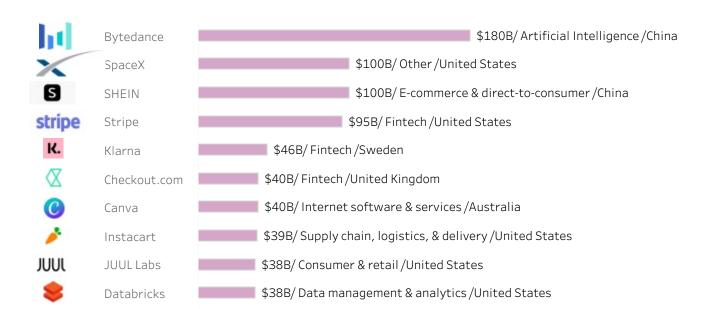


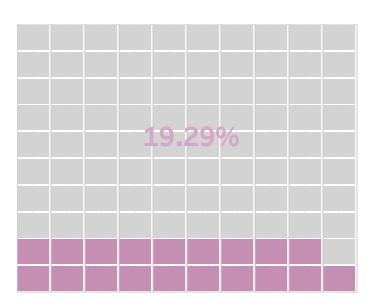
A Unicorn company, or Unicorn startup, is a private company with a valuation over \$1 billion.

The number of Unicorns is growing rapidly and, despite Covid, 520 new companies joined this club in 2021 alone (there were "only" 438 of them until 2020).

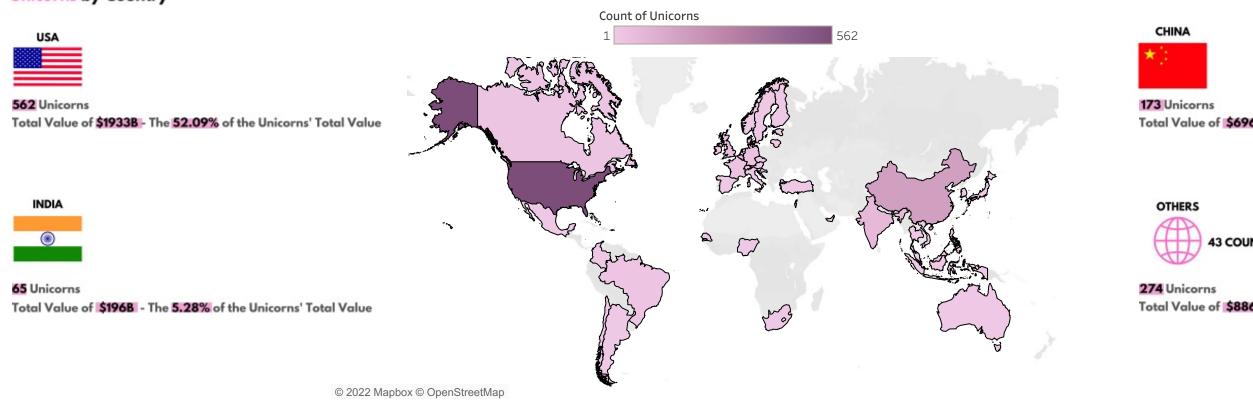
## **Top 10 Unicorns by Valuation**



Together the Top 10 Unicorns are worth \$716B, the 19.29% of the total value of all 1074 Unicorns in the world.



## Unicorns by Country



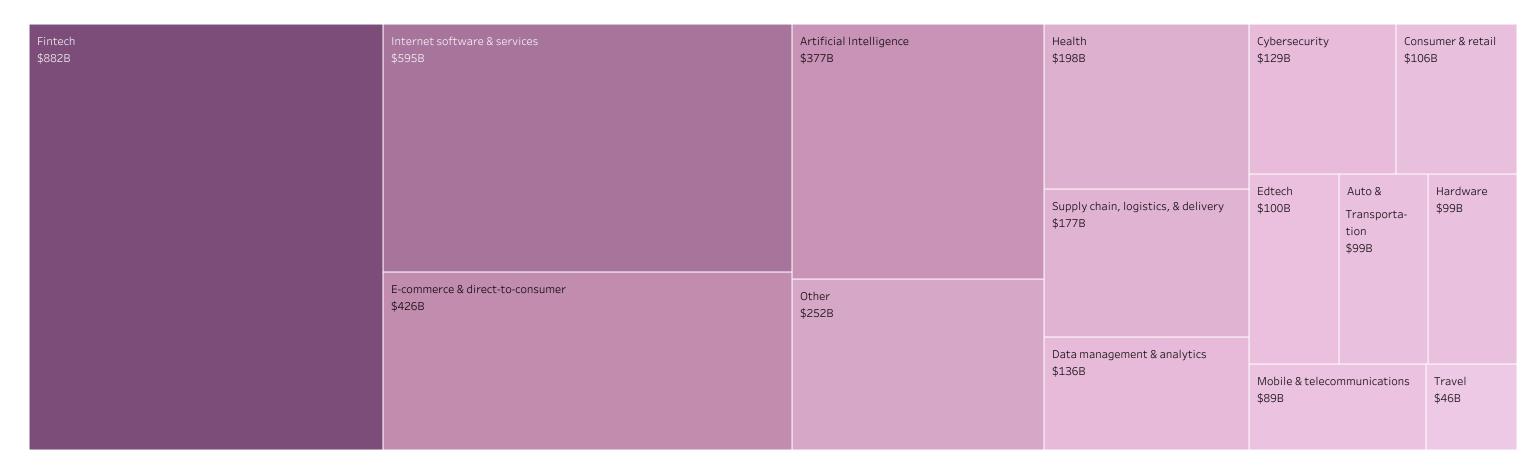


Total Value of \$696B - The 18.76% of the Unicorns' Total Value



Total Value of \$886B - The 23.87% of the Unicorns' Total Value

## Unicorns by Industry



The heatmap shows the count of Unicorn Companies that have joined the club over the years in the various industries. In particular, the Fintech sector has grown incredibly, going from having 2 Unicorns in 2014 to 224 in just 8 years. The same applies to the Internet Software & Services sector, where the number of Unicorns has increased from 2 to 205.

