligence and Administration

## Search and Analytics



- Search & Insights for content, process, IG
- Personalized recommendations
- “More like this”, duplicate detection

## Ease of Design & Deployment

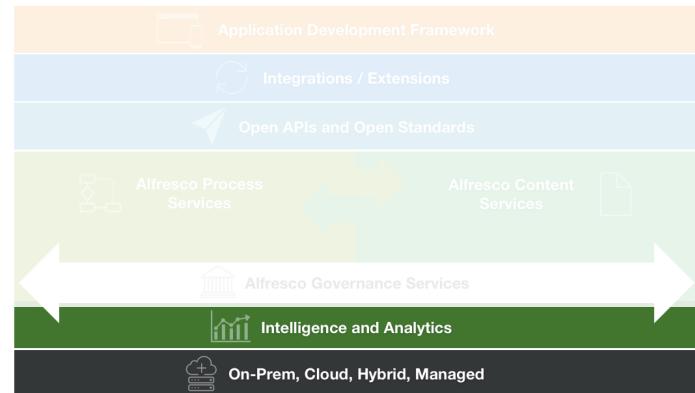


- AWS centric deployment options (DIY, aaaS)
- Deployment flexibility w/ containers
- DevOps tools to ease deployment (Chef)

## Ease of Administration



- Improved Process Services community compatibility
- Best practices for easier install, config, and admin
- Import/export tooling



# Open Source Community Contributions – Content

## Major Feature Contributions

### Alfresco Content Services 5.2

- Inspiration for flexible site dashboards
- Trashcan Cleaner
- Support Tools
- Maven build system

### Alfresco One 5.0

- PdfJS Viewer
- Norwegian Translation
- Records Management Translation
- Google Docs integration Enhancements

## Enhancements / bug fixes

Approximately 10% of community raised issues are valid

- 1056 issues acted upon in last 12 months (from recent JIRA cleanup)
- 104 Fixed (meaningful bugs)
- 32 Bugs identified, awaiting fix
- Remaining are deferred / not a bug / can't repo / need more info / duplicate

31 Code contributions awaiting accept / reject

- Issues range from minor string fixes, localization / language packs,

# Open Source Community Contributions – Process

## Major Feature Contributions

### Activiti 5.X and 6.X

- Docker Single Image
- Support for HSQLDB
- Managed asynchronous job executor
- Crystal ball simulation / debug engine
- Support for Apache Camel
- Support for DB2/LINUXPPC64LE

## Enhancements / bug fixes

~50 minor bug fixes

6 Awaiting review for accept / reject

### Minor enhancements

- Multiple Process Versions
- Support for assignment to groups
- Custom sub process parser
- Support for querying only sub process executions
- Support for querying executions by root process instance id
- Expose rootProcessInstanceId in Execution interface

# Collaboration Opportunities

- ADF Components
- Architecture Map review
- Design Thinking Activities and Research
- Blog posts and tutorials (APIs, deployment, best practices, etc.)
- Local Meetups in your region (we will help support!)
  
- Thanks for participating at **community.alfresco.com**, *keep it coming!*



**Thank You**

**@tedemeo**