Analysis and Attacks of decentralized content curation platforms

Orfeas Stefanos Thyfronitis Litos, Andrés Monteoliva Mosteiro, and Aggelos Kiayias

University of Edinburgh o.thyfronitis@ed.ac.uk, a.monteoliva@serious.server, akiayias@inf.ed.ac.uk

Abstract. We will attack Steem.

1 Introduction

Steem is not incentive-compatible.

2 Related Work

Several research efforts have aimed to model the mechanics and incentives for users in crowdsourced content curation systems. Motivated by the widespread adoption of crowdsourced aggregation sites such as Reddit or Digg, they have aimed to model crowdsourced curation of Usergenerated content (UGC) [1]. Most of the academic work in the field have analyzed content curation from an incentives and game-theoretic standpoint [2,3,4]. We recognize the value of these past efforts and we adopt some of the components used in these models such as the quality distribution of the articles and the user's attention span(askalidis,ghosh). However, our approach is fundamentally different as we describe the mechanics of post-voting systems from a computational angle. More specifically, we draw inspiration from the real-ideal world paradigm of Cryptography [5] in the definition of convergence.

We are aware of the limitations imposed by Arrow's impossibility theorem [6]. Nevertheless, since we avoid a general game-theoretic approach, these limitations do not impact the outcomes of our work. In particular, we restrict the behavior of agents to a specific set of choices and we do not permit strategic decisions. Only a subset of players is endowed with a payoff function. This keeps the computational analysis of post-voting systems tractable whilst highlighting. In the present work, we develop a general framework for the analysis of decentralized content curation platforms. After that, we particularize our analysis on Steemit as we recognize that the explicit financial incentives present in its blockchain-based platform are better suited to our analysis than traditional sites such as Reddit or Hacker News, studied in the previous literature. The governance of online communities such as Wikipedia has been thoroughly studied in previous academic work [7,8]. However, the financially incentivized governance processes in blockchain systems, where the voters are at the same time equity-holders have still many open research questions [?,?]. Beyond the Steem blockchain, coinholder voting systems are present in decentralized platforms as DAOs [9] or in other blockchain protocols such as EOS(cite) or Tezos(cite) (not sure if including this). Our analysis of Steemit's post-voting system aims to provide a better framework for the better design of future decentralized curation platforms.

3 Model

1 Notation

- We denote the set of all probability distributions on set A as $\mathcal{D}(A)$.
- We denote the powerset of a set A with 2^A .
- -a||b| denotes the concatenation of a and b.
- Let $n \in \mathbb{N}^*$. [n] denotes $\{1, 2, \ldots, n\}$.

2 Properties of Post Voting Systems

A post voting system has the objective to arrange the posts according to the preferences of the participants. The ideal order is defined based on the likeability matrix for the posts.

Definition 1 (Post). Let $N \in \mathbb{N}^*$. A post is defined as p = (i, l), with $i \in [N], l \in [0, 1]^N$.

- Author. The first element of a post is the index of its creator, i.
- **Likeability.** The likeability of a post is defined as $l \in [0,1]^N$.

Let $M \in \mathbb{N}^*$ the number of posts. Then $\forall j \in [M]$, let $\operatorname{creator}_j \in [N]$, $l_j \in [0,1]^N$ and $p_j = (\operatorname{creator}_j, l_j)$. The set of all posts is $\mathcal{P} = \bigcup_{j=1}^M \{p_j\}$.

Definition 2 (Ideal Score of a post). Let post p = (m, l). We define the ideal score of p as idealSc $(p) = \sum_{i=1}^{N} l_i$.

The ideal score of a post is a single number that represents its overall worth to the community. By using simple summation, we assume that the opinions of all players have the same weight. In an ordered list of posts where higher posts are more visible, the "common interest" would require that a post with higher ideal score appear before another post with a lower score.

Definition 3 (t-Ideal Post Order). Let \mathcal{P} a list of posts. We say that \mathcal{P} is in t-ideal order and that the property IDEAL^t (\mathcal{P}) holds if

$$\forall i < j \in |t|, \text{idealSc}\left(\mathcal{P}\left[i\right]\right) \geq \text{idealSc}\left(\mathcal{P}\left[j\right]\right)$$
.

Definition 4 (Post-Voting System). A tuple S = (INIT, AUX, HANDLEVOTE, VOTE) of four algorithms. The four algorithms parametrize the following two ITMs:

 $\mathcal{G}_{\mathrm{Feed}}$ is a global functionality that accepts two messages: **read**, which responds with the current list of posts and **vote**, which can take various arguments and does whatever is defined in HANDLEVOTE.

 Π_{honest} is a protocol that sends read and vote messages to $\mathcal{G}_{\text{Feed}}$ whenever it receives (activate) from \mathcal{E} .

Algorithm 1 $\mathcal{G}_{\text{Feed}}$ (Init, Aux, HandleVote) (\mathcal{P} , initArgs)

```
1: Initialization:

2: \mathcal{U} \leftarrow \emptyset

3: INIT (initArgs)

4:

5: Upon receiving (read) from u_{\text{pid}}:

6: \text{aux} \leftarrow \text{Aux} (u_{\text{pid}})

7: Send (posts, \mathcal{P}, aux) to u_{\text{pid}}

8:

9: Upon receiving (vote, ballot) from u_{\text{pid}}:

10: HANDLEVOTE(ballot)
```

Algorithm 2 Π_{honest} (Vote)

```
1: Upon receiving (activate) from \mathcal{E}:
```

- 2: Send (read) to $\mathcal{G}_{\text{Feed}}$
- 3: Wait for response (posts, P, aux)
- 4: ballot \leftarrow Vote (\mathcal{P}, aux)
- 5: Send (vote, ballot) to \mathcal{G}_{Feed}

Definition 5 (Post-Voting System Activation Message). We define act_{pid} as the message (activate, pid), sent to u_{pid} .

Definition 6 (Execution Pattern). Let $N, R \in \mathbb{N}^*$.

$$\text{ExecPat}_{N,R} = \left\{ \left(\texttt{act}_{\text{pid}_1}, \dots, \texttt{act}_{\text{pid}_{NR}} \right) : \forall i \in [R] \,, \forall k \in [N] \,, \exists j \in [N] : \text{pid}_{(i-1)N+j} = k \right\} \,,$$

i.e. activation messages are grouped in R rounds and within each round each player is activated exactly once. The order of activations is not fixed.

Let Environment \mathcal{E} that sends messages msgs = $(\mathtt{act}_{\mathrm{pid}_1}, \ldots, \mathtt{act}_{\mathrm{pid}_n})$ sequentially. We say that \mathcal{E} respects $\operatorname{ExecPat}_{N,R}$ if $\operatorname{msgs} \in \operatorname{ExecPat}_{N,R}$. (Note: this implies that n = NR.)

Definition 7 ((N, R, M, t)-convergence under honesty). We say that a post-voting system S = (INIT, AUX, HANDLEVOTE, VOTE) (N, R, M, t)converges under honesty (or t-converges under honesty for N players, R rounds and M posts) if, for every input \mathcal{P} such that $|\mathcal{P}| = M$, for every \mathcal{E} that respects ExecPat_{N,R} and given that all protocols execute Π_{honest} , it holds that after $\mathcal E$ completes its execution pattern, $\mathcal G_{\mathrm{Feed}}$ contains a post list \mathcal{P} such that IDEAL^t (\mathcal{P}) is true.

TODO: Discuss: Is R missing from Steem system? Maybe add "Let $N, R \in \mathbb{N}^*, ...,$ controlled by an Environment that respects ExecPat_{N,R} and the following ...".

Definition 8 (Steem system). The Steem system is the post voting system S with parameters $SP \in \mathbb{N}^{*N}$, a, b, regen $\in [0,1]: a+b < 1$, attSpan \in \mathbb{N}^* and the following parametrizing procedures:

Algorithm 3 INIT (SP, attSpan, a, b, regen)

- 1: Store input parameters as constants
- $2 \colon\thinspace r \leftarrow 1$
- 3: lastVoted $\leftarrow (0, \dots)$

4:
$$\mathbf{VP} \leftarrow \underbrace{(1,\ldots,1)}^{I}$$

4:
$$\mathbf{VP} \leftarrow \underbrace{(1, \dots, 1)}_{N}$$
5: $\mathbf{scores} \leftarrow \underbrace{(0, \dots, 0)}_{|\mathcal{P}|}$

Algorithm 4 Aux

1: **return** (**SP**, attSpan, a, b, r, regen)

Algorithm 5 HandleVote (ballot, u_{pid})

```
1: if lastVoted<sub>pid</sub> \neq r then
                                                                                                          \triangleright One vote per player per round
 2:
                                                                                                                                                  \, \triangleright \, \text{For proofs} \,
              \mathbf{VP}_{\mathrm{pid},r} \leftarrow \mathbf{VP}_{\mathrm{pid}}
              \mathbf{VP}_{\mathrm{pid}} \leftarrow \max \left\{ \mathbf{VP}_{\mathrm{pid}} + \mathrm{regen} \cdot \left(r - \mathrm{lastVoted}_{\mathrm{pid}}\right), 1 \right\}
 3:
                                                                                                                                      \triangleright TODO: Remove
       (r - lastVoted_{pid})?
 4:
              \mathbf{VPreg}_{\mathrm{pid},r} \leftarrow \mathbf{VP}_{\mathrm{pid}}
                                                                                                                                                 ⊳ For proofs
              if ballot \neq null then
 5:
 6:
                     Parse ballot as (p, weight)
 7:
                     \mathrm{cost} \leftarrow a \cdot \mathbf{VP}_{\mathrm{pid}} \cdot \mathrm{weight} + b
                     if \mathbf{VP}_{\mathrm{pid}} - \mathrm{cost} \geq 0 then
 8:
                            score \leftarrow cost \cdot \mathbf{SP}_{pid}
 9:
                            \mathbf{VP_{\mathrm{pid}}} \leftarrow \mathbf{VP_{\mathrm{pid}}} - \mathrm{cost}
10:
11:
                     else
                            \mathrm{score} \leftarrow \mathbf{V} \mathbf{P}_{\mathrm{pid}} \cdot \mathbf{S} \mathbf{P}_{\mathrm{pid}}
12:
13:
                            \mathbf{VP}_{\mathrm{pid}} \leftarrow 0
                     end if
14:
                     \mathsf{scores}_p \leftarrow \mathsf{scores}_p + \mathsf{score}
15:
16:
              end if
17:
              lastVoted_{pid} \leftarrow r
18: end if
19: if \forall i \in [N], lastVoted<sub>i</sub> = r then
                                                                                                                                                 ▷ round over
20:
              \mathcal{P} \leftarrow \text{Order}\left(\mathcal{P}, \text{scores}\right)
                                                                                                                             \triangleright order posts by votes
21:
              \mathcal{P}_r \leftarrow \mathcal{P}
                                                                                                                                                  \triangleright For proofs
22:
23: end if ▷ TODO: count rounds? simplify with set of voted and check of length?
```

Algorithm 6 Vote (\mathcal{P}, aux)

```
1: Store aux contents as constants
 2: voteRounds \leftarrow VoteRounds (R, |\mathcal{P}|)
 3: if VoteThisRound (r, |\mathcal{P}|) = yes then
 4:
         top \leftarrow ChooseTopPosts (attSpan, P, votedPosts)
 5:
         (i, l) \leftarrow \operatorname{argmax} \{l_{\operatorname{pid}}\}[1]
                   (i,\bar{l}) \in \text{top}
         votedPosts \leftarrow votedPosts \cup (i, l)
 6:
 7:
         return ((i, l), l_{pid})
 8: else
         return null
 9:
10: end if
11:
12: function ChooseTopPosts(attSpan, P, votedPosts)
13:
         \mathrm{res} \leftarrow \emptyset
         idx \leftarrow 1
14:
         while |res| < attSpan & idx \le |\mathcal{P}| do
15:
              if \mathcal{P}[idx] \notin votedPosts then
16:
                                                                      ▷ One vote per post per player
17:
                  res \leftarrow res \cup \{ \mathcal{P} \left[ idx \right] \}
             end if
18:
19:
             idx \leftarrow idx + 1
         end while
20:
21:
         \mathbf{return} \,\, \mathrm{res}
22: end function
23:
24: function VoteThisRound(r, M)
25:
         if R < M then
26:
             return yes
27:
         else if r \in \text{voteRounds then}
28:
             return yes
29:
         else
30:
              return no
31:
         end if
32: end function
33:
34: function VoteRounds(R, M)
         voteRounds \leftarrow \emptyset
35:
36:
         for i = 1 to M do
37:
              voteRounds \leftarrow voteRounds \cup \left\{1 + \left| (i-1) \frac{R-1}{M-1} \right| \right\}
38:
         end for
39:
         return voteRounds
40: end function
```

Theorem 1. The Steem system (N, R, M, M)-converges if and only if SP is constant and $R-1 \ge (M-1) \left\lceil \frac{a+b}{\text{regen}} \right\rceil$.

Discussion

– If players have attention span smaller than the full list and do not have the rounds to vote for every post, make a \mathcal{P} with the best post at the end and it will stay there.

Proof. $- (\Leftarrow)$ Suppose that

$$R-1 \ge (M-1) \left\lceil \frac{a+b}{\text{regen}} \right\rceil$$
 and $\forall i \in [N], \mathbf{SP}_i = c$.

Let pid \in [N]. In this case it is $R \ge M$ and according to VOTETHIS-ROUND in Algorithm 6, u_{pid} votes non-null in rounds (r_1, \ldots, r_M) with $r_i = \left| (i-1) \frac{R-1}{M-1} \right| + 1$. Observe that:

$$(1) \Rightarrow \frac{R-1}{M-1} \ge \left\lceil \frac{a+b}{\text{regen}} \right\rceil \stackrel{\text{rhs}}{\Longrightarrow} \left\lfloor \frac{R-1}{M-1} \right\rfloor \ge \left\lceil \frac{a+b}{\text{regen}} \right\rceil , \qquad (2)$$

$$\forall i \in [M] \setminus \{1\}, r_i \in \left\{r_{i-1} + \left\lfloor \frac{R-1}{M-1} \right\rfloor, r_{i-1} + \left\lceil \frac{R-1}{M-1} \right\rceil \right\}$$
 (3)

From (2) and (3) we have that $\forall i \in [M-1], r_{i+1} - r_i \ge \left\lceil \frac{a+b}{\text{regen}} \right\rceil$. We will now prove by induction that $\forall i \in [M], \mathbf{VP}_{\text{pid},r_i} = 1$.

- For $i = 1, \mathbf{VP}_{\text{pid},1} = 1$ by (Algorithm 3, line 4).
- Let $\mathbf{VP}_{\mathrm{pid},r_i} = 1$. Until r_{i+1} , a single non-null vote is cast by u_{pid} , which reduces $\mathbf{VP}_{\mathrm{pid}}$ by at most a+b (Algorithm 5, line 7) and at least $\left\lceil \frac{a+b}{\mathrm{regen}} \right\rceil$ regenerations, each of which replenishes $\mathbf{VP}_{\mathrm{pid}}$ by regen. Thus

$$\mathbf{VP}_{\mathrm{pid},r_{i+1}} \ge \min \left\{ \mathbf{VP}_{\mathrm{pid},r_i} - a - b + \mathrm{regen} \left\lceil \frac{a+b}{\mathrm{regen}} \right\rceil, 1 \right\} \ge 1$$
.

But $\mathbf{VP}_{\mathrm{pid}}$ cannot exceed 1 (line 4), thus $\mathbf{VP}_{\mathrm{pid},r_{i+1}}=1$. Since the above holds for every $\mathrm{pid} \in [N]$, we have that at the end of the execution, all votes have been cast with full voting power, thus $\forall p=(i,l) \in \mathcal{P}_R, \mathrm{scores}_p = c \left(Nb + a \sum_{\mathrm{pid}=1}^N l_{\mathrm{pid}}\right)$ and the posts in \mathcal{P}_R are sorted by decreasing score (Algorithm 5, line 20). We observe that

$$\forall p_1 = \left(j^1, l^1\right) \neq p_2 = \left(j^2, l^2\right) \in \mathcal{P}_R, \text{idealSc}\left(p_1\right) > \text{idealSc}\left(p_2\right) \Rightarrow$$

$$\sum_{i=1}^N l_i^1 > \sum_{i=1}^N l_i^2 \Rightarrow c\left(Nb + a\sum_{i=1}^N l_i^1\right) > c\left(Nb + a\sum_{i=1}^N l_i^2\right).$$

Thus all posts will be ordered according to their ideal scores; put otherwise, IDEALSCORE^M (\mathcal{P}_R) holds.

- (**SP** variable \Rightarrow no convergence) Let $\mathcal{P} = ((1, (a_1, \ldots, a_N)), (2, (b_1, \ldots, b_N)))$ such that the following linear constraints are simultaneously feasible:

$$\sum_{i=1}^{N} a_i > \sum_{i=1}^{N} b_i$$
$$\sum_{i=1}^{N} \mathrm{SP}_i a_i < \sum_{i=1}^{N} \mathrm{SP}_i b_i$$

I think that's always possible if SP is not constant.

- (inequality doesn't hold \Rightarrow no convergence) Suppose that

$$R-1 < (M-1) \left\lceil \frac{a+b}{\text{regen}} \right\rceil$$
 and $\forall i \in [N], \mathbf{SP}_i = c$. (4)

If R < M things are easier TODO: prove this.

Assume $R \ge M$. In this case, all posts receive a vote by all players. Consider $\mathcal{P}^1 = 1^{M \times N}$ and pid $\in [N]$. Let

$$i \in [M] : \left(\mathbf{VPreg}_{\mathrm{pid}, r_i} < 1 \land \nexists i' < i : \mathbf{VPreg}_{\mathrm{pid}, r_{i'}} < 1 \right) ,$$

i.e. i is the first round in which $u_{\rm pid}$ votes with less than full voting power. Since the first round is a voting round and the voting power of all players is full, it is $i \geq 2$. Such a round exists for the following reason:

If $\nexists i \in [M]$: $\left(\mathbf{VPreg_{pid,r_i}} < 1 \land \nexists i' < i : \mathbf{VPreg_{pid,r_{i'}}} < 1\right)$, then $\forall i \in [M]$, $\mathbf{VPreg_{pid,r_i}} = 1 \Rightarrow \forall i \in [M] \setminus \{1\}$, $r_i \geq r_{i-1} + \left\lceil \frac{a+b}{\text{regen}} \right\rceil$ to have enough rounds to replenish the voting power after a full-weight, full-voting power vote. Thus $r_M \geq 1 + (M-1) \left\lceil \frac{a+b}{\text{regen}} \right\rceil > R$, contradiction.

Since all players follow the same voting pattern, the voting power of all players in each round is the same. Let $\text{rVP} = \mathbf{VPreg}_{1,r_i}$. For now assume 2|N and attSpan $< i \lor i > 2$. TODO: prove rest. Let $0 < \gamma < 1$

and
$$0 < \epsilon < \gamma \frac{N-3}{N-1} (1 - \text{rVP})$$
.

$$\begin{aligned} \text{weakPost} &= \left(1, \left(\underbrace{1, \dots, 1}_{N/2}, \underbrace{\gamma - \epsilon, \dots, \gamma - \epsilon}_{N/2}\right)\right) \\ \text{strongPost} &= \left(1, \left(\underbrace{\gamma, \dots, \gamma}_{N/2}, \underbrace{1, \dots, 1}_{N/2}\right)\right) \\ \text{nullPost} &= \left(1, \left(\underbrace{0, \dots, 0}_{N}\right)\right) \end{aligned},$$

$$\mathcal{P} = \left[\underbrace{\text{weakPost}, \dots, \text{weakPost}}_{i-1}, \text{strongPost}, \underbrace{\text{nullPost}, \dots, \text{nullPost}}_{M-i}\right].$$

First of all, it is $\forall j \in [i-1]$, idealSc $(\mathcal{P}[j]) = \frac{N}{2} (1 + \gamma - \epsilon) < \frac{N}{2} (1 + \gamma) =$ idealSc $(\mathcal{P}[i])$ and $\forall j \in \{i+1,\ldots,M\}$, idealSc $(\mathcal{P}[j]) = 0 <$ idealSc $(\mathcal{P}[i])$, thus the strong post has strictly the highest ideal score of all posts and as a result, $\forall \mathcal{P}'$ that contains the same posts as \mathcal{P} and IDEAL¹ (\mathcal{P}') holds, it is $\mathcal{P}'[1] = \mathcal{P}[i]$.

We observe that all players like both weak and strong posts more than null posts, thus no player will vote for a null post unless her attention span contains only null posts. This can happen in two cases: First, if the player has not yet voted for all non-null posts, but the first attSpan posts of the list, excluding already voted posts, are null posts. Second, if the player has already voted for all non-null posts. For a null post to rank higher than a non-null one, it must be true that there exists one player that has cast the first vote for the null post. However, since the null posts are initially at the bottom of the list and it is impossible for a post to improve its ranking before it is voted, we deduce that this first vote can be cast only after the voter has voted for all non-null posts. We deduce that all players vote for all non-null posts before voting for any null post.

We will now see that the first $\frac{N}{2}$ players vote first for all weak posts and then for the strong post. These players like the weak posts more than the strong post. As we saw, they will not vote any null post before voting for all non-null ones. If attSpan > 1 they vote for the strong post only when all other posts in their attention span are null ones and thus they will have voted for all weak posts already. If attSpan = 1 and since no post can increase its position before being voted, the

strong post will become "visible" for all players only once they have voted for all weak posts. Thus in both cases the first $\frac{N}{2}$ players vote for the strong post only after they have voted for all weak posts first.

The two previous results combined prove that the first $\frac{N}{2}$ players vote for the strong post in round r_i exactly. We also observe that these players have experienced the exact same voting power reduction and regeneration as in the case of \mathcal{P}^1 since they voted only for posts with likeability 1, thus in round r_i their voting power after regeneration is exactly the same as in the case of \mathcal{P}^1 : $\forall \text{pid} \in \left[\frac{N}{2}\right]$, $\mathbf{VPreg}_{\text{pid},r_i} = \text{rVP}$.

We observe that the first $\frac{N}{2}$ players vote for all weak posts with full voting power. As for the last $\frac{N}{2}$ players, we observe that, if attSpan < i, they all vote for the first weak post of the list in the first round, and thus with full voting power. If attSpan $\geq i$ and i > 2, they vote for the strong post in the first round and for the first weak post in r_2 with full voting power. Thus in all cases the last $\frac{N}{2}$ players vote for the first weak post with full voting power. Therefore, the score of the first weak post at the end of the execution is $\operatorname{sc}_R(\mathcal{P}[1]) = c\left(\frac{N}{2}(a+b) + \frac{N}{2}((\gamma - \epsilon)a + b)\right)$.

On the other hand, at the end of the execution the strong post has been voted by the first $\frac{N}{2}$ players with rVP voting power and by the last $\frac{N}{2}$ players with at most full voting power, thus its final score will be at most $\operatorname{sc}_R(\mathcal{P}[i]) \leq c\left(\frac{N}{2}\left(\operatorname{rVP} \cdot \gamma a + b\right) + \frac{N}{2}\left(a + b\right)\right)$. It is

$$\epsilon < \gamma \left(1 - \text{rVP} \right) \Rightarrow$$

$$c \left(\frac{N}{2} \left((a + b) + \frac{N}{2} \left((\gamma - \epsilon) a + b \right) \right) < c \left(\frac{N}{2} \left(\text{rVP} \cdot \gamma a + \frac{N}{2} \left(a + b \right) \right) \right) \Rightarrow$$

$$\text{sc}_{R} \left(\mathcal{P} \left[i \right] \right) < \text{sc}_{R} \left(\mathcal{P} \left[1 \right] \right) .$$

Thus $\mathcal{P}_{R}[1] \neq \mathcal{P}[i]$ and Ideal¹ (\mathcal{P}_{R}) does not hold.

As for the case when N is odd, we can simply assume that the likeability of the first i posts (weak and strong) for the last player is γ , whereas the likeability of the last M-i posts (the null posts) is 0. This means that the first player votes first for the weak and strong posts and then for the null posts. We observe that the ideal score of the strong post is still strictly higher than the rest. We have the following changes:

$$\operatorname{sc}_{R}(\mathcal{P}[i]) \leq c \left(\frac{N-1}{2} \left(\operatorname{rVP} \cdot \gamma a + b \right) + \frac{N-1}{2} \left(a + b \right) + \gamma a + b \right) ,$$

$$\operatorname{sc}_{R}(\mathcal{P}[1]) \geq c \left(\frac{N-1}{2} \left(a + b \right) + \frac{N-1}{2} \left(\left(\gamma - \epsilon \right) a + b \right) + \operatorname{rVP} \cdot \gamma a + b \right) .$$

For the strong post to have strictly lower score than the first weak one, it must hold that

$$\epsilon < \gamma \frac{N-3}{N-1} \left(1 - \text{rVP} \right) \ .$$

The above result is tight. If the conditions are violated the above theorem is not true.

4 Results

Steem won't achieve high quality posts.

5 Further Work

Posts at any time

6 Conclusion

Keep inventing new decentralized content curation platforms.

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