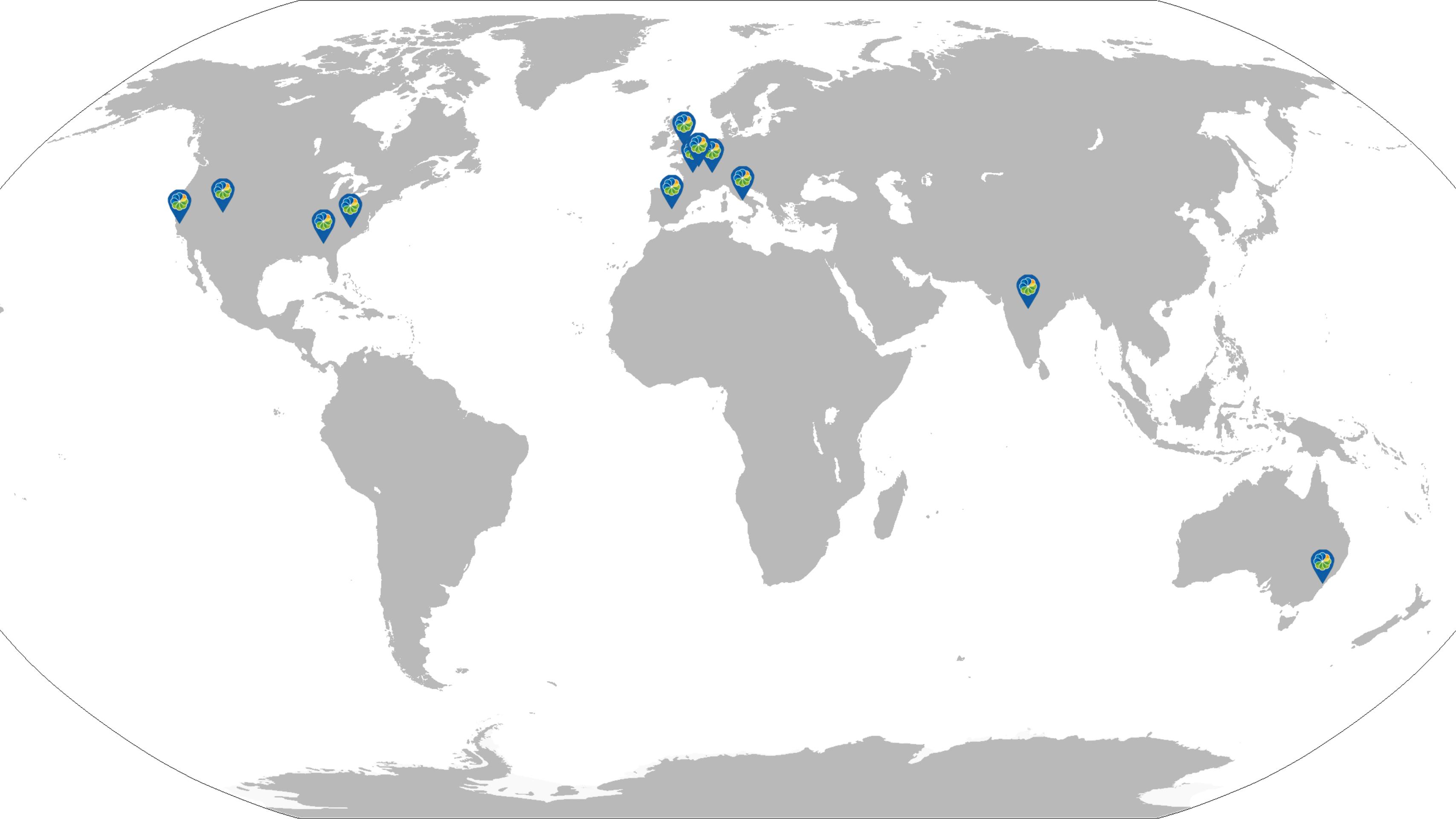


Could Alfresco Survive a Zombie Attack?

Jeff Potts, Metaversant Group

Founding & Current OOTB Board Member





We do not want your JMX dump



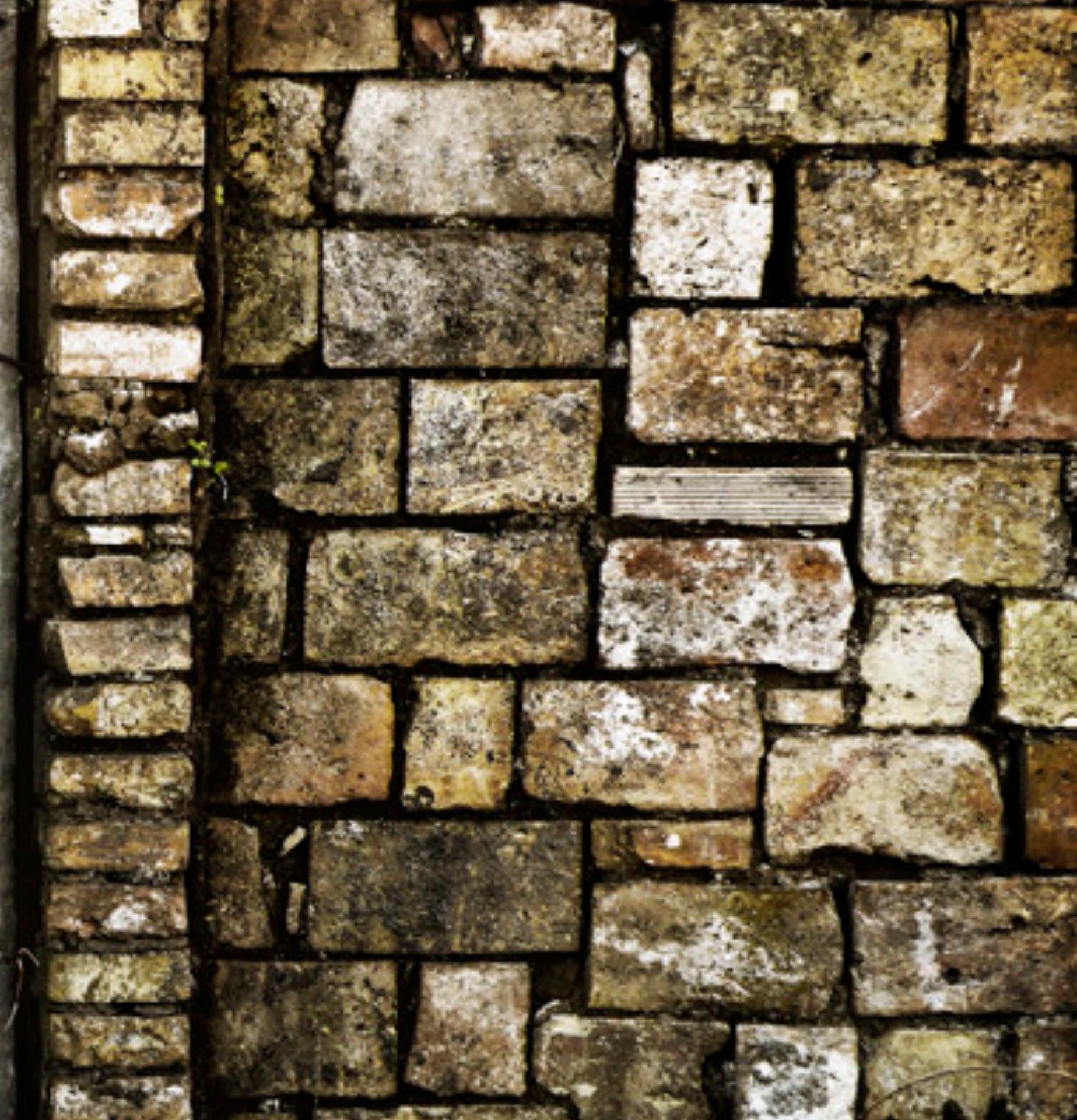






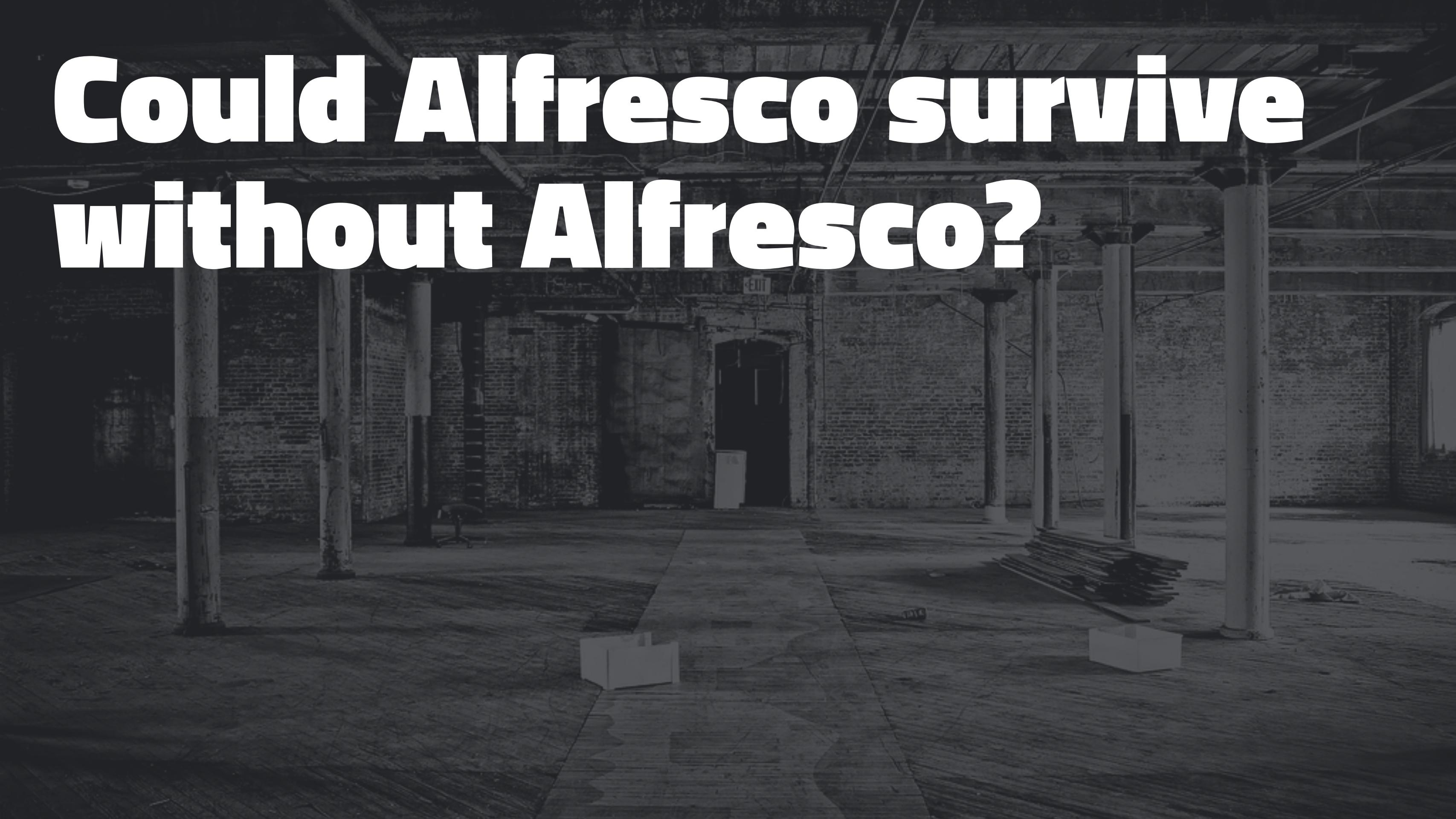
Stuff Happens

- Companies get acquired.
- Companies pivot their business models.
- Companies lose interest or shift resources to other priorities.

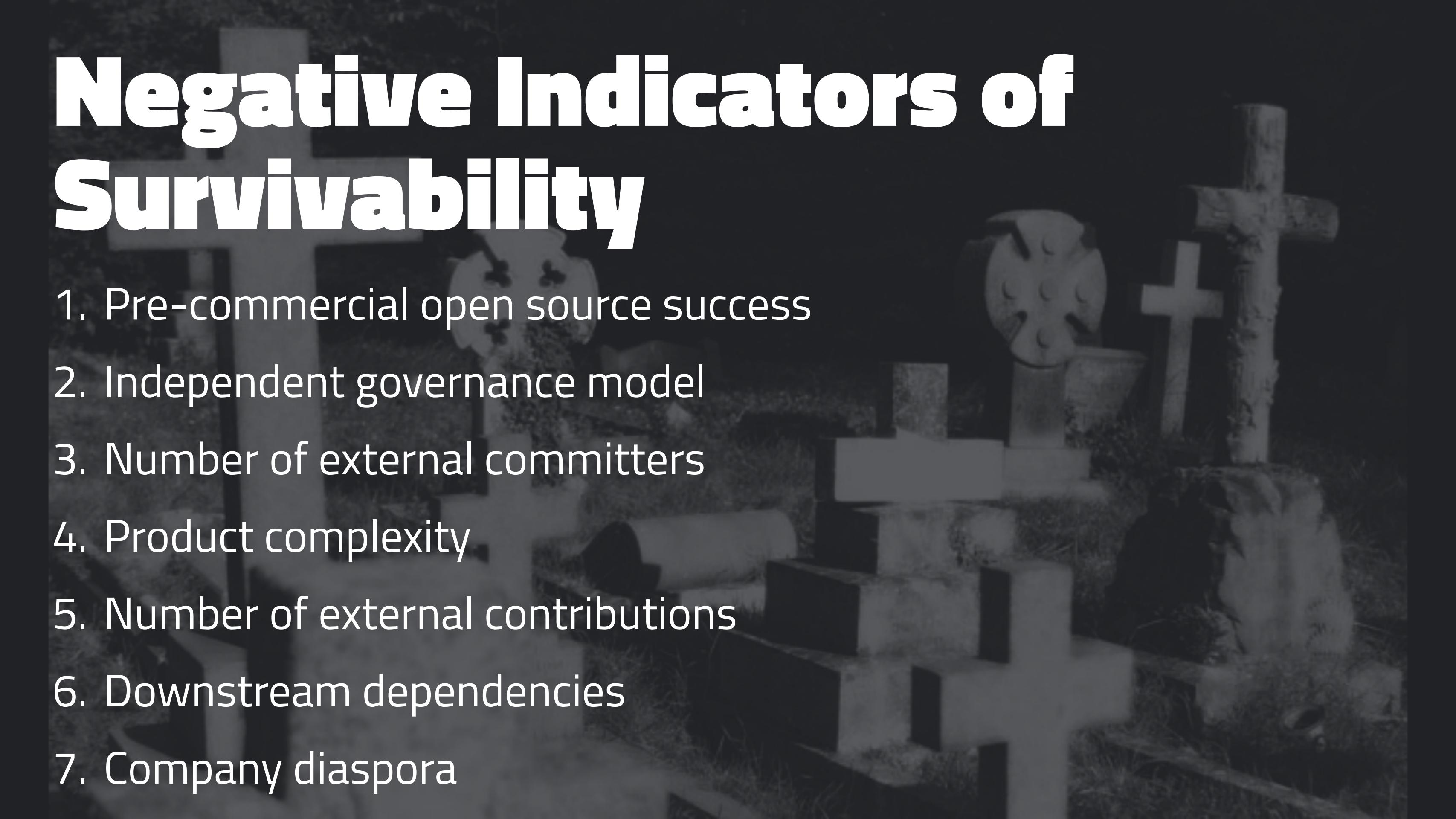




Could Alfresco survive without Alfresco?



Negative Indicators of Survivability



1. Pre-commercial open source success
2. Independent governance model
3. Number of external committers
4. Product complexity
5. Number of external contributions
6. Downstream dependencies
7. Company diaspora

Positive Indicators of Survivability

1. Install base of strategic accounts with deep pockets
2. Upstream dependencies
3. Community makeup

What about the Order of the Bee?



What The Order Does Today

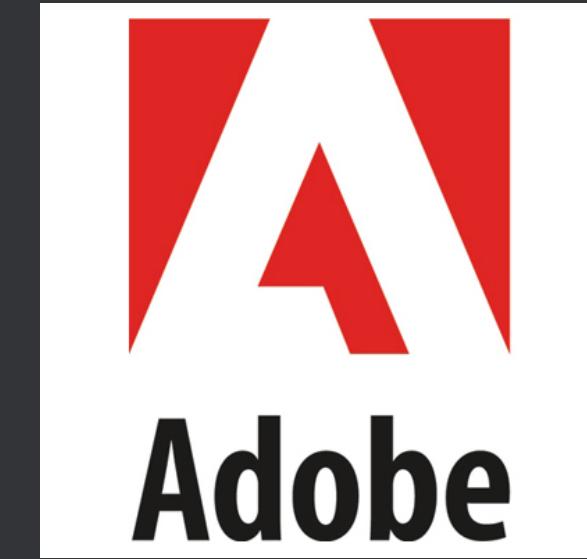
- Publishes community success stories
- Lists "best" add-ons
- Publishes a professional services network
- Curates tutorials and articles
- Redistributes Alfresco CE with Puppet-based installer, add-ons, content models, settings, etc. (aka Honeycomb)
- Organizes and executes an amazing conference

**Our mission is to guarantee
the existence of Alfresco
Community Edition as a
free/libre open source
solution for document
management.**

— Order of the Bee

Survivability Gaps

- Public/open governance
- External committers
- Public test suite
- User adoption
 - Documented and tested upgrade paths between community versions
- Lighter-weight community-led distro (Honeycomb w/o Puppet)



Governance/Business Model



mozilla



External Committers

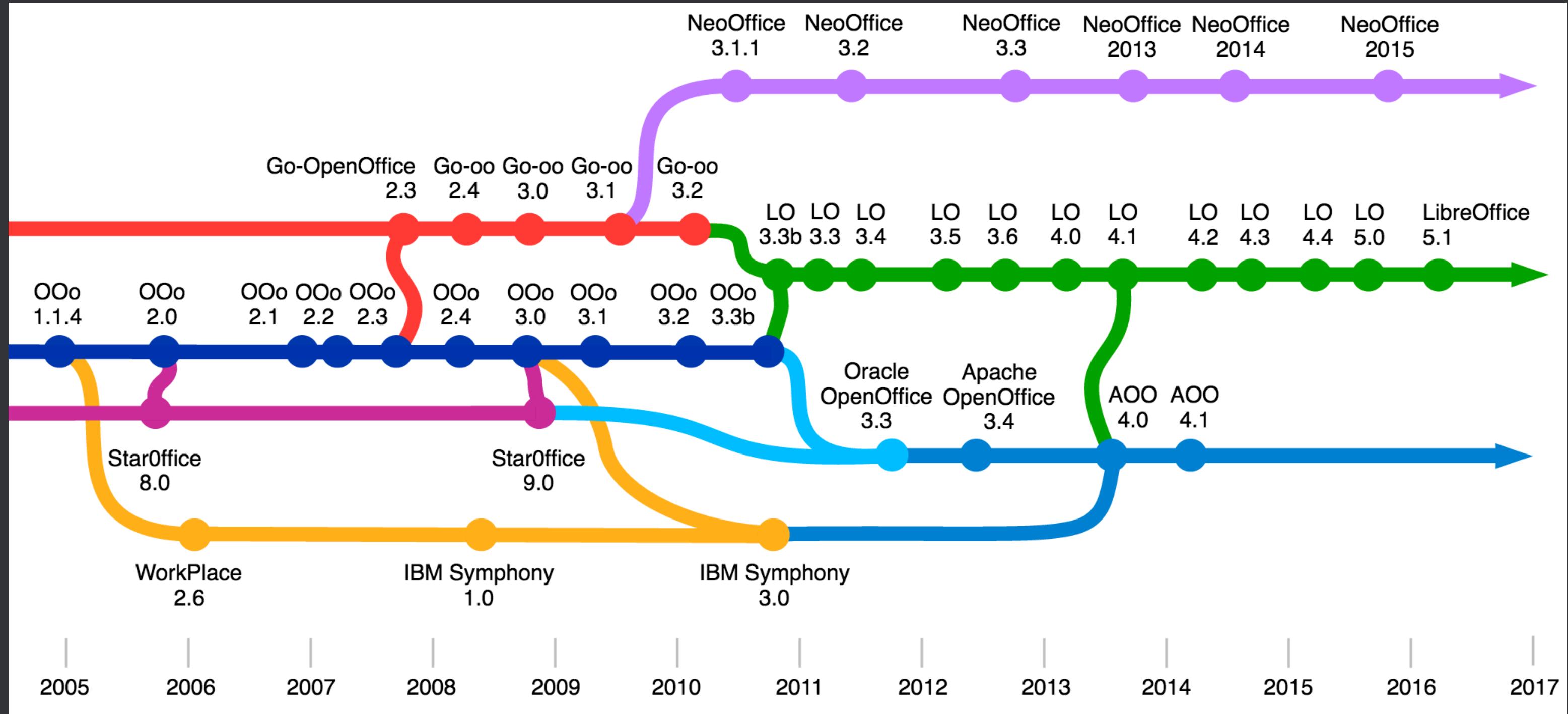
nuxeo

Public Testing



Community-led distro





Source: wikipedia.org

If we do nothing and something terrible happens

- Strategic accounts and partners would take the code and attempt to move it forward
 - Potentially in their own best interests
 - Maybe a foundation would be set up, maybe not
- Multiple forks, single winner emerges over time
- Sad, angry bees



More on ecmarchitect.com

A photograph of an industrial interior, likely a HVAC or ductwork system. Large, corrugated metal pipes run across the frame. In the background, there are several large, cylindrical metal tanks or storage units. A prominent feature is a large red graphic of the number '10' on the wall, indicating a 10-year anniversary. The lighting is somewhat dim, typical of an industrial setting.

Celebrating more than 10 years covering Alfresco!

@jeffpotts01

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