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ABC is a Software Development boutique which develops Business Software dedicated to small and mid-sized business markets.

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| **Seal** | $**603**  a month |

**What is Seal (BDO)**

Seal helps you manage your sales routines, prospects, clients and customers. The program allows you to measure your activities giving you a detailed view into your sales actions and productivity. Seal also serves as a centralized location helping you manage everything regarding a prospect or client.

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| **Pelican** | $**703**  a month |

**What is Pelican (HLN)**

Pelican is a simple Online Ordering, eCommerce system as well as CMS program. It allows you to manage online customers, products and orders. Pelican also "links" to Seal (BDO) CRM, a customer relationship management tool which allows you to manage prospects, customers and clients.